12 years of giving

In 2007, TELUS, through its For the First Day of Life (FFDL) program and TELUS Days of Giving, offered our team members an opportunity to give back to the communities where they live and work. The FFDL program was born, donating US$700,000 to support children’s projects that focused on health, housing and education. Since its inception, TELUS has committed to doubling the program each year with contributions of US$100,000 annually to the TELUS International, and the TELUS International Romania, Bulgaria and UK Community Boards. In 2011, the FFDL program expanded to Europe, with the establishment of the TELUS International Romania Community Board, TELUS International Bulgaria Community Board and the TELUS International Europe Community Board. Each year since 2007, TELUS has contributed to the FFDL program, which now includes community boards in Canada, the United States, the Philippines, Central America and Europe. More than 1,000 volunteers have helped over 2,400 people, many of whom are children.

More than 35,000 volunteers across Guatemala and El Salvador have helped improve the lives of over 65,000 children and families through TELUS Days of Giving. In the United States, more than 20,000 volunteers have helped almost 15,000 people in 17 communities in Nevada, Texas and Arizona. In the Philippines, almost 3,000 volunteers have helped improve the lives of over 5,000 students. In Central America, over 1,500 volunteers have helped almost 1,200 people in El Salvador. In India, 1,000 and more students have helped over 1,800 people.

In El Salvador, partnering with TECHO, more than 1,200 team members volunteered for the TELUS International U.S. team's first TELUS Day of Giving in 2009. 2011 saw the largest of all TELUS Days of Giving events, with more than 1,400 team members volunteering for the first time, and a total of 500 volunteers.

In the United States, members of the TELUS International team revitalized a school in the poorest areas of San Salvador. This was in addition to ongoing volunteering and support for the team’s adopted school, Verdes Elementary, which each contribute US$100,000 annually. And, the TELUS International Romania Community Board, TELUS International Bulgaria Community Board and the TELUS International Europe Community Board each contribute US$100,000 annually. In 2012, the TELUS International Europe Community Board doubled in size and scope, forming the TELUS International Europe Community Board. In 2015, the TELUS International Europe Community Board held its first event.

In Guatemala, the TELUS International team members held their first TELUS Day of Giving in 2009. The largest events had more than 1,000 participants. The first ever TELUS Days of Giving were held in New Delhi, India. More than 3,500 volunteers have helped almost 2,500 people. The team revitalized a school attended by 9,000 students.

In the Philippines, almost 3,000 volunteers have helped improve the lives of over 5,000 students.

In India, we helped more than 2,000 people. TELUS hands-on Manila, partnering with Childline India, is an example of a successful project. The largest events had more than 1,000 participants: a ‘ride for street kids’ in 2013, a charity run 2018, supporting people in the community. Since 2011, TELUS has contributed to the FFDL program, which now includes community boards in Canada, the United States, the Philippines, Central America and Europe.