# TELUS<sup>®</sup> International

## **Investor Presentation**

November 2021

## **Disclaimer**

#### **Forward Looking Statements**

This presentation contains forward-looking statements concerning our expected financial results for full year 2021, business, operations and financial performance and condition, as well as our plans, objectives and expectations for our business operations and financial performance and condition. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "aim", "anticipate", "assume", "believe", "contemplate", "could", "due", "estimate", "expect", "goal", "intend", "may", "objective", "plan", "predict", "potential", "positioned", "seek", "should", "target", "will", "would" and other similar expressions that are predictions of or indicate future events and future trends, or the negative of these terms or other comparable terminology. These forward-looking statements are based on our current expectations, estimates, forecasts and projections about our business and the industry in which we operate and management's beliefs and assumptions, and are not guarantees of future performance or development and involve known and unknown risks, uncertainties and other factors that are in some cases beyond our control. As a result, any or all of our forward-looking statements may turn out to be inaccurate. Factors that may cause actual results to differ materially from current expectations include, among other things, those factors listed under "Risk Factors" in our Annual Report on Form 20-F filed with the SEC on EDGAR and on SEDAR.

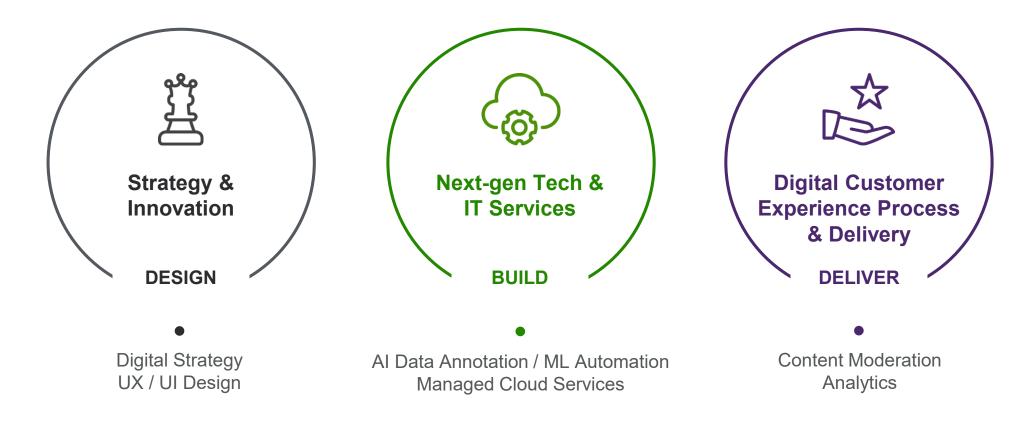
#### **Non-GAAP Financial Measures**

This Presentation also contains certain non-GAAP financial measures, which are not measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing our financial results. Therefore, these measures should not be considered in isolation or as an alternative to GAAP measures. You should be aware that our presentation of these measures may not be comparable to similarly-titled measures used by other companies. Management believes that these measures are commonly reported by issuers and widely used by investors as an indicator of a company's operating performance. These non-GAAP financial measures which should be considered only as a supplement to, and not as a superior measure to, financial measures prepared in accordance with GAAP. For an explanation of these non-GAAP measures and a reconciliation to the most comparable GAAP measure, please see the appendices to this presentation and our full year 2020, as well as third quarter 2021, management's discussion and analysis of results of operations and financial condition, and financial statements and notes, on SEDAR and on Form 20-F and Form 6-K, respectively, on EDGAR with the SEC.

#### Currency

All financial information in this presentation is stated in U.S. dollars.

We are a leading digital customer experience innovator that designs, builds, and delivers next-generation solutions for global and disruptive brands



#### **The TELUS International difference**

1 Market	Large market opportunity with powerful secular tailwinds	~\$157B+	Total addressable market <sup>1</sup>
2 Culture	Differentiated culture driving superior client service	86%	Engagement <sup>2</sup>
3 Solutions	Category-defining value proposition for digital transformation and CX, including design, build, and deliver capabilities	18+	Average programs per client <sup>3</sup>
4 Clients	Strategic, mission-critical partner to a diverse set of disruptive and established clients	600+	Clients
5 Delivery	Agile global delivery model supported by next-generation technology	53	Delivery Centers
6 Financials	Strong financial profile and execution track record	2020⁴ Revenue <b>\$1.58</b>	
Note: CX (Customer Experience)		TI Adj. EBITDA <sup>6</sup> <b>\$391</b>	M \$530 - 540M

Note: CX (Customer Experience).

<sup>1</sup> Total addressable market estimated by management as of 2019.

<sup>2</sup> Employee engagement scores by Kincentric, for the year ended December 31, 2020, excluding CCC. <sup>3</sup> Top 10 clients, excl. TELUS, as of December 31, 2020.

<sup>4</sup> Full-year 2020 financials exclude TELUS International AI Data Solutions (formerly Lionbridge AI acquisition, which closed on December 31, 2020).

<sup>5</sup> Expected outlook for full-year 2021, as disclosed on July 30, 2021 and reaffirmed on November 5, 2021.
<sup>6</sup> Non-GAAP measures. See Appendices for a reconciliation of TI Adjusted EBITDA to Net Income.

#### **Culture as a competitive differentiator**



#### **Talent Acquisition**

- 174K candidates screened and 300 university partnerships<sup>1</sup>
- ~44% referral-based hires<sup>2</sup>

<sup>1</sup> During the year ended December 31, 2020. <sup>2</sup> Of new full time team members hired during 2020.

#### **Training and Coaching**

- Create thought leaders with deep industry acumen
- ~2,000 degrees completed through TI University globally

#### **Diversity and Inclusion**

 Women represent ~47%<sup>3</sup> of our total workforce

#### **Corporate Social Responsibility**

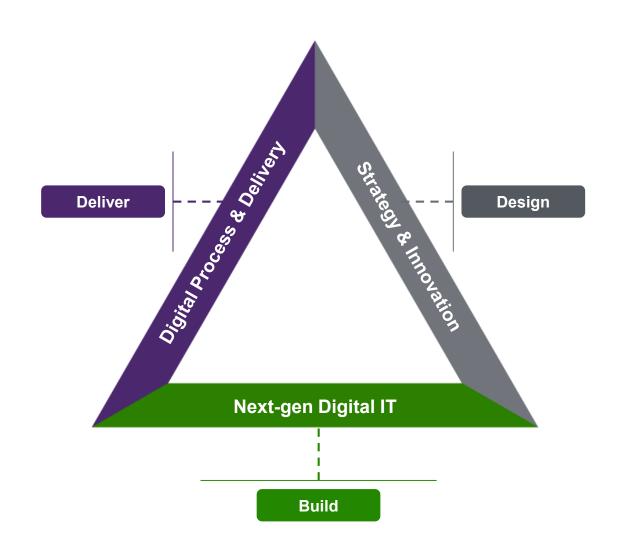
- TELUS Days of Giving
- Nearly 150K lives impacted
- ~\$4.0M distributed to local charities through TELUS International Community Boards since 2015

<sup>3</sup> As of September 30, 2021.

#### Culture of inclusion, diversity, and respect drives our success

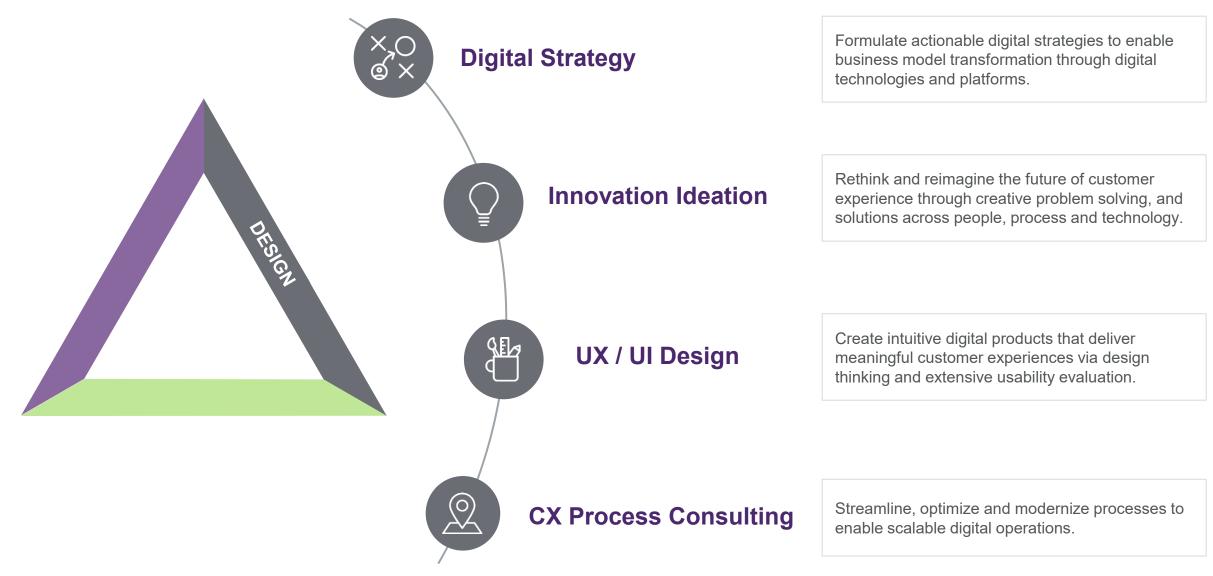


Category-defining value proposition for Digital Transformation and next-gen CX

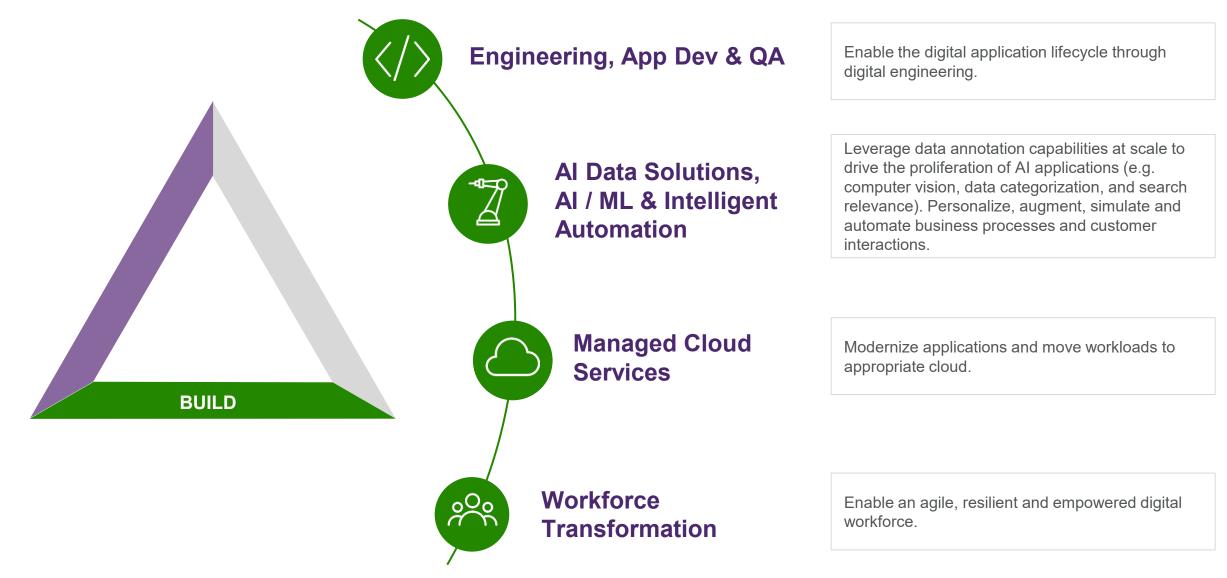


- Differentiated portfolio of integrated digital IT and CX solutions spanning the design, build, deliver lifecycle
- Combine digital technologies with human talent to drive better outcomes
- Strategic partner to clients where nextgen CX differentiation is mission-critical

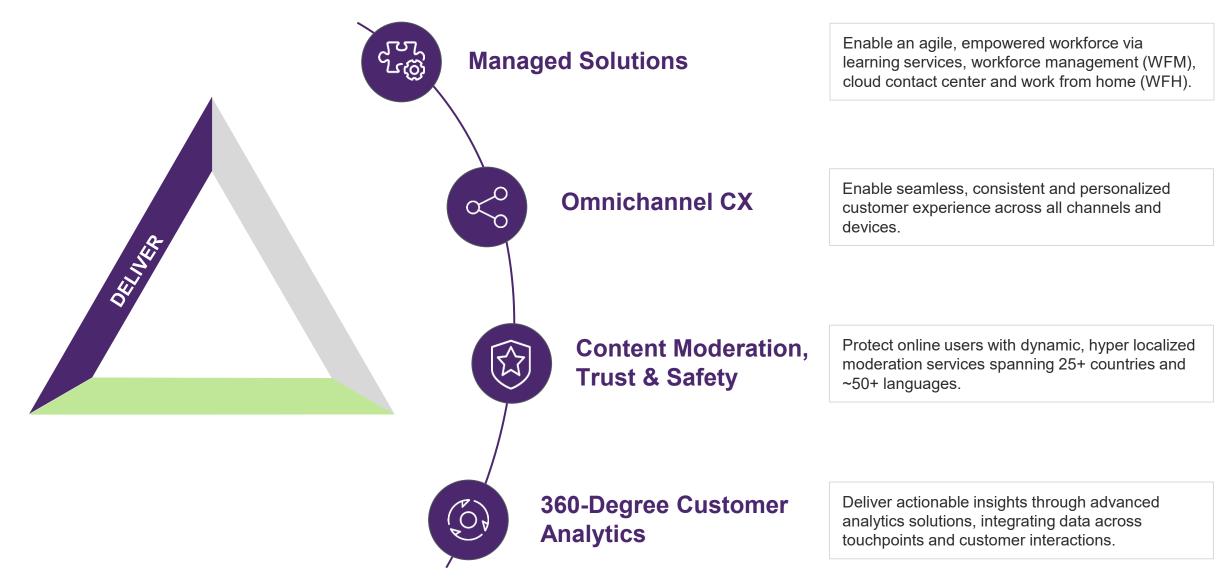
#### **Design strategy & innovation**



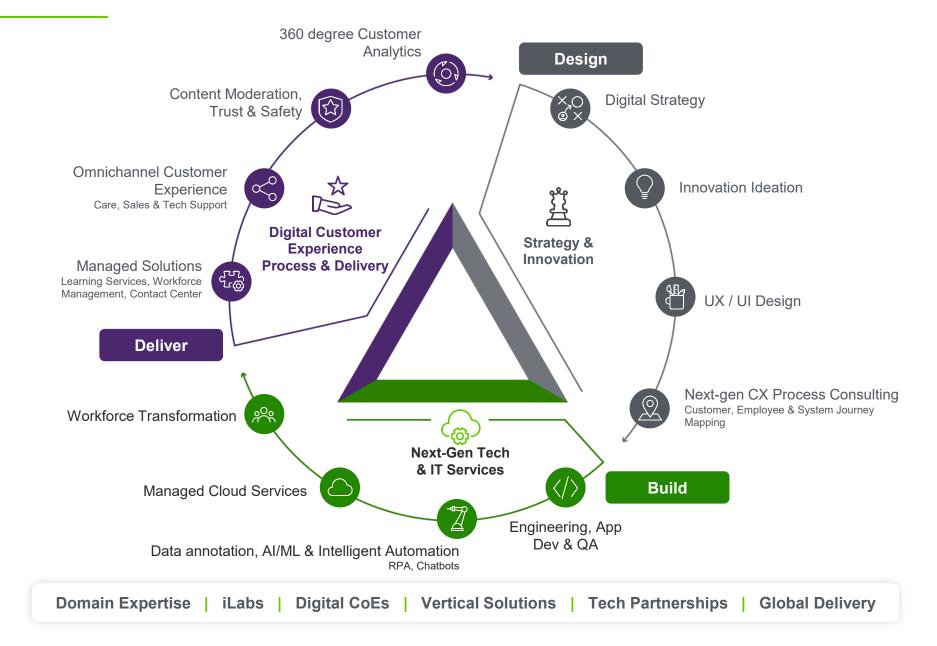
### **Build next-generation technology & IT services**



#### **Deliver digital CX process**



#### Comprehensive, end-to-end capabilities with digital technology expertise



### Unique combination of new economy services



### **AI Data Solutions**

- Data creation and collection
- Data annotation
- Linguistic annotation
- Data validation and relevance
- Computer vision



- Channel and community mgmt.
- User safety
- Localized compliance
- Social media next-gen CX
- Ad moderation
- Online marketplace protection



Increase in online user generated content (UGC) heightens the demand for efficient digital trust and safety services

0_	ያ	_0
۔ ر- ہ	E	ہ۔
:5		P:

Our AI Data Solutions and content moderation form an essential offering for fast growing technology companies



Our AI Data Solutions help enable a robust trust and safety framework for our clients' digital businesses, in an age where personal information security is essential for user retention



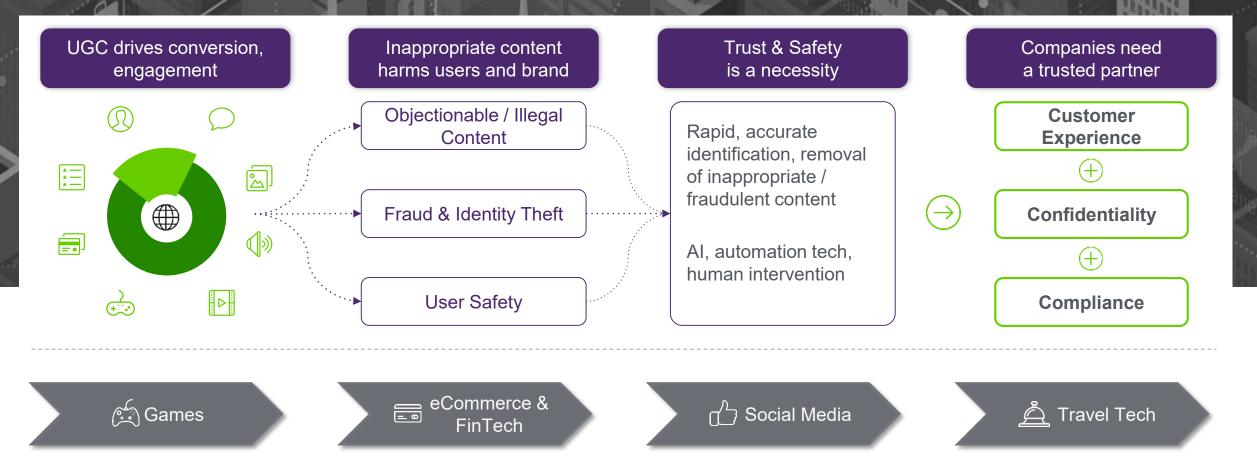
Effective AI solutions provide the first line of identification, while thoughtful, empathetic and caring human digital first responders are key to our content moderation services

-	
	<b>- 1</b>
	1 1
	1 1 1
	J '

Our AI Data Solutions provide us with additional cross-selling opportunities for content moderation services to both existing and new clients

## Spotlight on: TELUS International Digital Trust & Safety solutions

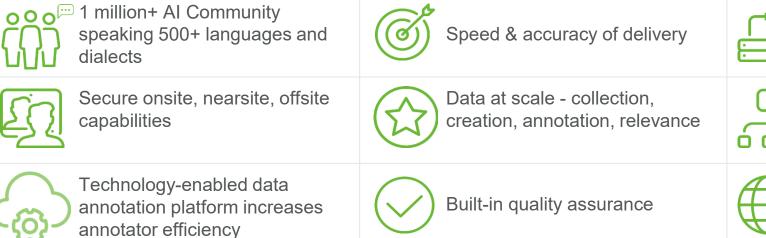
Importance of building trust and security to support high-growth digital platforms



11111

## **Spotlight on: TELUS International AI Data Solutions**

Technology-enabled solutions to create and enhance the quality of global AI training data for machine learning



AI data expertise serving leading providers of digital assistants, search engines and advertising networks

**Data Creation / Collection** 

**Data Annotation** 

**Computer Vision** 

**Content Relevance** 

**Linguistic Annotation** 



Proprietary AI platforms for community sourcing & project management

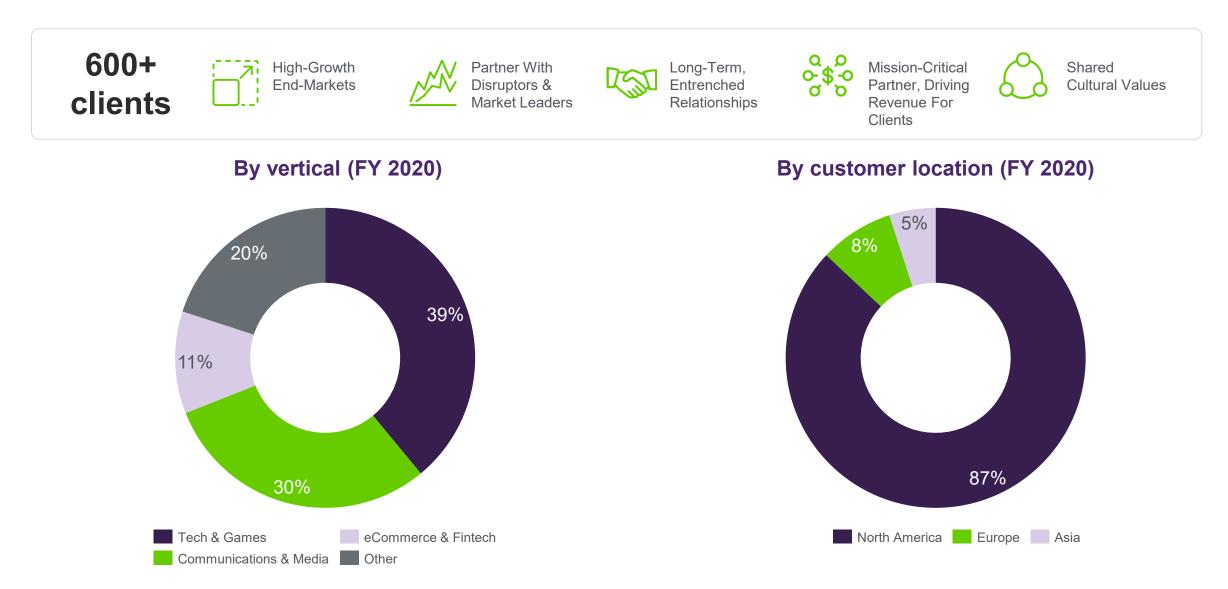
**Ö** Ö 

End-to-end solutions & client experience systems

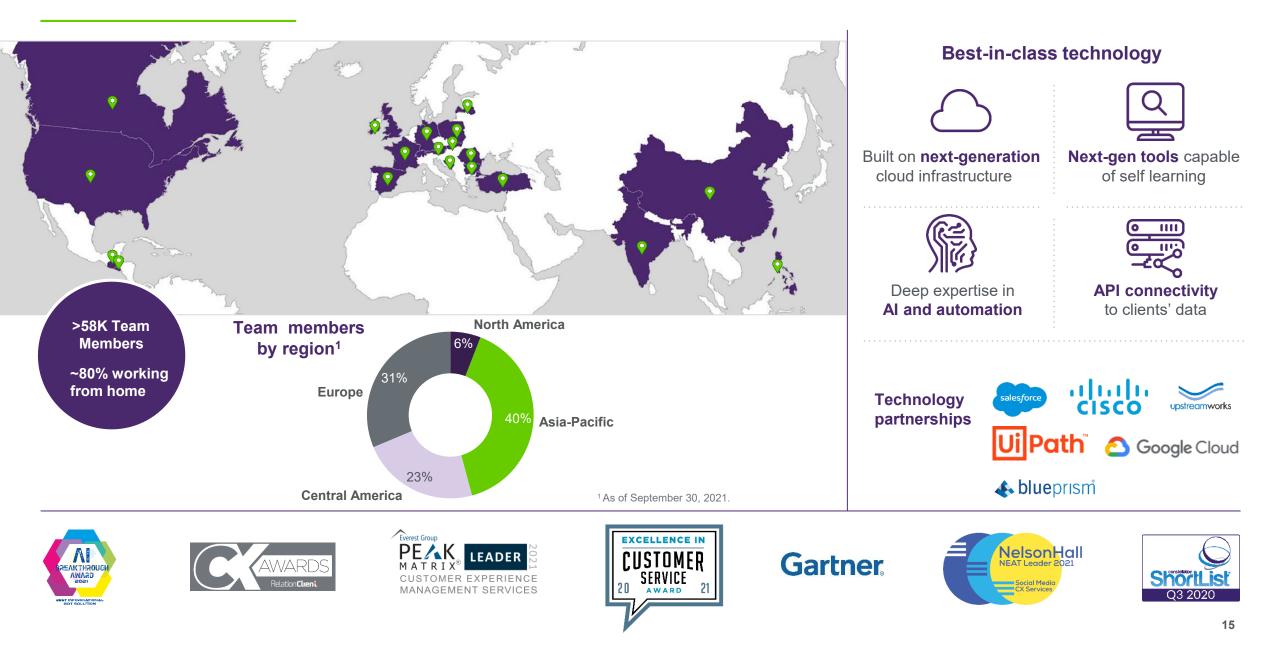


13

#### Increasing revenue diversification: strategic partner to a diverse set of leading clients



#### Globally-scaled, agile delivery model, supported by best-in-class technology



#### Experienced senior leadership team with robust execution track record





**Jeffrey Puritt** President and Chief Executive Officer

Vanessa Kanu Chief Financial Officer

Michel Belec Chief Legal Officer and Corporate Secretary



James Radzicki Chief Technology Officer



Charles Koskovich Chief Operating Officer

Over **200 years** of combined experience, including extensive industry experience within **digital IT and customer experience management** 



**Christian Legat** CEO, TELUS International Northern Europe



Maria Pardee Chief Commercial Officer



Mike Ringman Chief Information Officer



**Marilyn Tyfting** Chief Corporate Officer

## **Multiple levers of continued organic growth**



Expand volume and services with existing clients



Win new logos in core verticals



Leverage technology expertise to innovate new solutions

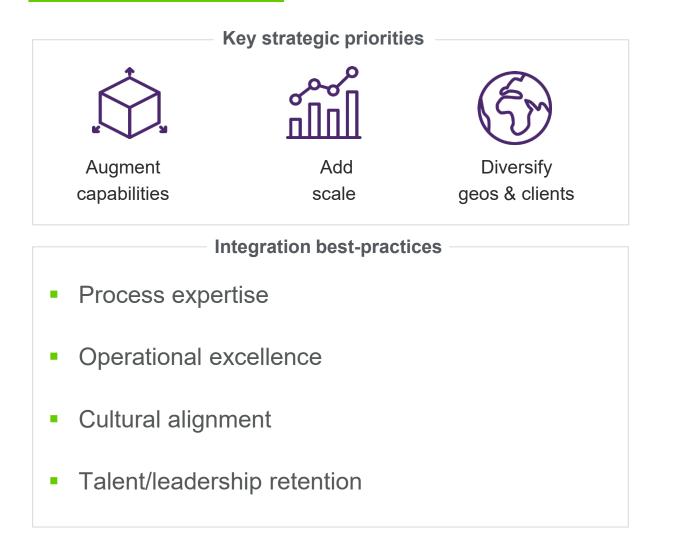


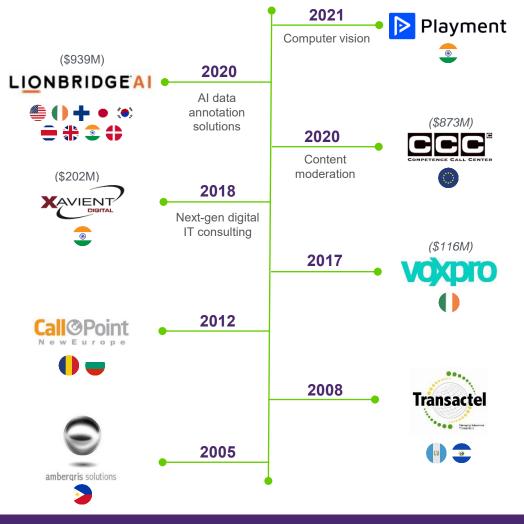
Drive efficiency through continuous improvement



Expand geographic presence

### Inorganic growth: proven, disciplined approach to M&A

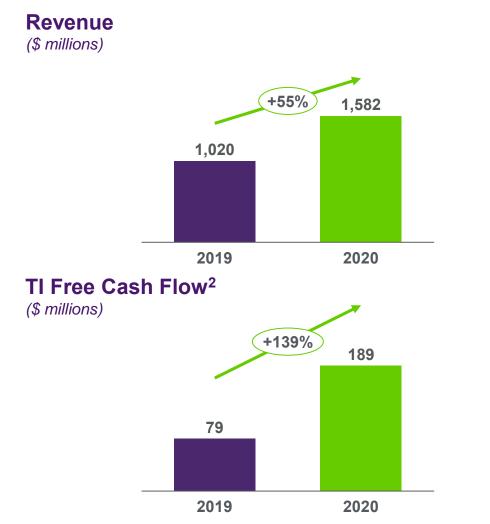


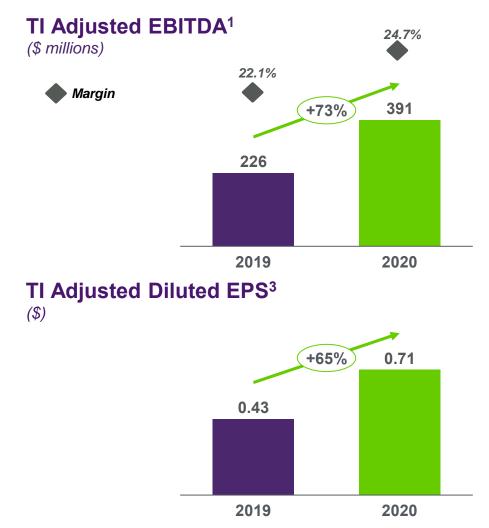


#### Proven track-record of value creation

## Full-year 2020 financial highlights

Strategic acquisitions and continued operating momentum drove revenue growth and profitability, supporting strong free cash flow generation





Note: Excluding TELUS International AI Data Solutions (formerly Lionbridge AI acquisition, which closed on December 31, 2020).

<sup>1</sup> TI Adjusted EBITDA and TI Adjusted EBITDA Margin are non-GAAP financial measures. See Appendices for a reconciliation of TI Adjusted EBITDA to Net Income and TI Adjusted EBITDA Margin to Net Income Margin.

<sup>2</sup> TI Free Cash Flow is a non-GAAP financial measure. See Appendices for a reconciliation of TI Free Cash Flow to Cash provided by operating activities.

<sup>3</sup> TI Adjusted Diluted EPS is a non-GAAP financial measure. See Appendices for a reconciliation of TI Adjusted Net Income to Net Income.

## Q3 2021 | Increased profitability on strong business performance



Solid organic growth and contributions from acquisitions



Momentum in all core verticals, with existing and new clients



Ongoing focus on higher-value, mission-critical engagements

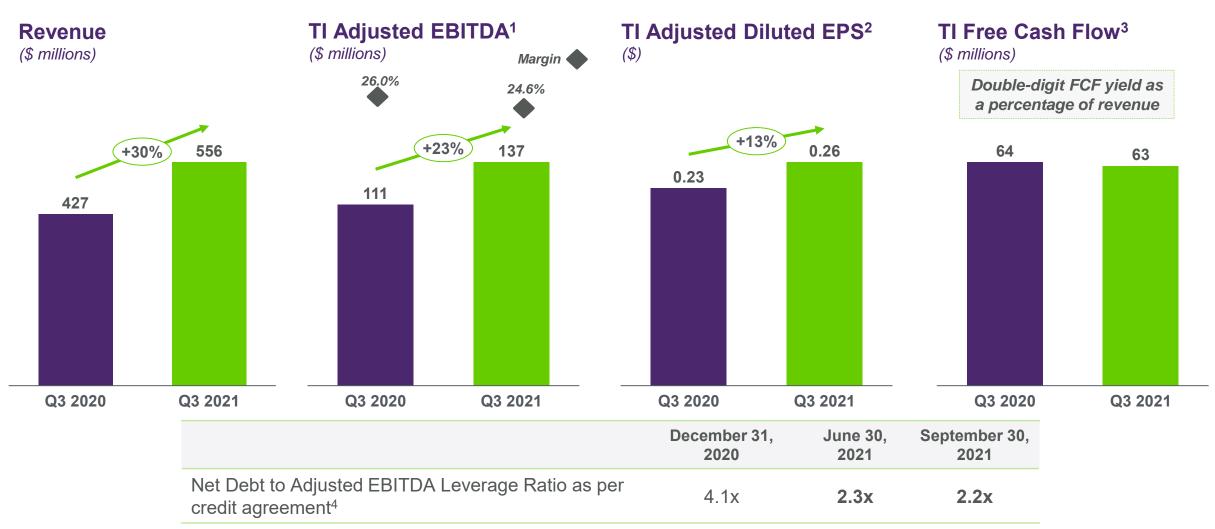


Continued expansion in profitability and double-digit free cash flow yield



Strong, sustained performance reaffirms outlook for double-digit growth in 2021

## Q3 2021 financial highlights



<sup>1</sup> TI Adjusted EBITDA and TI Adjusted EBITDA Margin are non-GAAP financial measures. See Appendices for a reconciliation of TI Adjusted EBITDA to Net Income and TI Adjusted EBITDA Margin to Net Income Margin. <sup>2</sup> TI Adjusted Diluted EPS is a non-GAAP financial measure. See Appendices for a reconciliation of TI Adjusted Net Income.

<sup>3</sup> TI Free Cash Flow is a non-GAAP financial measure. See Appendices for a reconciliation of TI Free Cash Flow to Cash provided by operating activities.

<sup>4</sup> Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement is a non-GAAP financial measure, calculated by dividing Net Debt as per credit agreement by Adjusted EBITDA (trailing 12 months) and other adjustments required as per credit agreement. See Appendices for a calculation of Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement and a reconciliation of TI Adjusted EBITDA to Net Income. Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement target range excludes the impact of potential future acquisitions.

**Outlook | Strong, sustainable performance reaffirms outlook for 2021** 

Full-Year 2021 Outlook				
	2020 Reported	Outlook	Implied growth in 2021	
Revenue (millions)	\$1,582	\$2,170 – 2,210	37% to 40%	
TI Adjusted EBITDA <sup>1</sup> (millions)	\$391	\$530 – 540	36% to 38%	
TI Adjusted Diluted EPS <sup>2</sup>	\$0.71	\$0.92 - 0.97	30% to 37%	

#### On track to deliver sustainable and growing shareholder value

#### Growth and operating leverage

- Track record of double-digit revenue growth
- Operating leverage / margin expansion
- Investment for growth

#### **Optimized capital structure**

- Target Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement<sup>1</sup> of 2-3x
- Flexibility to increase debt, if needed
- Opportunistic M&A

<sup>1</sup> Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement is a non-GAAP financial measure, calculated by dividing Net Debt as per credit agreement by Adjusted EBITDA (trailing 12 months) and other adjustments required as per credit agreement. See Appendices for a calculation of Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement and a reconciliation of TI Adjusted EBITDA to Net Income. Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement target range excludes the impact of potential future acquisitions

# Appendices



## **TI Adjusted Net Income reconciliation**

(unaudited)	Third Quarter		Full Year	
(US\$, in millions except earnings per share)	2021	2020	2020	2019
Net income	\$23	\$28	\$103	\$69
Add back (deduct):				
Changes in business combination-related provisions			(74)	(14)
Acquisition, integration and other	6	8	59	7
Share-based compensation	21	5	29	13
Foreign exchange gain	(1)	(1)	(2)	(3)
Amortization of purchased intangible assets	32	20	75	15
Tax effect of the adjustments above	(11)	(7)	(30)	(5)
TI Adjusted Net income	\$70	\$53	\$160	\$82
Basic EPS	\$0.09	\$0.12	\$0.46	\$0.36
Diluted EPS	\$0.09	\$0.12	\$0.46	\$0.36
TI Adjusted Basic EPS	\$0.26	\$0.23	\$0.71	\$0.43
TI Adjusted Diluted EPS	\$0.26	\$0.23	\$0.71	\$0.43
Total Weighted Average Shares Outstanding (millions)				
Basic	266	228	224	190
Diluted	269	230	226	190

## **TI Adjusted EBITDA reconciliation**

(unaudited)	Third Quarter		Full Year	
(US\$ millions, except margin percentages)	2021	2020	2020	2019
Net income	\$23	\$28	\$103	\$69
Add back (deduct):				
Changes in business combination-related provisions			(74)	(14)
Acquisition, integration and other	6	8	59	7
Share-based compensation	21	5	29	13
Foreign exchange gain	(1)	(1)	(2)	(3)
Depreciation and amortization	63	48	182	92
Interest expense	10	10	46	36
Income taxes	15	13	48	26
TI Adjusted EBITDA	\$137	\$111	\$391	\$226
Net income margin	4.1%	6.6%	6.5%	6.8%
TI Adjusted EBITDA margin	24.6%	26.0%	24.7%	22.1%

#### **TI Free Cash Flow reconciliation**

(unaudited)	Third Quarter		Full Year	
(US\$ millions)	2021	2020	2020	2019
Cash provided by operating activities	\$86	\$84	\$263	\$142
Less: Capital expenditures	(23)	(20)	(74)	(63)
TI Free Cash Flow	\$63	\$64	\$189	\$79

#### Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement reconciliation

(unaudited)	September 30,	December 31, 2020	
As at (US\$ millions except for ratio)	2021		
Outstanding credit facility	\$970	\$1,568	
Contingent facility utilization	8	7	
Net derivative	31	56	
Cash balance <sup>1</sup>	(100)	(100)	
Net Debt as per credit agreement	\$909	\$1,531	
TI Adjusted EBITDA (trailing 12 months)	\$525	\$391	
Adjustments required as per credit agreement	\$(115)	\$(20)	
Net Debt to Adjusted EBITDA Leverage Ratio as per credit agreement	2.2	4.1	

<sup>1</sup> Maximum cash balance of \$100 million is used in accordance with the credit agreement, actual cash balance as of September 30, 2021 and December 31, 2020 was \$130 million and \$153 million, respectively.

## TELUS<sup>®</sup> International

#### Investor Relations Contact

Jason Mayr Senior Director, Investor Relations & Treasury (604) 695-3455 ir@telusinternational.com