



In the news

Check out KGW's spotlight on the Connected Water Heater program at bit.ly/connectedwaterheaters.



We like your energy, Libby.

PGE Connected Water Heater program Success spotlight: Pinnacle Property Management

With PGE's Connected Water Heater program, participants like Pinnacle Property Management have turned their properties' water heaters into income-producing assets.

"We were on board from day one and now have several hundred water heaters connected," said Libby Dickinson of Pinnacle Property Management. "The process was super seamless with great communication between the team and residents. PGE answered everyone's questions and minimized any concerns."

Installation at the Beaverton Pinnacle properties took a little less than two weeks, and Pinnacle has been participating in the program since summer 2018. "I sing the program's praises," Dickinson added. "As we're moving toward a more energy-efficient future, this really helps—and we even earn income from it."

Fast facts

4 properties | **905 units enrolled** | **\$18,100** in annual incentives

Smart water heaters. Smart properties. Cash incentives.
Learn more at portlandgeneral.com/waterheaters





PGE Connected Water Heater program at a glance

WHAT YOU GET

When you enroll in our Connected Water Heater program, you'll start collecting an annual incentive of \$20 for every unit you register. Program participants average around \$2,500 a year!

WHAT YOUR RESIDENTS GET

Your residents will receive exclusive Chinook Book coupons filled with savings for local retailers, restaurants and more.

HOW IT WORKS

As part of the program, we will heat the tanks on your property when energy demand is low, which allows us to integrate more renewable energy sources and keep prices lower for everyone.

The installation process includes a free and comprehensive performance assessment of your water heater fleet, which could help prevent expensive repair if a water heater is malfunctioning. On average, our installation team can connect 33 units per day.

WHO'S ELIGIBLE

To be eligible, you must be a PGE customer and your property needs at least 50 electric water heaters that are 38 gallons or more.

NEW CONSTRUCTION OR UPGRADING YOUR WATER HEATER FLEET?

If your property is new or you would like to upgrade your water heater fleet to smart water heaters, talk to us about your project. You may qualify for an additional one-time incentive per water heater, which covers the cost differential between a standard and a smart water heater.

Sign up and start saving

If you'd like to participate and start earning income from your water heaters, email us at waterheaters@pgn.com or give us a call at **888-987-0976**.

Learn more about the program and find answers to frequently asked questions at portlandgeneral.com/waterheaters.

