

[View this email in your browser](#)

Important Memorandum



TO: Australian Golf Venue Administrators
FROM: Golf Australia
DATE: Thursday 17 July 2025
SUBJECT: UPDATE Golf Australia CONNECT - Go-live date announcement

You are receiving this communication as you were registered as a club/venue administrator that required updates on the GOLF Link / Golf Australia CONNECT transition project. This information is specific to club and venue administrators.

Golf Australia CONNECT go-live date announcement

Golf Australia is today announcing its new digital platform, Golf Australia CONNECT, will go live to golfers and golf organisations from Thursday October 2, 2025. This will mean GOLF Link will no longer be operational after Sunday September 28, 2025 and a short offline period will occur.

We are providing this notice to golf organisations to ensure they have sufficient time to plan for the transition, inform their members about the changes and, where necessary, learn the new ways of working associated with the platform.

The new digital platform will be fully integrated with existing GA-Licensed Software Providers (LSPs) of club and event management software such as MiClub, SimpleGolf, Golf Magic, Golf Genius and GolfBox. We thank all these providers for the effort required to update their platforms to ensure integration with Golf Australia CONNECT and their commitment to the transition period from 28 September.

Transition timeline

Below is the planned timeline for the transition to the new digital platform to allow organisations to plan and prepare accordingly.

- **17 July:** Announcement of changeover date
- **22 July:** Golf Australia CONNECT transition webinars
- **27 August:** Club/Venue account activation begins
- **1 September:** Club/Venue onboarding/training begins
- **28 September:** Final day of GOLF Link operation at the completion of all Sunday scores across the country being received
- **2 October:** Golf Australia CONNECT Venue Management System goes live
- **2 October:** New website login portal goes live and new app made available to golfers for download
- **2 – 10 October:** GA-Licensed Service Providers (including MiClub, SimpleGolf, Golf Magic, Golf Genius and GolfBox) complete club/venue integration into the Golf Australia CONNECT platform. These providers will directly communicate with their respective clubs to advise when handicapping events can begin.

Any material changes to these dates will be advised to clubs at the earliest possible opportunity.

INVITATION: Club/venue administrator webinars

Golf Australia will host webinars to assist club and venue administrators with the transition to Golf Australia CONNECT. The first of these will be held on the morning and evening of July 22 (the content will be the same for both).

Please click the relevant link below if you would like to register for either of these webinars:

- 11.30am AEST Tuesday 22 July
<https://pga.webex.com/weblink/register/r4202f96535b6d4ac0f93eb42ede43751>
- 7pm AEST Tuesday 22 July
<https://pga.webex.com/weblink/register/r832491a40d3bb4bd9a589e7682a88c97>

Club onboarding process

In the lead up to the transition to the new digital platform, Golf Australia will provide information guides, webinars and videos to clubs to help understand and operate the new software.

This learning process will also be vital for club administrators to assist their own club members through the transition.

In addition, club administrators will be required to input and review club-based information that is contained in the new platform including club contact details, club representative details and course ratings among other course specific details.

Prompt attention by administrators to this input and review process will be crucial for a smooth transition for golfers and their clubs. This process will occur from early September.

Golfers & the transition

In advance of the transition in early October, golfers should ensure their GOLF Link account details are up to date (if they have an existing account). Those golfers without an existing account are strongly encouraged to create a new account via the GA website (<https://www.golf.org.au/registration/>) prior to the changeover. This will allow Golf Australia to communicate with them directly about the changeover.

Closer to the transition, further information will be provided to golfers – directly (where connected through the GA website) and through clubs – regarding the actions they will need to take to provide for a smooth changeover. This will include a guide for downloading the new GA Official app and verifying their account details through the new website login portal.

There will be an offline period between the disconnection of GOLF Link on the evening of Sunday, September 28 and the commencement of the Golf Australia CONNECT platform from October 2. Further information will be provided to both clubs and players about how they can best prepare for this offline period. Golf Australia strongly recommends that clubs do not schedule handicap golf from the September 29 for a period of two weeks. This allows for the known offline period and some contingency.

Information Guide

The Golf Australia CONNECT Information Guide for Club Administrators has been updated to reflect the announcement today. This guide contains information about the new digital platform and the transition. It will be progressively updated to assist club administrators through the transition period.

The latest updates include confirmation of the transition timeframe. You can access the updated Information Guide here: <https://golf-australia-connect-club-guide.my.canva.site/connect-administrator-guide/#home>

If you or a club representative would like further information about Golf Australia CONNECT, please do not hesitate to contact the Golf Australia Customer Service Centre at help@golf.com.au or by phone [\(03\) 7037 0400](tel:(03)70370400).

Previous Communications

Further information about Golf Australia CONNECT, including the Club and Venue Administrator Information Guide and all previous communications, is available here <https://www.golf.org.au/golfaustraliaconnectcommunications/>

Kind regards,



Matt Chesterman

Head of Customer Onboarding (Golf Australia CONNECT)

Golf Australia



Copyright (C) 2025 Golf Australia. All rights reserved.

Our mailing address is:

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)