

Renewable Development Fund

Marketing sample – social media posts

Here are some sample social media posts you can use as a guide for promoting your project. The yellow areas are where you can be more specific about your project. Please tag @PortlandGeneral on Twitter and Instagram and @PortlandGeneralElectric on Facebook so we can share your posts. Use photos and video when appropriate!

Twitter

We are happy to announce we've received funding from PGE's Renewable Development Fund to help pay for our project! Thanks, @PortlandGeneral Green Future customers. Learn more about our project at [YourURL.com](#).

We've broken ground at [<project name>](#)! We're excited to bring more [solar](#) power to Oregon. Learn more about our project at [YourURL.com](#). @PortlandGeneral

Facebook or Instagram

We're happy to announce we're breaking ground this month! This project is made possible by grants from [Portland General Electric's](#) Renewable Development Fund. [<photo/video>](#). The new [solar](#) system will power much of [<facility/community>](#).
[#solar #biogas #renewableenergy #Oregon](#)

Our project is live! Thanks to everyone who helped make this project a reality. [<photo/video>](#). The new [solar](#) system will power much of [<facility/community>](#). Check out our ribbon cutting ceremony @PortlandGeneral @PortlandGeneralElectric
[#solar #biogas #renewableenergy #Oregon](#)