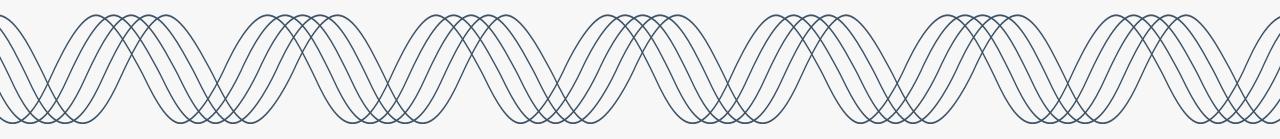


# PGE's CBIAG Meeting #9 January 24, 2024







### Virtual Meeting Participation Tips

- Thank you for joining us today!
- Please join audio by either phone or computer, not both.
- We encourage CBIAG members to turn on your video.
- Please keep your audio on mute when not speaking.
- Observer = you are not a CBIAG member, facilitator or speaker.
- If you experience technical difficulties, please contact program staff at: (823) 535-0731





### **AGENDA**

- Welcome
- Agenda
- Introductions
- Member update and Self Assessment Results
- One on One's Report Out & What's Next
- Follow-ups and Updates
  - Medical Battery Support
  - Income Qualified Bill Discount (IQBD)
- Announcements
- Closing & Next Steps
  - CBRE pre-work





### Facilitation Style & Group Agreements

- Take care of your personal needs as they come up, let facilitator know if you need to step away
- This is a learning space for everyone
- Participate by sharing your responses in the chat, taking written notes, or by raising your hand to speak
- Welcome diverse perspectives; it's okay to disagree
- Facilitator will call on people to speak. This will be done in a way that centers our equity priority communities and not in first come, first serve
- Use of facilitator's privilege and may need to gently interrupt to have you close out your comments and move the meeting forward
- Move up your talking or move up your listening
- Assume and have good intentions
- You do not need to have perfect/fully formed thoughts to share and discuss your ideas with the group
- These meetings will be recorded with the agreement that access is for CBIAG members, PGE, and third-party facilitators.
- Any others you all want to add?





### Meeting Objectives

- Review and discuss CBIAG member self-assessment results.
- Understand and discuss CBIAG participation feedback.
- Provide an overview of 2024 topics that meetings will involve.
- Share information about our long-term approach for demonstrating how CBIAG feedback is considered and/or incorporated.
- Provide a follow up on Medical Battery Support roll out and Income Qualified Bill Discount





### Welcome and Introductions



Please state your name and pronouns (if you choose)



Please share what organization(s) you represent, if any



Check In Question:

If you could wake up tomorrow with one skill instantly mastered (no effort required), what would it be?



### PGE CBIAG Members (as of 1/19/24)

|     | Member Name              | Organization Affiliation  |
|-----|--------------------------|---|
| 1.  | Christine Chin Ryan      | Asian and Pacific Islander Community Coalition of Oregon (APICCO) |
| 2.  | Ebony Foreman            | Metropolitan Family Services (MFS)                                |
| 3.  | Glenna Hayes             | UCP Oregon  |
| 4.  | John Maddalena           | Self Enhancement, Inc. (SEI)                                      |
| 5.  | Jovana Bustamante        | El Programa Hispano Catolico (EPHC)                               |
| 6.  | Jules Martinez Plancarte | CAPACES   |
| 7.  | Mak Yim                  | Immigrant & Refugee Community Organization (IRCO)                 |
| 8.  | Maria Elena Guerra       | Farmworker Housing Development Corporation (FHDC)                 |
| 9.  | James Cador              | National Association for Minority Contractors (NAMC)              |
| 10. | Sabrina Wilson           | Rosewood Initiative   |
| 11. | Sherrie Villmark         | Community Energy Project (CEP)                                    |
| 12. | Timur Holove             | Slavic Community Center of NW                                     |





### **CBIAG Member Self-Assessment Results**

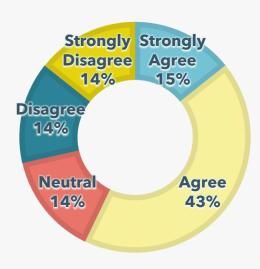
|                       | BASELINE   | MONTH 6        |
|-----------------------|------------|----------------|
| Survey dates          | April 2023 | September 2023 |
| # of CBIAG members    | 11         | 12             |
| # of survey responses | 7          | 6              |
| Total response rate   | 64%        | 50%            |





### I feel confident about my knowledge of energy concepts.

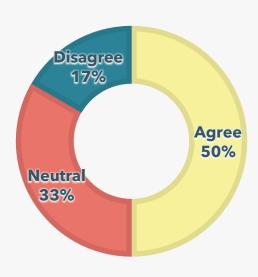
#### **BASELINE**



58% Agreement

28% Disagreement

#### **MONTH 6**



50% Agreement

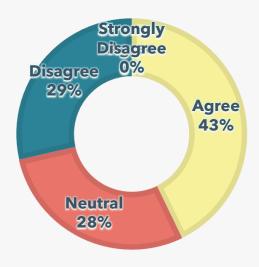
17% Disagreement





# I feel confident about my knowledge of how electric utilities operate and serve customers.

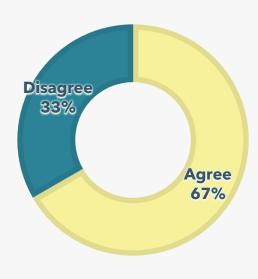
#### **BASELINE**



43% Agreement

29% Disagreement

**MONTH 6** 



67% Agreement

33% Disagreement





### CBIAG One on One Input

#### **Completed**

- 9 CBIAG members provided input verbally
- 2 CBIAG member provided input in writing

#### **Key Themes**

- Shared goals held by CBIAG members
- Topics of interest
- Challenges
- Recommended actions







### CBIAG One on One Input - Key Themes

#### Q: What drew you to become a CBIAG member? What were some of your initial goals?

- Learn more about PGE's work and impact across communities.
- Advocate for marginalized communities living in the region.
- Grow and supplement professional connections.

#### Q: In your experience as a CBIAG member, what has felt most supportive and engaging?

- Thoughtful foundation setting as the group was launched.
- Well facilitated discussions & diverse perspectives represented.
- Positive group cohesion.
- Consistent and thoughtful participation by PGE staff.
- Recap emails following the meetings.







### CBIAG One on One Input - Key Themes

#### Q: What do you see as the most important topics the group has covered so far?

- Renewable energy initiatives
- Contracting processes and Disadvantaged Business Enterprise (DBE) goals
- Housing related considerations for programs and services
- Financial barriers for PGE customers
- Accessible information for PGE customers
- Strategies for reaching marginalized community members and groups
- Energy conservation programs







### CBIAG One on One Input - Key Themes

#### Q: What challenges have you experienced as a CBIAG member?

- Navigating a broad scope
- Dealing with time constraints for discussing concepts and ideas
- Adjusting to the meeting spaces
- Understanding the flow of information and decision-making processes
- Gaining insight into how PGE technical processes impact communities directly

#### Q: What recommendations do you have to make the group more effective, engaging, or supportive?

- Enhance clarity in defining goals, objectives and measurable outcomes for improved project focus
- Review and reaffirm desired outcomes and commitments from PGE with CBIAG
- Provide CBIAG members with advance outlines of what is coming up
- Where possible, consider minimizing the length of PGE presentations
- Form subcommittees by sector or topic
- Create structured opportunities for networking among CBIAG members





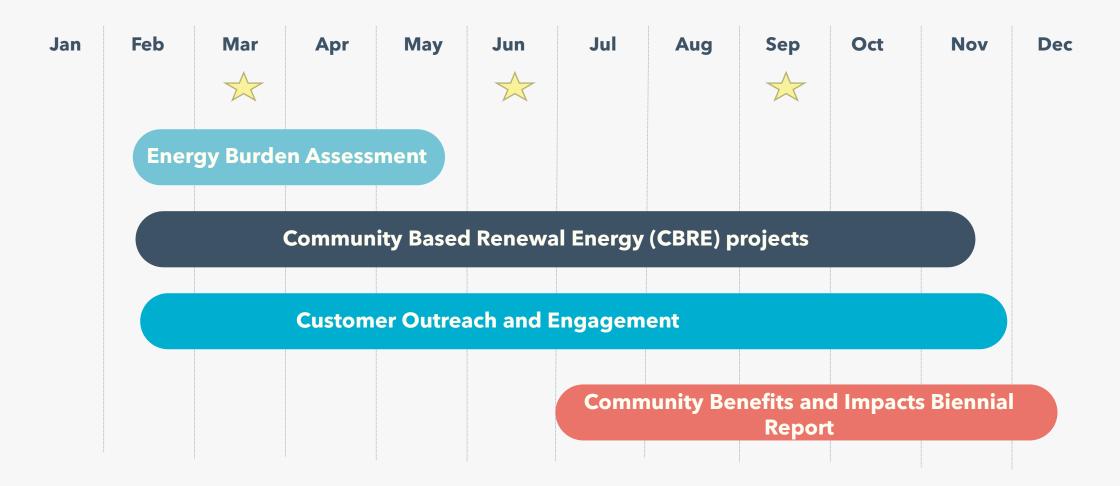


### CBIAG One on One Input – What's Next

- Beginning in March 2024, a dedicated section in at least one meeting each quarter intended to formalize the feedback loop between CBIAG and PGE
  - Goal is to share updates on efforts previously discussed including how CBIAG feedback was considered and/or incorporated
- Espousal Strategies and PGE will work together to create an action plan in response to feedback collected from CBIAG One on One's
  - This plan will be presented to the CBIAG during the March meeting and updates will be provided as appropriate











### Medical Battery Support

Kali Levy, PGE January 2024 CBIAG



### Medical Battery Support





### Wildfire risks are becoming more common

Worsening environmental events of the last few years highlight the resiliency needs of those **disproportionally harmed** by environmental health hazards.

#### **Sep 2020**

PGE calls first Public Safety Power Shutoff (PSPS

**Sep 2022** 

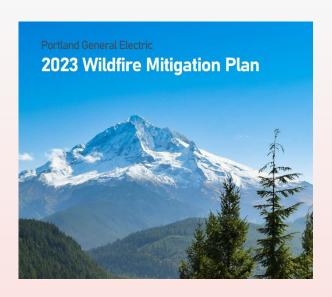
PGE calls for PSPS in all 10 Zones



### **Customers are asking for support during PSPS events**

65% of customers dependent on electricity state it would take a lot of effort and might not be possible or would be difficult to leave home during an outage.

**55%** of customers dependent on electricity state they are **unprepared or not prepared at all** for a critical outage.



### PGE offered 2023 Medical Battery Support

PGE is provided a **no-cost portable battery** to a small number of qualified customers to help support them through an outage.

**Eligibility**: PGE residential customers living in PSPS Zones who are medically reliant on electricity and enrolled in the Income-Qualified Bill Discount Program



This offering's goal is to provide life-saving resources to our most vulnerable customers and equip PGE to develop more resilience products.

#### **DESIRED OUTCOME**

#### **MEASUREMENT**



CUSTOMERS REPORT INCREASED FEELINGS OF PREPAREDNESS

Increase from 2021 measurement of 55% of customers reporting feeling unprepared or not prepared at all for an outage.

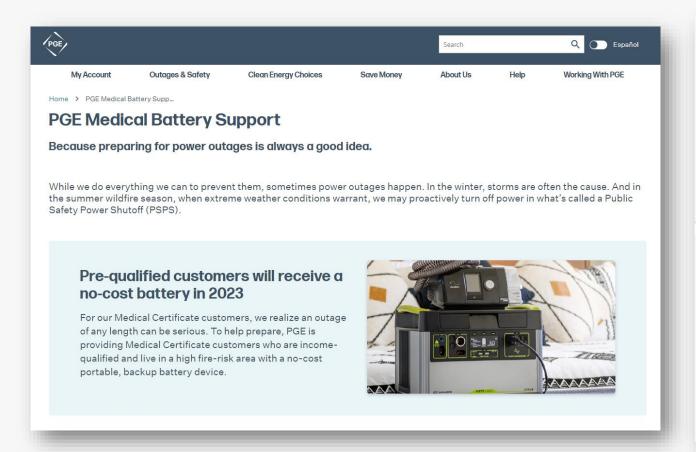


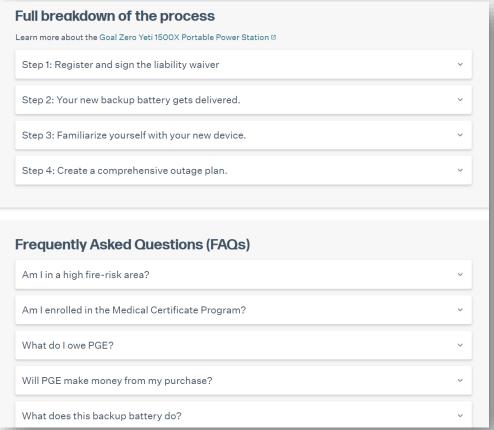
DEVICES PROVIDE ADEQUATE AND EXPECTED BACKUP POWER DURING AN OUTAGE

Post-outage surveys to measure if customers were successful in using their devices for medical backup.



### **PGE** Website







### **Enrollment Forms**

Postal / Zip Code

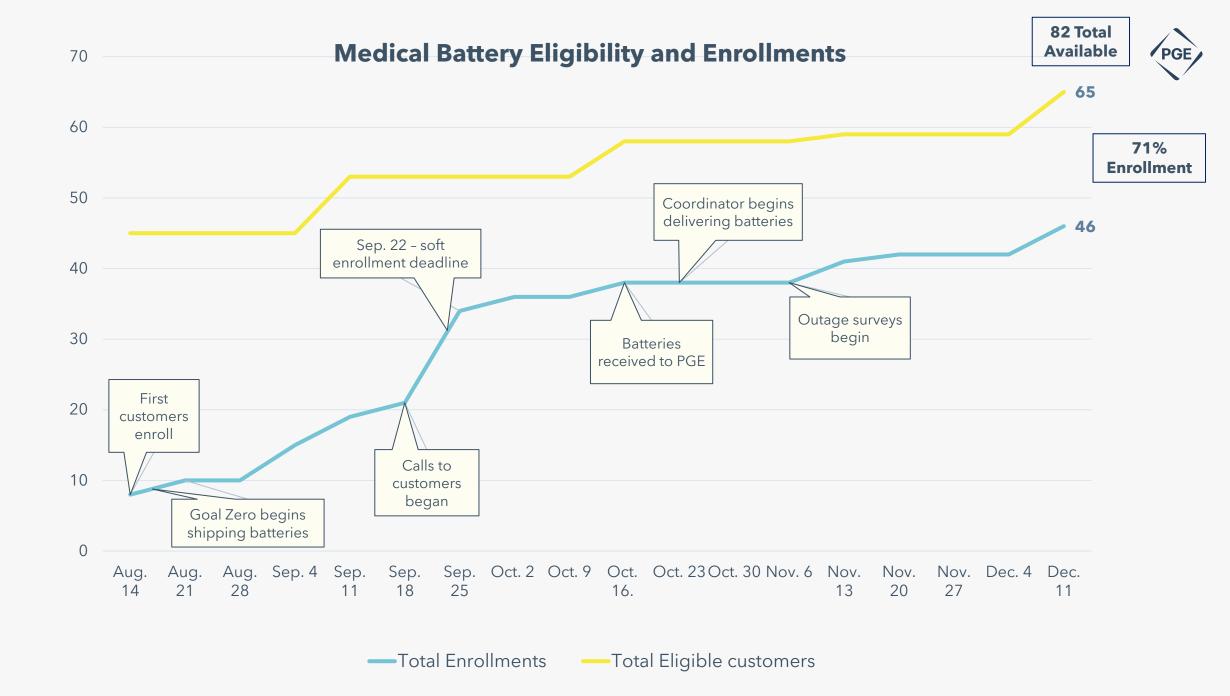
|   |                                     | 011113  |   | understand the following: *   |
|---|-------------------------------------|---|---|---|
|   |                                     |   |   | I understand that PGE will share my current PGE service address and my name for the purposes of shipping the device.                                      |
| Medical Battery Sup   | pport Registrat                     | tion  | <ul> <li>I understand this device is not intended to replace a comprehensive outage plan. Need help creating an outage plan? Check out ready.gov for guidance!</li> <li>I understand that it is my responsibility to review the specifications of the battery and will be aware of its limitations and uses before use. Check out the Goal Zero support page at goalzero.com/pages/faq for details on your new device.</li> <li>I understand these batteries are heavy (about 50 lbs!) and will be delivered to my doorstep. Make sure you have a plan to get it inside and set up in your desired location.</li> </ul> |   |
|   |                                     |   |   |   |
| Once you sign up with us, we will process you. This process may take a few weeks. Nonce it has shipped. If you have questions medicalbattery@pgn.com. | We will provide a tracking numb     | er for the battery                                  |   |   |
| Customer information  |                                     |   |   | If I have questions about my battery, I understand I can contact Goal Zero at support@goalzero.com or call 1-888-794-6250 Mon. – Fri. 8 a.m. – 4 p.m. PST |
| Name *  |                                     | Delivery  |   | Questions about signing up?   |
| First Name  | Last Name                           | The battery will be shipped to the address that you | are currently receiv  |   |
| Phone Number *  | Email *                             |   |   | Call PGE Customer Service at 503-612-3838 or email us at medicalbattery@pqn.com.  |
| (000) 000-0000  |                                     | Current PGE service address *                       |   |   |
| Please enter a valid phone number.  | example@example.com                 |   |   |   |
|   | *                                   | Street Address                                      |   | Questions about the battery?  |
| Read the <u>terms and conditions</u>  | I have read and und and conditions. |   |   | Call the manufacturer at 1-888-794-6250 Mon. – Fri. 9 a.m. – 5 p.m. MST or email  |
| Street Address Line 2   |                                     | Street Address Line 2                               |   | <u>support@goalzero.com</u>   |
|   |                                     |   |   |   |
|   |                                     | City  | State / Province  | Submit  |
|   |                                     |   |   |   |
|   |                                     |   |   |   |

Please select each of the options below indicating that you have read and



"Thank you! I appreciate ...everything PGE does to help us seniors with medical issues who need electricity to stay alive! I really appreciate the gift of the power bank to help me, it is something I could never afford."

- 2023 PGE Medical Battery Enrollee



#### **Iterative Learning**

How we're evolving the Offering





- ✓ Make it affordable
- Design for renters and owners
- ✓ Provide at-home solutions
- Consider all housing types



#### **✓ POSITIVE IMPACT!**

- Create process for customer eligibility changes
- ☐ Identify solutions for device set up & operation
- □ Refining outreach methods for increased customer engagement

#### **FUTURE STATE**

- ☐ Use learnings to develop future customer resilience offerings
- Look for potential ways to make this offering ongoing
- Explore outside partnerships for battery delivery & set up





Email: medicalbattery@pgn.com

Website: <a href="https://portlandgeneral.com/medical-battery-support">https://portlandgeneral.com/medical-battery-support</a>



### Follow-up: Income Qualified Bill Discount (IQBD)

#### **New Discount Structure**

Effective Jan. 1, 2024

Tier 1 0-5% SMI **60% discount** 

Tier 2 6-15% SMI **40% discount** 

Tier 3 16-30% SMI **25% discount** 

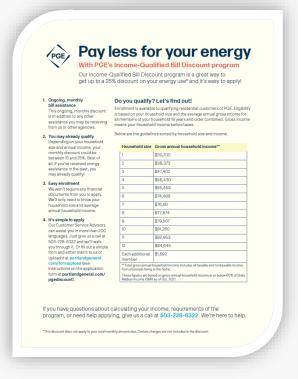
Tier 4 31-45% SMI **20% discount** 

Tier 5 46-60% SMI **15% discount** 

#### **Outreach Materials Update**

- Social Media Toolkit in 15 languages
- Two-pager and application in 15 languages
- For IQBD materials and/or if you'd like PGE to attend an event to share information about this program, contact Rachel DeRosia at rachel.derosia@pgn.com.











### Next Steps

What to expect after this meeting in preparation for next month's meeting

- A high-level recap of the meeting and post-meeting survey will be sent to CBIAG members
- You will be receiving pre-work related to Community
  Renewable Energy (CBRE) project (no later than the second
  week of February)
  - Please set aside time ahead of our next meeting to review this material and come prepared to ask questions and share your thoughts
- Next meeting February 28<sup>th</sup>, 2024





# Thank you