

Investor factsheet

TELUS Digital is a leading digital customer experience (CX) innovator that designs, builds, and delivers next-gen solutions, including artificial intelligence (AI) and content moderation, for global and disruptive brands. We are defining a new category at the intersection of digital IT and digital CX – uniquely positioned with our integrated, end-to-end digital capabilities across the full customer experience value chain. We are a global business with meaningful scale, proven capabilities, and a caring culture, driving a robust financial profile with a focus on profitable growth.



NYSE & TSX: TIXT

Market capitalization
as of June 28, 2024

US\$1.6B
C\$2.2B

The TELUS Digital difference



Market

Large market opportunity with powerful secular tailwinds



Culture

Differentiated culture driving superior customer service



Solutions

Category-defining digital solutions



Clients

Strategic, mission-critical partner to global and disruptive brands



Delivery

Agile global delivery model with next-gen carrier-grade technology



Financials

Strong financial profile and execution track record



US\$2.7B

Q2'24 TTM Revenue



3%

Revenue Growth YoY (Q2'23 TTM to Q2'24 TTM)



Consistent focus on profitable growth

End-to-end digital capabilities



650+

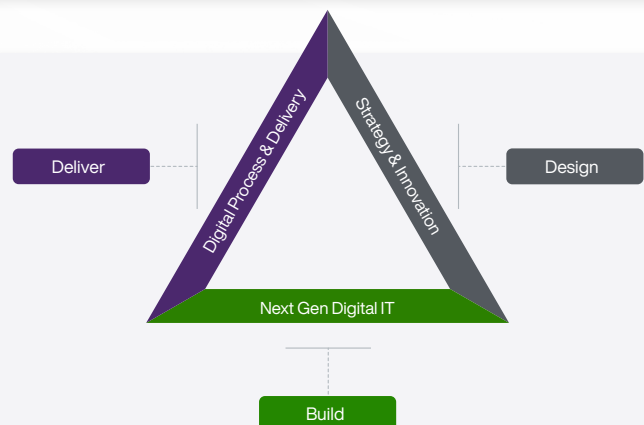
Clients



9 years

Average client tenure ¹

¹ Top 10 clients excl. TELUS, as of December 31, 2023



Global presence



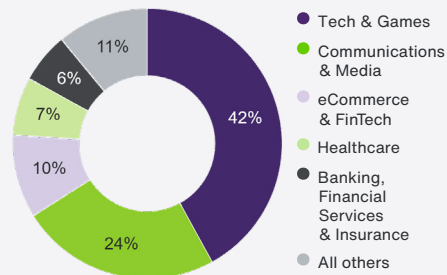
Approximately 75,000 team members in 68 delivery locations and 32 countries across North America, Central America, Europe, Africa and Asia-Pacific

As of June 30, 2024

Revenue diversification

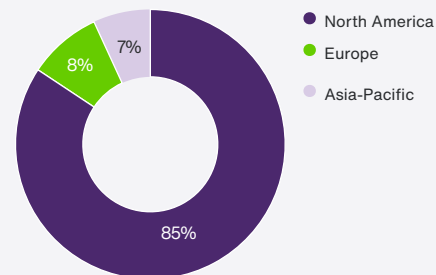
By Vertical (Q2'24)

As of June 30, 2024



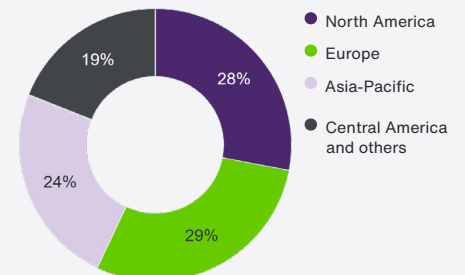
By Client Location (FY2023)

As of December 31, 2023



By Geography (Q2'24)

As of June 30, 2024



Proven leadership team



Jason Macdonnell
Acting CEO of TELUS Digital and President, TELUS Digital Customer Experience



Tobias Dengel
President of TELUS Digital Solutions



Gopi Chande
Chief Financial Officer



Michel Belec
Chief Legal Officer and Corporate Secretary



Monty Hamilton
Chief Product & Marketing Officer



Brian Hannon
Chief Growth Officer



Mike Ringman
Chief Information Officer



Marilyn Tyfting
Chief Human Resources Officer

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