

PGE Renewable Development Fund Toolkit

Here are some guidelines and tools to help you refer to the PGE Renewable Development Fund when promoting your project.

Thanking Green FutureSM customers

The PGE Renewable Development Fund is funded in full by Green Future customers, a community of over 225,000 people choosing local, renewable energy. We want to make sure that this community is recognized for their commitment and support to local renewable development projects.

Examples:

“This project was partially funded by PGE Green FutureSM customers through the PGE Renewable Development Fund.”

“Our project was funded through a grant from the PGE Renewable Development Fund. This support was made possible by PGE’s Green FutureSM customers.”

“This project was made possible with support from the PGE Renewable Development Fund. Since 1999, customers of Portland General Electric have supported clean energy by participating in the Green FutureSM renewable power program. To date, PGE Green Future customers have helped fund more than 14.5 Megawatts of new, local renewable energy generation. To learn more about the PGE Renewable Development Fund, please visit portlandgeneral.com/rdf.”

For a quote from PGE, please contact the PGE Grants Manager.

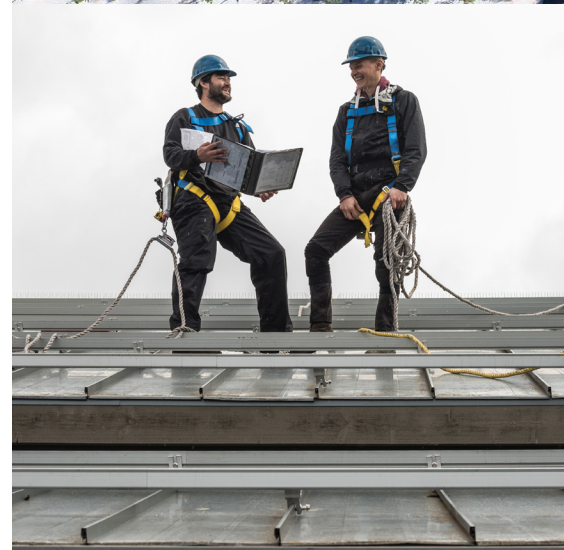
Website

When pointing readers to more information about the Renewable Development Fund, please send them to portlandgeneral.com/rdf.

Social Media

Follow us and tag us when you post about your project so we can share your posts!

- Hashtags: #PGERDF #PGEGreenFuture
- Facebook: @PortlandGeneralElectric
- Twitter: @PortlandGeneral
- Instagram: @PortlandGeneral
- LinkedIn: <https://www.linkedin.com/company/portland-general-electric>
- YouTube: PortlandGeneralElectric



Promote your project along the way

Don't forget to promote these key milestones via social media or other outreach:

- RDF funding/contract signed
- Groundbreaking
- Ribbon cutting/project complete

Style

Logo

When mentioning the PGE Renewable Development Fund on your website, in a press release or any other posting about your project please use the PGE Renewable Development Fund logo.



Please do not alter the logo artwork in proportion or color. The logo must be no smaller than 1.25" wide for print or 90 pixels on screen. The logo's exclusion zone is equal to half the height of the PGE icon (marked as x in the diagram).



The logo comes in three color variations: spark blue, white and black. The spark blue version should be used whenever possible, but we do allow other versions shown below to be used in certain circumstances.



Green FutureSM

Please use the superscript SM when mentioning Green Future for the first time in a communication piece.

Press releases

If you are planning on sending a press release and mentioning the PGE Renewable Development Fund, please let us know in advance so we can approve the release and provide any additional information.

Downloads

You can download our logo, sample social media posts and a press release example to help get you started at portlandgeneral.com/rdftoolkit.

Questions?

If there's anything else you need to promote your project, just let us know. Thank you for being a leader in sustainability and energy stewardship as, together, we power Oregon's energy future.

Contact

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