

Welcome to the Nationwide[®] Pet HealthZone[®]



Labrador Retriever
Friendly, happy and up for fun



A timesaving digital platform that will transform pet health education.

As a veterinary healthcare team member, you know client education is key—but time is limited. How can you help your clients learn to be proactive partners in their pets' health and help your team focus on delivering care?

Direct your clients to the Pet HealthZone, a dynamic digital destination powered by Nationwide. Leveraging claims data from millions of pets—based on the care provided by veterinary teams like yours—the Pet HealthZone contains customized, in-depth information that will transform the client education experience.

An evidence-based alternative to “Dr. Google,” the Pet HealthZone uses a fun, interactive experience to educate pet parents on their specific pet.



With just a few clicks, pet parents can access their pet's unique health profile, including:

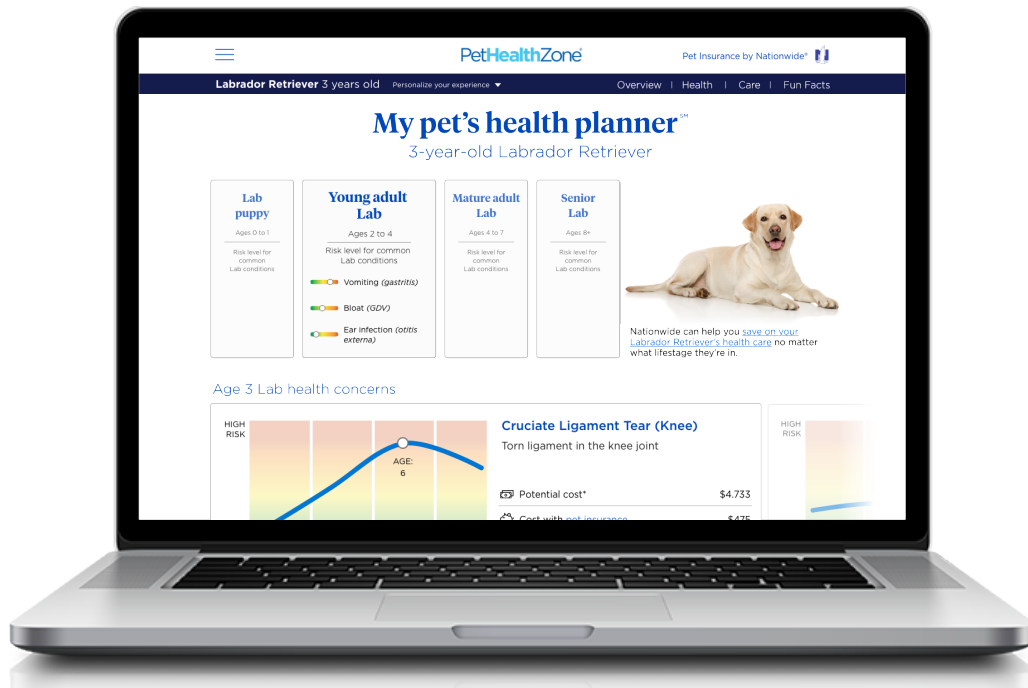
- High-risk health conditions by breed and life stage
- Preventive and early detection measures
- Estimated costs
- Coat care and training tips
- Fun facts and more!





Nationwide® PetHealthZone®

The Pet HealthZone supports veterinary healthcare teams



The Pet HealthZone supports veterinary healthcare teams by:

- ✓ Directly educating clients on health risks their pet may be facing
- ✓ Sparking conversations about at-home care and early detection
- ✓ Providing evidence-based insights far better than internet search results
- ✓ Increasing your team's effectiveness in providing targeted care recommendations

Harness the collective expertise of Nationwide's veterinarians, breed specialists and data analysts so your team can focus on providing more care for more pets.

Go to ThePetHealthZone.com to learn more.



* Data on file, Nationwide.

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