

Safe. Simple. Effective.



Ariel Professional Washing Powder Colour

Ariel Professional Washing Powder Colour is a professional detergent specially formulated to deliver No. 1 cleaning results for professionals: excellent stain removal, deep down cleaning, brilliant whiteness, great freshness and efficiency at low temperature.



Use Ariel Professional Washing Powder Colour

...for outstanding business results

Safe

- From a market leading brand Ariel
- A boosted formula for Professional use with stronger active ingredients vs. Ariel Retail formula.

Simple

- Designed to deliver outstanding results in 1 wash without pre-washing or pre-soaking.

Effective

- Use of high performing ingredients and P&G patented technologies for great cleaning results: tough stain removal, whites brightness & long-lasting freshness.
- Effective as low as 30° temperature.

★★★★★ Satisfy your guests

Cleanliness can help you improve your ratings & reviews and generate incremental business.



Minimize your total operating cost

Ariel Professional Washing Powder Colour superior performance helps you minimize your total operating cost (linen replacement frequency, water use...) and save money for your core business.



Contribute to a more sustainable development

Washing your linen from as low as 30°C and once only will help you save water and energy.



Care for your staff

Ariel Professional Washing Powder Colour superior performance helps save time and efforts to your staff who doesn't need to rewash several times to get rid of tough stains.

every experience counts.™

P&G
Professional™

