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### **2021 Grants Program**

Applications for the 2021 Victorian Golf Foundation Grants Program are now open.

#### Applications will only be accepted using the online application form.

The VGF may approve monetary grants for programs and projects which suitably meet the funding eligibility criteria. It is essential that any programs / projects are designed to assist the development of golf within Victoria.

The program guidelines are outlined below. Please ensure that you fully understand these guidelines prior to applying for any grants. The program or project must be discussed with your Regional Development Officer or Golf Australia before making an application.

Applications will be considered within 6-8 weeks of being received. All applicants are notified of the outcome of their application.

Clubs who are recipients of 2021 Grants must complete the GST compliance from (available at <u>https://www.golf.org.au/foundations/)</u> and forward an invoice to the VGF for the grant total. If the applicant is GST registered, please remember to add 10% to the grant amount on the invoice.

Funding will be paid upon receipt of the GST compliance form and the invoice. On completion of the program or project, an <u>online Evaluation Report</u> must be completed to ensure any future applications can be considered favourably.

If you require further information regarding the grant application process, please contact me on (03) 9626 5050 or email <u>timw@golf.org.au</u>.

Yours sincerely,

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Tim Witherow Golf Operations and State Manager, Vic (Interim)



# **GRANT GUIDELINES**

**The Victorian Golf Foundation** (VGF) is the non-profit development and support agency of Golf Victoria. It was established in 1987 by Golf Victoria's previous two bodies - the Victorian Golf Association and Women's Golf Victoria - to provide financial support for the development of golf in Victoria.

## Aims

- To promote and develop the game of golf within the state of Victoria;
- To encourage the Victorian golfing community to become involved in the development of golf;
- To make golf more accessible to the general public;
- To encourage interaction and co-ordination between metropolitan clubs and District Associations in the organisation and running of golfing development programs;
- To Increase awareness and knowledge of the VGF's role within the golfing community.

### **Funding and Selection Criteria**

- Applications can be submitted at any time, but will be considered at the end of February, May, August and October each year;
- VGF grant applications will generally not exceed \$3000. It is anticipated most grants will
  range between \$300 and \$1200 and that the project income budget will be partly derived
  from contributions made by the applicant club/organisation and/or participants;
- Approved projects are to be conducted within 12 months of the grant approval;
- Evidence that, where possible, applicants will co-ordinate programs with affiliated or associated bodies;
- Visibility, acknowledgement and promotion of the VGF will be displayed on any printed materials, media releases, press items, signage and during any public addresses;
- Evaluation Report is to be completed by successful applicants within <u>one month</u> after the event. Should this not be received, it may jeopardise potential future applications.

### **Target Groups**

 Clubs, district golf associations, golfing organisations and other organisations currently involved or wanting to become involved in projects, programs and services which result in the development of Victorian golf.

# **Funding Categories**

VGF funding will be provided under the following five categories. Projects under these categories include both established VGF budgeted programs and areas which the VGF has identified as suitable for golf development.

#### 1. Junior Development

- a) Increased junior golf participation and membership through:
  - Targeted school programs linking to club/school/AASC MyGolf programs
  - Expanding MyGolf programs which facilitate junior development
  - Come and Try golf days for junior golfers linking to MyGolf programs
- b) Increased opportunities for elite junior golfers from regional Victoria through:
  - Support for Regional Academies of sport aligning with the elite amateur player pathway in Australia
  - Assistance to participants/families with the cost of travel for competitions/squad commitments
- c) Junior Golf Event Administrative Support:

Notes:

- (i) While grant applications relating to junior golf events will be considered, preference will be given to junior participation and development projects.
- (ii) In relation to junior events, preference will be given to those that are aimed at upper primary/lower secondary age groups and/or part of a club's junior development program.

#### 2. Research and Development

- a) Conferences or study tours undertaken in the following areas:
  - Club management
  - Tournament organisation
  - Promotions
  - Current overseas golfing techniques and developments.
- b) Bringing to Victoria of talented coaches/promoters/administrators for the staging of conferences, seminars and clinics.
- c) Development of new techniques or products which will benefit Victorian golf in general.
- d) Development of course maintenance equipment and techniques suitable for Australian conditions.
- e) Conduct of surveys and developing data bases which provide clubs, government and golfing suppliers with information on size, location, trends and development of the golf market.
- f) Co-ordination and support of specialists who advise clubs / associations on golf course site selection, acquisition of suitable sites and liaison with local government, clubhouse and bar architecture/design, golf course design, greens construction, drainage, golf course management and club membership promotions.

#### N.B This category is targeted at State and District level programs.

### 3. Participation Initiatives

- a) Establishment and support of golfing programs which provide club level golfers with the opportunity to participate in additional golfing competitions.
- b) Staging golf clinics, rules/etiquette sessions, introductory or re-introductory golf programs and new events which appeal to the average golfer.
- c) VGF Adult Community Clinics: The VGF will provide grants to assist District Golf Associations in the staging of adult clinics for beginners and/or middle and high handicap golfers. The aim of these clinics being to attract new people to golf and retain active participation of existing club golfers.

Any Adult Community Clinic aimed at increasing female golf participation and membership should:

- Target programs linking women's participation to Get into Golf Programs and to clubs
- Expand current Get into Golf Programs facilitating female participation
- Embrace Come and Try Golf Days for female golfers linking to *Get into Golf* Programs and to clubs
- d) Establishment and support of golfing programs which are designed to include members of the community with a disability and from multicultural backgrounds.

#### 4. Publicity/Public Relations

- a) Development of services for clubs, district golf associations, and golfing organisations wishing to publicise new projects, conduct special events, attract sponsorship, gain publicity and solve planning problems affecting clubs.
- b) Community awareness campaigns aimed at encouraging local authorities to support their local golf club.

#### 5. Innovation

A project which meets the funding criteria and provides a new or innovative means to promote golf but does not fit into one of the above categories.

### **Role of Project Officer**

- To complete the Foundation Grants Program online application;
- To be responsible for the project from the submission of the application to completion of Evaluation Report;
- To promote the VGF within your club and associated organisation and local media;
- To collect all promotional material produced or published for the project, e.g. entry forms, reports, newspaper articles, photos, television reports, etc;
- To become informed about the VGF and be the liaison between the Foundation and the project.

# **Projects Ineligible for Funding**

- Capital works or facility maintenance;
- Projects requiring long term ongoing funding;
- Equipment purchases that are not essential for the program's operation;
- Purchase of land;
- Projects that currently receive significant financial support via other funding bodies;
- Projects considered to be the responsibility of other authorities.

# **Application Details**

- Applications will only be accepted via the online application process;
- Applicants may submit more than one application; however separate applications are required for each category;
- Applications over \$3,000 will be reviewed by the Trustees of the VGF;
- Successful applicants will receive:
  - o Grant confirmation letter and VGF logo
  - Grant paid to nominated individual, club or organisation approximately 4 weeks prior to project commencement upon remittance of GST compliance form and invoice.