

# **Parks & Re-creation Photo Contest Criteria and Competition Rules**

## **Overview**

The Portland General Electric Company ("PGE") Parks & Re-creation 2025 Photo Contest (the "Contest") is a summer-long celebration of PGE's parks and campgrounds. Participants are invited to recreate a historical photo taken at PGE parks from the 1950's for a chance to win a free stay at PGE's Promontory Park or Pelton Park.

## **Contest Period**

Entries will be accepted from 12 a.m. (PST) Monday, May 26, 2026, through 11:59 p.m. (PST) Monday, September 1, 2025.

## **How to Enter**

Entries must be submitted online at [Portlandgeneral.com/photocontest](https://portlandgeneral.com/photocontest)

## **Prize**

Three (3) winners will receive a gift certificate for two (2) consecutive nights of standard, non-electric camping (value of \$52) at PGE's Promontory Park in Estacada, Oregon or Pelton Park in Madras, Oregon to be used for the 2026 camping season. Recipients must contact the Parks and Recreation team to redeem and book their stay, subject to availability.

Certificates expire on September 26, 2026, and may not be sold or redeemed for cash.

## **Rules**

- Photos must be taken at a [PGE park or campground](#). Photos may be taken at any PGE park or campground, regardless of the original photo's location.
- Participants must adhere to all park rules, including posted burn bans.
- Photo submissions must be an original photo.
- AI-generated images, drawings, illustrations, etc. will not be accepted.
- Noticeably edited photos (filters, added text, superimposed elements, etc.) will not be accepted.
- Photo must be taken by or include the person submitting the photo.
- One submission allowed per person or group.
- Participants must choose one historical photo to recreate.
- The photo submitted must not be derogatory, offensive, threatening, defamatory, disparaging, libelous or contain any content that is inappropriate, indecent, sexual, profane, tortious, slanderous, discriminatory in any way or that promotes hatred or harm against any group or person, or otherwise does not comply with the theme and spirit of the Contest.
- The photo submitted must not contain material that violates, misappropriates or infringes upon any law or regulation or the rights of any third party including, but not limited to, any copyright, trademark or any rights of publicity or privacy, or any other intellectual property or proprietary rights.

- By entering the Contest, participants warrant and represent that they are the owners of the photo submitted and have obtained all permissions necessary for PGE to display, post, publish or use the photo submitted as set forth in these Official Rules and in promotional materials relating thereto including, but not limited to, permission from all persons depicted in the photo submitted and from any owner of property, copyrights, trademarks or other rights in materials or other items depicted in the photo submitted.

### **License**

By entering the Contest, all participants hereby irrevocably grant to PGE, its affiliates, licensees, agents and assignees and other working for it or on its behalf a royalty-free, fully paid-up, perpetual, transferable, sublicensable (through multiple tiers), worldwide, non-exclusive license to use, perform, display, reproduce, distribute, modify, make derivative works of, make, have made, sell, offer to sell, import, and otherwise exploit (without limitation as to when or to the number of times used) each element of an participants' entry (including, but not limited to, the photo submitted) in connection with the Contest, the promotion of the Contest, and in any other manner at the discretion of PGE in any media now or hereafter known including, but not limited to, on PGE's Web pages, social media pages and other digital media, newsletters, third party sites, print materials, television and other broadcast media, for marketing and/or advertising.

To the fullest extent permitted by applicable law, entrant hereby irrevocably waives all legal and equitable rights relating to all liabilities, claims, demands, actions, suits, damages, and expenses, including but not limited to claims for copyright or trademark infringement, infringement of moral rights, libel, defamation, invasion of any rights of privacy (including intrusion, false light, public disclosure of private facts, and misappropriation of name or likeness), violation of rights of publicity, physical or emotional injury or distress, or any similar claim or cause of action in tort, contract, or any other legal theory, now known or hereafter known in any jurisdiction throughout the world (collectively, "Claims"), arising directly or indirectly from the exercise of rights by PGE, its affiliates, licensees, agents and assignees and other working for it or on its behalf under these Rules or the production, exhibition, exploitation, advertising, promotion, or other use of entrant's entry, and whether resulting in whole or in part from the negligence of PGE, its affiliates, licensees, agents and assignees and other working for it or on its behalf, or any other person, and entrant hereby covenants not to make or bring any such Claim against PGE, its affiliates, licensees, agents and assignees and other working for it or on its behalf, and forever releases and discharges PGE, its affiliates, licensees, agents and assignees and other working for it or on its behalf from liability under such Claims.

Display or publication of any photo on PGE's Web site does not indicate the entrant will be selected as a winner. PGE will not be required to pay any consideration or seek any additional approval in connection with use of an entry.

### **Judging Criteria**

The Contest winners will be chosen by a panel of three (3) judges comprised of employees of PGE's Parks, Cultural Resources, and Communication departments.

Each panelist will score each photo on a scale of 1 - 5 based on the following criteria:

### **Photo accuracy**

- Does the photo contain the same number of people as the historical photo?
- Are key visual elements and setting similar to the historical photo?
- Does the photo accurately depict similar actions to those in the historical photo?

### **Creativity**

- Does the photo demonstrate an imaginative use of available materials such as clothing and props?
- Does the photo demonstrate a creative use of available scenery?

### **Impact**

- Was the photo taken at a PGE Park or Campground?
- Does the photo evoke nostalgia or leave a lasting impression?

In the event of a tie, the panel will deliberate and choose the winners based on overall impact of the submission.

### **Official Contest Rules**

1. NO PURCHASE NECESSARY TO ENTER OR WIN. PARTICIPATION CONSTITUTES PARTICIPANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES. Contest is sponsored by Portland General Electric Company, 121 SW Salmon St., 1WTC0302, Portland, OR 97204 ("PGE").
2. Winner selection: All eligible entries will be reviewed and judged by the panelists within ten (10) business days following Monday, September 1, 2025. Winners will be notified by e-mail message or by phone within five (5) business days following the judging.
3. Requirements of winner: Winners of the PGE Parks and Re-creation Photo Contest must claim the prize within thirty (30) days of notification and in the method prescribed by the notification. Winners may be required to sign and return a release of liability, declaration of eligibility, and where lawful, a publicity consent agreement, within ten (10) days after notification. If a selected potential winner cannot be contacted, is ineligible, fails to claim the prizes within the time prescribed, or fails to return the completed and executed declaration and releases as required within the time prescribed, prizes will be forfeited and an alternate potential winner selected. In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the e-mail account. PGE reserves the right to request proof that potential winner is the authorized account holder of the e-mail account.
4. Prizes: Three (3) winners will receive a gift certificate for two (2) consecutive nights of standard, non-electric camping at Promontory or Pelton Park (value of \$52). All federal, state, and local taxes, fees, and duties are the sole responsibility of the winner.

5. Eligibility: Contest is open only to persons who are 18 years of age or older and are legal residents of the United States residing in the State of Oregon for the duration of the Contest period.

Employees, officers, directors and agents of PGE, its affiliates, subsidiaries, advertising, promotion and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the Contest. Void where prohibited. All federal, state and local laws and regulations apply.

6. General conditions: By entering, participant accepts and agrees to be bound by these rules and by the decision of PGE, which shall be final and binding in all respects. PGE reserves the right to disqualify any person or e-mail address that PGE determines to be in violation of any term contained in these Official Rules. PGE reserves the right to modify these rules. PGE reserves the right to cancel or suspend this Contest at any time without obligation or prior notice. PGE reserves the right to substitute any prize with another prize of equal or greater value if the advertised prize is not available.
7. Limitations of liability: PGE and its employees, officers, directors, shareholders, agents and representatives of PGE, its parent companies, affiliates, subsidiaries, advertising, promotion, and agencies, and legal advisors are not responsible for and shall not be liable for and participant agrees to release, discharge, indemnify prize donor, PGE and their respective officers, directors, employees, representatives and agents from and against: (i) late, lost, delayed, damaged, misdirected, stolen, incomplete, illegible, unintelligible or postage-due entries, notices, releases, forms, affidavits, or other correspondence; (ii) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, interruptions or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; (iv) any condition caused by events beyond the control of PGE that may cause the Contest to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Contest or arising from the participant's access to and use of the website PortlandGeneral.com or to the extent permitted by law including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy; (vi) any printing or typographical errors in any materials associated with the Contest; (vii) maintenance or repair of the prizes; and (viii) installation or the contractor's acts or omissions related to it. In the event the prizes are subject to a manufacturer's warranty, the winner releases PGE from any liability or obligation concerning that warranty and will work directly with the manufacturer in all warranty claims. By accepting the listed prizes, the winner hereby releases PGE from all liability described herein.
8. PARTICIPANT ACKNOWLEDGES THAT THE PRIZE IS AWARDED "AS IS" AND THAT PGE HAS NOT MADE AND IS NOT IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY REPRESENTATION, GUARANTEE OR WARRANTY, EXPRESSED OR IMPLIED, IN LAW OR

IN FACT, RELATIVE TO ANY PRIZE, INCLUDING, BUT NOT LIMITED TO ITS QUALITY, MECHANICAL CONDITION OR FITNESS FOR A PARTICULAR PURPOSE.

9. Disputes: Contest is governed by the laws of the United States and the State of Oregon.

AS A CONDITION OF PARTICIPATING IN THE CONTEST, PARTICIPANT AGREES THAT ANY AND ALL DISPUTES WHICH CANNOT BE RESOLVED BETWEEN THE PARTIES, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND MUST BE BROUGHT IN THE STATE OR FEDERAL COURTS IN PORTLAND, OREGON.

10. Winner announcement: A copy of these rules and/or the name of the winner may be obtained by sending a self-addressed stamped #10 envelope to: PGE Parks and Recreation Photo Contest, Portland General Electric, c/o Grace Boehm, 121 SW Salmon St., 1WTC300, Portland, OR 97204. Requests must be received no later than Monday, August 18, 2025.