GoCardless & EMD UK Group Exercise Instructor CPD Funding Scheme

Promotion: Sign up to GoCardless via the designated EMD UK partner registration landing page, successfully complete your account setup, and complete six (6) Eligible Payment Actions in your GoCardless account within the Qualification Period to receive a £250 funding allocation to be used directly toward an eligible Continuing Professional Development (“CPD”) training course (the “Reward”).

Details of the Promotion:

How to Qualify

To qualify for the Promotion, Eligible Participants must complete their self-serve account setup, complete GoCardless verification and successfully complete six (6) Eligible Payment Actions in their GoCardless account within their Qualification Period.

Eligible Participants

Eligible Participants are entities or sole traders registered in the United Kingdom, operating professionally as group exercise instructors or fitness professionals, must not have processed a payment transaction via GoCardless before the start of the Promotion Period, that sign up for a GoCardless account via a self-serve direct sign-up route via the official EMD UK partner landing page with tracking cookies enabled during the Promotion Period.

Eligible Payment Actions

An Eligible Payment Action is defined as either creating a new Direct Debit or Instant Bank Pay mandate for a client, or successfully collecting a Direct Debit or Instant Bank Pay payment from a customer within your GoCardless account. To satisfy the promotional criteria, a minimum of six (6) of these separate actions must be processed within three (3) months of your initial sign-up date.

Promotion Period

Starts at 23:59 GMT on 1st July 2026 and ends at 23:59 GMT on 30th June 2027. Eligible Participants must complete their initial sign-up within this time period to qualify.

Qualification Period

For each Eligible Participant, the Qualification Period commences on the date they sign up for a GoCardless account ("Start Date") and automatically ends at 23:59 GMT three (3) months after the Start Date.

Reward

Eligible Participants who meet the criteria outlined in these terms and conditions will be entitled to a £250 funding allocation toward an accredited Continuing Professional Development (CPD) training course, subject to internal verifications. For the avoidance of doubt, the funding will be transferred directly to EMD UK, who will administer and settle the invoice directly with the chosen training provider. Any course costs below £250 that are remaining and unused three (3) months after the date of the validation email notification will be held in a central funding pot managed by GoCardless and EMD UK to be used for future instructor training initiatives. The funding must be committed via EMD UK within three (3) months of the validation email notification in accordance with the timelines set out in clause 4.4 below, after which any uncommitted balance expires.

TERMS AND CONDITIONS

Please read the following terms and conditions before you participate in the GoCardless EMD UK CPD Funding Scheme (the “Promotion"). The following Terms and Conditions will apply. If you do not agree with these Terms and Conditions you must not participate in the Promotion.

1. PROMOTERS

1.1. The Promoter of the Promotion is GoCardless Limited registered in England and Wales under company number 07495895 and whose registered office address is Sutton Yard, 65 Goswell Road, London, EC1V 7EN, United Kingdom (referred to as “GoCardless”, “we”, “us”, “our”), and EMD UK, registered under Exercise Move Dance Partnership, under company number 06015949, whose registered office address is 28 Baldwin Street, Bristol, BS1 1NG (“EMD UK”).

2. THE PROMOTION; ENTRY REQUIREMENTS

2.1. Participation in the Promotion is limited to Eligible Participants. An Eligible Participant is a new GoCardless customer that:

a. Is a United Kingdom registered entity or sole trader;
b. Operates professionally as a group exercise instructor or fitness professional;
c. Signs up for a GoCardless account via a self-serve direct route;
d. Has not processed a payment transaction via GoCardless as of the start date of the Promotion Period; and
e. Initiated their application via the dedicated EMD UK partner landing page with tracking cookies enabled.

(“**Eligible Participants**”).

2.2. To enter the Promotion, Eligible Participants must successfully complete the setup of their self-serve GoCardless account, pass standard verification checks, and successfully complete six (6) Eligible Payment Actions in their GoCardless account within their Qualification Period.

2.3.The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason.

3. START AND END DATES

3.1. Starts at 23:59 GMT on 1st July 2026 and ends at 23:59 GMT on 30th June 2027("Promotion Period").

3.2. For each Eligible Participant, the Qualification Period commences on the date they sign up for a GoCardless account (“Start Date”) and automatically ends at 23:59 GMT three (3) months after the Start Date. Qualified participants must successfully complete their sixth Eligible Payment Action prior to the expiration of their individual Qualification Period.

3.3 Entries received before or after the Promotion Period will not be accepted and will be invalid unless otherwise decided by GoCardless acting in its sole discretion.

4. **THE REWARD**

4.1. Eligible Participants that meet the criteria set out in these terms and conditions will be entitled to a £250 funding allocation toward an accredited Continuing Professional Development (CPD) training course (the “Reward"), subject to internal verifications. Once an Eligible Participant successfully completes their sixth Eligible Payment Action, GoCardless will conduct an internal verification check within a 30-day window. Upon successful validation, the merchant will be notified via email, and the £250 funding allocation will be transferred securely to EMD UK to be held on behalf of the instructor and/or fitness professional.

4.2. Allocated funds must be committed to a course within three (3) months of the validation email notification, or the funding will automatically expire and be returned to a central pot. Any course costs below £250 that are remaining and unused three (3) months after the date of the validation email notification will be held in a central funding pot managed by GoCardless and EMD UK to be used for future instructor training initiatives rather than being individually reconciled or reimbursed.

4.3. Eligible Participants are liable for any tax consequences of the receipt of the Reward, and we accept no liability to Eligible Participants in relation thereto.

4.4. Post-Validation Claim Process and Expiration Timeline:

a. Upon receipt of the validation email notification referenced in clause 4.1 above, the Eligible Participant enters a mandatory three (3) month course commitment window.
b. To successfully claim the Reward, the Eligible Participant must formally select an accredited Continuing Professional Development (CPD) training course and submit the course confirmation details to EMD UK within this three (3) month window.
c. If the Eligible Participant fails to formally commit to a course via EMD UK prior to 23:59 GMT on the final day of the three (3) month window following the validation email, the £250 funding allocation will automatically expire. Any such uncommitted funds will be permanently forfeited by the participant and returned to the central funding pot to support future initiatives, with no liability to GoCardless or EMD UK.

5. RESTRICTIONS AND REQUIREMENTS

5.1. Access to the Internet is required in order to participate in this Promotion.

5.2.The Promoter reserves the right to amend, withdraw or restrict the Promotion and these Terms and Conditions at any time without notice.

5.3. The Promoter has the final decision as to whether or not Eligible Participants meet the definition of an Eligible Participant, and whether such Eligible Participant has successfully met the definition requirements of the Promotion.

6. LIMITATION OF LIABILITY

6.1. To the fullest extent permissible by law, the Promoter will not be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the Promotion or receipt of the Reward, or the subsequent delivery or quality of courses run by independent third-party training providers.

6.2. The Promoter does not recommend or guarantee the performance of any contractual or other obligations of any third parties mentioned in these Terms and Conditions, including EMD UK or external Continuing Professional Development (CPD) training courses. Nothing in these Terms and Conditions will limit the Promoter's liability for death or personal injury caused by its negligence or for fraud.

6.3. To the extent permitted by applicable law, the Promoter's liability under or in connection with the Promotion or these Terms and Conditions shall be limited to the value of the Reward in question (£250).

7. FAIR USE

7.1. If the Promoter has reasonable grounds to believe that an Eligible Participant has engaged in any fraud or abuse of this Promotion, we may at our sole discretion take any actions we see fit in such circumstances, including but not limited to cancelling, terminating, withdrawing, modifying, restricting or suspending the Promotion or these Terms and Conditions.

7.2 If any Eligible Participant attempts to circumvent the terms of this Promotion, including by creating multiple GoCardless accounts, or fabricating transactions or mandates to artificially meet the requirement of completing six (6) Eligible Payment Actions in their GoCardless account, such Eligible Participant's participation in the Promotion will be suspended and their GoCardless account may be suspended or closed.

8. GENERAL

8.1. In the event of unforeseen circumstances beyond the Promoter's reasonable control, the Promoter reserves the right to cancel, terminate, withdraw, modify, restrict or suspend the Promotion or these Terms and Conditions, either in whole or in part, with or without notice.

8.2. Eligible Participants in the Promotion are deemed to have read and accepted these Terms and Conditions.

8.3. These Terms and Conditions (and any contractual or non-contractual disputes arising out of or in connection with them) shall be governed by and construed in accordance with the laws of England and Wales and any disputes relating or connected to these terms and conditions shall be subject to the exclusive jurisdiction of the English Courts.

8.4. If you have any questions about how to enter or in connection with the Promotion, please email cedmonds@gocardless.com.