



Buzzacott

Innovation Incentives

Joined-up innovation incentives –
we make innovation funding simple

There are a range of incentives available for businesses driving UK growth through innovation.

But recent changes have made UK R&D and innovation support more complex, and even seasoned claimants can be left unsure what support is available, and what evidence is needed to qualify for relief.

We help you navigate the options and deliver robust, defensible claims and applications. By engaging our experienced team, who regularly contribute to government consultations and engage in ongoing conversations with HMRC, you can have peace of mind that your claim is in safe hands, all the way from review to submission.

Our team has 30 years' combined experience across financial services, technology and media, manufacturing, and health and life sciences.

Innovation incentives can accelerate investment in innovation but accessing them is complex. The criteria are technical, the evidence bar is high, and teams are busy.

We turn that complexity into a joined-up, well-run process, combining deep technical understanding with commercial pragmatism so you get seamless delivery and a defensible outcome. Ultimately, we aim to provide you with peace of mind when submitting an incentives claim.

Our services

We are able to provide bespoke support, tailored to your needs across the following areas:

- **R&D tax credits**
- **Innovation grants**
- **Patent Box scheme**
- **R&D Capital Allowances (RDAs)**
- **Land Remediation Relief (LRR)**



Why Buzzacott?

Human-led, tech-enabled

Technology can support the claims process, but we start by truly understanding your team and business. This ensures your claim is maximised, robust, and gives you complete peace of mind with HMRC.

Transparent and accurate methodology

Our methodology for preparing claims has transparency and accuracy at its core, to give you the confidence that your claims will stick.

Deep technical expertise

Drawing on 25 years' experience in engineering, software development, and industrial science, the team bridges the gap between your R&D and finance functions.

Joined-up approach

Our teams work together to share knowledge and expertise, ensuring every client receives the best possible value. This joined-up approach allows you to benefit from seamless service delivery and broader perspectives tailored to your business.



We have worked with Buzzacott for two years now and we are extremely impressed with the level of care, attention and service they provide. Buzzacott's knowledge of our business and what we do is exceptional and provides us with extreme confidence that the R&D claims we produce are robust, accurate and complete. The Buzzacott R&D team are the best we have ever worked with - they are efficient, communicative, proactive and always meet our tight deadlines.

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Get in touch



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People-led, tech-enabled

Technology, and in particular AI, is changing the support advisers offer their clients.

At Buzzacott, our work will always be people-led and people-focused. We spend time getting to know your business; your financial records, the R&D you undertake, how the R&D supports your organisation, the challenges you face, and any other issues that you are concerned about. This allows us to tailor our support to your needs.

To create efficiencies, we use technology. It supports our team to deliver solutions, check for irregularities, and implement the claims at a quicker pace. But it is our team that makes the difference.

Technology doesn't have the deep understanding and experience of the R&D tax credits scheme that we do. It is our expertise and experience that builds a robust claim, allowing us to become a trusted adviser to your business.

This is why we will always be people-led and tech-enabled, not the other way around.



About Buzzacott

Buzzacott is an accountancy and advisory firm with over 100 years of experience.

We help individuals, businesses, and not-for-profits with audit, tax, financial planning, corporate finance, and business services. Some of what we do is routine, focused on keeping everything running smoothly, and some of it happens during key life moments, whether it's planning for the future or making an important decision.

We believe the best advice comes from the best people, so we invest in our team, making sure they have the time, training, and support to think things through properly. You'll work with people who listen, are curious about your goals, and give you advice you can trust.

We'll work with you as a strategic partner, not just a service provider. Good advice should be practical and forward-thinking, so together we'll look at the bigger picture and think through your options so you can move forwards with confidence.



Connected across the globe

As a member of PrimeGlobal, one of the largest international associations of independent accounting and advisory firms, we're part of a global network spanning 100 countries.

It provides tools and resources for high-quality global advisory services and gives our clients access to worldwide expertise and support, whenever you need it.

We have offices in the following locations:

- **London:** Our London office, based in St. Pauls, is the central hub in our delivery of expert accounting and advisory services.
- **Hong Kong:** In Hong Kong, we provide tailored UK and US tax services to individuals living across Southeast Asia.
- **Dubai:** In Dubai, we provide specialist audit services with a focus on the financial services sector.

