



Massachusetts State Lottery Commission

DEBORAH B. GOLDBERG
Treasurer and Receiver General

MARK WILLIAM BRACKEN
Executive Director

May 30, 2025

The Massachusetts State Lottery is offering a KENO monitor to existing KENO To Go agent/s at the following location:

Jim's Liquors
916 Main Street
Southbridge, MA 01550

Agent Name	Jim's Liquors
Agent Number	401373
Address	916 Main St
City	Southbridge
Zip Code	01550
Phone #	508-764-7061
Estimated Daily Customer Count	500
Number of MSLC Terminals	1
% of Existing Lottery Floor Space	5%
% of Expected Keno Floor Space	2%
Annual Gross Sales of Existing Lottery Products	Averaging \$15,000 wkly \$700,000 a year
Gross Revenues from All Lottery Products	
Estimated Additional Sales Generated by Adding Keno	\$25,000.00



Supporting the 351 Cities and Towns of Massachusetts

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