**Facts**

<table>
<thead>
<tr>
<th>Why?</th>
<th>What does Policygenius do with my personal information?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>What?</th>
<th>The types of personal information Policygenius collects and shares depend on the product or service you have with us. This information can include your:</th>
</tr>
</thead>
</table>
| ● Social Security number  
● Contact details  
● Family, medical, and demographic information  
● Payment, transaction, and purchase information and history  
● Credit information, assets and liabilities, income, and employment information  
● Property and vehicle ownership details, driving history, and insurance claim history. |

| How? | All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Policygenius chooses to share; and whether you can limit this sharing. |

**Reasons we can share your personal information**

<table>
<thead>
<tr>
<th>Reasons we can share your personal information</th>
<th>Does Policygenius share?</th>
<th>Can you limit this sharing?</th>
</tr>
</thead>
<tbody>
<tr>
<td>For our everyday business purposes, such as evaluating your existing insurance coverage, facilitating insurance quotes, processing your transactions, validating your identity, maintaining your account(s), responding to court orders and legal investigations, or conducting audits</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>For our marketing purposes, to offer our products and services to you</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>For joint marketing with other financial companies</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>For our affiliates’ everyday business purposes (Information about your transactions and experiences)</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>For our affiliates’ everyday business purposes (Information about your creditworthiness)</td>
<td>No</td>
<td>We do not share</td>
</tr>
<tr>
<td>For our affiliates to market to you</td>
<td>No</td>
<td>We do not share</td>
</tr>
<tr>
<td>For nonaffiliates to market to you</td>
<td>No</td>
<td>We do not share</td>
</tr>
</tbody>
</table>

To limit our sharing

Policygenius does not engage in any sharing of personal information that you can limit.

Questions?

- Call us at 1 (855) 695-2255 or email us at privacy@policygenius.com
- Visit our Privacy Policy https://www.policygenius.com/about/privacy
### Who we are

**Who is providing this notice?**

Policygenius LLC and legal entities that utilize the name Policygenius or Policygenius Insurance Services (collectively “Policygenius”).

### What we do

**How does Policygenius protect my personal information?**

To protect your personal information from unauthorized access and use, we employ security measures that comply with federal law, including computer safeguards and secured files and buildings. Access to your information is limited only to Policygenius employees who need it to do their work, and we require companies that work for us to protect your information, as well.

**How does Policygenius collect my personal information?**

We collect your personal information, for example, when you:

- Visit our websites, create an account, give us your contact information, or sign up for our email newsletters
- Apply for an insurance policy or another financial product or service
- Communicate with us on our websites, over via chat, by email, or over the phone
- Provide us with payment information, pay your insurance premium, or file a claim
- Provide us with your employment and income information
- Share your government ID and verify your identity

We also collect your personal information from others, such as business partners, brokers, agents, insurance carriers, or other companies.

**Why can't I limit all sharing?**

Federal law gives you the right to limit only:

- Sharing for affiliates’ everyday business purposes – information about your creditworthiness
- Affiliates from using your information to market to you
- Sharing for nonaffiliates to market to you

State laws may give you additional rights to limit sharing. See below for more on your rights under state law.

### Definitions

**Affiliates**

Companies (financial and nonfinancial) related by common ownership or control. They can be financial and nonfinancial companies, including financial service providers such as insurance companies and insurance-related entities, and non-financial companies such as technology, real estate, sports and media, and consumer-experience companies.

- For example, Policygenius affiliates include, but are not limited to, Zinnia Corporate Holdings, LLC and its wholly owned subsidiaries.

**Nonaffiliates**

Companies (financial and nonfinancial) not related by common ownership or control.

- These may include insurance carriers, service providers, joint marketing partners, and others.

**Joint marketing**

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- Our joint marketing partners include insurance carriers, brokers, agents, business partners, and others.
### Other important information

**Call Monitoring and Recording:** If you communicate with us by telephone, we may monitor or record the call.

**NV:** If you are a consumer with a Nevada mailing address, we are providing you this notice under state law. If you prefer not to receive marketing calls from us, you may be placed on our internal Do Not Call List by contacting us at by phone at 1 (855) 695-2255; by email at [privacy@policygenius.com](mailto:privacy@policygenius.com); or by mail at PO Box 758648, Topeka, KS 66675. You may also contact the Nevada Attorney General's office by mail at: Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington St., Suite 3900, Las Vegas, NV 89101; by phone at 1 (702) 486-3132; or by email at [BCPINFO@ag.state.nv.us](mailto:BCPINFO@ag.state.nv.us) or [AgInfo@ag.nv.gov](mailto:AgInfo@ag.nv.gov).

**VT:** If you are a consumer with a Vermont mailing address, we will not share information we collect about you with companies outside of Policygenius, unless the law allows. For example, with your consent, we may share information to service your accounts or under joint marketing agreements with other financial institutions. We may share information about our transactions or experiences with you within our corporate family without your consent.

**CA:** If you are a consumer with a California mailing address, we will not share information we collect about you with companies outside of Policygenius, unless the law allows. For example, we may share information with your consent to service your accounts, or to provide rewards or benefits to which you are entitled.