



RFP QUESTIONS & ANSWERS

RFP # PGE01-GID05-SH-007 for developing a website (microsite) for the Warm Springs Power Pathway Project

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#	Supplier Questions	Question Date	PGE Answers	Answer Date	RFP Update Required (Y/N)
4	Per paragraph 4.5 in Section 4 of the Statement of Work ("SOW"), on page 17 of the RFP, please confirm whether the 75 photo simulations includes 75 locations with one shoot in the beginning and one shoot at the end of the project.	6/6/2025	PGE anticipates being able to identify the locations for photo simulations as the preliminary permitting, studies and line improvements are completed. Additionally, PGE anticipates this task will require approximately 10 separate photo shoots within specific locations.	6/13/2025	N
5	Per paragraph 4.5 in Section 4 of the Statement of Work ("SOW"), on page 17 of the RFP, could you provide more details about the 75 photo simulations? It would be helpful to know more about locations and access.	6/6/2025	Photo simulations aim to depict existing and proposed conditions within a photograph. Once preliminary and permit studies are complete, PGE should be able to identify the locations and access.	6/13/2025	N
6	Are DJI products (drones) acceptable for use on this project?	6/6/2025	The use of DJI products will not be permitted after January 1, 2026. Alternatives are currently being considered.	6/13/2025	N
7	Are there any specific digital platform or hosting/maintenance requirements for the microsite?	6/9/2025	No.	6/13/2025	N
8	Per paragraph 3.5 in Section 3, Scope of Services on page 16 of the RFP, is PGE looking for exactly 10 segment videos, or will the quantity vary - and if so, based on what?	6/9/2025	The quantity of these segment videos might vary. At this time, PGE expects up to 10 segment videos for the entire duration of the project. The quantity of these segment videos will vary based on local conditions, concerns and/or design.	6/13/2025	N
9	Will the Contractor be able to produce all videos at once for maximum efficiency, or will the production be spread across the lifetime of the project? If the latter, can you please explain why?	6/9/2025	Production will likely be spread out across the lifetime of the project, though the exact time period is uncertain at this time. Preliminary studies and stakeholder engagement will help inform the content and cadence of the videos.	6/13/2025	N
10	Does PGE have a desired approach to creating each video? For example, should they all use a mix of on-camera talent, b-roll, and photography? Motion graphics/animation? Multiple music tracks? Or is PGE looking for the Offeror to make a recommendation on what is achievable based on the provided hours?	6/9/2025	Please see response to Q2 in the <i>Q&A Summary part 1</i> document on the PGE Website: PGE Buys: Find Solicitation Opportunities PGE .	6/13/2025	N
11	Do you have an example of an overview and segment video that PGE requires the Contractor to emulate?	6/9/2025	Please see response to Q2 in the <i>Q&A Summary part 1</i> document on the PGE Website: PGE Buys: Find Solicitation Opportunities PGE .	6/13/2025	N

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12	Would you please explain why there were no hours provided for the segment videos given all that of the other deliverables had that information?	6/9/2025	PGE has removed the estimated hours for each line item in <i>Annex B - Basis of Payment</i> . PGE is requesting the Offeror to provide estimated hours based on how long it thinks each deliverable will take for deliverables #1-4, and a unit price for deliverable #5. Please see <i>RFP Amendment #1</i> for this change.	6/13/2025	Y
13	Is providing a budget range (low end to high end) acceptable at this juncture, or will PGE require a flat/fixed proposal?	6/9/2025	PGE will not accept budget ranges. Offerors must provide and commit to single unit prices for each line item in <i>Annex B - Basis of Payment</i> at bid closing.	6/13/2025	N
14	Deliverable #2 on page 20 of the RFP mentions "PPT templates". How many slides must the PPT include? What is the size of the large format graphic board?	6/9/2025	See Section 3.9 of the SOW on page 17 of the RFP. PGE is requesting a co-branded PPT template that CTWS and PGE can utilize to communicate about the project and make large format graphic board layouts, which may be up to 2 feet by 3 feet.	6/13/2025	N
15	Does PGE require production (pre-press and on-press) costs included for the large format graphic board?	6/9/2025	No.	6/13/2025	N
16	Does PGE require single photo simulations, or stitched panoramic photo simulations?	6/11/2025	Single photo simulations.	6/13/2025	N
17	Could you please confirm that Annex D - Point Related Technical Criteria is for reference only and does not need to be included in the Offeror's submission?	6/11/2025	The Offeror's proposal should satisfy each criterion in that table on pages 33-34 of the RFP, but Offeror's don't need to fill out or include a copy of <i>Annex D - Point-Rated Evaluation Criteria</i> in their proposal.	6/13/2025	N
18	Could you please provide more information about what PGE is requesting from the client references in line "s." of Annex C. Specifically, can you provide guidance on how to respond to "Program Headcount" and "Percent of Overall Revenue" from the table in line "s".	6/11/2025	The table in paragraph (s) in <i>Annex C - Mandatory Evaluation Criteria</i> was amended. Please see <i>RFP Amendment #1</i> for this change.	6/13/2025	Y
19	The RFP states: "Prices must appear in only the financial portion of the proposal." But then <i>Annex D Point-Rated Evaluation Criteria</i> says: "b. Includes a budget for each deliverable (or set of related deliverables) for this project." Can you please confirm that we should include price information in Annex B as well as Annex D?	6/11/2025	Pricing information must appear in only <i>Annex B- Basis of Payment</i> . If in the workplan, the Offeror envisions the deliverables to be different from the deliverables PGE specified in <i>Annex A - Statement of Work ("SOW")</i> and in <i>Annex B - Basis of Payment</i> , then please include this information separately and attach it as a separate page in <i>Annex B - Basis of Payment</i> . When responding to point (b) in <i>Annex D Point-Rated Evaluation Criteria</i> , please specify that budgetary information can be found in <i>Annex B - Basis of Payment</i> . Please see <i>RFP Amendment #1</i> for this change to <i>Annex D - Point-Rated Evaluation Criteria</i> .	6/13/2025	N
20	In Annex B, PGE listed estimated hours for some tasks. Should the Offeror use the hours provided by PGE in their proposals, or should the Offeror alter the estimated hours based on how long the Offeror thinks a task will take?	6/11/2025	Please see response to Q12.	6/13/2025	N

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21	Will all the map layers and shape files (KMZ/KML) be provided for the interactive map, or is that something the Contractor will need to create? If those files will be provided, will they include custom icons or other interactive map elements, or would the consultant create those?	6/11/2025	PGE will provide the files for the interactive map, but the Contractor will need to create other interactive map elements.	6/13/2025	N
22	Since this will be a microsite, will it be hosted on its own domain or as a subdomain of an existing PGE domain?	6/11/2025	It must be hosted and maintained on its own domain.	6/13/2025	N
23	Does the site need to support additional languages, or just English and Spanish?	6/11/2025	Content must be available in both English and Spanish. No additional languages are required.	6/13/2025	N
24	Will PGE provide final translated content in Spanish, or should the Contractor budget for translation services? Or is an automated online translation tool preferred?	6/11/2025	PGE will provide translated content in Spanish.	6/13/2025	N
25	The RFP asks us to use the numbering system within the RFP. Can you please confirm that the following are the correct numbering and documents that the Offeror is expected to include (as separate PDFs)? 1. Annex B – Basis of Payment 2. Annex C – Mandatory Technical Criteria 3. Annex D – Point Rated Technical Criteria 4. Annex E – Contractor Representation & Certification Form 5. Annex F – Non-Collusion Certification 6. Annex G – Byrd Anti-lobbying Amendment Certification	6/11/2025	Those are the correct documents that need to be completed and submitted by the Offeror at the solicitation closing date. <i>Section 3: Proposal Preparation Instructions</i> on page 10 does request that the Offerors follow the numbering system that corresponds to the RFP. Each of the documents that are submitted must adhere to the numbering system used within the RFP.	6/13/2025	N
26	For "3. Scope of Services" (page 16), "3.4. develop one overview video" and "3.5. develop up to 10 segment videos," will the initial core content scripts for these videos be provided to us during pre-production, or will we be responsible to create these original scripts based on interviews with key stakeholders?	6/11/2025	PGE will provide the scripts to the Contractor.	6/13/2025	N
27	For "Section 3. Scope of Services" (page 16), does the description in "3.7 Develop website/microsite" further unpack what is needed for the "interactive web platform" of 3.1, or are these two different sites and online experiences?	6/11/2025	This is only one website/microsite.	6/13/2025	N
28	For "Section 3. Scope of Services" (page 16), "3.7. ability to translate and see web content in Spanish" can you share more details about the expectations	6/11/2025	Please see responses to Q23 and Q24.	6/13/2025	N

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	for this Spanish version. Is a simple translation tool like google translate or similar a viable solution? Should the Spanish version be produced as "Spanish first" to be more impactful?				
29	For "4. Tasks" (page 17), "4.4 provide drone services for aerial photography" is there an understanding for number of locations, difficulty of terrain, or whether special permits or permissions will be required in these locations that might affect timetables and costs?	6/11/2025	Please see responses to Q4, Q5, and Q6.	6/13/2025	N
30	For "Section 10. Deliverables and Acceptance Criteria" (page 19 – table deliverable #1), "Interactive Website and framework" to be delivered in "Format: Word Document." Can you explain this format choice? The final site delivered should be code like HTML, CSS, javascript? Is this MS Word format needed for sharing or can it be in PDF format?	6/11/2025	PGE would like to see the proposed framework outlined in a Word document to ensure alignment with project needs. Deliverable #1 is a document describing the website. Please see <i>RFP Amendment #1</i> for this change.	6/13/2025	Y