GOLF AUSTRALIA


# 2023/24 Golf Participation Report

Published by Golf Australia
December 2024

**golf.org.au**

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## ABOUT THE AUTHORS

This report has been prepared for Golf Australia by Golf Business Advisory Services (GBAS).

Providing independence of data analysis and consistent interpretation of annual data, GBAS has authored all of past published participation reports for Golf Australia, along with a number of other leading industry reference reports.

**For more information on GBAS, please visit www.golfbas.com**

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# Foreword

## James Sutherland

Chief Executive Officer
Golf Australia

**Australian golf is celebrating a remarkable fifth year of participation growth, with 19 percent of adult Australians hitting a golf ball in 2023-24.**

A staggering 3.8 million Australians played golf in the last year – at golf courses, driving ranges, simulators or minigolf facilities, a 9% increase year on year.

Golf club membership grew by 5.6 percent in 2023-24 to 459,143 people, capping off a total of 19% growth the last five years.

The growth in junior membership was probably the specific highlight, sky-rocketing through a 33.4% increase from last year, made up of a 37.3% increase in boys and 13.8% increase in girls.

Women and girls membership continues to grow, seeing an increase of 3.2% and validating the work done through various specialised programs, including the R&A Women in Golf Charter and the Junior Girls Scholarship Program.

One of golf's great strengths as a sport is the different ways people can play the game – and there is no doubt off-course golf continues to fuel on-course activity and growth. Over 1.5 million adult Australians played golf at an off-course facility in 2023-24.

Both our MyGolf program for kids and Get Into Golf program for adults new to the game have enjoyed double digit growth. Customer feedback from these programs is incredibly positive – and credit should go to the highly skilled network of PGA Members across the country who provide fun and engaging learning experiences for beginner golfers.

MyGolf had an 11% year-on-year increase in participation and Get Into Golf has grown by 21%. We continue to encourage clubs, facilities and PGA professionals to focus strongly on introductory programs as it is clear that these quality experiences are highly valued and stimulate a desire for beginners to play more golf and progress along their own golfer journey.

The Junior Girls Scholarship Program continues to thrive and provides a bridging program for girls to progress in the game. With the support of the Australian Golf Foundation, the program has grown significantly over the past four years. We are anticipating over 1,100 scholars in 2025 and are excited about the way this program is increasing girls' participation, creating friendship groups and providing great experiences that help girls love the game.

The recently released Community Benefits of Golf in Australia report demonstrates the enormous impact that our strong and growing participation base provides to our national economy. The report notes that golf accounts for $10.3b of expenditure per year, generating more than $3 billion in community benefits and highlighted by $860m of physical and mental health benefits golf contributes each year. All our leading indicators suggest that golf is enjoying a period of unprecedented growth.

Golf in Australia is big, and it is getting bigger – and these are exciting times for our sport.

The Strategy for Australian Golf (2022-2025) is playing an integral role in supporting the industry and stimulating the growth our sport currently enjoys.

Together with our leading industry partners, PGA of Australia, the WPGA Tour of Australasia and others, we strongly believe there is good reason to be optimistic about golf's future.

Growth does not come without its own challenges and large increases in demand and activity cannot happen without a huge effort from across the industry.

The growth is a credit to everyone that works across the industry, including PGA Professionals, club and facility staff, greenskeepers, volunteer boards, retail employees, and others across Australian golf.

People who work in golf are passionate about their customers and improving their golfer experiences. More than ever before, golf is a fun sport for all Australians – and we are delighted to see the way that people from all ages, backgrounds and abilities are being welcomed into our sport.

We thank everyone across the golf industry for their wonderful contribution to golf in Australia over the last 12 months.

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# Key Findings



GOLF AUSTRALIA

## CLUB MEMBERSHIP
(incl. Social Clubs)

**METROPOLITAN**
**2.9%** Growth
**168,867**
Club Members
**203 Clubs**

**REGIONAL**
**5.0%** Growth
**250,922**
Club Members
**1,082 Clubs**

**SOCIAL**
**23.8%** Growth
**39,354**
Club Members

**459,143**

**24,412**
New Members

**5.6%**
Increase from FY23

## SEGMENT PARTICIPATION
KAP Research & Deakin University

**459,143**
Golf club members
played a round of golf
(on-course only)

**1,840,857**
Played a round of golf

**690,000**
Use outdoor hitting facilities

**175,000**
Use indoor hitting facilities

**640,000**
Played mini golf

## GOLF TOTAL PARTICIPATION
KAP Research & Deakin University

**1.3m**
ON-COURSE ONLY
Avg. age **45**
**30%** women
**83%**
Australian born

**1.0m**
BOTH ON/OFF
Avg. age **41**
**38%** women
**79%**
Australian born

**1.5m**
OFF-COURSE ONLY
Avg. age **38**
**51%** women
**73%**
Australian born

## GROWTH IN PARTICIPATION PROGRAMS

**COMMUNITY INSTRUCTOR ACCREDITATIONS**
**5.3%**
**1,471**
Participants

**DISABILITY INCLUSION PROGRAM**
**6.7%**
**4,167**
Participants

## GROWTH IN PARTICIPATION PROGRAMS

MyGolf
**10.7%**
**36,643**
Participants

GET INTO GOLF
**21.2%**
**18,302**
Participants

AUSTRALIAN GOLF FOUNDATION | Junior Girls Scholarship Program
**22.7%**
**1,191**
Participants

## MEMBERSHIP GROWTH
by state since FY23
(excl. Social Clubs)

| | | |
|---|---|---|
| NSW | 3.7% | 167,442 |
| VIC | 2.9% | 106,697 |
| QLD | 6.2% | 73,553 |
| SA | 4.8% | 27,314 |
| WA | 5.6% | 30,025 |
| TAS | 6.1% | 12,766 |
| NT | 0.4% | 1,992 |

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# Report Background



GOLF AUSTRALIA

# INTRODUCTION

Golf Australia continues to provide the golf industry with information that enables an understanding of the current landscape and trends with regards to golf participation.

This is the 11th edition of the National Club Participation Report, a key component in Golf Australia's industry education and communication strategy.

This report examines the overall health of the game from a participation perspective and remains an invaluable reference as clubs and other industry stakeholders seek to understand current trends.

With knowledge of these trends, evidenced-based strategies can be developed that seek to enhance demand and increase the game's long-term popularity.

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# Golf Participation



GOLF AUSTRALIA

# GOLF AUSTRALIA NATIONAL REPRESENTATIVE RESEARCH

During 2024 Golf Australia conducted research supported by Adam Karg of KAP Research and Deakin University to measure demand in all forms of golf participation. This research details the ways in which golf is being played and the behaviours and characteristics that are evident within golf's participation base.

Consistent with 2023, this research has found that off-course participation numbers now exceed those participating on-course. A higher percentage of women and younger people are participating via this channel.

In terms of venues utilised, the KAP Research shows that golfers can be split into three types: those who play only on-course; those who play only off-course; and those who play both.

Chart 1 illustrates the participation mix and key demographic traits.

Chart 2 illustrates the current golf participation mix.

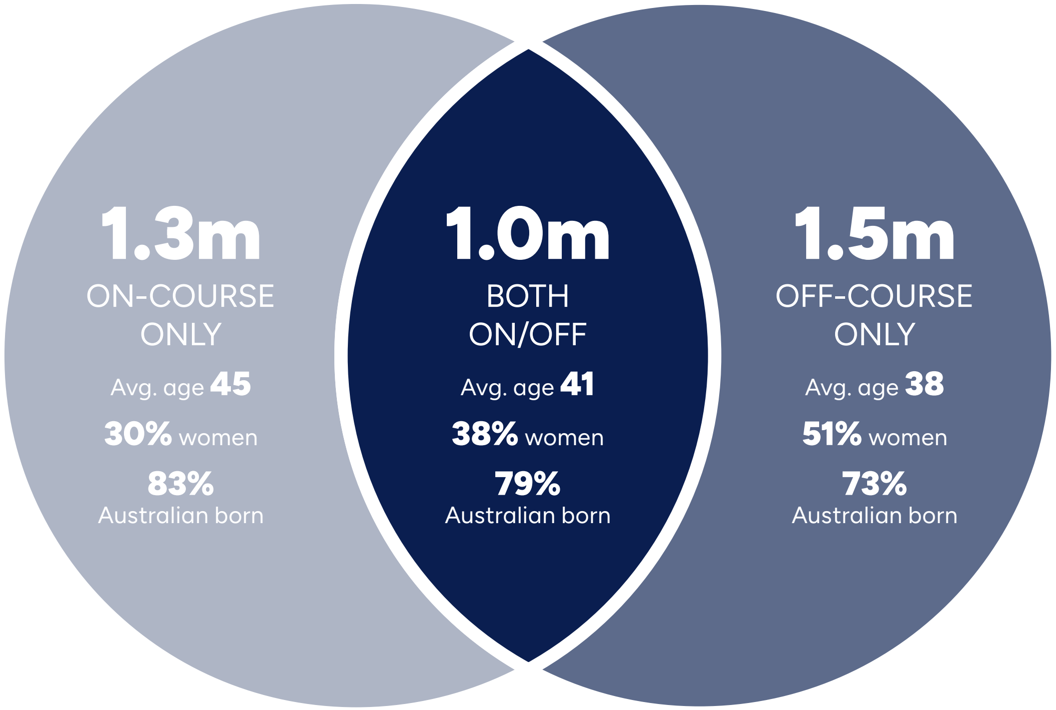


Chart 1: Participation mix and key demographic traits

Source: KAP Research/Deakin University Golf Participation Study

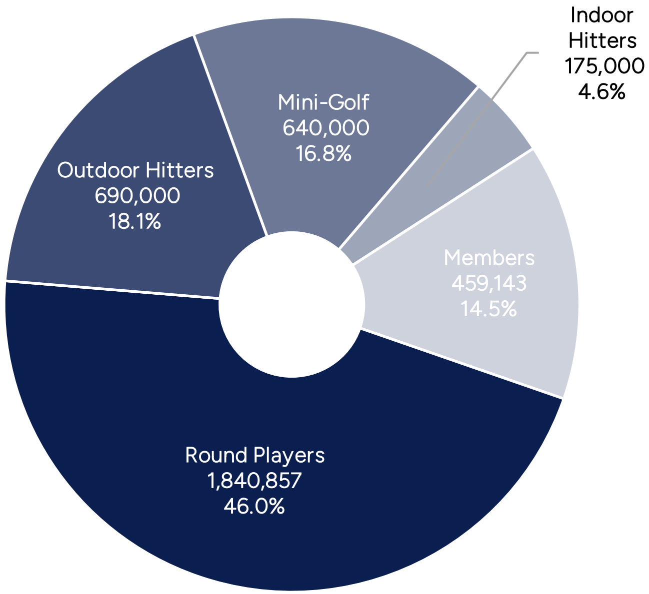


Chart 2: Current golf participation mix

Source: KAP Research/Deakin University Golf Participation Study
NB: Participants are counted only once in their most advanced category of participation

## DEFINITIONS

### On-course only

**Members**
A golf club member

**Round Players**
Not a club member, played a 9-18 hole round of golf (incl. short courses)

### Both on/off course

**Outdoor Hitters**
An on-course golfer, but also played at a driving range or outdoor practice/entertainment centre

### Off-course only

**Indoor Hitters**
No on-course golf, no outdoor practice, but played at a simulation or indoor training centre

**Mini Golf (only)**
Only played mini golf

# AUSPLAY GOLF PARTICIPATION DATA

Results from the latest (2023-24) AusPlay National Participation Survey have recently been released by the Australian Sports Commission.

We will continue to report these figures in comparison to previous years as though there has been no change in methodology, and update the reader each year with further information.

Table 1: Annual golf participation and participation rates by gender

| | Participation | | | Participation Rate | | |
|---|---|---|---|---|---|---|
| **Year** | **Male** | **Female** | **Total** | **Male** | **Female** | **Total** |
| **2016** | 836,600 | 185,500 | 1,022,100 | 8.6% | 1.9% | 5.2% |
| **2016-17** | 817,110 | 185,610 | 1,002,720 | 8.3% | 1.8% | 5.0% |
| **2017** | 785,339 | 193,287 | 978,626 | 7.9% | 1.9% | 4.9% |
| **2017-18** | 768,743 | 177,196 | 945,939 | 7.7% | 1.7% | 4.7% |
| **2018** | 753,742 | 202,174 | 955,916 | 7.5% | 2.0% | 4.7% |
| **2018-19** | 708,811 | 208,063 | 916,874 | 6.8% | 2.0% | 4.4% |
| **2019** | 695,012 | 182,901 | 877,913 | 6.8% | 1.7% | 4.2% |
| **2019-20** | 785,565 | 209,849 | 995,414 | 7.7% | 2.0% | 4.8% |
| **2020** | 890,656 | 239,887 | 1,130,543 | 8.6% | 2.2% | 5.4% |
| **2020-21** | 974,343 | 229,738 | 1,204,081 | 9.3% | 2.1% | 5.7% |
| **2021** | 996,293 | 232,245 | 1,228,538 | 9.4% | 2.1% | 5.7% |
| **2021-22** | 990,563 | 235,424 | 1,225,987 | 9.3% | 2.1% | 5.7% |
| **2022** | 1,057,002 | 256,625 | 1,313,627 | 9.9% | 2.3% | 6.0% |
| **2022-23** | 1,019,961 | 259,503 | 1,279,464 | 9.4% | 2.3% | 5.8% |
| **2023-24** | 763,527 | 190,762 | 954,289 | 7.1% | 1.7% | 4.4% |

Source: AusPlay

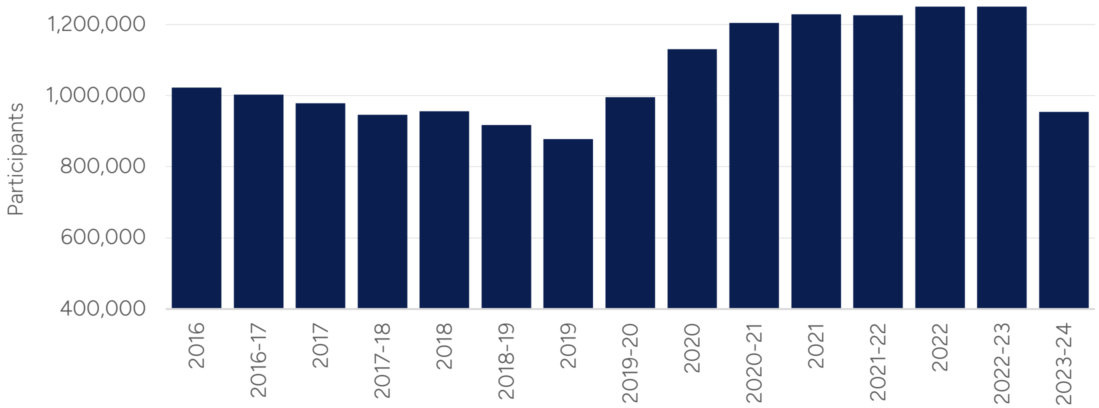


Chart 3: Annual golf participants

Source: AusPlay

SPORTAUS AUSPLAY™

## *A STATEMENT ON GA NATREP VS AUSPLAY MEASUREMENT*

*The Golf Australia Nationally Representative Survey Project is designed to report on a wide range of golfing activities inclusive of traditional forms of play (i.e. on course golf) as well as alternate formats for golf that have growing popularity. This approach provides Golf Australia (and other users of the research across the golf industry) with the broadest understanding of participation, journeys and experiences of those engaging in forms of the sport, and best aligns with Golf Australia's strategic planning and reporting processes.*

*In comparing results to AUSPLAY, a nationally representative survey reporting on sport participation behaviours across Australia, we note the following two key observations.*

***1) GA has a wider conceptualisation of the sport of golf, while AusPlay focusses primarily on traditional, structured participation formats.***

*While the GA project design takes a wide view and conceptualisation of golf participation, AusPlay retains a focus on traditional, structured forms of sport consumption – in the sport of golf, this limits the ability to fully capture growing participation in 'off-course' activities and engagement in the sport. This change is reflective of changes to sport consumption globally, with sports commonly adjusting their planning and reporting to align with shifts to alternate and modified sport options. Overall, we acknowledge a setting for very different overall participation numbers between the GA and AusPlay studies based on different conceptualisations of participation across the sport of golf.*

***2) Recent changes move to AusPlay methodically limit the ability to compare sport participation results over time.***

*Significant changes were made to the AusPlay methodology and data collection processes over 2024. While these provide for a larger sample size and reduce some biases within existing (phone based) methodologies, these changes (per the '**AusPlay Survey advancements: Detailed information about the changes**' document, released October 2024) have resulted in differences in results in areas including behaviours (e.g. participation) and attitudes (e.g. motivations) compared to the prior method.*
*As such, the changes made to AusPlay are disruptive to the ongoing ability to compare results to those obtained in the prior methodology. While again the overall changes to the method are viewed as positive for the sample and design, it is expected to take some time to recalibrate the measurement of traditional, structured participation of sport participation that this survey provides.*

*Professor Adam Karg*
*Director, Sport Innovation and Technology Lab, Deakin University*
*Director, KAP Research*

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# Annual Programs

Golf Australia delivers a number of national entry level programs for kids and adults. Annual results for these programs are detailed following.

GOLF AUSTRALIA

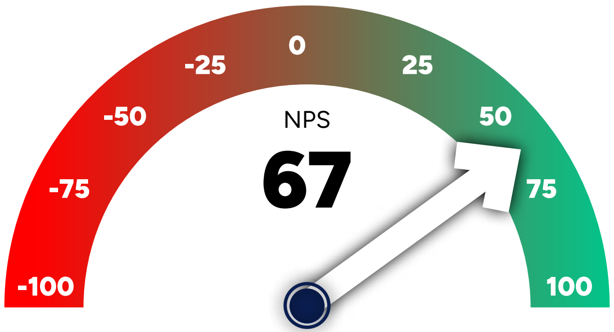
## MYGOLF PROGRAM

MyGolf, Australia's national junior introductory program for children aged 5 to 12, is the primary driver of junior golf participation and highlights the vital role of PGA Professionals.

In 2023/24, PGA Professionals independently delivered 3,552 programs, while community instructors conducted 637, with both groups collaborating on 219 programs. Overall, PGA Professionals were involved in 85% of all programs delivered, underscoring their critical contribution to the program's success and its mission to grow junior participation in golf.

In 2023/24, the program achieved a 10.7% increase in participation, supported by a 9.8% rise in active centres. Notable participation growth occurred in New South Wales and South Australia, with 37 new centers established across New South Wales and Queensland.

### NET PROMOTER SCORE




Considering your complete experience with MyGolf, how likely would you be to recommend the program for children of a friend or family member?

Table 2: MyGolf participants

| | 2022/23 | | | 2023/24 | | | % Total Change |
|---|---|---|---|---|---|---|---|
| | Boys | Girls | Total | Boys | Girls | Total | |
| NSW | 2,199 | 905 | **3,104** | 3,074 | 1,204 | **4,278** | 37.8% |
| NT | 446 | 269 | **715** | 552 | 244 | **796** | 11.3% |
| QLD | 8,043 | 3,976 | **12,019** | 8,799 | 3,963 | **12,762** | 6.2% |
| SA | 1,778 | 682 | **2,460** | 2,066 | 927 | **2,993** | 21.7% |
| TAS | 968 | 508 | **1,476** | 884 | 634 | **1,518** | 2.8% |
| VIC | 7,943 | 2,996 | **10,939** | 8,755 | 3,285 | **12,040** | 10.1% |
| WA | 1,523 | 854 | **2,377** | 1,521 | 735 | **2,256** | -5.1% |
| **Total** | **22,900** | **10,190** | **33,090** | **25,651** | **10,992** | **36,643** | **10.7%** |

Table 3: MyGolf programs

| | PGA Pro Only Run Programs | Community Instructor Only Run Programs | Combined PGA & Community Instructor Run Programs | Total Programs |
|---|---|---|---|---|
| NSW | 573 | 38 | 33 | **644** |
| NT | 13 | 28 | 6 | **47** |
| QLD | 1,136 | 79 | 85 | **1,300** |
| SA | 252 | 50 | 29 | **331** |
| TAS | 140 | 38 | 1 | **179** |
| VIC | 1,181 | 368 | 35 | **1,584** |
| WA | 257 | 36 | 30 | **323** |
| **Overall** | **3,552** | **637** | **219** | **4,408** |

Table 4: MyGolf centres

| | 2022/23 | 2023/24 | % change |
|---|---|---|---|
| NSW | 69 | 86 | 24.6% |
| NT | 8 | 10 | 25.0% |
| QLD | 86 | 106 | 23.3% |
| SA | 47 | 43 | -8.5% |
| TAS | 24 | 25 | 4.2% |
| VIC | 151 | 155 | 2.6% |
| WA | 44 | 46 | 4.5% |
| **Overall** | **429** | **471** | **9.8%** |

# GET INTO GOLF

Get Into Golf's ambition is simple - to connect interested participants with their local golf program and help bring new people into our sport and facilities.

Growth in all key metrics was achieved in 2023/24 including:

› a 21.2% increase in total participants;

› a 24.8% increase in total female participants;

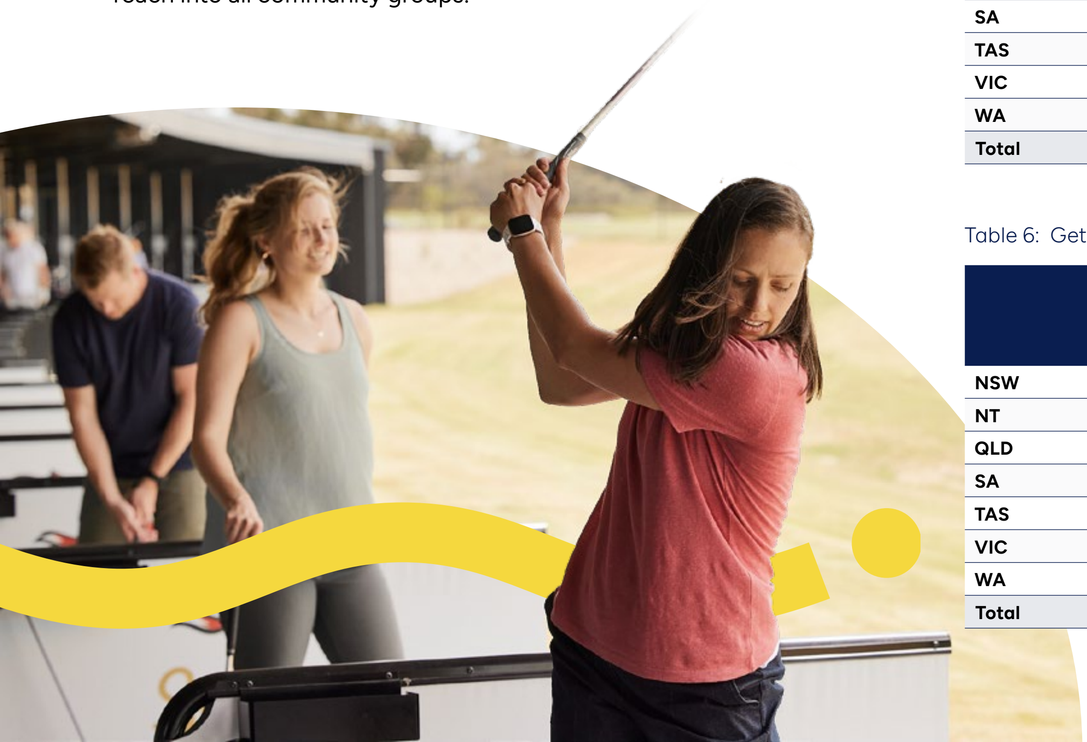
› a 14.3% increase in active centres;

› a 24.2% increase in total programs delivered.

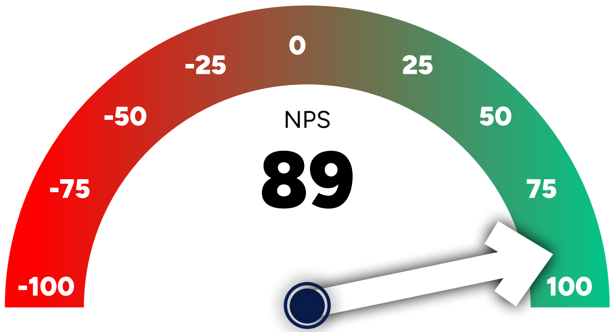
PGA Professionals independently delivered 2,301 programs, while community instructors conducted 447, with both groups collaborating on 105 programs. Overall, PGA Professionals were involved in 84% of all programs delivered, highlighting their crucial role in the program's success and its mission to engage new participants into our sport and facilities.

High engagement from women continues to be seen - 86.8% of total participants for the year being female.

23.9% of program participants were identified as being born overseas, as we begin a concerted effort to expand our sport and its reach into all community groups.



## NET PROMOTER SCORE




Considering your complete experience with Get Into Golf, how likely would you be to recommend the program to a friend or family member?

Table 5: Get Into Golf participants

| | Total Participants | | | | Women Participants | |
|---|---|---|---|---|---|---|
| | 2021/22 | 2022/23 | 2023/24 | % change | 2023/24 | % Women |
| NSW | 603 | 1,058 | 1,633 | 54.3% | 1,561 | 95.6% |
| NT | 204 | 358 | 388 | 8.4% | 351 | 90.5% |
| QLD | 3,955 | 5,482 | 5,934 | 8.2% | 5,487 | 92.5% |
| SA | 692 | 716 | 1,139 | 59.1% | 976 | 85.7% |
| TAS | 853 | 827 | 838 | 1.3% | 678 | 80.9% |
| VIC | 3,984 | 6,021 | 7,020 | 16.6% | 5,795 | 82.5% |
| WA | 592 | 635 | 1,350 | 112.6% | 1,042 | 77.2% |
| **Total** | **10,883** | **15,097** | **18,302** | **21.2%** | **15,890** | **86.8%** |

Table 6: Get Into Golf programs and centres

| | PGA Pro Only Run Programs | Community Instructor Only Run Programs | Combined PGA & Community Instructor Run Programs | Total Programs | Active Centres | Registered Centres |
|---|---|---|---|---|---|---|
| NSW | 272 | 41 | 4 | 317 | 53 | 121 |
| NT | 9 | 16 | 2 | 27 | 9 | 13 |
| QLD | 693 | 24 | 21 | 738 | 65 | 151 |
| SA | 166 | 17 | 4 | 187 | 34 | 64 |
| TAS | 164 | 20 | 1 | 185 | 22 | 42 |
| VIC | 885 | 305 | 33 | 1,223 | 127 | 236 |
| WA | 112 | 24 | 40 | 176 | 33 | 58 |
| **Total** | **2,301** | **447** | **105** | **2,853** | **343** | **685** |

GET INTO GOLF

## TEEMATES

The first full year of the TeeMates program has seen strong growth nationally, with 1,391 new members recruited during the year.

74 events with 3,369 participants were also conducted, and 1,010 Youth On Course rounds recorded across our 42 partner venues.

AUSTRALIAN GOLF FOUNDATION | Junior Girls Scholarship Program

# AGF JUNIOR GIRLS SCHOLARSHIP PROGRAM

The AGF Junior Girls Scholarship Program has grown strongly since its launch in 2021, with an increase from 971 girls in 2023 to 1,191 girls in 2024.

Further, in 2024 the AGF Junior Girls Scholarship Program Alumni Program was launched, with the intent to continue to engage with scholarship holders beyond the term of their scholarship, and build out events across the country for Alumni to take part in.

Table 7: Junior Girls scholarships

| | Total Participants | | | Total Clubs | | |
|---|---|---|---|---|---|---|
| | 2022/23 | 2023/24 | % change | 2022/23 | 2023/24 | % change |
| NSW | 189 | 263 | 39.2% | 28 | 32 | 14.3% |
| NT | 19 | 25 | 31.6% | 3 | 3 | 0.0% |
| QLD | 181 | 214 | 18.2% | 28 | 27 | -3.6% |
| SA | 107 | 135 | 26.2% | 15 | 16 | 6.7% |
| TAS | 62 | 74 | 19.4% | 9 | 9 | 0.0% |
| VIC | 312 | 362 | 16.0% | 43 | 50 | 16.3% |
| WA | 101 | 118 | 16.8% | 16 | 16 | 0.0% |
| **Total** | **971** | **1,191** | **22.7%** | **142** | **153** | **7.7%** |


**22.7%**

INCREASE IN JUNIOR GIRLS SCHOLARSHIPS

# COMMUNITY INSTRUCTOR PROGRAM

The Community Instructor Program aims to increase capacity through predominantly a volunteer workforce to deliver MyGolf, Schools and Get Into Golf programs. Community Instructors complete an online training and accreditation course, with this being supported by practical training offerings delivered by PGA Professionals, to further build their confidence in delivery of these national programs.

There are currently three online course offerings – the general Community Instructor accreditation enabling the delivery of all national participation programs, the All Abilities course as an addition to that enables the delivery of MyGolf and Get Into Golf All Abilities programs by those with experience working with special needs, and the MyGolf Teacher accreditation customised for teacher delivery of MyGolf in Schools.

FY 2023/24 has seen a further 5.3% increase in the number of active Community Instructors involved in the delivery of programs, either supporting their local PGA Professional, or in regional areas without PGA Professionals, providing a fun and games-based entry point to the game for beginners that would not otherwise be available.

The Community Instructor Program is an area enjoying significant engagement from women, with 38% of accreditation completions being female. By year end a 5.9% increase in total accreditations was achieved, with a 15.3% increase in school-led instructors.

FY25 will see the Community Instructor Program transition to the National Participation Program Deliverer initiative under the management of the PGA of Australia.

Table 8: Community Instructor Program accreditations

| | 2019/20 | 2020/21 | 2021/22 | 2022/23 | 2023/24 | 1 Year |
|---|---|---|---|---|---|---|
| **Community Instructor** | 646 | 1,027 | 1,316 | 1,397 | 1,471 | 5.3% |
| **MyGolf School Teacher** | 236 | 271 | 303 | 222 | 256 | 15.3% |
| **Practical Training** | | | | 34 | 31 | -8.8% |
| **All Abilities*** | | 50 | 128 | 118 | 118 | 0.0% |
| **Total** | **882** | **1,348** | **1,747** | **1,771** | **1,876** | **5.9%** |

Table 9: Community Instructor Program accreditations by state

| | Community Instructor | MyGolf School Teacher | All Abilities | Total |
|---|---|---|---|---|
| **NSW** | 316 | 50 | 23 | 389 |
| **NT** | 46 | 2 | 3 | 51 |
| **QLD** | 262 | 35 | 34 | 331 |
| **SA** | 160 | 30 | 7 | 197 |
| **TAS** | 60 | 13 | 9 | 82 |
| **VIC** | 500 | 90 | 34 | 624 |
| **WA** | 127 | 36 | 9 | 172 |
| **Overall** | **1,471** | **256** | **119** | **1,846** |

**5.9%**
INCREASE IN TOTAL ACCREDITATIONS

## PGA PROFESSIONALS AND PROGRAM DELIVERY

Nationally, there are 2,227 PGA Professionals and 305 Membership Pathway Program members (Trainees) that are available to deliver MyGolf, Schools & Get Into Golf programs.

In 2023/24, there were 6,073 programs delivered by PGA Professionals & PGA Associates, with 324 programs co-delivered by PGA Members and Community Instructors.

Table 10: 2023/24 PGA Professionals and program delivery

| | MyGolf | Schools | Get Into Golf | Total |
|---|---|---|---|---|
| **PGA Delivered** | | | | |
| **Number of programs** | 3,552 | 220 | 2,301 | 6,073 |
| **% of programs** | 81.0% | 42.0% | 81.0% | 78.4% |
| **PGA co-delivered with Community Instructor** | | | | |
| **Number of programs** | 219 | - | 105 | 324 |
| **% of programs** | 5.0% | - | 3.0% | 4.1% |

## DISABILITY INCLUSION PROGRAM

Golf Australia remains committed in becoming a sport of choice for people living with a disability in Australia.

Through Golf Australia's entry level programs MyGolf and Get Into Golf, 66% of registrations of people who identified as living with disability participated in mainstream program offerings. This number highlights the inclusive design of the sport and the flexibility of both MyGolf and Get Into Golf offerings to cater for Australians with all levels of ability.

Strategically, Golf Australia will continue to engage Australians living with disability into golf through MyGolf, Get Into Golf and our network of PGA All Abilities Coaches and Community Instructors.

The Community Instructor – All Abilities Module, assisting in providing further capacity for volunteers to get involved in the delivery of MyGolf All Abilities and Get Into Golf All Abilities programs has now accredited a further 280 volunteers from the disability sector enrolled and or completed the module designed for deliverers offering MyGolf or Get Into Golf All Abilities Programs.

In an extension of the All Abilities pathway, Golf Australia now runs more World Ranking Events for Golfers with a Disability than any other national federation across the world. New state championships have been run in Tasmania and South Australia with additional events also taking place in New South Wales and Western Australia to take the number of World Ranking events to 12.

By year end, a 6.7% increase in total participants had been recorded with 74 programs offered across the year.

Table 11: Disability Inclusion Program

| | Total All Abilities Participants | | | All Abilities Programs |
|---|---|---|---|---|
| | 2022/23 | 2023/24 | % change | |
| **NSW** | 39 | 95 | 143.6% | 1 |
| **NT** | 42 | 94 | 123.8% | - |
| **QLD** | 1,008 | 819 | -18.8% | 10 |
| **SA** | 357 | 455 | 27.5% | 4 |
| **TAS** | 471 | 481 | 2.1% | 4 |
| **VIC** | 1,848 | 1,955 | 5.8% | 33 |
| **WA** | 140 | 268 | 91.4% | 22 |
| **Total** | **3,905** | **4,167** | **6.7%** | **74** |

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# Club Membership

## STATE GOLF ASSOCIATION REPORTING

Club golfer numbers are reported annually by the seven state and territory golf association bodies, five of which are operated by Golf Australia. Reported numbers reflect members who pay a capitation fee to their respective body, generally defined as those classified as having a class of membership that provides regular golf course access. Individuals that have a membership (and pay a capitation fee) at more than one club will therefore be counted multiple times.

The respective reporting periods they represent are summarised in Table 12.

Table 12: State reporting periods

| State | Data Collected |
|---|---|
| NSW (Includes ACT) | June 2024 |
| VIC | December 2023 |
| QLD | December 2023 |
| SA | December 2023 |
| WA | December 2023 |
| TAS | June 2024 |
| NT | September 2023 |

## DEFINITIONS

The following terms, which are referenced in various places throughout the report, are defined as follows:

| | |
|---|---|
| **Member Clubs** | Clubs that are fully affiliated with the relevant state body |
| **Social Clubs** | Registered clubs without full affiliation, which typically play in allotted tee times at public courses but may also be 'virtual' in nature, that is, creating handicaps for their members to play in any event at any course |
| **Small Clubs** | Member clubs with 500 or fewer members |
| **Medium Clubs** | Member clubs with 501 to 1,000 members |
| **Large Clubs** | Member clubs with over 1,000 members |

# PLAYING MEMBERS: OVERALL RESULTS

## Members by state

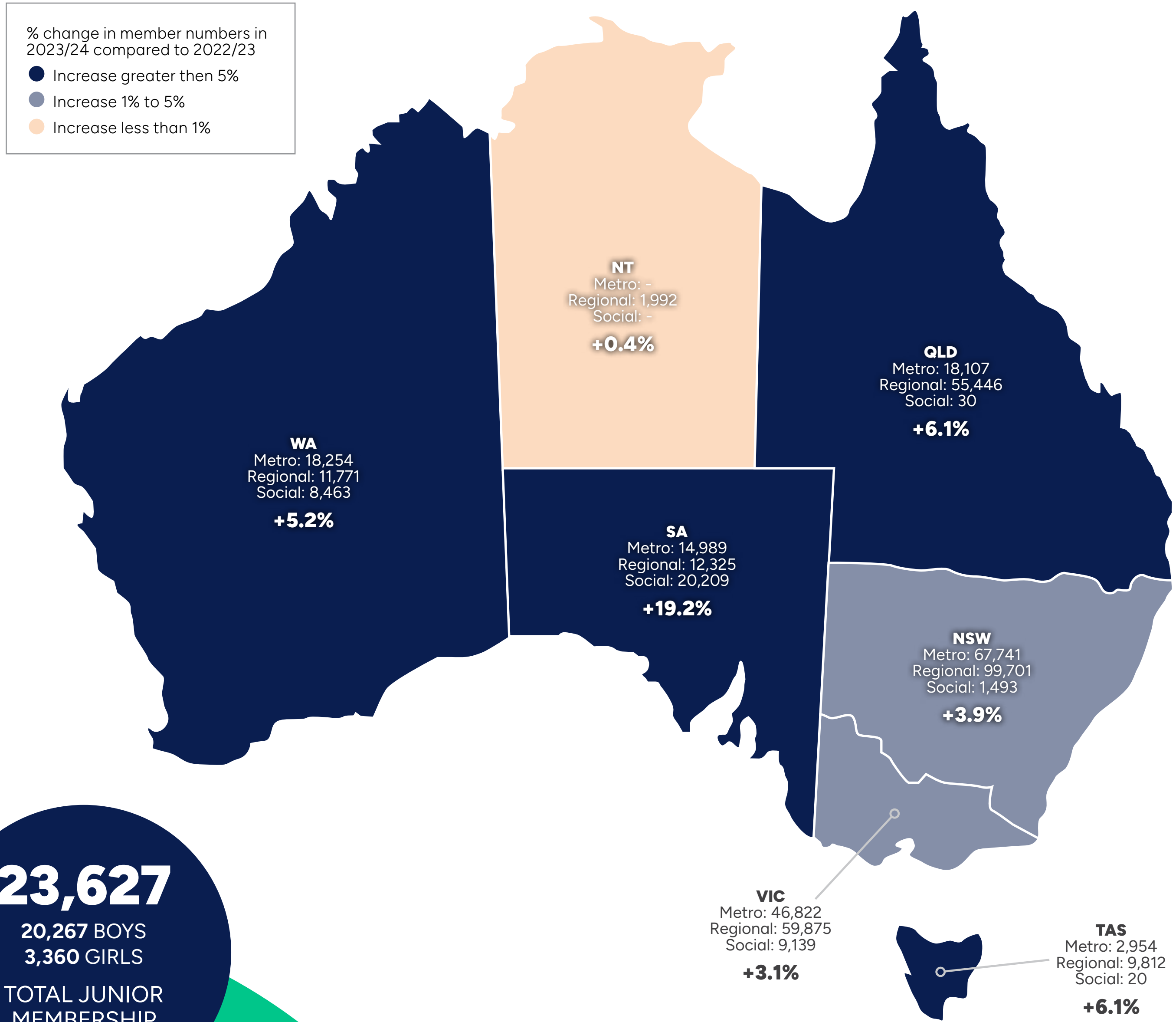
National membership numbers across Australia for the year 2023/24 are reported as 459,143. This result represents a net 5.6% increase (24,412 members) from 2022/23.

This marks the fourth consecutive year of growth, following the record outcomes of 2022/23, and the first time since 1994 that annual growth has been sustained for four consecutive years.

Membership growth was evident across all markets and segments. Member clubs saw a 4.2% rise, while social clubs experienced a notable 23.8% increase.

Growth by gender showed increases of 4.8% for men and 2.8% for women.

Junior membership surged significantly, up by 33.4% from the previous year.




**459,143**
TOTAL MEMBERSHIP NUMBERS

**5.6%**
INCREASE IN MEMBERSHIP NUMBERS

**23.8%**
INCREASE IN SOCIAL CLUB MEMBERS

**23,627**
**20,267** BOYS
**3,360** GIRLS
TOTAL JUNIOR MEMBERSHIP NUMBERS

Table 13: 2023/24 playing members by key cohort

| | NSW | VIC | QLD | WA | SA | TAS | NT | Overall | % change over 2022/23 |
|---|---|---|---|---|---|---|---|---|---|
| **Metropolitan** | 67,741 | 46,822 | 18,107 | 18,254 | 14,989 | 2,954 | 0 | 168,867 | 2.9% |
| **Regional** | 99,701 | 59,875 | 55,446 | 11,771 | 12,325 | 9,812 | 1,992 | 250,922 | 5.0% |
| **Social** | 1,493 | 9,139 | 30 | 8,463 | 20,209 | 20 | 0 | 39,354 | 23.8% |
| | **168,935** | **115,836** | **73,583** | **38,488** | **47,523** | **12,786** | **1,992** | **459,143** | **5.6%** |
| **Men** | 130,376 | 87,208 | 57,581 | 30,186 | 38,875 | 10,055 | 1,597 | 355,878 | 4.8% |
| **Women** | 29,134 | 22,502 | 12,210 | 6,934 | 6,628 | 1,911 | 319 | 79,638 | 2.8% |
| **Adult Total** | **159,510** | **109,710** | **69,791** | **37,120** | **45,503** | **11,966** | **1,916** | **435,516** | **4.4%** |
| **Boys** | 8,284 | 5,369 | 2,982 | 1,069 | 1,765 | 736 | 62 | 20,267 | 37.3% |
| **Girls** | 1,141 | 757 | 810 | 299 | 255 | 84 | 14 | 3,360 | 13.8% |
| **Junior Total** | **9,425** | **6,126** | **3,792** | **1,368** | **2,020** | **820** | **76** | **23,627** | **33.4%** |
| **Total Men/Boys** | 138,660 | 92,577 | 60,563 | 31,255 | 40,640 | 10,791 | 1,659 | 376,145 | 6.2% |
| **Total Women/Girls** | 30,275 | 23,259 | 13,020 | 7,233 | 6,883 | 1,995 | 333 | 82,998 | 3.2% |
| **Total** | **168,935** | **115,836** | **73,583** | **38,488** | **47,523** | **12,786** | **1,992** | **459,143** | **5.6%** |
| **% change over 2022/23** | 3.9% | 3.1% | 6.1% | 5.2% | 19.2% | 6.1% | 0.4% | 5.6% | |

Source: Golf Australia & member golf associations

Table 14: Australia year-by-year trend by cohort

| | | 2017 | 2018 | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % Change |
|---|---|---|---|---|---|---|---|---|---|
| | **Metropolitan** | 148,680 | 147,334 | 147,698 | 158,119 | 161,601 | 164,034 | 168,867 | 2.9% |
| | **Regional** | 212,037 | 210,718 | 211,631 | 229,802 | 235,294 | 238,905 | 250,922 | 5.0% |
| | **Total Member Clubs** | **360,717** | **358,052** | **359,329** | **387,921** | **396,895** | **402,939** | **419,789** | **4.2%** |
| | **Social** | 21,111 | 22,485 | 25,284 | 27,435 | 29,885 | 31,792 | 39,354 | 23.8% |
| | **Total Members** | **381,828** | **380,537** | **384,613** | **415,356** | **426,780** | **434,731** | **459,143** | **5.6%** |
| BY GENDER | **Men** | 294,310 | 294,130 | 298,687 | 325,659 | 333,478 | 339,560 | 355,878 | 4.8% |
| BY GENDER | **Women** | 74,907 | 73,234 | 72,682 | 74,117 | 77,042 | 77,456 | 79,638 | 2.8% |
| BY GENDER | **Boys** | 10,449 | 10,859 | 10,951 | 13,073 | 13,497 | 14,762 | 20,267 | 37.3% |
| BY GENDER | **Girls** | 2,162 | 2,314 | 2,293 | 2,507 | 2,763 | 2,953 | 3,360 | 13.8% |
| BY GENDER | **Total** | **381,828** | **380,537** | **384,613** | **415,356** | **426,780** | **434,731** | **459,143** | **5.6%** |
| BY AGE | **Total Adults** | 369,217 | 367,364 | 371,369 | 399,776 | 410,520 | 417,016 | 435,516 | 4.4% |
| BY AGE | **Total Juniors** | 12,611 | 13,173 | 13,244 | 15,580 | 16,260 | 17,715 | 23,627 | 33.4% |
| BY AGE | **Total Men/Boys** | 304,759 | 304,989 | 309,638 | 338,732 | 346,975 | 354,322 | 376,145 | 6.2% |
| BY AGE | **Total Women/Girls** | 77,069 | 75,548 | 74,975 | 76,624 | 79,805 | 80,409 | 82,998 | 3.2% |
| BY AGE | **Total** | **381,828** | **380,537** | **384,613** | **415,356** | **426,780** | **434,731** | **459,143** | **5.6%** |

Source: Golf Australia & member golf associations

# PROFILE OF AUSTRALIAN CLUBS

## Overall facilities

1,285 member clubs reported membership numbers for 2023/24. Key observations noted from the size profile data outlined in Table 15 includes:

- 75.3% are classified as small clubs, having less than 500 members;
- 84.2% (1,082) are in a regional area, with 71.2% of those clubs being classified as small clubs;
- 15.8% are located in a metropolitan area, only 5.4% (69) of the total being classified as large clubs (i.e. over 1,000 members).

Table 15: Club size profile by geographic area

| | NSW | VIC | QLD | WA | SA | TAS | NT | Total | % of Segment | % of Total |
|---|---|---|---|---|---|---|---|---|---|---|
| **METROPOLITAN** | | | | | | | | | | |
| **Small** | 25 | 9 | 3 | 6 | 9 | 0 | 0 | **52** | 25.6% | 4.0% |
| **Medium** | 36 | 20 | 5 | 11 | 6 | 4 | 0 | **82** | 40.4% | 6.4% |
| **Large** | 25 | 22 | 9 | 7 | 6 | 0 | 0 | **69** | 34.0% | 5.4% |
| **Total Metropolitan** | **86** | **51** | **17** | **24** | **21** | **4** | **0** | **203** | 100.0% | 15.8% |
| **REGIONAL** | | | | | | | | | | |
| **Small** | 211 | 217 | 160 | 144 | 117 | 56 | 10 | **915** | 84.6% | 71.2% |
| **Medium** | 48 | 31 | 31 | 6 | 2 | 4 | 1 | **123** | 11.4% | 9.6% |
| **Large** | 24 | 8 | 11 | 0 | 0 | 1 | 0 | **44** | 4.1% | 3.4% |
| **Total Regional** | **283** | **256** | **202** | **150** | **119** | **61** | **11** | **1,082** | 100.0% | 84.2% |
| **TOTAL** | | | | | | | | | | |
| **Small** | 236 | 226 | 163 | 150 | 126 | 56 | 10 | **967** | 75.3% | 75.3% |
| **Medium** | 84 | 51 | 36 | 17 | 8 | 8 | 1 | **205** | 16.0% | 16.0% |
| **Large** | 49 | 30 | 20 | 7 | 6 | 1 | 0 | **113** | 8.8% | 8.8% |
| **Total Member Clubs** | **369** | **307** | **219** | **174** | **140** | **65** | **11** | **1,285** | **100.0%** | **100.0%** |

Source: Golf Australia & member golf associations

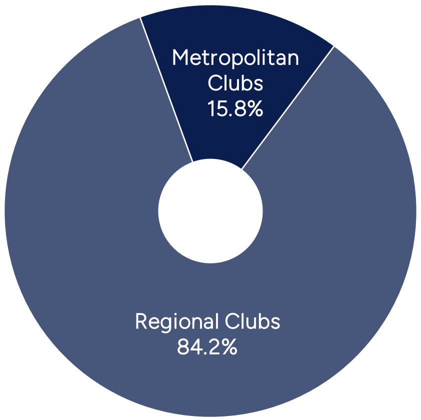



Chart 4: Australian clubs by region

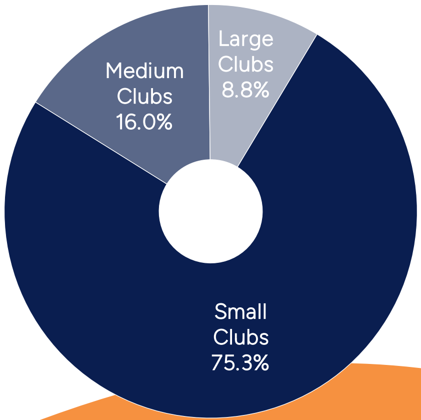
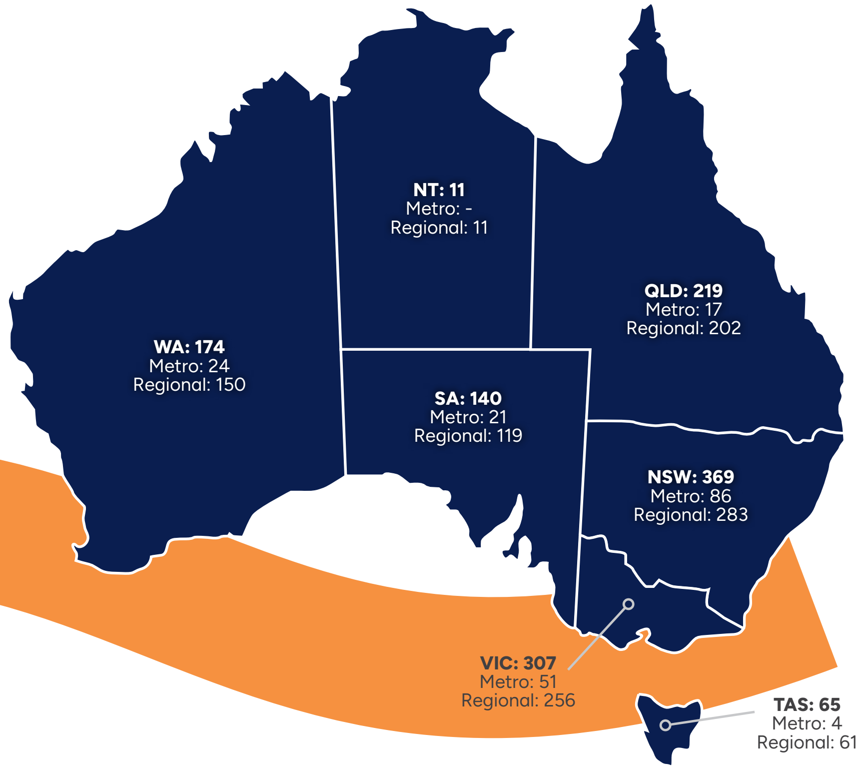



Chart 5: Australian clubs by size



# PLAYING MEMBERS: KEY SEGMENTS

## Member clubs

The overall national movement in 2023/24 for member clubs (the aggregate of metropolitan and regional clubs) was an increase of 4.2%. All states saw growth, with both Queensland and Tasmania reporting increases over 6%, followed closely by Western Australia with 5.6% growth.

## Social clubs

As in the previous five years, social club membership continues to grow, increasing by 23.8% over the past year. With an average annual growth rate of 11.8% over the last five years, social club members now make up 8.6% of the total membership across Australia.

Growth in social clubs in South Australia is due to increases for Future Golf and Social Golf Australia, both of which are large social clubs that are affiliated in South Australia.

## Metropolitan clubs

Metropolitan clubs saw an overall membership increase of 2.9%. All states, except Victoria, experienced growth compared to the previous year, with Queensland and Tasmania leading the way with increases of 8.9% and 8.1% respectively.

## Regional clubs

Regional clubs saw an average increase of 5.0%, with growth reported in all states, led by South Australia with a 5.9% rise.

The share of membership numbers by region for each state is illustrated in Chart 6.

Table 16: Member clubs

| | 2023/24 | % Change |
|---|---|---|
| **NSW** | 167,442 | 3.7% |
| **VIC** | 106,697 | 2.9% |
| **QLD** | 73,553 | 6.2% |
| **WA** | 30,025 | 5.6% |
| **SA** | 27,314 | 4.8% |
| **TAS** | 12,766 | 6.1% |
| **NT** | 1,992 | 0.4% |
| **Overall** | **419,789** | **4.2%** |

Source: Golf Australia & member golf associations

Table 17: Social clubs

| | 2023/24 | % Change |
|---|---|---|
| **NSW** | 1,493 | 35.1% |
| **VIC** | 9,139 | 5.6% |
| **QLD** | 30 | -36.2% |
| **WA** | 8,463 | 3.8% |
| **SA** | 20,209 | 46.4% |
| **TAS** | 20 | -16.7% |
| **NT** | - | - |
| **Overall** | **39,354** | **23.8%** |

Source: Golf Australia, member golf associations
NB: There are no affiliated Social Clubs in the Northern Territory.

Table 18: Metropolitan clubs

| | 2023/24 | % Change |
|---|---|---|
| **NSW** | 67,741 | 2.3% |
| **VIC** | 46,822 | 0.0% |
| **QLD** | 18,107 | 8.9% |
| **WA** | 18,254 | 6.0% |
| **SA** | 14,989 | 4.0% |
| **TAS** | 2,954 | 8.1% |
| **NT** | - | - |
| **Overall** | **168,867** | **2.9%** |

Source: Golf Australia, member golf associations
NB. This table excludes social clubs

Table 19: Regional clubs

| | 2023/24 | % Change |
|---|---|---|
| **NSW** | 99,701 | 4.7% |
| **VIC** | 59,875 | 5.3% |
| **QLD** | 55,446 | 5.3% |
| **WA** | 11,771 | 4.9% |
| **SA** | 12,325 | 5.9% |
| **TAS** | 9,812 | 5.5% |
| **NT** | 1,992 | 0.4% |
| **Overall** | **250,922** | **5.0%** |

Source: Golf Australia, member golf associations
NB. This table excludes social clubs

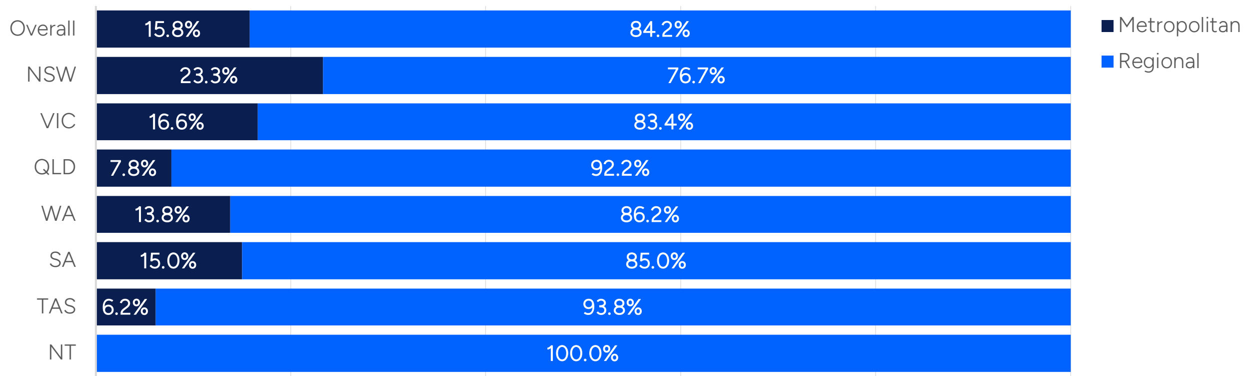



Chart 6: Share of membership numbers by region/club type

Golf Australia & member golf associations

## Members by gender

Total men/boys and women/girls members increased by 6.2% and 3.2% respectively in 2023/24. Men/boys growth was notably strong in South Australia (19.1%) and Western Australia (8.1%), while the highest growth rates for women/girls were recorded in South Australia (19.9%) and Victoria (4.8%).

The resultant gender mix reported for 2023/24 sees women/girls share of membership remain at 18.1% of total members. Women/girls share of member numbers is above the national average in Victoria (20.1%) and Western Australia (18.8%).

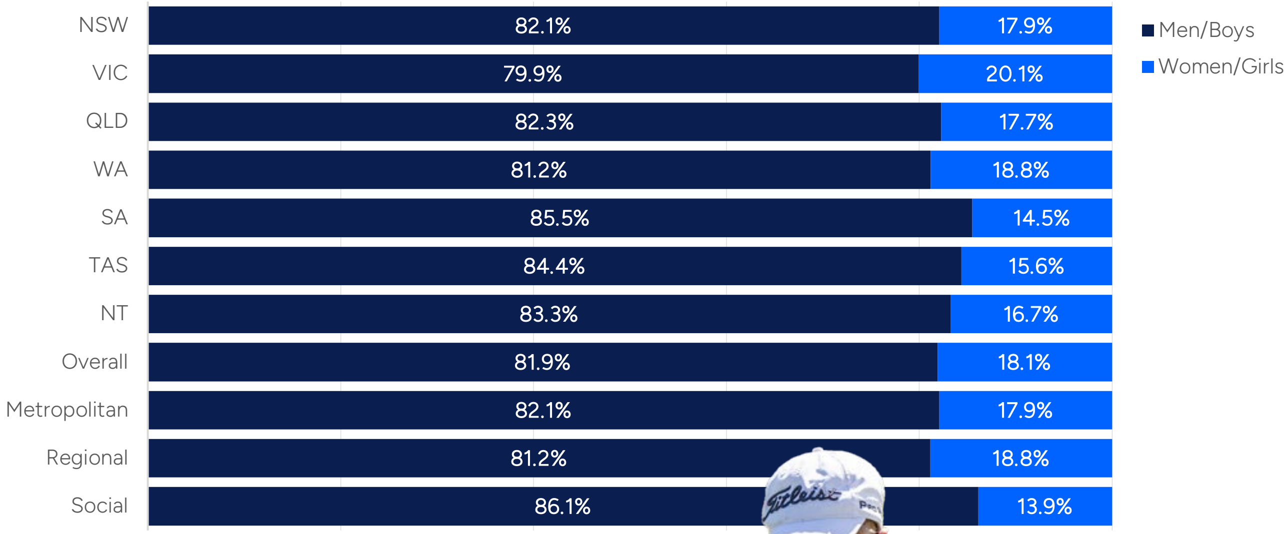



Chart 7: Gender mix by location

Source: Golf Australia & member golf associations

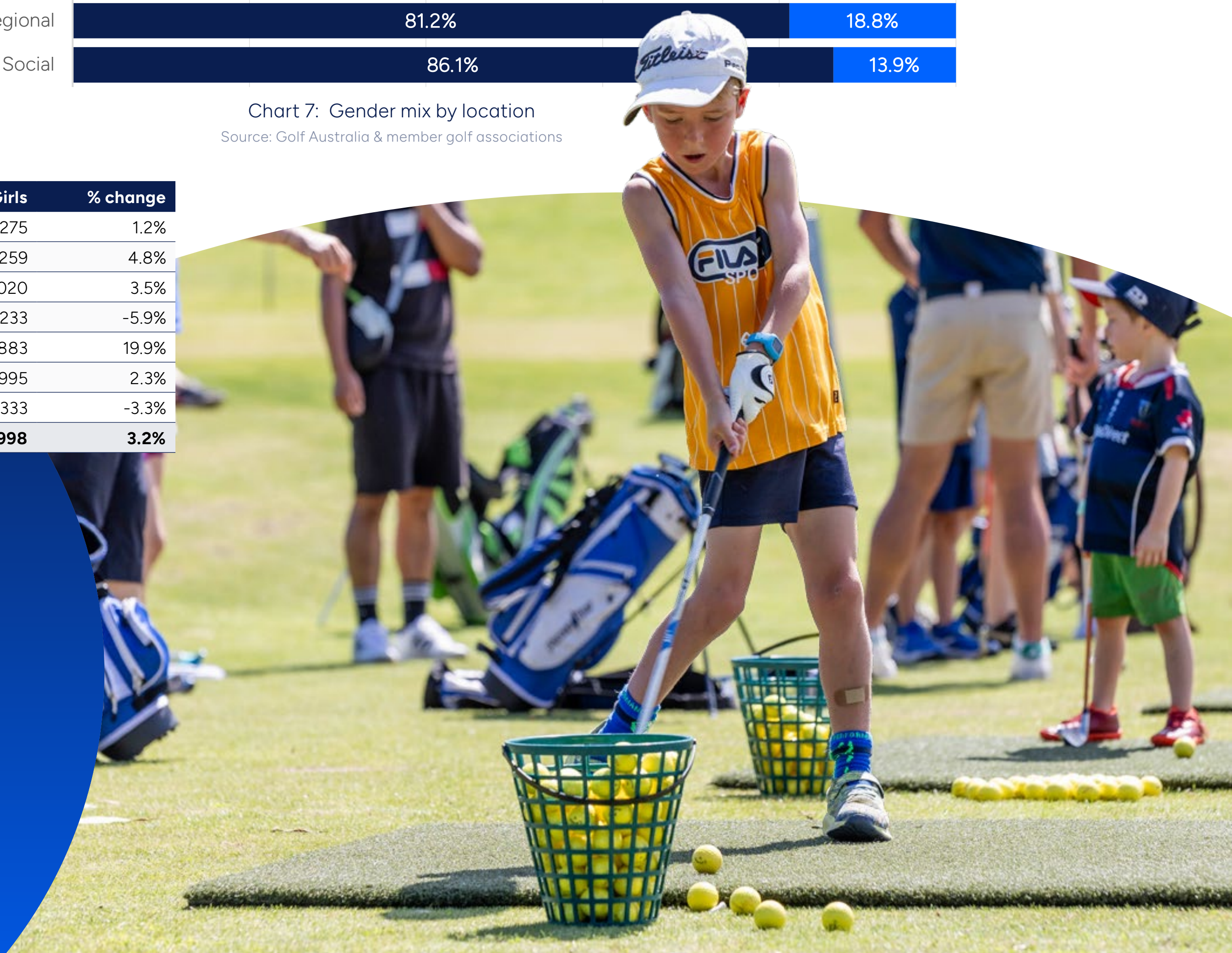
Table 20: Men/boys and women/girls members by state

| | Men/Boys | % Change | Women/Girls | % change |
|---|---|---|---|---|
| **NSW** | 138,660 | 4.6% | 30,275 | 1.2% |
| **VIC** | 92,577 | 2.7% | 23,259 | 4.8% |
| **QLD** | 60,563 | 6.7% | 13,020 | 3.5% |
| **WA** | 31,255 | 8.1% | 7,233 | -5.9% |
| **SA** | 40,640 | 19.1% | 6,883 | 19.9% |
| **TAS** | 10,791 | 6.8% | 1,995 | 2.3% |
| **NT** | 1,659 | 1.2% | 333 | -3.3% |
| **Overall** | **376,145** | **6.2%** | **82,998** | **3.2%** |

Source: Golf Australia & member golf associations

**6.2%**
MEMBERSHIP GROWTH MEN/BOYS

**3.2%**
MEMBERSHIP GROWTH WOMEN/GIRLS



## Juniors

Junior members (under the age of 18) totalled 23,627 in 2023/24, which represents an increase of 33.4% over the prior year. This positive result was driven by reported outcomes in New South Wales (+34.7%) and Victoria (+27.4%) which combined had 3,746 new junior members join their clubs.

Overall, junior members represent 5.1% of the total member count across the country. Junior representation is slightly higher at regional clubs (5.8%) than metropolitan clubs (5.1%). Tasmania has the highest share of junior golfers, representing 6.4% of all club golfers.

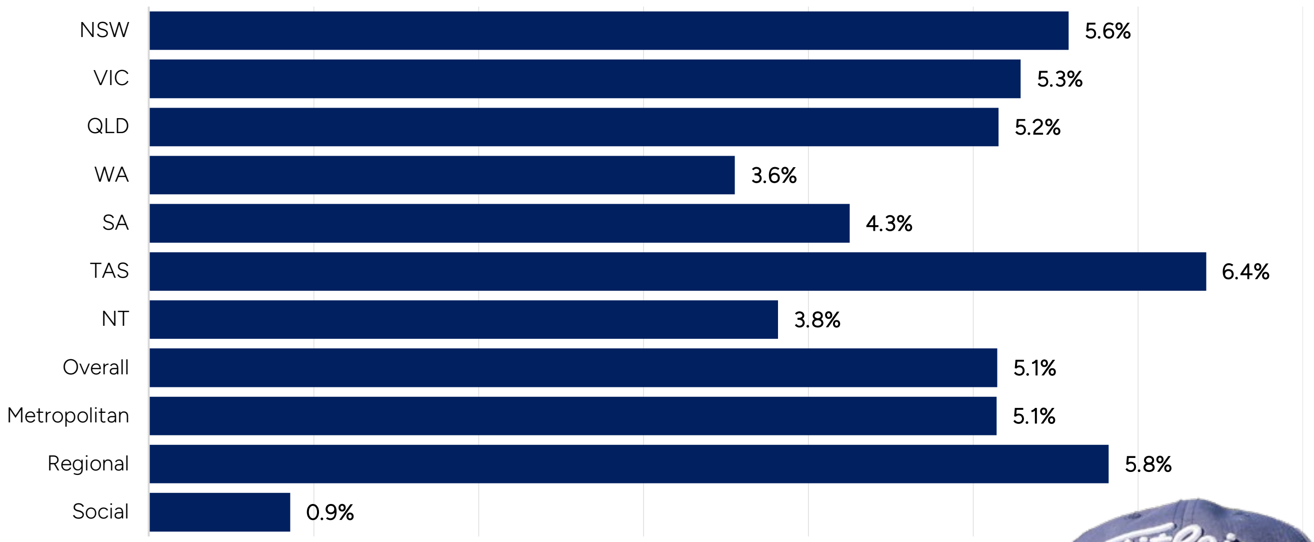



Chart 8: Junior mix by state

Source: Golf Australia & member golf associations

Table 21: Junior members by location

| | Boys | % change | Girls | % change | Total Juniors | Total % change |
|---|---|---|---|---|---|---|
| **NSW** | 8,284 | 39.5% | 1,141 | 7.6% | 9,425 | 34.7% |
| **VIC** | 5,369 | 28.7% | 757 | 19.0% | 6,126 | 27.4% |
| **QLD** | 2,982 | 37.9% | 810 | 9.3% | 3,792 | 30.6% |
| **WA** | 1,069 | 31.0% | 299 | 33.5% | 1,368 | 31.5% |
| **SA** | 1,765 | 53.3% | 255 | 19.2% | 2,020 | 48.0% |
| **TAS** | 736 | 54.9% | 84 | 35.5% | 820 | 52.7% |
| **NT** | 62 | 26.5% | 14 | -12.5% | 76 | 16.9% |
| **Overall** | **20,267** | **37.3%** | **3,360** | **13.8%** | **23,627** | **33.4%** |

Source: Golf Australia & member golf associations


**33.4%**

INCREASE IN JUNIOR MEMBERS OVER 12 MONTHS

# PLAYING MEMBERS: AGE PROFILE

## Member age profile

The average reported age of club members across Australia is 54.9 years. Men/boys have an average age of 53.1 years (53.9 last year) with women/girls averaging 19.9% higher at 63.7 years (64.8 last year).

## New member age profile

New members to club golf generally exhibit a younger age profile than the broader club member age profile. In 2023/24, the average age of new men/boys members averaged 41 years, with new women/girls averaging 52 years of age. Approximately 68.3% of new members were under the age of 55, compared to 42.4% for existing members.

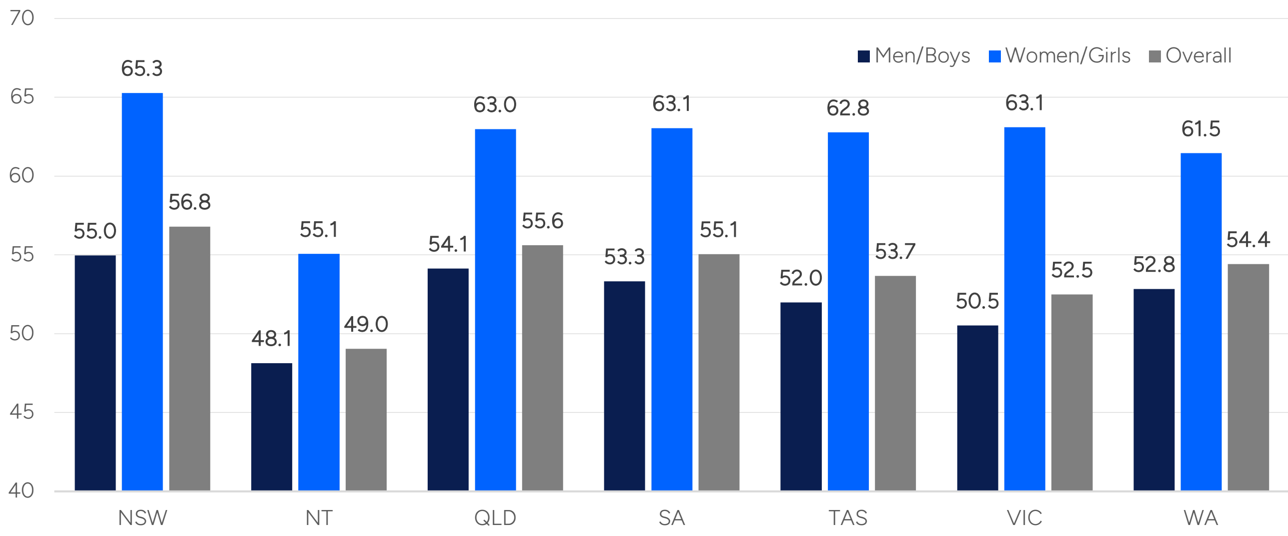



Chart 9: Average member age by state

Source: GOLF Link

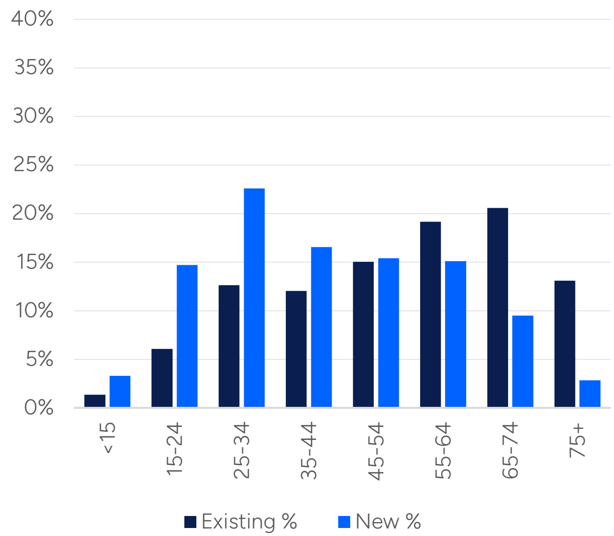



Chart 10: New men/boys members age profile compared to existing members

Source: GOLF Link

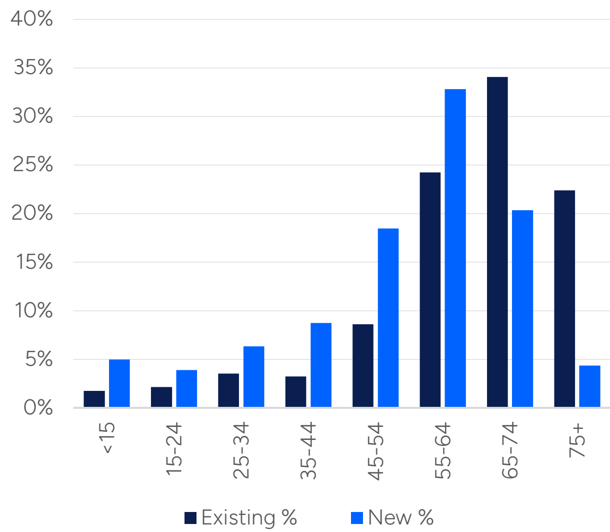



Chart 11: New women/girls members age profile compared to existing members

Source: GOLF Link

**54.9**
AVERAGE AGE OF CLUB MEMBERS

**53.1**
AVERAGE AGE MEN/BOYS

**63.7**
AVERAGE AGE WOMEN/GIRLS

## Age pyramid – members versus population by gender

Chart 12 illustrates the current mix of club members by gender compared to the broader national population above 10 years of age.

The chart shows a material portion of club members in the 55+ years age bracket - 53% of men/boys members and 80.9% of women/girls members - versus a lower national population share of this cohort of 32.3%.

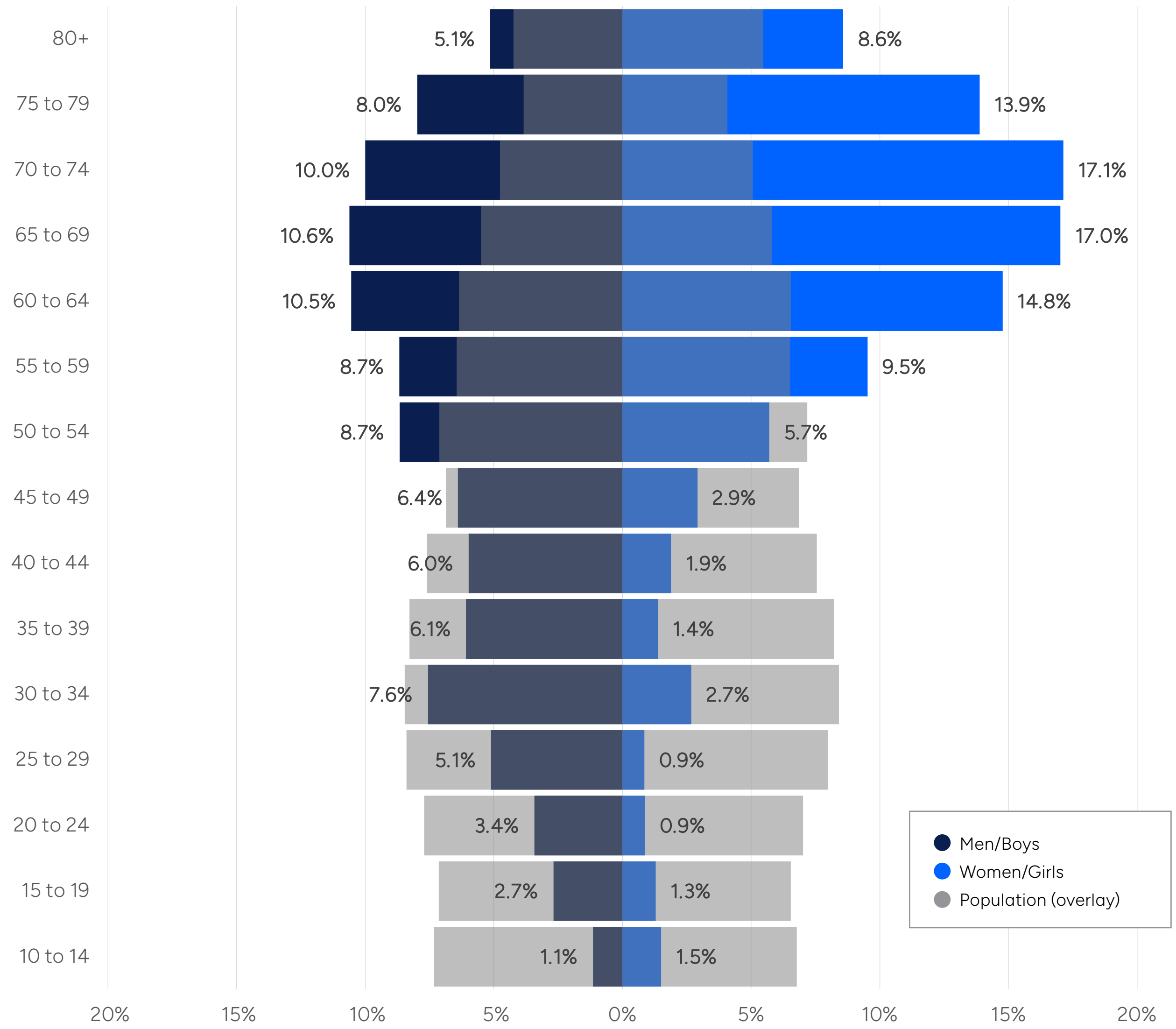


Chart 12: Age pyramid, members versus population

07

# Playing Members: Results by State-Based Districts



GOLF AUSTRALIA

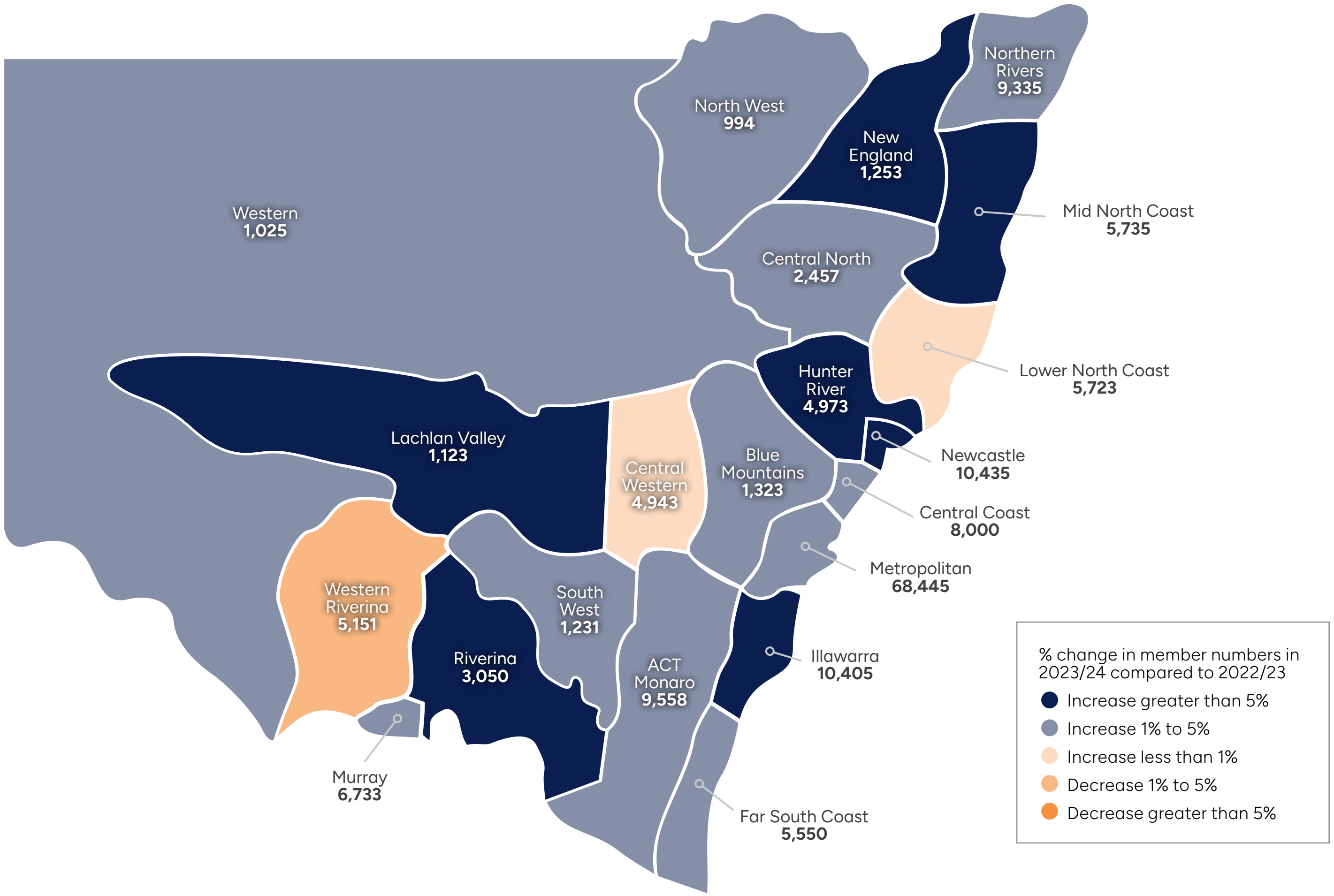
## NEW SOUTH WALES

18 of the 21 districts in New South Wales experienced a net increase in membership numbers in 2023/24, led by the Newcastle and Hunter River districts which both recorded increases of over 11%.

Table 22: New South Wales membership numbers by cohorts

| | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|---|---|
| **Metropolitan** | 59,989 | 65,824 | 65,361 | 66,205 | 67,741 | 2.3% |
| **Regional** | 85,924 | 92,186 | 93,567 | 95,209 | 99,701 | 4.7% |
| **Total** | **145,913** | **158,010** | **158,928** | **161,414** | **167,442** | **3.7%** |
| **Social** | 0 | 719 | 1,334 | 1,105 | 1,493 | 35.1% |
| **Total** | **145,913** | **158,729** | **160,262** | **162,519** | **168,935** | **3.9%** |
| **Men** | 113,376 | 124,245 | 125,136 | 126,674 | 130,376 | 2.9% |
| **Women** | 27,094 | 28,141 | 28,672 | 28,848 | 29,134 | 1.0% |
| **Boys** | 4,597 | 5,395 | 5,405 | 5,937 | 8,284 | 39.5% |
| **Girls** | 846 | 948 | 1,049 | 1,060 | 1,141 | 7.6% |
| **Total** | **145,913** | **158,729** | **160,262** | **162,519** | **168,935** | **3.9%** |

Source: Golf Australia



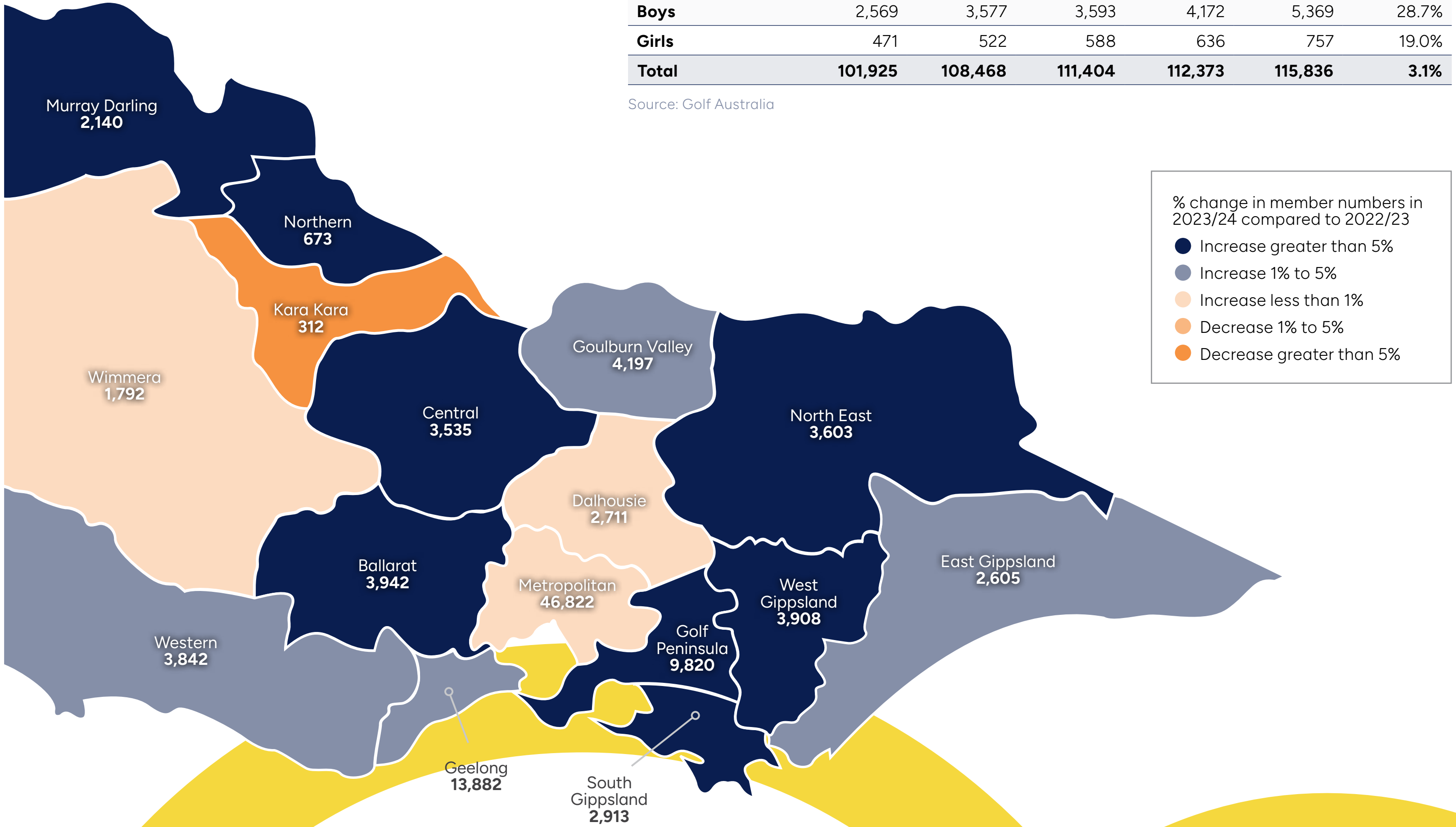
# VICTORIA

13 of the 16 districts in Victoria experienced an increase in member numbers in 2023/24, led by Northern at 15.8%, followed by South Gippsland at 12.1%.

Table 23: Victoria membership numbers by cohorts

| | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|---|---|
| **Metropolitan** | 42,890 | 45,127 | 46,460 | 46,843 | 46,822 | 0.0% |
| **Regional** | 48,694 | 55,038 | 56,310 | 56,878 | 59,875 | 5.3% |
| **Total** | **91,584** | **100,165** | **102,770** | **103,721** | **106,697** | **2.9%** |
| **Social** | 10,341 | 8,303 | 8,634 | 8,652 | 9,139 | 5.6% |
| **Total** | **101,925** | **108,468** | **111,404** | **112,373** | **115,836** | **3.1%** |
| **Men** | 77,951 | 83,792 | 85,652 | 86,003 | 87,208 | 1.4% |
| **Women** | 20,934 | 20,577 | 21,571 | 21,562 | 22,502 | 4.4% |
| **Boys** | 2,569 | 3,577 | 3,593 | 4,172 | 5,369 | 28.7% |
| **Girls** | 471 | 522 | 588 | 636 | 757 | 19.0% |
| **Total** | **101,925** | **108,468** | **111,404** | **112,373** | **115,836** | **3.1%** |

Source: Golf Australia



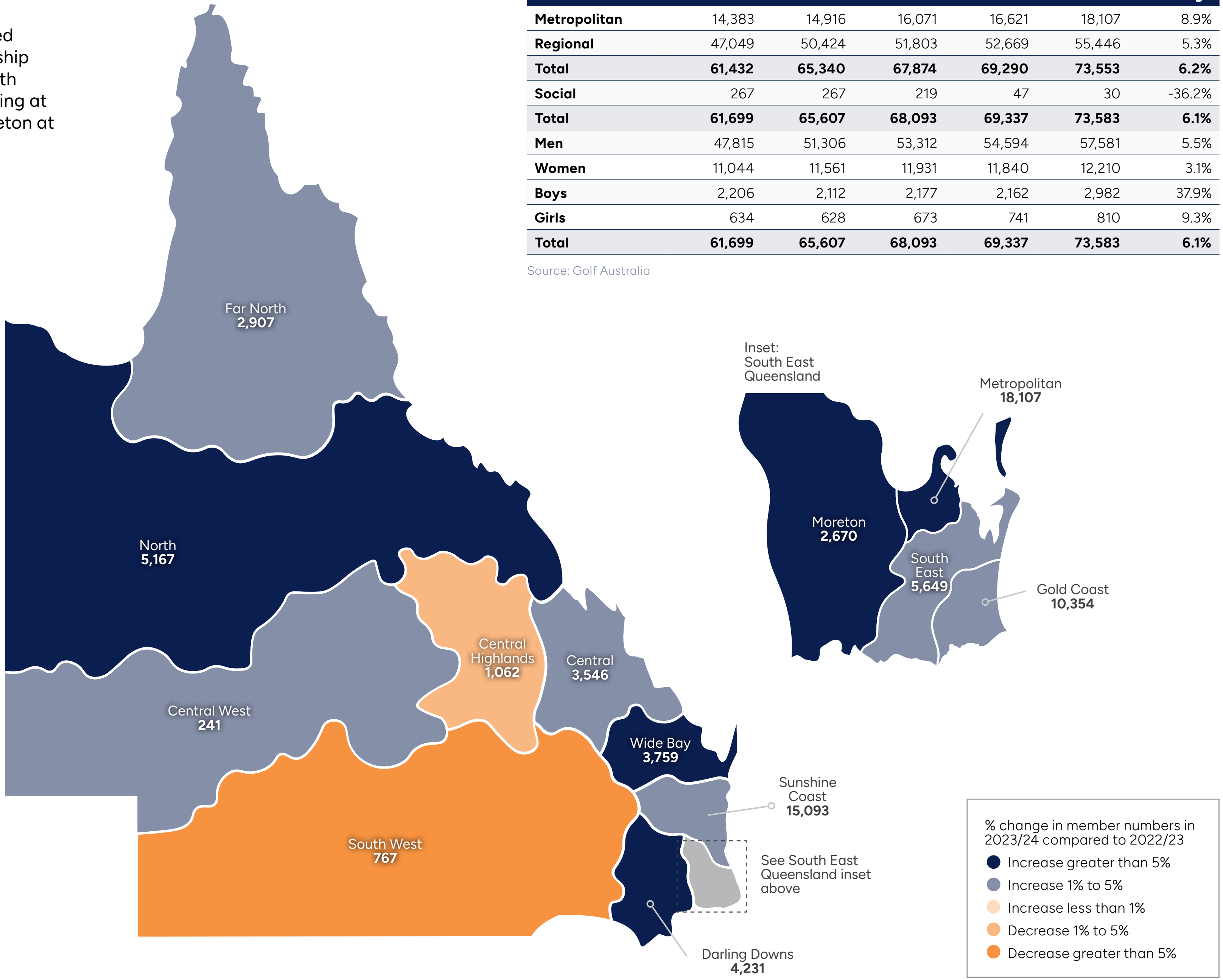
# QUEENSLAND

11 of the 13 districts in Queensland experienced an increase in membership numbers in 2023/24, with the Darling Downs leading at 16.7%, followed by Moreton at 11.7%.

Table 24: Queensland membership numbers by cohorts

| | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|---|---|
| **Metropolitan** | 14,383 | 14,916 | 16,071 | 16,621 | 18,107 | 8.9% |
| **Regional** | 47,049 | 50,424 | 51,803 | 52,669 | 55,446 | 5.3% |
| **Total** | **61,432** | **65,340** | **67,874** | **69,290** | **73,553** | **6.2%** |
| **Social** | 267 | 267 | 219 | 47 | 30 | -36.2% |
| **Total** | **61,699** | **65,607** | **68,093** | **69,337** | **73,583** | **6.1%** |
| **Men** | 47,815 | 51,306 | 53,312 | 54,594 | 57,581 | 5.5% |
| **Women** | 11,044 | 11,561 | 11,931 | 11,840 | 12,210 | 3.1% |
| **Boys** | 2,206 | 2,112 | 2,177 | 2,162 | 2,982 | 37.9% |
| **Girls** | 634 | 628 | 673 | 741 | 810 | 9.3% |
| **Total** | **61,699** | **65,607** | **68,093** | **69,337** | **73,583** | **6.1%** |

Source: Golf Australia



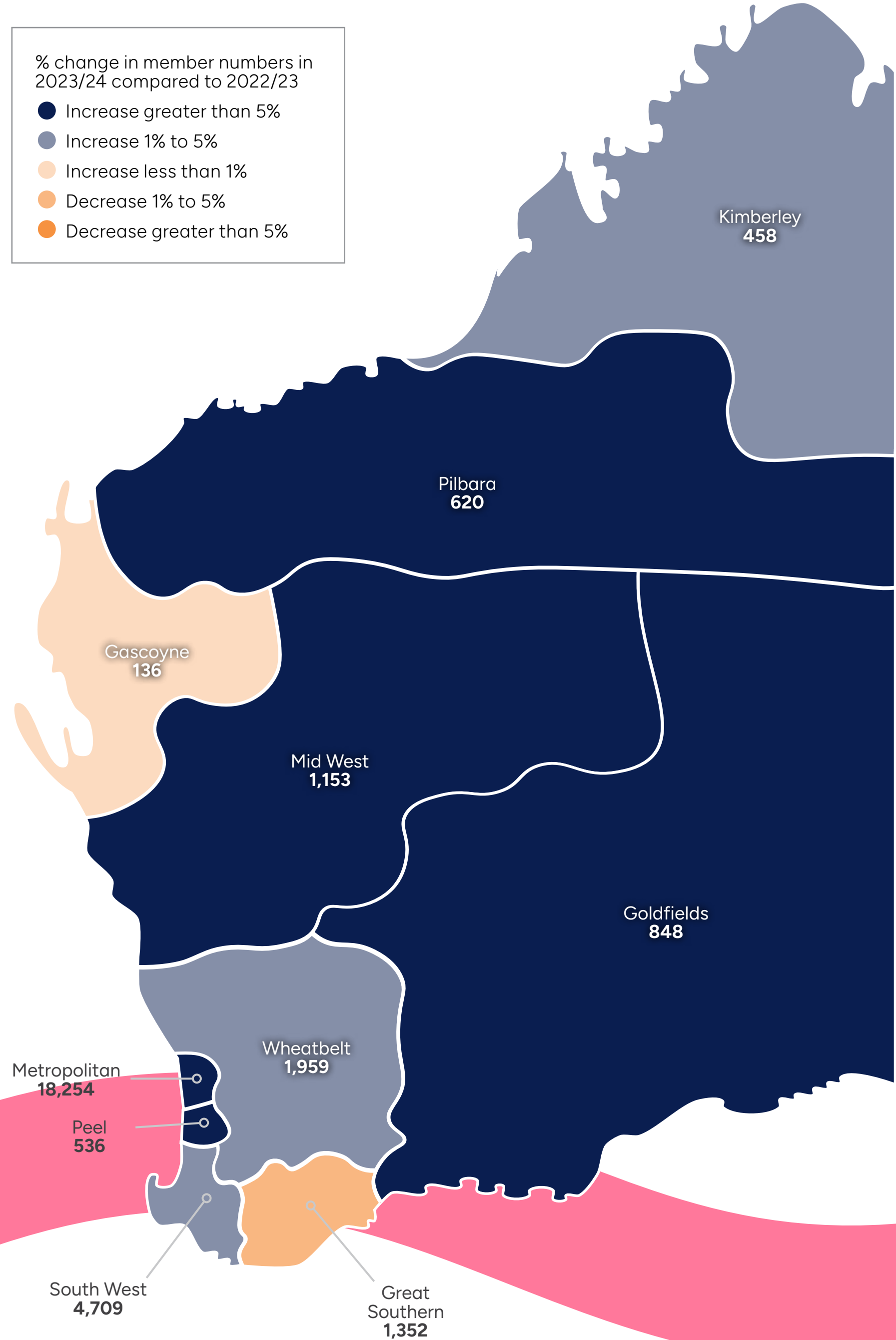
# WESTERN AUSTRALIA

8 of the 10 districts in Western Australia experienced an increase in member numbers in 2023/24, led by the Mid West and Pilbara, both with increases of above 12%.

Table 25: Western Australia membership numbers by cohorts

| | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|---|---|
| **Metropolitan** | 15,263 | 16,403 | 16,821 | 17,219 | 18,254 | 6.0% |
| **Regional** | 10,312 | 10,938 | 10,978 | 11,225 | 11,771 | 4.9% |
| **Total** | **25,575** | **27,341** | **27,799** | **28,444** | **30,025** | **5.6%** |
| **Social** | 6,489 | 7,182 | 7,599 | 8,156 | 8,463 | 3.8% |
| **Total** | **32,064** | **34,523** | **35,398** | **36,600** | **38,488** | **5.2%** |
| **Men** | 24,745 | 27,000 | 27,171 | 28,101 | 30,186 | 7.4% |
| **Women** | 6,568 | 6,625 | 7,266 | 7,459 | 6,934 | -7.0% |
| **Boys** | 601 | 713 | 766 | 816 | 1,069 | 31.0% |
| **Girls** | 150 | 185 | 195 | 224 | 299 | 33.5% |
| **Total** | **32,064** | **34,523** | **35,398** | **36,600** | **38,488** | **5.2%** |

Source: Golf Australia



# SOUTH AUSTRALIA

7 of the 9 districts in South Australia experienced an increase in membership numbers in 2023/24, with the Riverland leading at 24.4%, followed by Murraylands with a 14.5% rise.

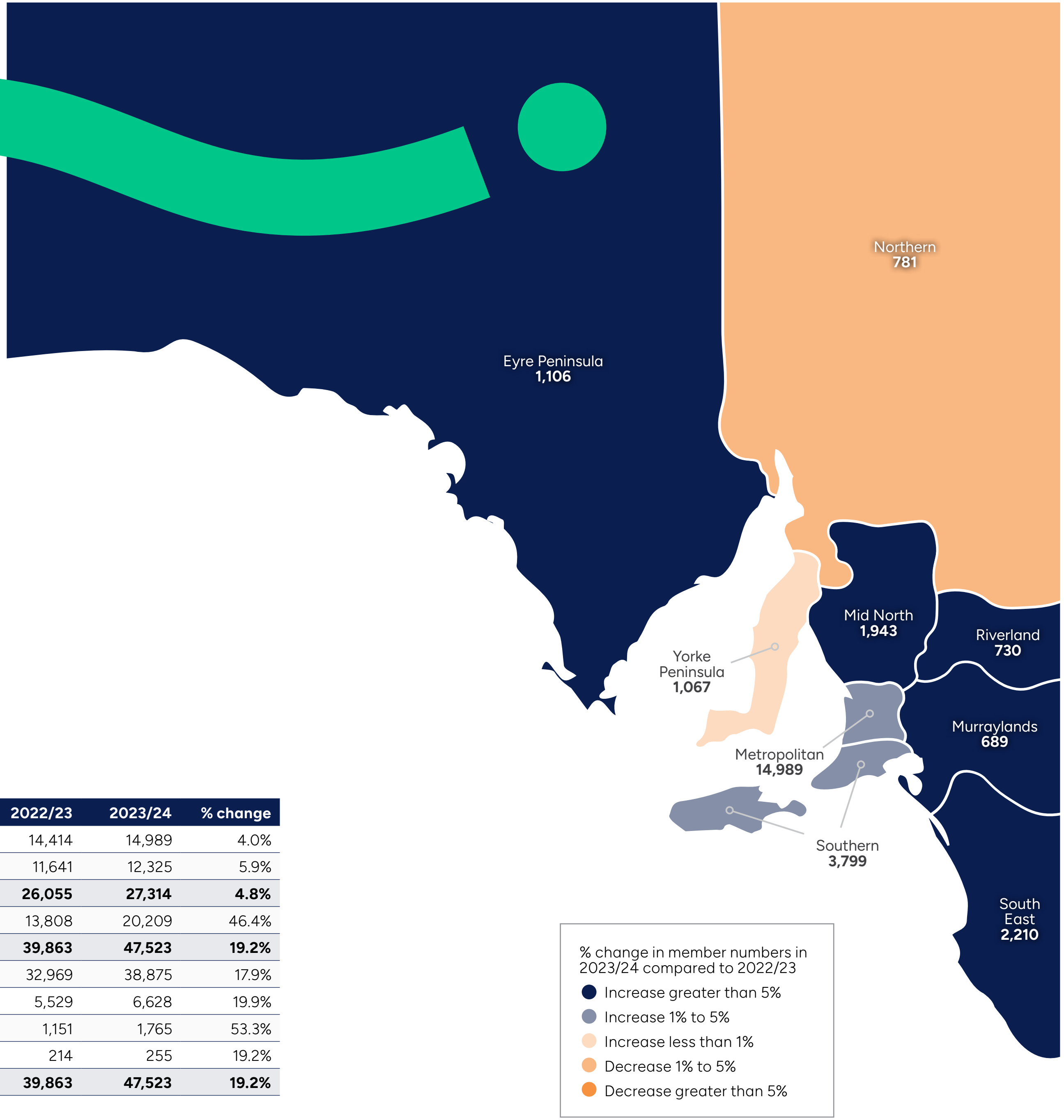



Table 26: South Australia membership numbers by cohorts

| | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|---|---|
| **Metropolitan** | 13,090 | 13,680 | 14,343 | 14,414 | 14,989 | 4.0% |
| **Regional** | 10,009 | 11,090 | 11,556 | 11,641 | 12,325 | 5.9% |
| **Total** | **23,099** | **24,770** | **25,899** | **26,055** | **27,314** | **4.8%** |
| **Social** | 8,129 | 10,892 | 12,069 | 13,808 | 20,209 | 46.4% |
| **Total** | **31,228** | **35,662** | **37,968** | **39,863** | **47,523** | **19.2%** |
| **Men** | 25,270 | 29,264 | 31,180 | 32,969 | 38,875 | 17.9% |
| **Women** | 5,121 | 5,265 | 5,510 | 5,529 | 6,628 | 19.9% |
| **Boys** | 693 | 959 | 1,075 | 1,151 | 1,765 | 53.3% |
| **Girls** | 144 | 174 | 203 | 214 | 255 | 19.2% |
| **Total** | **31,228** | **35,662** | **37,968** | **39,863** | **47,523** | **19.2%** |

Source: Golf Australia

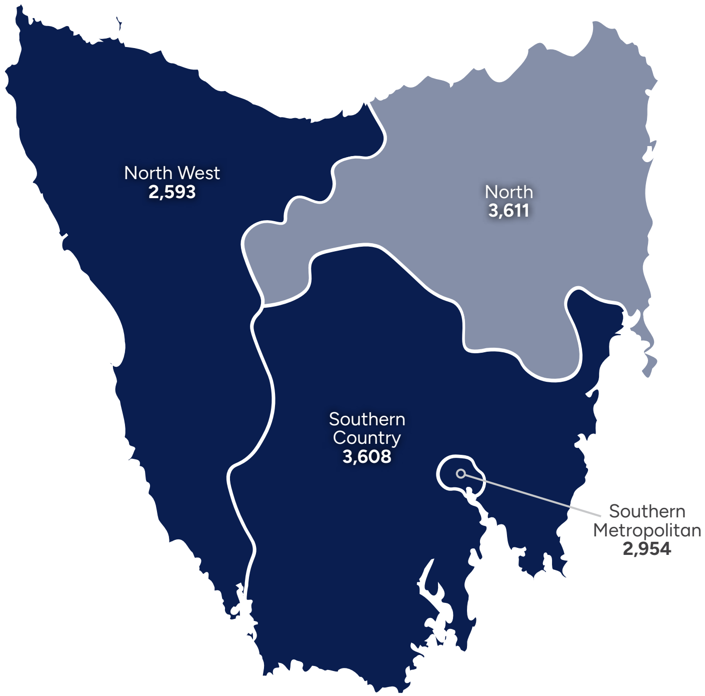
## TASMANIA

All districts in Tasmania recorded increases in 2023/24, with the North West leading the way with a 9.9% rise in club members.

Table 27: Tasmania membership numbers by cohorts

| | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|---|---|
| **Metropolitan** | 2,083 | 2,169 | 2,545 | 2,732 | 2,954 | 8.1% |
| **Regional** | 7,818 | 8,184 | 8,945 | 9,298 | 9,812 | 5.5% |
| **Total** | **9,901** | **10,353** | **11,490** | **12,030** | **12,766** | **6.1%** |
| **Social** | 58 | 72 | 30 | 24 | 20 | -16.7% |
| **Total** | **9,959** | **10,425** | **11,520** | **12,054** | **12,786** | **6.1%** |
| **Men** | 8,067 | 8,491 | 9,301 | 9,628 | 10,055 | 4.4% |
| **Women** | 1,619 | 1,631 | 1,749 | 1,889 | 1,911 | 1.2% |
| **Boys** | 241 | 269 | 430 | 475 | 736 | 54.9% |
| **Girls** | 32 | 34 | 40 | 62 | 84 | 35.5% |
| **Total** | **9,959** | **10,425** | **11,520** | **12,054** | **12,786** | **6.1%** |

Source: Golf Australia

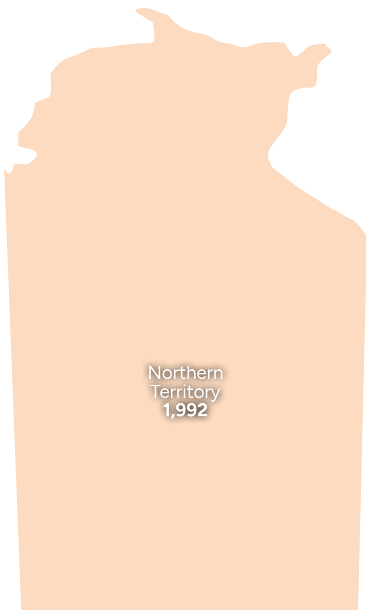



## NORTHERN TERRITORY

Table 28: Northern Territory membership numbers by cohorts

| | 2019 | 2020 | 2021 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|---|---|
| **Metropolitan** | - | - | - | - | - | 0.4% |
| **Regional** | 1,825 | 1,942 | 2,135 | 1,985 | 1,992 | 0.4% |
| **Total** | **1,825** | **1,942** | **2,135** | **1,985** | **1,992** | **0.4%** |
| **Social** | 0 | 0 | 0 | 0 | 0 | 0.0% |
| **Total** | **1,825** | **1,942** | **2,135** | **1,985** | **1,992** | **0.4%** |
| **Men** | 1,463 | 1,561 | 1,726 | 1,591 | 1,597 | 0.4% |
| **Women** | 302 | 317 | 343 | 329 | 319 | -2.9% |
| **Boys** | 44 | 48 | 51 | 49 | 62 | 26.5% |
| **Girls** | 16 | 16 | 15 | 16 | 14 | -12.5% |
| **Total** | **1,825** | **1,942** | **2,135** | **1,985** | **1,992** | **0.4%** |

Source: Golf Australia




% change in member numbers in 2023/24 compared to 2022/23
- Increase greater than 5%
- Increase 1% to 5%
- Increase less than 1%
- Decrease 1% to 5%
- Decrease greater than 5%

# 08

# Competition Rounds

## TOTAL COMPETITION ROUNDS

Total competition rounds played in 2023/24 increased by 8.1% (917,636 rounds) over 2022/23, reaching 12.3 million. Assisted by overall membership growth, a much stronger winter period in 2023 (+25%) was the key period for this increase.

Table 29: Total competition rounds

| | 2021/22 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|
| NSW | 4,070,507 | 4,160,832 | 4,553,312 | 9.4% |
| VIC | 2,460,364 | 2,833,312 | 3,202,224 | 13.0% |
| QLD | 1,886,678 | 2,089,556 | 2,115,603 | 1.2% |
| WA | 1,101,574 | 1,101,439 | 1,143,578 | 3.8% |
| SA | 864,068 | 839,768 | 896,797 | 6.8% |
| TAS | 305,384 | 305,110 | 334,556 | 9.7% |
| NT | 48,891 | 48,387 | 49,970 | 3.3% |
| **Total** | **10,737,466** | **11,378,404** | **12,296,040** | **8.1%** |

Source: GOLF Link, Golf Australia

## AVERAGE COMPETITION ROUNDS PER MEMBER

*(The following analysis includes members from Member Clubs only).*

With playing members increasing in 2023/24, average annual rounds played on a per member basis (those playing one round or more) also increased, driving rounds growth. Average frequencies grew by two rounds per member to reach an average of 31 for the year. The largest average rounds increases were recorded in Victoria (14.1%) and Tasmania (10.4%).

Table 30: Average competition rounds per member

| | 2021/22 | 2022/23 | 2023/24 | % change |
|---|---|---|---|---|
| NSW | 28.2 | 28.8 | 30.9 | 7.3% |
| VIC | 24.7 | 27.5 | 31.4 | 14.1% |
| QLD | 27.7 | 29.8 | 29.2 | -1.8% |
| WA | 32.8 | 33.2 | 34.5 | 4.0% |
| SA | 30.4 | 29.4 | 31.2 | 6.0% |
| TAS | 28.0 | 27.6 | 30.4 | 10.4% |
| NT | 23.8 | 23.4 | 23.2 | -0.8% |
| **Total** | **27.7** | **29.0** | **31.0** | **6.9%** |

Source: GOLF Link, Golf Australia

# AVERAGE COMPETITION ROUNDS PER MEMBER BY AGE

Average competition rounds played by age cohort steadily grows through to the 70 year age group.

Chart 13 illustrates the trend for 2023/24, with average round frequencies peaking for members aged in their 70s at 42 rounds per member annually.

By contrast, younger members have a significantly lower round frequency, with most cohorts under the age of 45 playing an average of less than 20 rounds per member.

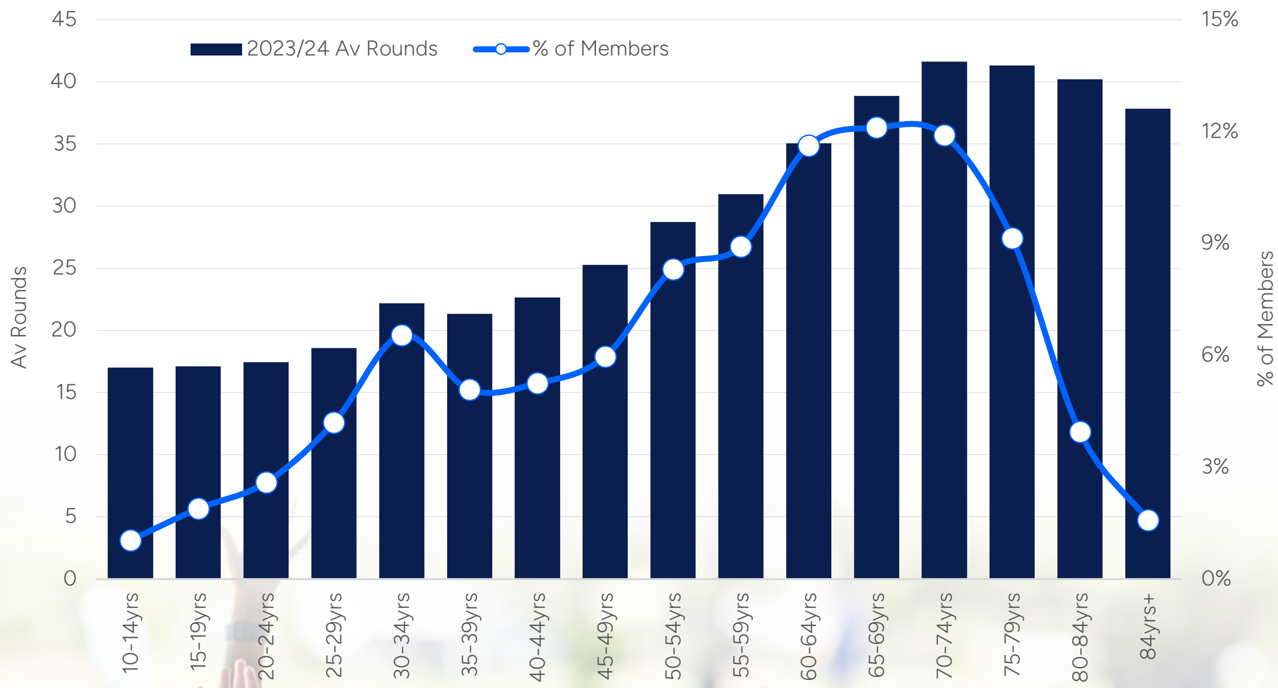



Chart 13: Average competition rounds by age cohort

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