



Public Access Facilities Plan for Golf in Greater Adelaide

Project Bulletin #1

BACKGROUND AND INTRODUCTION

In late 2021, Golf Australia, the PGA of Australia and WPGA Tour of Australasia released the inaugural Australian Golf Strategy 2022-2025 (Strategy). The Strategy, for the first time, presented a shared vision for the future of golf in Australia and focusses on:

- Improving the quality, functionality and sustainability of existing golf facilities and protecting sites in key locations.
- Assisting the planning, funding and development of new and sustainable golf facilities in key growth areas.
- Ensuring all golf facilities cater for an increasing diversity of participants.
- Developing relationships with all levels of government and other organisations in the advocacy, planning and provision of golf facilities.
- Facilitating opportunities to create community and regional golf facility hubs.

The COVID-19 pandemic presented challenges for several major sports. During this time, golf was able to thrive in South Australia with relatively limited restrictions and significant increases in participation. The current climate presents a truly generational opportunity for change in relation to both public and private golf facilities, to adapt and align with the needs of the modern golfing market

The Public Access Facilities Plan (the Plan) will drive strategic improvements and co-investment in public access golf facilities and help ensure Greater Adelaide's golf facilities are suitable to meet the evolving needs of the golf customer.

The Plan will cover the Greater Adelaide area defined as ranging from the Fleurieu Peninsula in the South to Two Wells and the Barossa Valley in the North incorporating both the Adelaide Hills and Mount Barker Council areas to the East.

Planning Framework Alignment



PROJECT DELIVERABLES

Aligned to the objectives of the National Facilities Strategy, the Plan for Greater Adelaide will drive strategic improvements and co-investment in public access golf facilities and help ensure Greater Adelaide's golf facilities are suitable to meet the evolving needs of the golf customer.

The Plan will set both short- and long-term infrastructure priorities over a 15-year period. The Plan will reference existing public, member controlled and/or for-profit golf facilities where public access is a focus of the facility (i.e. private member golf facilities are specifically excluded from the scope).

The Public Access Facilities Plan will deliver:

- Golf participation trends, emerging issues and gaps in existing service provision and infrastructure.
- Influences on future population and demographic changes, with a focus on regional growth areas and community sport and recreation trends.
- A comprehensive stakeholder engagement piece that will clearly identify golf club and facility issues and challenges.
- A review of relevant government and golf related facility development strategies, priorities and guidelines.
- A clear and concise set of strategic recommendations to support sustainable clubs and facilities.
- A 15-year plan with short, medium and long-term facility planning and development priorities.

The project will also include a detailed review of the audits undertaken at all golf facilities, including on and off course infrastructure, driving ranges, practice facilities and mini golf.

The audit will build upon previous research and assist golf and government stakeholders to understand the current provision, service levels, location and condition of golf facilities.

PROJECT APPROACH & TIMING

The project will be undertaken in four key stages and will be delivered by December 2022. The following diagram outlines the project's timelines and key tasks to be delivered during each stage.



WHO WILL BE INVOLVED?

Stakeholders that will be involved in the development of the Facilities Plan in addition to Golf SA Board and staff, include:

- Golf Australia staff
- SA Government
- Local Councils
- Golf clubs and facility managers
- Other relevant stakeholders as identified

Consultation will be undertaken with all stakeholders who will be provided with the opportunity to input into the development of the Plan.

FURTHER INFORMATION

If you would like more information about this project or have any questions through the project please contact:

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