



Drive Change Fund

Eligibility Information

Project and Applicant Eligibility

- Eligible projects will advance transportation electrification in Oregon. Projects will fall into one or more of these categories:
 - The acquisition of electric vehicles;
 - Education and outreach campaigns;
 - The installation of EV charging infrastructure; or
 - Other innovative projects that advance transportation electrification.
- Eligible projects will provide a direct community benefit with a majority of those benefits directed at PGE residential customers.
- Projects that address the needs of underserved communities are preferred. Communities that have been historically underserved include, but are not limited to: low-income individuals; communities of color; immigrants; non-English speakers, the long-term unemployed; communities that have been displaced from the urban core; communities with limited access to transportation options; tribal communities; women and girls; veterans; senior citizens; residents of multi-family housing; areas with a low density of public charging; people with disabilities; and members of the LGBTQ+ community.
- Applicants must be non-profit, for-profit, or government entities (individuals are not eligible to apply).
- An applicant need not be a PGE customer; however, the fund will have a preference for:
 - Vehicles that will be primarily charged in PGE's service area;
 - Charging infrastructure that will be located in PGE's service area and served by PGE's electric service; or
 - Campaigns and other projects with a clear benefit to PGE residential customers.
- A single project can receive no more than 33% of the total available funds for that year – for 2020, with a total fund size of \$2.25 million, the funding limit is \$750,000.00 for an individual applicant.
- Grants can fund up to 100% of eligible project costs, although projects that leverage other funding sources are preferred.
- Projects that will be in service within 12 months of the date of the award are preferred.
- Eligible applicants may additionally apply for financial assistance of up to \$2,000.00 to limit administrative burdens – more information can be found at the 2020 Financial Assistance Application.



Drive Change Fund

Eligibility Information

Project Cost Eligibility

Project Cost Category	Eligibility for Funding
Capital equipment costs	Eligible
Engineering, design, permitting, construction, and installation costs	Eligible
Costs for new or upgraded electric service	Eligible, if required to support additional load directly associated with the project
Forecasted maintenance costs	Eligible (up to 3 years' worth), for maintenance costs directly associated with eligible capital costs only
Network subscriptions and software licensing fees for charging infrastructure	Eligible (up to 3 years' worth)
Project management costs	Eligible
Administrative costs, including program evaluation, branding, marketing, and other soft costs	Eligible (targeted at or below 10%)
Costs incurred prior to award	Eligible for planning, site evaluation, design and engineering costs incurred after June 1, 2020
Driver, operator, and maintenance training	Eligible
Fuel costs, including electric service	Ineligible
Vehicle or driver insurance costs	Ineligible
Extended warranty costs	Ineligible
Site costs not directly required for electrification (e.g. onsite renewables, energy storage, landscaping)	Ineligible
Costs that are eligible for funding under another utility program	Ineligible, unless funding under such program(s) has been requested and denied