

# VITAMIN C SERUM PLUS (10% MAP)

MAGNESIUM ASCORBYL PHOSPHATE, HYALURONIC ACID SERUM

SKIN TYPES AND CONDITIONS: ALL SKIN TYPES, COUPEROSE, ALL FORMS OF HYPERPIGMENTATION, FINE LINES, WRINKLES, SAGGING

## DESCRIPTION

Loaded with essential Vitamin C, Hyaluronic Acid, Niacinamide and a host of other Vitamins this product is designed to support natural collagen production, brighten, smooth, firm and improve the appearance of uneven skin tone along with fine lines and wrinkles.

## A FEW KEY INGREDIENTS & BENEFITS

**Magnesium Ascorbyl Phosphate:** A stable water soluble derivative of vitamin C (L-Ascorbic acid mono-dihydrogen phosphate magnesium salt). Magnesium ascorbyl phosphate will be transformed by skin enzymes into ascorbic acid (vitamin C). It functions as an antioxidant, helps improve skin elasticity and decreases wrinkles through stimulation of collagen synthesis. It also promotes even skin tone by helping to inhibit melanocyte overstimulation. Vitamin C also strengthens skin's barrier response and reduces inflammation.

**Hyaluronic Acid:** Achieves ultimate hydration by attracting up to 1,000 times its weight in water from the moisture in the air. It helps replenish the moisture content of aging and environmentally damaged skin, restores youthful radiance, smooths the look of fine lines and helps increase the skin's ability to retain moisture. Leaves skin fresh and fabulous.

**Niacinamide (Vitamin B3):** The active form of vitamin B3 (also known as Nicotinic Acid). It offers multiple benefits for the skin, such as improve skin's elasticity, dramatically enhance barrier function, help erase discolorations, reduce blemishes, dissipate red blotchiness and revive skin's healthy tone and texture.

## USAGE INSTRUCTIONS

Use AM and PM. Gently massage a small amount into face, neck and décolleté.

## FULL INGREDIENT DISCLOSURE

Aqua, Hyaluronic Acid, \*Magnesium Ascorbyl Phosphate (Vitamin C), Glycerin, Butylene Glycol, Camellia Sinensis (Green Tea) Leaf Extract, Cucumis Sativus (Cucumber) Fruit Extract, Methyl Gluceth-20, Sorbitol, Allantoin, Carbomer, Niacinamide (Vitamin B3), Tocopherol Acetate (Vitamin E), Sodium Ascorbyl Phosphate (Vitamin C), Calcium Pantothenate (Vitamin B5), Pyridoxine (Vitamin B6), Hydroxyethylcellulose, Sorbic Acid, Sodium Metabisulfite, Sodium EDTA, Capryl Glycol, Sodium Hydroxide, Potassium Sorbate, Pyridoxine HCl, Maltodextrin