

Processing Purpose	Categories of Personal Information	Legal Bases (incl. Legitimate Interests pursued, if applicable)	Categories of Recipients
To communicate with business customers throughout their relationship with TELUS Digital	 Contact information such as names; email addresses; mailing addresses; telephone numbers; job title and employer name; purchase history (for purchases made on behalf of the representative's employer); and Attendance at events, if any. 	Performance of a contract/taking steps to entering into a contract (as far as the communication directly relates to a contract or potential contract with the data subject, i.e., if the data subject is the business customer) Legitimate interests (as far as the communication goes beyond what is required to perform a contract or potential contract with the data subject): We have a legitimate interest in performing our contracts/entering into contracts with business customers and in furthering relationships with our business customers to facilitate the continued sales of our products and services.	 Affiliates or subsidiaries; Information technology services providers (hosting provider); and Client management services.
To understand	 Contact information	Legitimate interests:	 Affiliates or
business customers'	such as names; email	We have a legitimate	subsidiaries,
needs and preferences	addresses; mailing	interest in furthering	Information
	addresses; telephone	relationships with our	technology
	numbers; job title and	business customers to	service
	employer name;	facilitate the	providers



 Purchase history (for purchases made on behalf of the representative's employer); and Attendance at events, if any. Provide products and services that are tailored to business customers' Contact information such as names; email addresses; mailing addresses; telephone numbers; job title and employer name; Purchase history (for purchases made on behalf of the representative's employer); and Attendance at events, if any. Performance of a contract/taking steps to entering into a contract (as far as the numbers; job title and employer name; Purchase history (for purchases made on behalf of the representative's employer); and Attendance at events, Data analy providers. Affiliates of subsidiarie information service providers (hosting providers); Client managem contract (as far as the contract or potential contract with the data subject, i.e., if the data subject, i.e., if the data subject is the business employer); and Attendance at events, Data analy provider); 	r s, n
behalf of the representative's employer); and Attendance at events, if any. Provide products and services that are tailored to business customers' Description: Contact information such as names; email addresses; mailing addresses; telephone numbers; job title and employer name; Purchase history (for purchases made on behalf of the representative's employer); and Data analy providers. Affiliates of subsidiarie information contract (as far as the communication directly relates to a contract or potential contract with the data subject, i.e., if the data representative's employer); and customer).	r s, n
representative's employer); and Attendance at events, if any. Provide products and services that are tailored to business customers' Data analy providers. Contact information such as names; email addresses; mailing addresses; telephone numbers; job title and employer name; Purchase history (for purchases made on behalf of the representative's employer); and managem services,; and services, and services services; and services information contract (as far as the technolog service providers (hosting provider); and customer).	r s, n
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provide products and services that are tailored to business customers' If any. Contact information such as names; email addresses; mailing addresses; telephone numbers; job title and employer name; Performance of a contract/taking steps to entering into a contract (as far as the communication directly relates to a contract or potential contract or potential behalf of the representative's employer); and if any. Performance of a subsidiarie information contract (as far as the communication directly relates to a contract or potential subject, i.e., if the data subject is the business employer); and customer).	r s, n
Provide products and services that are tailored to business customers' • Contact information such as names; email addresses; mailing addresses; telephone numbers; job title and employer name; • Purchase history (for purchases made on behalf of the representative's employer); and • Affiliates of subsidiaries contract/taking steps to entering into a contract (as far as the communication directly relates to a contract or potential contract with the data subject, i.e., if the data subject is the business employer); and • Affiliates of subsidiaries contract/taking steps to entering into a contract (as far as the contract or potential contract or potential subject, i.e., if the data subject is the business employer); and services; as subsidiaries to entering into a contract (as far as the contract or potential subject is the business customer).	s, n
if any. Legitimate interests providers. (as far as the	nd
communication goes beyond of what is required to perform a contract or potential contract with the data subject): We have a legitimate interest in performing our contracts/entering into contracts with business customers and in furthering relationships with our business customers to facilitate the continued sales of our products and services.	
To ensure that our Contact information Legitimate interests: Affiliates of	r
products and services such as names; email We have a legitimate subsidiarie	s;
continue to be addresses; mailing interest in furthering • Information	n
responsive to business addresses; telephone relationships with our technolog	,
customers' and their numbers; job title and business customers to service	7
employer name; facilitate the providers	,



end users' requirements	 Purchase history (for purchases made on behalf of the representative's employer); Information incidental to conducting customer surveys; and Attendance at events, if any. 		•	(hosting provider); Client management services; Data analytics providers.
To bill and process customer payments through our payment processor	employer name.	Performance of a contract (as far as the communication directly relates to a contract or potential contract with the data subject, i.e., if the data subject is the business customer) Legitimate interests (as far as the communication goes beyond of what is required to perform a contract or potential contract with the data subject): We have a legitimate interest in performing our contracts/entering into contracts with business customers and in furthering relationships with our business customers to facilitate the continued sales of our products and services.		Affiliates or subsidiaries; Payment service processor; billing agents; and SAAS-based financial applications.
To promote or sell products or services to business customers	Contact information such as names; email addresses; mailing addresses; telephone	Legitimate interests: We have a legitimate interest in processing personal information necessary to promote	•	Affiliates or subsidiaries; Information technology services



	numbers; job title and employer name; Purchase history (for purchases made on behalf of the representative's employer); and Attendance at events, if any	providers (include details, hosting provider); • Ad networks, data analytics providers; • Billing providers; • Advertising partners
To further our business objectives, such as to perform data analysis and audits; to enhance, improve or modify our services; to advertise, measure and determine the effectiveness of our promotional campaigns and to operate and expand our business activities	 Contact information such as names; email addresses; mailing addresses; telephone numbers; job title and employer name; Purchase history (for purchases made on behalf of the representative's employer); and Attendance at events, if any. Consent (as far as this was previously obtained) Legitimate interests (as far as no consent was previously obtained): We have a legitimate interest in furthering our business objectives. 	 Affiliates or subsidiaries; Information technology services providers (include details, hosting provider); Ad networks, data analytics provider; Billing providers; and Advertising partners
To safeguard and defend our rights To meet any	such as names; email We have a legitimate addresses; mailing interest in addresses; telephone safeguarding and numbers; job title and defending our rights. employer name; purchase history (for purchases made on behalf of the representative's employer); and attendance at events, if any.	 Government entities, law enforcement,
regulatory or legal requirements	such as names; emaillegal obligation addresses; mailing(deriving from inter	



addresses; telephone	-		enforcement,
numbers; job title and	law.)		courts;
employer name.		•	Advisors,
			professional
			services
			organizations,
			including
			auditors and
			law firms.