



All Service Moving



Planning for an electric fleet without slowing down the business

All Service Moving is a full-service moving company supporting commercial, residential and government clients across the Pacific Northwest and West Coast.

As more customers began prioritizing sustainability, fleet electrification became part of the conversation. At the same time, diesel costs and long-term planning challenges made it clear that a different approach was needed.

Electrifying medium- and heavy-duty trucks, however, comes with real operational barriers — from infrastructure costs to charging reliability and implementation timelines.

“Without infrastructure support, scaling electric trucks would have been financially and operationally constrained.” — Jerry Wilkerson, All Service Moving Project Manager

“We saw electrification not just as compliance, but as a strategic advantage in government procurement and sustainability-driven contracts.”

— Jeffrey Grabeel, All Service Moving CEO



From early planning to a workable plan

ASM connected with PGE’s Fleet Partner program early in their electrification journey and learned they could combine grants with available incentives.

They were looking for support across both the technical and financial sides, with a clear path for long-term growth.

Through Fleet Partner, ASM worked with PGE to:

- Evaluate site and power needs
- Plan infrastructure to support current and future vehicles
- Coordinate design, contractors and installation
- Prepare their Beaverton facility for electric fleet charging

PGE provided funding support along with engineering and project coordination to help move the project forward.

Aligning teams, timelines and technical details

Fleet electrification required coordination across multiple stakeholders, from internal leadership and fleet operations to engineers, contractors and charging providers.

The project moved through a structured process, beginning with load analysis and site evaluation, followed by design, installation and commissioning.

For ASM, having a clear process and responsive support helped minimize disruption to daily operations.

“PGE was proactive and solution-oriented throughout the process, helping us navigate technical and administrative hurdles while keeping the project on schedule.”

— Jerry Wilkerson, All Service Moving Project Manager



Real results across operations and cost

With charging infrastructure in place, ASM now supports more than 10 electric trucks and is working toward a goal of 25.

The transition is already showing measurable benefits:

- Lower per-mile energy cost compared to diesel
- Reduced maintenance compared to combustion engines
- Thousands of gallons of diesel displaced annually
- Increased competitiveness in government RFPs requiring sustainability metrics

“We’re positioned to scale additional electric trucks without needing to rebuild core infrastructure.” — Matt Schott, All Service Moving Chief Compliance Officer

From a one-time project to a long-term strategy

With infrastructure in place, ASM has been able to move forward with additional electric truck purchases and expand its “All Electric Moving” offering.

Electrification is now part of their long-term planning, not just a future consideration.

“The Fleet Partner program turned electrification from an idea into infrastructure.”

— Matt Schott, All Service Moving Chief Compliance Officer

Fleet Partner at a glance

What is it

PGE’s Fleet Partner program helps businesses transition their fleets to electric by taking the guesswork out of planning and building charging infrastructure. With expert guidance, custom incentives, and full design and build support, the program helps make electrification simple and manageable from the start.

How it works

- Apply to the Fleet Partner program
- Complete a fleet and site assessment
- Receive a feasibility study and infrastructure plan
- PGE designs and builds the make-ready infrastructure
- Install chargers and begin fleet operations

Key benefits

- Expert guidance through planning and design
- Financial incentives to offset infrastructure costs
- Support with site, load and charging analysis
- End-to-end coordination to simplify the process
- Infrastructure designed for future fleet growth

Built for businesses like yours

- Managing or planning a fleet transition
- Working through site, power or infrastructure considerations
- Looking to simplify planning and reduce upfront complexity
- Thinking ahead about long-term fleet growth



Learn more

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