

PGE Drive Change Fund

Press Release Template | 2023

For newsworthy project updates and announcements, consider distributing a press release. Please use suggested messaging in the Communications Toolkit, and don't forget to recognize Oregon DEQ's Clean Fuels Program.

Feel free to personalize however you see fit, and we hope this is a helpful starting point. Please keep the PGE quote as-is but reach out if you have any questions or additional requests.

If you plan to do any local media outreach, please reach out to John Farmer with the PGE Communications team (john.farmer@pge.com or 503.732.8943) before proceeding so we can ensure we aren't duplicating or overlapping efforts. Thank you!

[Recipient organization name] awarded funding for [vehicle / project / program] through PGE's Drive Change Fund

[Month and date], 2022

[City], Ore. - [grant recipient organization] is excited to announce that it was selected by Portland General Electric's 2022 Drive Change Fund to receive funding for [describe vehicle, project, program].

[DCF recipient quote]

The PGE DCF is funded via the Oregon Department of Environmental Quality's [Clean Fuels Program](#). Funded by the sale of Oregon CFP credits, which PGE aggregates on behalf of residential customers who charge their electric vehicles at home, the fund supports projects aimed at expanding electric mobility options and reducing greenhouse gas emissions. The DCF prioritizes projects focused on serving vulnerable populations and underserved communities.

[Approved quote from Portland General Electric]: "Portland General Electric is excited to award funds from DEQ's Oregon Clean Fuels Program to support our partners in expanding cleaner transportation systems across the state," said Elyssia Lawrence, senior manager, Product Manager and head of PGE's Transportation Electrification team. "Transportation electrification plays an essential role in accelerating the clean energy transition. It is going to take all of us working together to achieve a cleaner and more equitable future for all Oregonians."

Transportation is the single biggest source of greenhouse gas emissions in Oregon and a major source of other air pollutants. [grant recipient organization] is excited to partner with PGE to accelerate the conversion to electric transportation through [project / vehicle program].

In addition to the positive impacts on our environment and communities, EVs are a better consumer choice

- Cleaner air. EVs have zero tailpipe emissions and reduce carbon monoxide emissions, nitrogen oxide emissions and other toxic compounds
- Safety and comfort. EVs are quiet, reducing noise pollution in our communities

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- Cost of ownership. Less maintenance—no more oil changes or trips to the gas station! And the price of electricity is regulated unlike gasoline

[DCF Recipient organization boilerplate]

About Portland General Electric Company: Portland General Electric (NYSE: POR) is a fully integrated energy company that generates, transmits and distributes electricity to over 900,000 customers in 51 cities across the state of Oregon. For more than 130 years, Portland General Electric (PGE) has powered the advancement of society, delivering safe, affordable, reliable and increasingly clean energy. To deliver on its strategy and meet state targets, PGE and its approximately 3,000 employees are committed to partnering with stakeholders to achieve at least an 80% reduction in greenhouse gas emissions from power served to customers by 2030 and 100% reduction by 2040. PGE customers set the standard for prioritizing clean energy with the No. 1 voluntary renewable energy program in the country. Additionally, for the fifth year in a row, PGE was recognized by the Bloomberg Gender-Equality Index which highlights companies committed to creating a more equal and inclusive workplace. As a reflection of the company's commitment to the community it serves, in 2022, PGE employees, retirees and the PGE Foundation donated nearly \$5.5 million and volunteered more than 18,000 hours with more than 400 nonprofits across Oregon. For more information visit www.PortlandGeneral.com/news.