

GOLF SUPPLIER OF THE YEAR – Selection Criteria & Process

The purpose of this award is to recognise an organisation that has made a significant impact on the golf industry, demonstrating excellence in service, support, and contributions to both golf venues and the industry as a whole.

Award Period

- 1 July 2024 – 30 June 2025

Eligibility Criteria

Suppliers may come from all components of the golf industry to include, though are not limited to, golf club manufacturers, golf course hardware and consumables, technology and software providers as well as food and beverage suppliers.

To be eligible for consideration, the nominee must:

- Be an active supplier within the Australian golf industry during the award period.
- Operate in one or more of the following areas:
 - Golf club and equipment manufacturing
 - Golf course hardware, maintenance, or consumables
 - Technology and software solutions
 - Apparel, merchandise, or signage
 - Food and beverage supply for golf facilities
 - Event operations and logistics
- Have an established relationship with golf clubs, facilities, PGA Professionals, or golf organisations.
- Provide products or services that support operations and experiences within the golf industry.
- Demonstrate ethical business practices, alignment with industry standards, and positive conduct within the golf community.
- Not be under investigation or involved in any conduct that may bring the golf industry or the award into disrepute.

Nomination Process

- Nominations open on: Wednesday 4 June 2025
- Nominations close on: Sunday 13 July 2025
- All nominations must be submitted by 11:59 PM AEST on the closing date. Late or incomplete submissions will not be accepted.
- The winners of existing aligned or equivalent State Golf Awards will become a finalist for the Golf Australia National Award for Golf Supplier of the Year.
- Nominations may be submitted by a manager, board/committee member, PGA Club or Teaching Professional or any person who currently has an active account with the nominated Golf Supplier.

Selection Criteria

The recipient of this award will be selected based on achieving one or more of the following criteria and at the discretion of the Golf Australia National Awards of Excellence Selection Committee:

- Provided exceptional products or services that have positively impacted golf clubs, facilities or places to play.
- Demonstrated excellence in customer service and support.
- Showcased leadership and commitment to the industry through supplier representative support and training and development of the supplier's customers.
- Contributed to the growth and sustainability of the golf industry through strategic partnerships, initiatives, or investments (e.g. support for events, conferences and club activities by the way of sponsorship, both financial and in-kind).
- Showcased leadership and commitment to industry best practices, including sustainability, inclusivity, and technological advancements.
- Engagement and alignment with the strategy for Australian Golf 2022– 2025.

Supporting Documentation

You may upload up to five (5) supporting documents to assist the selection committee in assessing and comparing nominations, such as:

- a. Testimonials from customers, partners, or industry bodies.
- b. Case studies or examples of service delivery and results.
- c. Photos or marketing materials that demonstrate involvement or innovation.
- d. Evidence of partnerships, sponsorships, or industry engagement.
- e. Company initiatives related to sustainability, training, or inclusion.

Selection Process & Timelines

Activity	Date/Timeline
Promotion Commences & Nominations Open	Wednesday 4 June 2025
Nominations Close	Sunday 13 July 2025
Judging Period & Selection	Monday 21 July – Friday 25 July 2025
Finalist Announcement	Week commencing 28 July 2025
Award Announcements	From 1 September 2025

Requirements of Award Recipients

The successful recipients will be required to fulfill the following items upon reasonable request:

- Participate in marketing and promotional activities in the 12 months following the award.
- Participate in Golf Australia pilot programs and initiatives.