



Visionary of the Year, 2022 Terms & Conditions and Selection Criteria

Eligibility Period

The eligibility period for Visionary of the Year 2022 is from December 15, 2021 to September 15, 2022.

Eligibility Criteria

The Nominee must show that they have:

- Implemented an initiative/s that benefits women and/or girls in one, or more aspects of golf
- A nomination will only be eligible if the club associated with the nomination aligns with Golf Australia's national programs.
 - Get into Golf / Women / All Abilities / Seniors
 - MyGolf / MyGolf Girls
 - Community Instructor
- Open to any individual, collective or organisation (Golf Australia affiliate or non-affiliate)

Nomination Process for Visionary of the Year

- Any person can submit a nomination (self-nomination) or for an individual, collective of people or club's efforts to promote gender equality
- Nominations submitted online only via the official Golf Australia link
- It is recommended that the nominator work closely with the nominee and local Golf Australia or Golf Industry personnel to ensure a quality submission.
- Nominations are open to revision/modification throughout the year (2022). Request via serrin.bertino@golf.org.au

Timelines

- Nominations due to Golf Australia by 5:00pm AEST on the 15th of each month (to be eligible for that month)
- Nominations due to Golf Australia by 5:00pm AEST 15 September 2022 (to be eligible for Visionary of the Year for that year)
- The Visionary of the Year will be notified at the beginning of December



Requirements of Award Recipients

The successful recipients will be required to fulfill the following items upon reasonable request:

- Be interviewed by Golf Australia and quoted (for written case study)
- Be an advocate for Golf Australia by continuing to share learning's and outcomes with Golf Australia and clubs/facilities across Australia.
- Encouraged to promote the award in the local community
- Feature in video case study (if a finalist)

Selection Criteria

Submissions will differ greatly depending on who/what is nominated.

The selection panel will consider the depth, breadth, outcomes, and sustainability of activity associated with gender equality in golf and the nomination across all Vision 2025 pillars (culture and leadership, grassroots, high performance and coaching, marketing and positioning).

Selection Process

Monthly Winner

- Nominations will be assessed monthly
- All nominations from December 2021 will be eligible for the remainder of the 2022 award period (January – September)
- Nominations will be assessed monthly by a selection panel
- Monthly winners will be notified within three weeks of the closing date of submissions each month

Visionary of the Year (Annual Winner)

Winners of each monthly accolade will become the nominees for Visionary of the Year

A winner will be decided through a voting process involving the V2025 Steering Group, public voting and the monthly selection panel.

All decisions in relation to the Monthly and Annual Visionary of the Year (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final, and no correspondence will be entered.



Prizes and Recognition

Each Monthly Winner

- Awarded a \$500.00 Drummond e-gift voucher*
- Case study written and shared by Golf Australia
- Story promoted via Golf Australia platforms
- Marketing resources (case study supplied to recipient for their own marketing use)
- Each monthly winner entered to win annual Visionary of the Year

**Voucher emailed directly to the winner and is redeemable online or in any Drummond store Australia wide. Free Shipping on most orders over \$25 within Australia.*

Annual Visionary of the Year

- Awarded up to \$10,000* worth of products from the latest Callaway REVA product range which is designed specifically for women's golf.
- Case study written and shared by Golf Australia
- Video case study developed and shared by Golf Australia
- Story promoted via Golf Australia platforms
- Marketing resources (written and video case study supplied to recipient for their own marketing use)

**Value is Australian Dollars (AUD) and Recommended Retail Price. A minimum \$8,000 worth of product to be spent on the winners nominated initiative and/or affiliated club/venue/program for the ongoing engagement of women/girls.*