

THIS IS NOT TO BE MISSED

1-4 DECEMBER 2022 VICTORIA GOLF CLUB & KINGSTON HEATH GOLF CLUB MEN | WOMEN | ALL ABILITIES ••••

THIS IS GOLF

In a world-first for golf, the ISPS HANDA Australian Open is bringing together our national men's and women's Open events, along with the inspiring Australian All Abilities Championship.

A strong field of top Australian and international players will headline the main events and put on an absolute show, competing for an equal split of the \$3.4 million prize money. Together with DP World Tour sanctioning, the ISPS HANDA Australian Open is now a signature event on the world's stage.

The action will take place on the world-renowned Melbourne Sandbelt from December 1-4, with Victoria Golf Club the primary host venue across all four days of the tournament and Kingston Heath Golf Club set to co-host the first two days of play.

A wide range of exceptional golf experiences are on offer. There's something for everyone – from private hospitality suites, to the all-new Champions Lounge with a bird's eye view of the 18th green, or the fun fan precinct with live music and big-screen TVs – you'll be spoilt for choice.

For sports fans and lovers of golf, the 2022 ISPS HANDA Australian Open is an event not to be missed!

HISTORY IN THE MAKING

THE VENUES

VICTORIA GOLF CLUB & KINGSTON HEATH GOLF CLUB

The two host venues for the ISPS HANDA Australian Open's return are located in the heart of the world-famous Melbourne Sandbelt in Cheltenham, Victoria and are regarded as two of the finest golf courses in the country. The superbly crafted greens and bunkers of both venues bring out the best in the world's top players and that is why many of the game's greatest have triumphed at Victoria and Kingston Heath in the past.

Victoria and Kingston Heath have a rich history of hosting prominent events on the Australian golfing calendar including multiple Australian Opens listed below. Upgrades to both venues in recent times are set to showcase the talents of golf's current crop of stars too.



VICTORIA GOLF CLUB Men ('61, '81, '02) Women ('74, '76, '14) **KINGSTON HEATH GOLF CLUB Men** ('48, '57, '70, '83, '89, '95, '00) **Women** ('08)



MEN'S AUSTRALIAN OPEN

Matt Jones (Australia) 2019 Stonehaven Cup Champion The Australian Golf Club

The Men's Australian Open is one of the oldest golf tournaments in the world, dating to 1904, and has been won by golf immortals such as Jack Nicklaus, Arnold Palmer, Gary Player, Peter Thomson, Greg Norman, Tom Watson, Bobby Locke, Gene Sarazen, along with modern superstars Rory McIlroy, Jordan Spieth and Adam Scott, all world No. 1 players.

In 2022, a field of 144 men will compete for a share of \$1.7m prizemoney.



WOMEN'S AUSTRALIAN OPEN

Inbee Park (South Korea) 2020 Patricia Bridges Bowl Champion Royal Adelaide Golf Club

The Women's Australian Open returns to Melbourne for the first time since 2015 after five successful events in Adelaide. The event was first played in 1974 and established itself as a world-class event in Adelaide over recent years, with three different world No. 1 players taking out the past three events Jin Young Ko, Nelly Korda and Inbee Park.

A field of 144 women will compete across four days and two venues in contention for the Patricia Bridges Bowl and a share of \$1.7m prizemoney.



AUSTRALIAN ALL ABILITIES CHAMPIONSHIP

Johan Kammerstad (Sweden) 2019 All Abilities Champion The Australian Golf Club

The third edition of the Australian All Abilities Championship will assemble the top 12 players on the World Ranking for Golfers with Disability (WR4GD) from across the world supported by global partners EDGA, the International Golf Federation and newly formed G4D Tour.

Players will compete for the Championship trophy at Victoria Golf Club 2-4 December.

When the event was introduced in 2018 it was the first of its kind and put the Championship at the forefront of promoting sport for people with disabilities. It strongly supports the movement to include Para-Golf within the Paralympics sports program.

THIS IS GOLF

9Million

Australians have an interest in golf, with 4.3M active fans who regularly engage through watching, reading about or playing golf.

TOP 100

Australia has 7 men in the top 100 of the World Golf Rankings, and 2 women - both of whom are Major Champions.

x11,500

Fans who follow one round are likely to walk eight kilometres, take 11,500 steps and burn 1.000 calories.

10MIL+

More than 10 million people spectate at golf tournaments each year.

5.8m よ Australians are interested in playing the game in some format.



golf fans across Australia

STATE





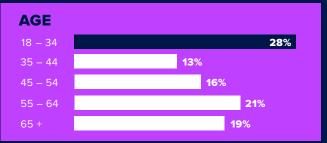
GENDER

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ANNUAL HOUSEHOLD INCOME

\$150K+	2	26.7%
\$100K - \$150K	16.8	%
\$50K - \$100K		21.5%
\$0 - \$50K	1	9.5%
No Answer		23.1%





EVENT ITINERARY

TOURNAMENT DETAILS	DATE	GATES OPEN	VICTORIA GOLF CLUB	KINGSTON HEATH GOLF CLUB
Dates: 1-4 December, 2022 Location: Victoria GC & Kingston Heath GC, Melbourne, Victoria Prize Money: AUD \$3.4m (\$1.7m each for men & women) Field:	Mon 28 Nov	N/A	Practice Day (Closed to the Public)	Practice Day (Closed to the Public)
	Tues 29 Nov	6:30am - 5:30pm	Practice Day	Practice Day
	Wed 30 Nov	6:30am - 5:30pm	Pro-Am Day – AM Session (7:00am) Pro-Am Day – PM Session (1:00pm)	Practice Day (from 7:00am)
	Thurs 1 Dec	6:30am - 7:00pm	Championship – Day 1	Championship – Day 1
	Fri 2 Dec	6:30am - 7:00pm	Championship – Day 2	Championship – Day 2
			All Abilities Championship – Day 1	
	Sat 3 Dec	6:30am – 7:00pm	Championship – Day 3	"Play 9" National Final (PM)
144 men,			All Abilities Championship – Day 2	
144 women, 12 AAAC players			Family Day	
	Sun 4 Dec	6:30am - 5:30pm	Championship – Day 4	
			All Abilities Championship – Day 3	
		Approx 5:30pm	Presentations	

BRIDGES CLUB

The Bridges Club is a luxuriously appointed environment to watch all the action of the 2022 ISPS HANDA Australian Open.

With a premium buffet lunch and continuous beverages throughout the day, the Bridges Club provides the perfect setting to entertain your guests in style.

Offering spectacular elevated views of the course and a bird's eye view of the 18th green at Victoria Golf Club, you'll have the best seats in the house to watch all the excitement and action of the Championship as it unfolds.

Exclusive private tables of 8 or 10 are available for purchase.

Tickets for the Bridges Club include general entry to both Victoria GC and Kingston Heath GC on Thursday 1 Dec and Friday 2 Dec.

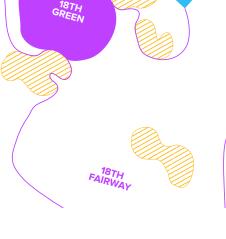
The Bridges Club is located at Victoria Golf Club only.

Exclusive private tables of 8 or 10 are available for purchase.

PRICE PER TABLE

Tables of 8: \$5,960 ex GST per dayTables of 10: \$7,450 ex GST per day

- Exclusive access to the Bridges Club
- Premium buffet lunch service
- Full beverage service including beer, wine, Champagne and soft drinks
- Exclusive table gift per person seated
- VIP player appearances and interviews daily





PARTNER SUITES

CHAMPIONS CLUB

> Victoria Golf Club, next to the 18th Green



11:30am-5:30pm Thursday / Friday / Sunday

1:00pm-7:00pm Saturday



Online ticketek.com **Email** AOhospitality@golf.org.au Bunker Green

Bridges Club

CHAMPIONS CLUB

The spacious and luxuriously appointed Champions Club provides a relaxed yet premium hospitality experience to watch all the excitement of the 2022 ISPS HANDA Australian Open.

Ideally positioned at the back of the 18th hole at Victoria Golf Club, the Champions Club offers spectacular elevated views down the 18th hole and front row seats to all the action on the 18th green.

Enjoy continuous beverages throughout with a premium grazing table as you watch the excitement unfold.

Tickets for the Champions Club include general entry to both Victoria GC and Kingston Heath GC on Thursday 1 Dec and Friday 2 Dec.

The Champions Club is located at Victoria Golf Club only.

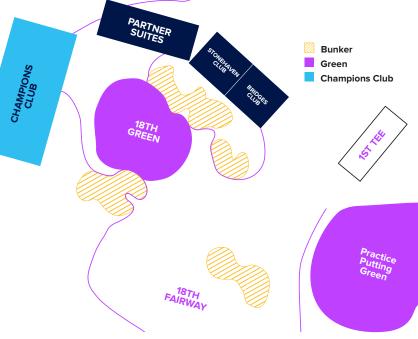
With no minimum numbers required, it's the perfect package for all.

\$ PRICE PER DAY

\$595.00 ex GST per person



- Exclusive access to the Champions
 Club marquee
- Elevated views of the 18th hole
- Premium grazing menu throughout the day
- Full beverage service including beer, wine and soft drinks



Victoria Golf Club, next to the 18th Green



11:30am-5:30pm Thursday / Friday / Sunday

1:00pm-7:00pm Saturday



Online ticketek.com **Email** AOhospitality@golf.org.au

PRIVATE SUITES - 18TH HOLE

Private suites offer you an exclusive experience to watch golf history in the making. With custom-designed interiors, they can be dressed to showcase your brand at its best.

Located next to the 18th hole at Victoria Golf Club, these luxuriously appointed private suites have a 40-person capacity each day and are the perfect venue for hosting key stakeholders, clients and your employees.

Tickets for the private suites include general entry to both Victoria GC and Kingston Heath GC on Thursday 1 Dec and Friday 2 Dec.

The Private Suites are located at Victoria Golf Club only.







GET IN TOUCH

We would love for you to join us in December. For hospitality and premium experiences, please contact:

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