GRETSCH
That great Gretsch sound!

Summer 2005
New Models
Rock luminaries Billy F Gibbons and Bo Diddley have joined forces to bring you a 21st-century version of the elusive Gretsch® Jupiter Thunderbird, now dubbed the “Billy-Bo” – which was designed in ‘59 from Bo Diddley’s talented hands!

The new Gretsch “Billy-Bo” Jupiter Thunderbird highlights Bo’s original futuristic design, with Billy’s added ingredients – for a steaming-hot helping of dirty rotten rock ‘n’ roll. The result of this “science project gone wrong” will feature a heavily-chambered mahogany body, one-piece mahogany neck, ultra-thin laminate Firebird Red maple top, TV Jones® Power’Tron™ (neck) and Power’Tron™ “Plus” (bridge) pickups, pinned Adjusto-matic bridge, Schaller® straplocks and enough “vibe” to make space aliens dance the alligator!

Additional “Billy-Bo” Jupiter Thunderbird features include ...
- Mother of pearl Neo-Classic “thumbnail” inlays
- Gretsch G-Cutout tailpiece
- Headstock and body bindings
- Black plexi pickguard

“Some time ago, Bo gave me the guitar as a gift. It was during the recent ZZ Top recordings, when the engineering crew and I snaked through the guitar vault searching for that ‘certain-something’ guitar and there it was! We didn’t risk subjecting such a rare instrument to the rigors of the road. So, this new reproduction model was recreated with some BFG Mojo thrown-in for good measure. It’s now the main stage guitar with a groove.” – Billy F Gibbons
The Goal is Soul ... Bono and Gretsch® recently collaborated to create this updated version of the iconic green Gretsch guitar known as the Irish Falcon. Gracing the stages of the current U2 “Vertigo” tour, the new G6136I incorporates classic Gretsch Falcon specs, including an arched laminated maple body, two-piece maple neck with ebony fingerboard, “High Sensitive” Filter’Tron™ pickups and a Gretsch Cadillac “G” Tailpiece – with a lustrous “Everygreen” finish.

Additional features include ...
- Mother of pearl “Hump-block” inlays with Bono’s signature engraved at the 12th fret
- Gold plexi pickguard with “The Goal Is Soul” graphic
- Ebony-based “Rocking” bar bridge
- Grover® Imperial™ tuners
- Gold sparkle bound fingerboard and headstock
- Multiple gold sparkle body bindings
- Jeweled knobs
Stripped-down and tricked-out! The new G6136SLBP Brian Setzer Black Phoenix was designed and built to Brian’s demanding specifications. Features include 1959 Trestle bracing, TV Jones® Classic pickups, pinned Adjusto-matic bridge, Bigsby® B6C vibrato tailpiece and silver sparkle binding. Schaller® straplocks and Grover® Imperial™ tuners are standard equipment. Finished in Gloss Black nitrocellulose lacquer.

Additional features include …
• Arched laminated maple body with 1959 Trestle bracing
• Two-piece maple neck with ebony fingerboard
• Pinned Adjusto-matic bridge
• Mother of pearl Neo-Classic “Thumbnail” inlays
• Silver-sparkle fingerboard, headstock and body bindings
• Silver plexi pickguard with Phoenix engraving
• Jeweled knobs

“All the right stuff with a little glitz thrown in for good measure!”

Brian photo: Boris Baggs