

## KIDS MENU

RECIPE INSPIRATION BOOK



## MY NAME IS MAX

I am strong, clever, and quick.

I know that a good source of protein is really important because it helps build, maintain and repair my muscles for life's adventures.



82%
OF 4-11 YEAR OLDS LIKE QUORN,



68%

OF 4-11 YEAR OLDS ARE MOTIVATED BY QUORN BEING HEALTHIER,



## I AM HOPE

I am curious and determined and on a crusade to help heal the planet's problems. I know that reducing the amount of meat I eat can be healthier for me, healthier for animals and the future of our whole world.

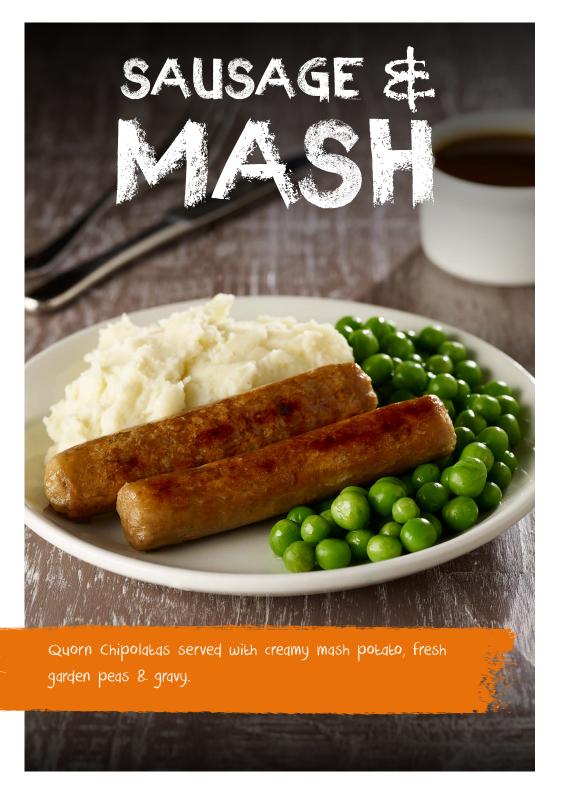


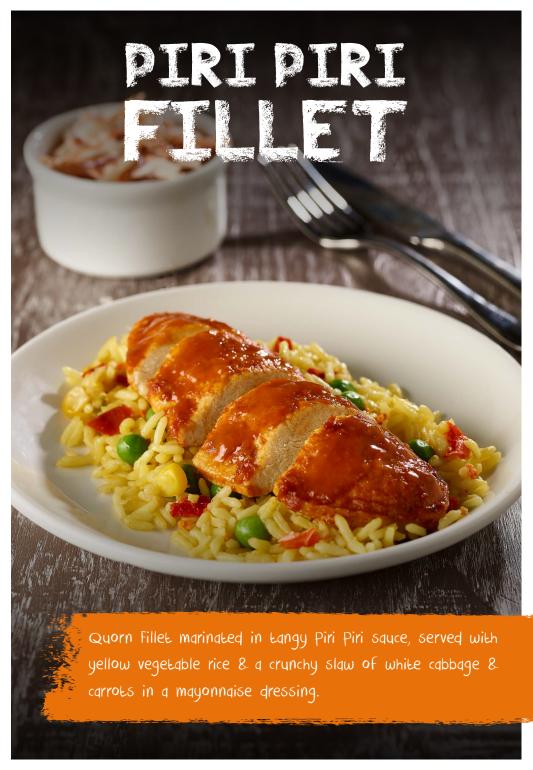
65%

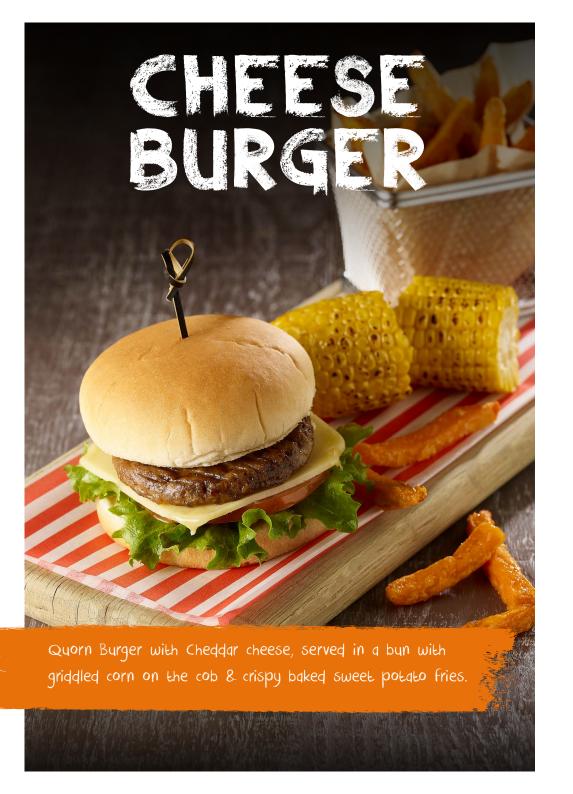
OF 4-11 YEAR OLDS ARE MOTIVATED BY THE BENEFITS OF QUORN TO THE FUTURE OF THE PLANET,

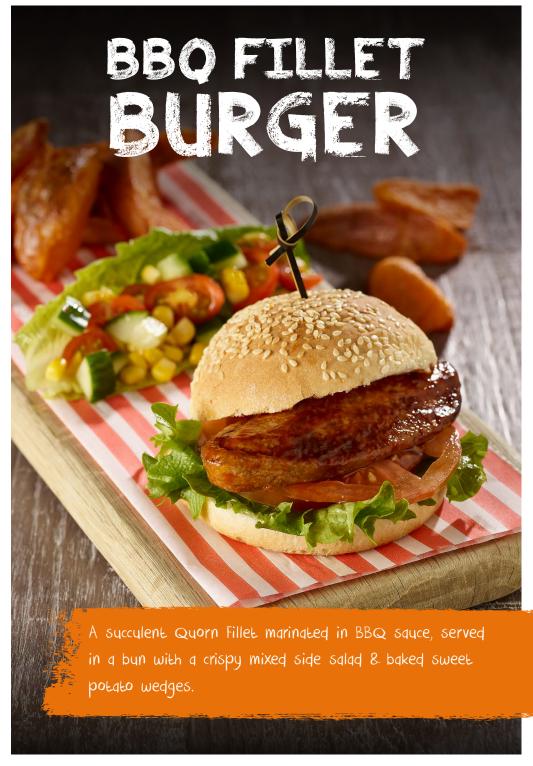


Based on a sample of 100 4-11 year olds who took part in a triangle blind taste test of Quorn Dippers against the market leader chicken dipper and a leading supermarket's own label chicken dipper product. The sample size was split 50 / 50 boys and girls and conducted by an independent foodservice research provider in January 2018.



















For more information or to talk to us about Quorn on your menus, get in touch at foodservice@quornfoods.com

