

PGE Electric School Bus Fund

Press Release Template

For newsworthy project updates and announcements, consider distributing a press release. Please use suggested messaging in the Communications Toolkit, and don't forget to recognize Oregon DEQ's Clean Fuels Program.

Feel free to personalize however you see fit, and we hope this is a helpful starting point. Please keep the PGE quote as-is but reach out if you have any questions or additional requests.

If you plan to do any local media outreach, please reach out to PGE's Communications team (pgecommunications@pgn.com) and the Electric School bus team (electricschoolbus@pgn.com) before proceeding so we can ensure we aren't duplicating or overlapping efforts. Thank you!

[School district name] awarded funding for electric school buses through PGE's Electric School Bus Fund

[City], Ore. (date) - **[School district name]** is excited to announce it was selected by Portland General Electric's 2023 [Electric School Bus Fund](#) to receive funding to purchase an electric school bus, install charging infrastructure and provide technical and training support. School districts were chosen based on their commitments to meet the needs of underserved communities and incorporate the buses more broadly into student education around climate science.

[School district quote]

PGE's Electric School Bus fund is made possible by DEQ's Oregon Clean Fuels Program through the sale of Clean Fuels Credits. PGE covers the incremental cost of the electric school buses (the difference in cost between a standard diesel bus and an electric bus) as well as charging infrastructure.

[Approved quote from Portland General Electric]: "Portland General Electric is excited to award funds from DEQ's Oregon Clean Fuels Program to support our partners in expanding cleaner transportation systems across the state," said Elyssia Lawrence, senior manager of PGE's Transportation Electrification team. "Transportation electrification plays an essential role in accelerating the clean energy transition. It is going to take all of us working together to achieve a cleaner and more equitable future for all Oregonians."

Transportation is the single biggest source of greenhouse gas emissions in Oregon and a major source of other air pollutants. Benefits of the electric school buses include:

- Cleaner air
 - Electric school buses reduce greenhouse gas emissions by more than half [compared to](#) a diesel school bus

- Electric school buses have zero tailpipe emissions and reduce carbon monoxide emissions, nitrogen oxide emissions and other toxic compounds – which have significant negative health impacts, especially [asthma](#) in children – by more than 80% than a diesel school bus
- Safety and comfort
 - Electric school buses are quiet, reducing noise pollution in neighborhoods
 - Drivers are better able to communicate with students
 - An electric school bus is no louder than a Toyota Prius, meaning students can easily hear each other.
- Lower cost
 - Electricity is less expensive than diesel, and prices are more stable over time
 - In a diesel-powered engine, there are 2,000 moving parts; in an electric engine, there are ten. Fewer parts result in a reduction in maintenance costs over time.

[School district boilerplate]

About Portland General Electric Company

Portland General Electric (NYSE: POR) is an integrated energy company that generates, transmits and distributes electricity to over 930,000 customers serving an area of 1.9 million Oregonians. For more than 130 years, Portland General Electric (PGE) has powered social progress, delivering safe, affordable, reliable and increasingly clean electricity while working to transform energy systems to meet evolving customer needs. PGE customers have set the standard for prioritizing clean energy with the No. 1 voluntary renewable energy program in the country. PGE is committed to reducing emissions from its retail power supply by 80% by 2030 and 100% by 2040. PGE is recognized by the Bloomberg Gender-Equality Index for the company's commitment to creating a more equal, inclusive workplace. In 2023, PGE employees, retirees and the PGE Foundation donated nearly \$4.6 million and volunteered over 23,000 volunteer hours to more than 400 nonprofit organizations. For more information: portlandgeneral.com/news