

# Official Rules

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## PGE Customer Survey Sweepstakes (the “Sweepstakes”)

1. **Sweepstakes Description / How to Enter:** NO PURCHASE OR PARTICIPATION IS NECESSARY TO ENTER OR WIN. THE SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF THE UNITED STATES LOCATED WITHIN PORTLAND GENERAL ELECTRIC’S SERVICE TERRITORY WITHIN THE STATE OF OREGON. PARTICIPATION CONSTITUTES PARTICIPANT’S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES. The Sweepstakes is sponsored by Portland General Electric Company, 121 SW Salmon, 1WTC0403, Portland, OR 97204 (“Sponsor”).

**How to Enter:** You may enter the Sweepstakes online (see directions below) or by mailing in a postage paid card to Portland General Electric, PGE Customer Survey Sweepstakes, c/o Market Insights Team, 121 SW Salmon, 1WTC0403, Portland, OR 97204. Incorrect or partial entries will not be accepted. All entries become the exclusive property of Sponsors and will not be acknowledged or returned. Any submission of robotic, automatic, or programmed entries, or any entries submitted by agencies, other third parties, or through other unapproved methods are void.

**Online:** Access the web-based PGE Customer Survey Sweepstakes via email. Provide your name, email address and mailing address and submit the entry form.

**By Mail:** Legibly hand-print on a postcard the words “PGE Customer Service Survey Sweepstakes,” along with your name, mailing address, email address (if you do not have an e-mail address, print “no email address”) and mail the entry to: PGE Customer Survey Sweepstakes, c/o Market Insights, 121 SW Salmon St., 1WTC0403, Portland, OR 97204. No mechanically reproduced mail-in entries will be accepted.

2. **Sweepstakes Period:** The Sweepstakes runs for each calendar quarter, until discontinued at PGE’s sole discretion.
3. **Winner Selection:** One (1) prize winner will be selected in a random drawing to be contacted within ten (10) business days following every quarter end date, from all eligible entries received. Odds of winning depend on the number of eligible entries received. The winner will be notified by e-mail message or by phone, within ten (10) business days following the drawing date.
4. **Requirements of Winner:** Potential winner of prizes may be required to sign and return a release of liability, declaration of eligibility, and where lawful, a publicity consent agreement, within ten (10) days of acknowledged notification. By accepting and/or using prizes, winner agrees to the use of his/her name, voice and/or likeness for the purpose

of advertising, trade, or promotion without further compensation, unless prohibited by law. If a selected potential winner cannot be contacted, is ineligible, fails to claim prizes, or fails to return the completed and executed declaration and releases as required

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within the time prescribed, prizes will be forfeited and Sponsor reserves the right, but is not obligated, to select an alternate winner. In the event of a dispute regarding who submitted an online entry, the entry will be deemed submitted by the authorized account holder of the e-mail account. Sponsor reserves the right to request proof that potential winner is the authorized account holder of the e-mail account.

5. **Prize:** The prize to be awarded in the PGE Customer Survey Sweepstakes: One (1) winner will receive a \$100 Amazon gift card. No alternative prize, cash, or other substitution is permitted, except by Sponsor in the event of prize unavailability. All federal, state, and local taxes, fees, and duties are the sole responsibility of the winner.
6. **Eligibility:** Sweepstakes is open only to persons who are 18 years of age or older and are legal residents of the United States. Persons entering the Sweepstakes on behalf of their business must be 18 years of age or older and legal residents of the United States for the duration of the Sweepstakes Period. Sweepstakes may only be entered from and in eligible jurisdictions. Employees, officers, directors, and agents of Sponsor, its parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the Sweepstakes. Void where prohibited. All federal, state and local laws and regulations apply. The winner may choose to give the prize as a gift to another person; however, the recipient must also qualify to win under the terms of these Official Rules.
7. **General Conditions:** NO PURCHASE NECESSARY TO ENTER OR WIN. By entering, participant accepts and agrees to be bound by these rules and by the decision of the Sponsor, which shall be final and binding in all respects. Sponsor reserves the right to disqualify any person or e-mail address that Sponsor determines to be in violation of any term contained in these Official Rules. Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Sponsor reserves the right to cancel this Sweepstakes at any time without obligation or prior notice. By entering, each participant agrees to be bound by these Official Rules and the decisions of Sponsor, which shall be final.
8. **Limitations of Liability:** Sponsor and its employees, officers, directors, shareholders, agents and representatives of Sponsor, its parent companies, affiliates, subsidiaries, advertising, promotion, and agencies, and legal advisors are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, stolen, incomplete, illegible, unintelligible or postage-due entries, notices, releases, forms, affidavits, or other correspondence; (ii) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, interruptions or difficulties of any

kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; (iv) any condition caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Sweepstakes or arising from the participant's access to and use of the Web site [www.PortlandGeneral.com](http://www.PortlandGeneral.com) to the extent

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permitted by law including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy; (vi) any printing or typographical errors in any materials associated with the Sweepstakes; (vii) maintenance or repair of the prizes; and (viii) installation or the contractor's acts or omissions related to it. By accepting the listed prizes, the winner or the winner's designee hereby releases Sponsor from all liability described herein.

9. **Disputes:** The Sweepstakes is governed by the laws of the United States and the State of Oregon. AS A CONDITION OF PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANT AGREES THAT ANY AND ALL DISPUTES WHICH CANNOT BE RESOLVED BETWEEN THE PARTIES AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND MUST BE BROUGHT IN THE STATE OR FEDERAL COURTS IN PORTLAND, OREGON.
10. **How to Be Notified of the Winner:** A copy of these rules and/or the name of the winner may be obtained by sending a self-addressed stamped #10 envelope to PGE Customer Survey Sweepstakes, c/o Market Insights, Portland General Electric, 121 SW Salmon, 1WTC0403, Portland, OR 97204.

