

Visionary of the Year Terms & Conditions and Selection Criteria

Eligibility Period

The eligibility period for Visionary of the Year 2021 is from December 15, 2020 to September 15, 2021.

Eligibility Criteria

The Nominee must show that they have:

- Implemented an initiative/s that benefits women and/or girls in one or more aspects of golf
- Implemented a Golf Australia participation branded program (if the initiative involves promoting participation)
 - Get into Golf / Women / All Abilities / Seniors
 - MyGolf / MyGolf Girls
 - Community Instructor
- Open to any individual, group or organisation (Golf Australia affiliate or non-affiliate)

Nomination Process for Visionary of the Year

- Any person can submit a nomination (self-nomination) or for an individual, group of people or club's efforts to promote gender equality
- Nominations submitted online only via the official Golf Australia link

Timelines

- Nominations due to Golf Australia by 5:00pm AEST on the 15th of each month (to be eligible for that month)
- Nominations due to Golf Australia by 5:00pm AEST 15 September 2021 (to be eligible for Visionary of the Year for that year)
- The Visionary of the Year will be notified by the end of October

Requirements of Award Recipients

The successful recipients will be required to fulfill the following items upon reasonable request:

- Be interviewed by Golf Australia and quoted (for written case study)
- Participate in marketing and promotional activities in the 12 months following the award including but not limited to Inside the Ropes podcast interview
- Feature in video case study (if a finalist)

Selection Criteria

Submissions will differ greatly depending on who/what is nominated.

The selection panel will consider the following in assessing and comparing nominations:

- The initiative enhances gender equality in golf
- The initiative is innovative
- The initiative successfully addresses a specific and identified challenge to female engagement in golf (any aspect of golf)
- The nomination showcases a range of quality initiatives to achieve gender equality
- The level of stakeholder engagement (internal and external of organisation)
- The initiative is sustainable
- The ability to cater for intersectionality (*women/girls of various backgrounds)
- Outcome/s of initiative

**For example - girls, teenage girls, women/girls within the club, women/girls within local community, young women aged 18-30, young and/or new mothers, business/corporate women, indigenous women, women/girls with disabilities, refugee & asylum seekers, LGBTQI community etc.*

Selection Process

Monthly Winner

- Nominations will be assessed monthly
- All nominations from December 2020 will be eligible for the remainder of the 2021 calendar year
- Nominations will be assessed monthly by a selection panel comprised of golf industry staff as selected by Golf Australia
- Monthly winners will be notified within three weeks of the closing date of submissions each month

Visionary of the Year (Annual Winner)

Winners of each monthly accolade will become the nominees for Visionary of the Year

- Monthly winner stories will be profiled throughout October via various Golf Australia communication channels
- The Visionary of the Year will be decided by a three-stage assessment process:
 - Stage one - online poll open to the public
 - Stage two – representatives from the monthly selection panel
 - Stage three - Vision 2025 Steering Group
- *All decisions in relation to the Monthly and Annual Visionary of the Year (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final, and no correspondence will be entered.*

Prizes and Recognition

Each Monthly Winner

- Awarded a \$500.00 Drummond e-gift voucher*
- Case study written and shared by Golf Australia
- Story promoted via Golf Australia platforms
- Marketing resources (case study supplied to recipient for their own marketing use)
- Each monthly winner entered to win annual Visionary of the Year

**Voucher emailed directly to the winner and is redeemable online or in any Drummond store Australia wide. Free Shipping on most orders over \$25 within Australia.*

Annual Visionary of the Year

- Awarded up to \$10,000* worth of products from the latest Callaway REVA product range which is designed specifically for women's golf.
- Case study written and shared by Golf Australia
- Video case study developed and shared by Golf Australia
- Story promoted via Golf Australia platforms
- Marketing resources (written and video case study supplied to recipient for their own marketing use)

**Value is Australian Dollars (AUD) and Recommended Retail Price. A minimum \$6,000 worth of product to be spent on the winners nominated initiative and/or affiliated club/venue/program for the ongoing engagement of women/girls.*