

[View this email in your browser](#)

## Important Memorandum



CONNECT

**TO:** Australian Golf Club and Venue Administrators  
**FROM:** Golf Australia  
**DATE:** Friday 14 March 2025  
**SUBJECT:** Golf Australia CONNECT Project Update

You are receiving this communication as you were registered as a club/venue administrator that required updates on the GOLF Link / Golf Australia CONNECT transition project. This information is specific to club and venue administrators.

### Project Timing

Golf Australia provides this update in relation to the project to facilitate scheduling at clubs and facilities. The Golf Australia CONNECT platform will **NOT go live before August 31, 2025**. There will not be any training requirements before May 31, 2025.

Further timeline updates will be provided as planning and development works continue.

### Clubs & Facility Consultation Survey

Golf Australia has commissioned Golf Business Advisory Services (GBAS) to conduct research which will assist in the implementation of the Golf Australia CONNECT platform. The survey will be sent from [clubsupport@golf.org.au](mailto:clubsupport@golf.org.au) on Tuesday, March 18, 2025. More information about GBAS can be found at [www.golfbas.com](http://www.golfbas.com)

The survey should take no more than 10 minutes, and we appreciate the time you will provide in completing it. We request your feedback by **Wednesday April 2, 2025**.

We also understand that many clubs in south-east Queensland and north-east New South Wales will be fully consumed over the coming weeks by the impacts of ex-Tropical Cyclone Alfred. Please let us know, either before or after the closing date, if you would like to complete the survey but the published timelines do not work for you. Your feedback will be important to the project planning, and we would like to accommodate you.

If you have any questions about the survey, please contact the Golf Australia Customer Service Centre via [help@golf.com.au](mailto:help@golf.com.au)

**Golf Australia CONNECT**

As we continue with the roll out process and approach go-live, you will see the new platform referred to ongoing as 'Golf Australia CONNECT' (formerly Golf Australia's GolfConnect). A number of factors have influenced this change, however overall, this better reflects both our organisational involvement and that this is a purposely designed and built product for the Australian market.

#### **Previous Communications**

All previous communications on the Golf Australia CONNECT project are available here

<https://www.golf.org.au/golfaustraliaconnectcommunications/>

#### **Organisation Contact Details**

To update or add additional contacts to this mailing list, please contact the Golf Australia Customer Service Centre via [help@golf.com.au](mailto:help@golf.com.au)



*Copyright (C) 2025 Golf Australia. All rights reserved.*

Our mailing address is:

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)