#### **Terms & Conditions**

**Promotion**: Get a £300 voucher towards Teacher Training CPD or Swim England Learn to Swim Awards for your swim school when you sign up to GoCardless, and create and process 6 direct debit mandates within the first 3 months of sign-up (the "Prize").

### **Details of the Promotion:**

## **How to Qualify**

To enter the Promotion, Eligible Participants must sign up to GoCardless by 31 March 2026 using the QR code or link provided by GoCardless ("Registration Method"), subject to the terms and conditions below.

#### **Promotion Period**

This Promotion starts on or after 09:00 GMT on 5 May 2025 ("Start Date") and automatically ends at 23:59 GMT on 31 March 2026 ("Promotion Period"). Eligible Participants must sign-up to GoCardless via the QR code or link provided within the Promotion Period in order to qualify.

### **Eligible Participants**

Eligible Participants are swim schools registered in England and Wales and (a) are registered in the Applicable Region, (b) have not processed a payment via GoCardless before, (c) are not in the same group of companies as an existing active customer of GoCardless, (d) are not, or any of its directors are not, listed as a director or ultimate beneficial owner of an existing active customer of GoCardless, (e) are not a previous customer of GoCardless, (f) have not been in discussions or negotiations with GoCardless regarding the receipt of GoCardless services, (g) sign up to GoCardless by 31 March 2026, and (h) and process the Eligible Transactions within 3 months of sign-up.

## **Applicable Region**

Applicable Region means the United Kingdom.

### **Eligible Transactions**

Eligible Transactions are the creation of 6 direct debit mandates of no minimum value within the first 3 months of sign-up, successfully collected by GoCardless using an Eligible Participant's GoCardless Account, subject to the terms and conditions below, during the Qualification Period.

## **Qualification Period**

Starts on the date upon which Eligible Participants sign up to GoCardless via the Registration Method and ends three (3) months after such date.

## **Prize**

Eligible Participants who meet the criteria outlined in these terms and conditions will each be entitled to receive one £300 digital voucher towards Teacher Training or CPD provided by the Institute of Swimming or Swim England Learn to Swim Awards.

### **TERMS & CONDITIONS**

Please read the following Terms and Conditions before you participate in the GoCardless Incentive Prize Scheme (the "**Promotion**"). The following Terms and Conditions will apply. If you do not agree with these Terms and Conditions you must not participate in the Promotion. We recommend you print or store a copy of these Terms and Conditions for your reference throughout the Promotion.

#### 1. PROMOTER

1.1. The Promoter of the Promotion is GoCardless Limited registered England and Wales under company 07495895 number and whose registered office address is Sutton Yard, 65 Goswell Road, London, EC1V 7EN, Kingdom (referred United to as "GoCardless", "we", "us", "our").

1.2 In order to be eligible to participate in the Promotion you must be located in the United Kingdom ('Applicable Region').

### 2. ENTRY REQUIREMENTS

- 2.1. Participation in the Promotion is limited to Eligible Participants registered in the Applicable Region that:
  - a. Are a registered entity located in the Applicable Region;
  - b. Have not processed a payment via GoCardless before;
  - c. Are not in the same group of companies as an existing active customer of GoCardless;
  - d. Are not, or any of its directors are not, listed as a director or ultimate beneficial owner of an

- existing active customer of GoCardless;
- e. Are not a previous active customer of GoCardless;
- f. Have not previously been in discussions or negotiations with GoCardless regarding the receipt of our services;
- g. Have signed up to GoCardless before 31 March 2026; and
- h. Have processed the Eligible Transactions within 3 months of sign-up

## ("Eligible Participants").

2.2. To enter the Promotion, Eligible Participants must use the QR code or link that will be made available by the Promoter to sign-up

("Registration Method") and within the Qualification Period:

- a. Create a GoCardless Account;
- b. Complete the GoCardless account verification process, and be approved, pursuant to the Online General Terms (<a href="https://gocardless.com/legal/merchants/">https://gocardless.com/legal/merchants/</a>); and
- c. Successfully create 6 direct debit mandates of no minimum value within the first 3 months of sign-up through their GoCardless Account before the end of the

Qualification Period. For the avoidance of doubt, if the transactions are created by an Eligible Participant during the Qualification Period, but not collected by GoCardless until after the Qualification Period, this will not be classified as Eligible Transactions.

## ("Eligible Transactions")

- 2.3. The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason.
- 2.4. In order for an entry into the Promotion to be valid, the entry must be submitted by Eligible Participants that are located in the same payment region during the Qualification Period. For the avoidance of doubt, the Promoter accepts no responsibility for entries that do not comply with this requirement.
- 2.5. For the avoidance of doubt, the Promoter will share the invitation link directly with the Eligible Participants through a QR code, a link shared via posts on GoCardless's official social media accounts, a link shared via posts on Swim England's official social media accounts, a link shared on gocardless.com, or a link shared on swimming.org.

### 3. START AND END DATES

3.1. The Promotion starts on or after 09:00 GMT on 5 May 2025 ("Start

**Date**") and automatically ends at 23:59 GMT on 31 March 2026 ("**Promotion Period**"). Eligible Participants cannot benefit from this Promotion after the Promotion Period has ended.

- 3.2. The period during which Eligible Participants must process the Eligible Transactions through their GoCardless Account starts on the date upon which Eligible Participants sign up to GoCardless via the Registration Method and ends three (3) months after this date ("Qualification Period").
- 3.3. Entries received before the Start Date, or after the end of the Qualification Period will not be accepted and will be invalid unless otherwise decided by GoCardless acting in its sole discretion.

#### 4. THE PRIZE

- 4.1. Eligible Participants who meet the criteria outlined in these terms and conditions will each be entitled to receive one £300 digital voucher from the Promoter ("Prize"). The digital voucher will be sent to the email address of the Eligible Participants held on file by GoCardless, after one (1) month of processing the first qualifying payment.
- 4.2. For the avoidance of doubt, the Eligible Participants must claim the digital voucher with the same email address used to sign up to GoCardless.

4.3. Eligible Participants are liable for any tax consequences of the receipt of the Prize, and we accept no liability to Eligible Participants in relation thereto.

# 5. RESTRICTIONS AND REQUIREMENTS

- 5.1. Access to the Internet is required in order to participate in this Promotion.
- 5.2. The Promoter reserves the right to withdraw or restrict the Promotion and these Terms and Conditions at any time without notice.
- 5.3. The Promoter has the final decision as to whether or not entrants meet the definition of Eligible Participant, and whether such Eligible Participant has met the definition of Eligible Transactions.

### 6. FAIR USE

6.1. If the Promoter has reasonable grounds to believe that an Eligible Participant has engaged in any fraud or abuse of this Promotion, we may at our sole discretion take any actions we see fit in such circumstances, including but not limited to cancelling, terminating, withdrawing, modifying, restricting or suspending the Promotion or these Terms and Conditions.

### 7. LIMITATION OF LIABILITY

7.1. The Promoter shall not be liable to any Eligible Participant if they suffer any loss or damage from the Promotion (including without limitation any loss of profits, loss of revenue, loss of goodwill that arises out of or in connection with the Promotion) or from the Promoter's refusal to allow an Eligible Participant to take part in the Promotion or our withdrawal of the Promotion or any other failure or inability by an Eligible Participant to participate in or benefit from the Promotion for any reason. Nothing in these Terms and Conditions excludes or limits the Promoter's liability in respect of personal injury or death caused by our negligence, or for fraud.

- 7.2. The Promoter does not recommend or guarantee the performance of any contractual or other obligations of any third parties mentioned in these Terms and Conditions.
- 7.3 To the extent permitted by applicable law, the Promoter's liability in under or connection with the Promotion or these Terms and Conditions shall be limited to the retail price of the Prize in question.

### 8. **GENERAL**

- 8.1. The Promoter reserves the right to amend, withdraw or restrict the Promotion and these Terms and Conditions at any time without notice.
- 8.2. In the event of unforeseen circumstances beyond the Promoter's reasonable control, the Promoter reserves the right to cancel, terminate, withdraw, modify, restrict or suspend the Promotion or these Terms and

Conditions, either in whole or in part, with or without notice.

- 8.3. Eligible Participants in the Promotion are deemed to have read and accepted these Terms and Conditions.
- 8.4. These Terms and Conditions (and any contractual or non-contractual disputes arising out of or in connection with them) shall be governed by and construed in accordance with the laws of England and Wales and any disputes relating or connected to these terms and conditions shall be subject to the exclusive jurisdiction of the English Courts.
- 8.5. If you have any questions about how to enter or in connection with the Promotion, please email help@gocardless.com