

The skinny on pet obesity

Fat pets are nothing to take lightly



An estimated **55.8%** of dogs and **59.5%** of cats in the U.S. are overweight or obese*

It only takes an extra **5 lbs** for dogs and **2 lbs** for cats to put them at risk for developing serious medical conditions*

68%

of pet owners have tried to help their pet lose weight.*



Did you know?

Never put cats on a diet without veterinary supervision—you could actually endanger their health

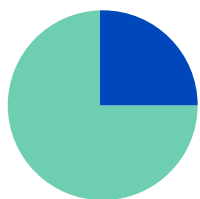
Overweight cats are

3X

more likely to develop diabetes.*

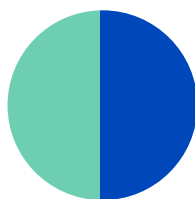
Transition your pet to a new diet over a one-week period

Days 1-2



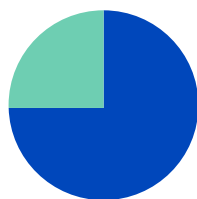
1/4 new food,
3/4 old food

Days 3-4



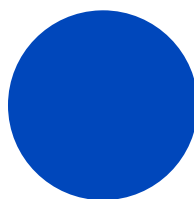
1/2 new food,
1/2 old food

Days 5-6



3/4 new food,
1/4 old food

Day 7



100%
new food

Overweight pets are more prone to:

- ✓ Diabetes
- ✓ Arthritis
- ✓ Cruciate injury
- ✓ Shorter life
- ✓ Kidney disease



Nationwide members filed more than

\$36 million

in claims last year for conditions that can be caused or complicated by excess weight

Take control of your pet's health with pet insurance from Nationwide. Get a quote today.

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*Association for Pet Obesity Prevention, 2018 Pet Obesity Survey. Products underwritten by Veterinary Pet Insurance Company (CA), Columbus, OH; National Casualty Company (all other states), Columbus, OH. Agency of Record: DVM Insurance Agency. All are subsidiaries of Nationwide Mutual Insurance Company. Nationwide, the Nationwide N and Eagle, and Nationwide is on your side are service marks of Nationwide Mutual Insurance Company. ©2021 Nationwide. 21VET8466