



2023/24 Participation Support Grant

The 2023/24 Participation Support Grants are designed to assist centres across Australia in the promotion and delivery of their Get Into Golf & MyGolf programs. It is setup to compliment the national strategy and help support activities at a more localised level.

There will be two application periods for the financial year where clubs and facilities can apply for grants up to a total value of \$500.

Grant Period	Application dates
1	Closed
2	Jan 19 th – Feb 23 rd

What can the grant be used for?

Golf Australia (GA) acknowledges that golf clubs and facilities will have individualised needs as they begin or continue to deliver the two national introductory programs. The grant will cover acceptable costs such as;

- **Equipment** Purchasing of golf or non-golf equipment to deliver sessions (MyGolf kits, adult golf clubs, cones, hula hoops etc).
- Marketing Activities across print media, radio, television, social media, outdoor media, and online advertising. Reminder there is a range of existing collateral provided in the resources section of the coordinator's login page.
- **Community Instructors** Reimbursements of \$99 x per deliverer for the completion of the Community Instructor Course (on the condition that these community instructors are actively involved in the program/s and listed as deliverers).

Criteria

- The facility is registered as a Get Into Golf & MyGolf centre.
- Facilities upload at least 1 x program (either Get Into Golf or MyGolf) to run during the 2023/24 financial year.
- Applications to be submitted by a representative of the facility. Facilities can only receive one grant for the financial year.
- The grant must be utilised to promote/support your Get Into Golf or MyGolf program. It cannot be utilised for general club purposes.
- Grant submissions should include a detailed description of your intended plans and a thorough breakdown of spend.
- Grants will be assessed on the key areas of potential impact, program actions and intentions, spend relevance, innovation, and connection to growing the game.





Application Process.

- 1. Facilities to complete the online application form (<u>CLICK HERE</u>). This application is to give Golf Australia an outline as to the activities you plan to use the grant for. Please ensure you provide as much detail as you can to support your application.
- 2. Golf Australia to review applications at the end of the application period.
- 3. Golf Australia to notify applicants of the outcome and include further detail on how the grant will be distributed.

If you have any questions, please call the Golf Participation team on (03) 9626 5050 or email golfparticipation@golf.org.au