

Engagement Summary

During October and November 2022, we invited a variety of internal and external stakeholders to provide their thoughts, ideas and feedback about the golf industry within the Greater Adelaide region. This was done in a variety of ways including an online survey, workshops and direct consultation meetings. A summary of the consultation findings are outlined below.

WHO WERE ENGAGED?



18 industry partners completed the online survey



8 LGAs completed the online survey



18 people attending a workshop from LGAs and the industry



8 Golf Aus staff attended a workshop

WHAT DID THEY TELL US?

85% of respondents said the demand for golf was either **GROWING** or **THRIVING** in their region

Seeing significant growth (away from traditional 18 holes) in modified games, simulators, driving range usage, putt putt and entertainment golf

Facilities are too exclusive. They are not welcoming for the casual user or families

**POTENTIAL
OUTDATED
TRADITIONAL
CONVENTIONAL
UNDER VALUED**

Were the words used to described current golf facilities

We need quality and experienced staff to help beginner golfers

We need to deliver memorable and excellent customer service experiences

We need to provide more driving ranges, more pitch and putt facilities, quality multipurpose facilities that offer a variety of golf formats in order to retain and attract participants

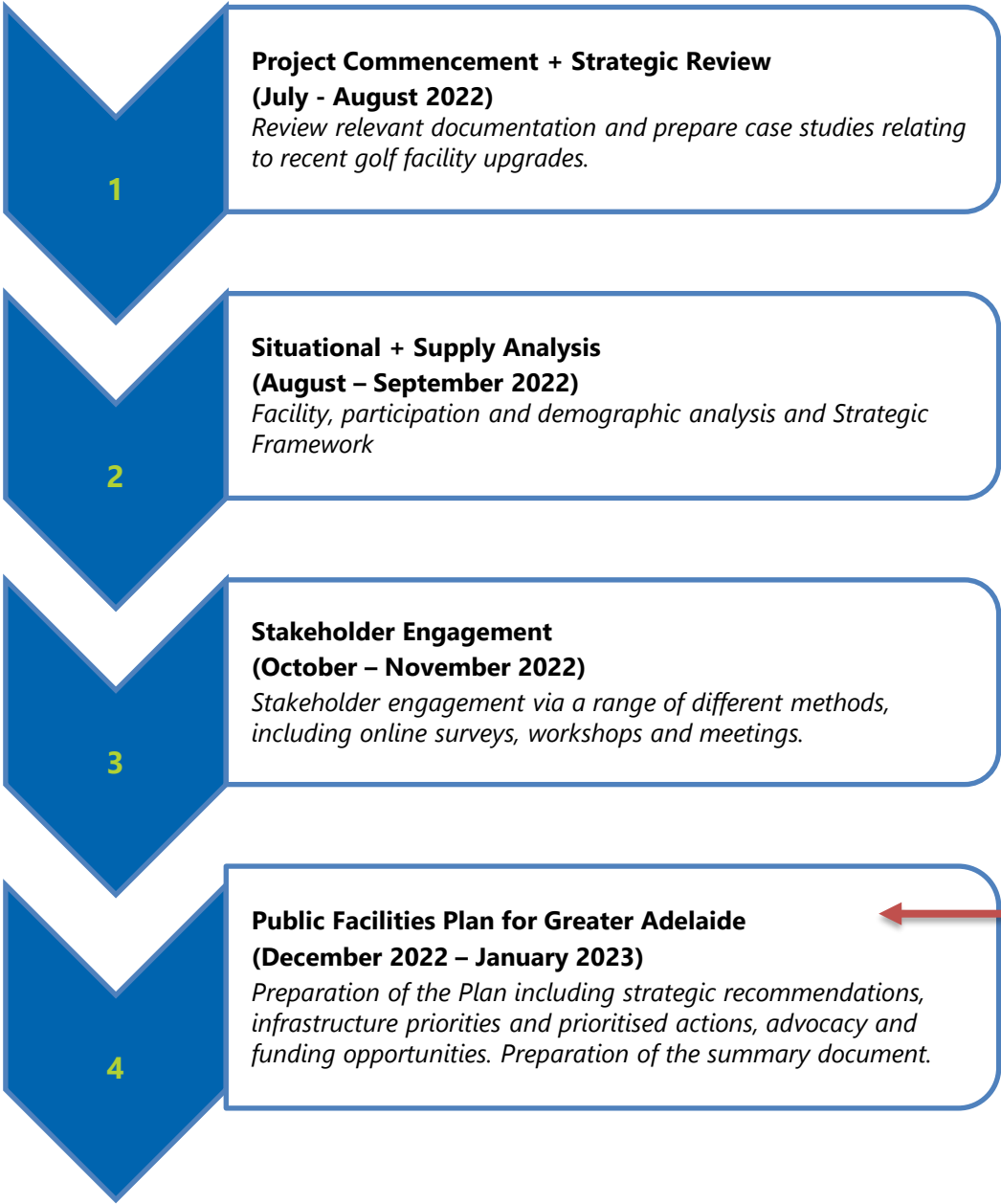
Need to explore more Golf Tourism opportunities

We need quality golf courses and practice facilities that cater to all levels

Water quality and irrigation



WHERE ARE WE AT?



← **we are here**

FURTHER INFORMATION

If you have any questions throughout the project please contact:

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