## Golf is big, it is different, and it is changing, with a widening participation base.

As a moderate intensity form of exercise, and one that can be highly social across the various formats, golf attracts people of all ages and from all backgrounds.

Half of all Australian adults are playing or are interested in playing golf.

## BENEFITS FROM ONE ROUND OF GOLF

\$31.9 of benefits for the golfer, including physical and mental health benefits
\$17.8 of benefits for golf-related businesses and workers

## ANNUAL BENEFITS OF GOLF

## \$3.3b <br> total annual benefits of golf

### 7.23 m

More than one third of Australian adults (37\%) visit a golfing facility for meals, drinks and various social, leisure and business activities every year.

## 7.1\%

Higher score on-course golfers are in subjective health and wellbeing compared to non-round golfers. Club members scored 78.4 (+15.2\%) and round players scored 68.4 (+5.2\%) compared to average score for adults 63.2 (out of 100 ).

## \$1.4b

The value of economic benefits of golf each year. These benefits accrue to golf players, golf related businesses (including tourism related), golf workers, and the health sector

## \$10.3b

Estimated annual household expenditure associated with golf activities and golf facilities in Australia. $\$ 6.7 \mathrm{~b}$ by golf players and community members in their local area, and the remaining $\$ 3.6$ b on golf tourism

## 3.5 m

Number of Australian adults (aged 18-79) who play various formats of golf. It comprises around 2.2 m on-course golfers and 1.3 m people who play alternative formats of golf only.

## \$1.0b

The value of social benefits of golf each year. Via physical and mental health benefits ( $\$ 860 \mathrm{~m}$ annually), and around $\$ 149 \mathrm{~m}$ associated with the amenity of golf courses.

## 1,603

Number of places to play across Australia. Made up of 1,406 golf courses, 184 driving ranges, 115 mini golf courses, and growing number of indoor simulators and entertainment venues.

### 1.75 m

Estimated number of overnight trips made per annum for the purpose of playing golf. Of this, 1.6 m are domestic overnight trips (driving and flying), and over 150,000 are international visitors.

## \$890m

The value of environmental benefits of golf each year through biodiversity, flood and stormwater protection, water filtration and purification, carbon sequestration and urban cooling.

## 280m

The kilometres that
Australian golfers collectively walk each year to play golf. This equates to over 7,000 laps of the Earth's
equator each year

## 21.3

Average number of oncourse golf games played per year for golf members and round players. 2.21m players amass more than 47 m rounds of golf every year.

