



Drive Change Fund

Evaluation Criteria

Projects will be evaluated and scored by a third party based on the following criteria. Final award determinations will be at PGE's sole discretion.

Project Design and Benefits

- Is the goal of the project clear and compelling? Does the project design adequately support the goal?
- Will the project benefit underserved communities as defined in the Drive Change Fund Eligibility Information?
- Will the project provide strong economic, environmental, educational and/or social benefits?
- Will the project benefit PGE's residential customers (e.g., located in PGE's service territory)?
- Are the communities to be served involved in project design and execution plans?
- Is the project proposed by or sponsored by a non-profit organization, local government and/or public agency?
- Will the project help to build regional/community/organizational capability and competency, and stimulate the electric mobility marketplace?
- Does the applicant have a plan for measuring the success of the project, and are metrics and targets reasonable? Do these metrics and targets align with PGE's KPIs?
- Are there potential actual or perceived negative impacts from the project?
- Will the project raise awareness about electric mobility and recognize the Drive Change Fund?

Feasibility and Timeline

- Is the proposed timeline realistic? Have delay risks been identified and mitigated?
- Has the need for the project been clearly identified? How strong is the evidence for this need?
- Is the project team, including any vendors or partners, qualified to complete the project successfully?
- Has a feasibility assessment or site assessment been completed to aid in project design?
- Is the project aligned with the mission of the organization(s)? Does organizational leadership support the project?
- If the applicant doesn't own the site, does the property owner support the project?
- Will the project maintain continuous operation for the lifetime of the project, defined as 10 years?



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- Is there an operations and maintenance plan and budget to ensure any equipment operates for its expected life?
- Is the project technology appropriate for the use case?

Cost and Financing

- Is the budget reasonable, complete, and in line with industry standards? Is a reasonable contingency included?
- Is funding for administrative work or other soft costs limited to 10% of total request?
- Have potential financial risks been identified and adequate mitigation strategies put in place?
- Will the project leverage other funding sources or applicant match funds?
- Is Drive Change Fund funding necessary for the project to be successful?
- Is the applicant financially stable and capable of supporting the project for its expected lifespan?
- Does the project represent maximum value for the funds requested?