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# Massachusetts State Lottery Commission Meeting

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## *Executive Director's Report*

Delivered by: Mark William Bracken  
January 27, 2026



# Lottery Sales Update – December

## Figures for the month of December 2025

- Overall unadjusted sales for December of 2025 were down **\$14.9 million** from December 2024.
- Estimated December 2025 net profit and prize payout figures do not include accruals for prizes won that have not yet been paid.
  - Due in part to a **\$41.2 million** increase in Powerball sales:
    - Estimated net profit for December 2025 was **\$102.8 million** compared to **\$99.9 million** in December 2024, resulting in an **estimated \$2.9 million increase in net profit**.
    - Estimated prize payout for December 2025 was **71.34 percent**, compared to **72.09 percent** in December 2024.

## Figures for Fiscal Year 2026

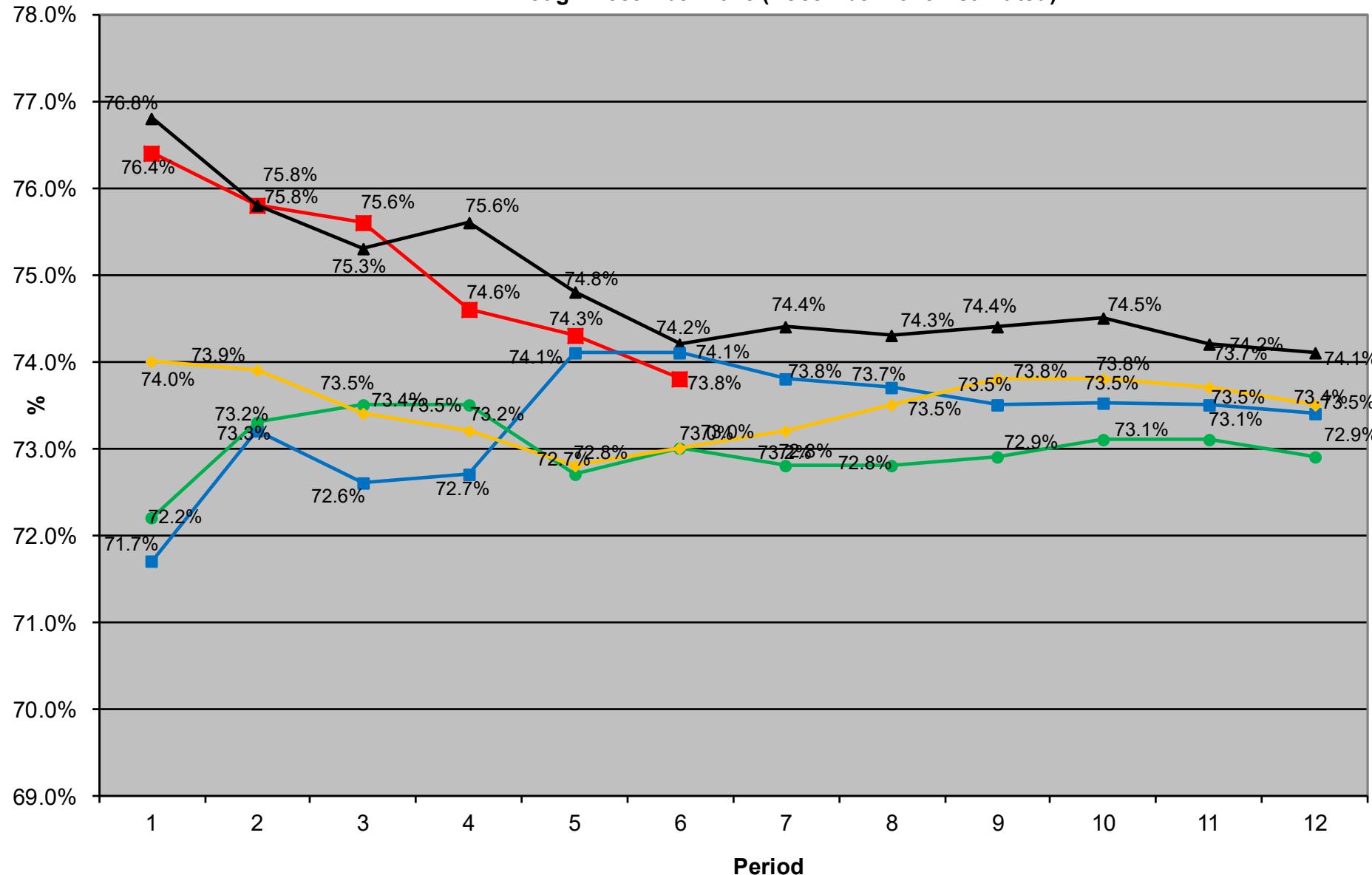
- Overall unadjusted sales for the first six months of FY26 were **up \$8.5 million** from the first six months of FY25.
- Our estimated FY26 year-to-date net profit and prize payout figures both include accruals for prizes won that have not yet been paid.
  - Due in part to a **\$100.5 million** increase in Powerball sales:
    - Our estimated year-to-date net profit for the first six months of FY26 is **\$550.2 million** compared to **\$537.9 million** for the first six months of FY25. After adding a 1-day average net profit figure of **\$3.1 million** due to a shift in the calendar, the adjusted year-over-year change for the first six months of FY26 vs. the first six months of FY25 is **an estimated \$15.4 million increase in net profit**.
    - Our estimated year-to-date prize payout for the first six months of FY26 is **73.81 percent**, compared to **74.24 percent** for the first six months of FY25.

## December 2025 sales breakdown

- Compared to December of 2024, Powerball sales were **up \$41.2 million** (high jackpot of **\$1.81 billion** compared to **\$256 million** in December 2024), Mass Cash sales were **up \$847,937**, and Megabucks sales were **up \$779,066** (high jackpot of **\$9.6 million** compared to **\$4.95 million** in December 2024).
- Compared to December of 2024, Instant Ticket sales were **down \$32.1 million**, Mega Millions sales were **down \$22.7 million** (high jackpot of **\$138 million** compared to **\$1.22 billion** in December 2024), Keno sales were **down \$1.3 million**, Number Game sales were **down \$1.1 million**, Wheel of Luck sales were **down \$336,763**, and Lucky for Life sales were **down \$209,666**.

# Prize Payout Percentage, Fiscal Year-to-Date by Month

5 Year Comparison  
Prize Payout as a % of Sales  
Through December 2025 (December 2025 Estimated)



# December Sales

## MSLC Gross Sales Results

### DECEMBER FY26 vs. FY25 Unadjusted Non Fiscal Year

(\$ millions)

Through December 27, 2025

	FY26	% of Total	FY25	% of Total	\$ Change	% Change
<b>Instant Tickets</b>	\$302.9	61.4%	\$335.0	65.9%	-\$32.1	-9.6%
<b>Numbers Game</b>	\$24.2	4.9%	\$25.3	5.0%	-\$1.1	-4.4%
<b>Mass Cash</b>	\$7.2	1.5%	\$6.3	1.2%	\$0.8	13.4%
<b>Megabucks</b>	\$3.1	0.6%	\$2.3	0.5%	\$0.8	33.7%
<b>Mega Millions</b>	\$5.2	1.1%	\$27.9	5.5%	-\$22.7	-81.2%
<b>Powerball</b>	\$48.2	9.8%	\$7.0	1.4%	\$41.2	584.3%
<b>Lucky for Life</b>	\$3.5	0.7%	\$3.8	0.7%	-\$0.2	-5.6%
<b>Keno</b>	\$97.6	19.8%	\$98.9	19.5%	-\$1.3	-1.3%
<b>Wheel of Luck</b>	\$1.2	0.2%	\$1.5	0.3%	-\$0.3	-22.0%
<b>Total</b>	\$493.1	100.0%	\$508.0	100.0%	-\$14.9	-2.9%
<b>Instant Tickets</b>	\$302.9	61.4%	\$335.0	65.9%	-\$32.1	-9.6%
<b>Draw Games</b>	\$91.4	18.5%	\$72.6	14.3%	\$18.8	25.9%
<b>Monitor Games</b>	\$98.8	20.0%	\$100.4	19.8%	-\$1.6	-1.6%
<b>Total</b>	\$493.1	100.0%	\$508.0	100.0%	-\$14.9	-2.9%
Unadjusted	Month	11/30/25-12/27/25 4 weeks 28 days	Month	12/1/24-12/28/24 4 weeks 28 days		

# FY 2026 vs. FY 2025 Sales

## MSLC Gross Sales Results

### YEAR-TO-DATE FY26 vs. FY25 Unadjusted Non Fiscal Year

(\$ millions)

Through December 27, 2025

	FY26	% of Total	FY25	% of Total	\$ Change	% Change
<b>Instant Tickets</b>	\$1,905.7	64.0%	\$1,973.1	66.4%	-\$67.5	-3.4%
<b>Numbers Game</b>	\$157.0	5.3%	\$161.6	5.4%	-\$4.6	-2.8%
<b>Mass Cash</b>	\$44.3	1.5%	\$40.7	1.4%	\$3.7	9.1%
<b>Megabucks</b>	\$15.9	0.5%	\$12.9	0.4%	\$3.0	22.9%
<b>Mega Millions</b>	\$49.8	1.7%	\$73.9	2.5%	-\$24.1	-32.6%
<b>Powerball</b>	\$145.9	4.9%	\$45.5	1.5%	\$100.5	221.0%
<b>Lucky for Life</b>	\$23.3	0.8%	\$24.1	0.8%	-\$0.7	-3.0%
<b>Keno</b>	\$629.0	21.1%	\$628.8	21.2%	\$0.1	0.0%
<b>Wheel of Luck</b>	\$7.8	0.3%	\$9.6	0.3%	-\$1.9	-19.3%
<b>Total</b>	\$2,978.7	100.0%	\$2,970.2	100.0%	\$8.5	0.3%
<b>Instant Tickets</b>	\$1,905.7	64.0%	\$1,973.1	66.4%	-\$67.5	-3.4%
<b>Draw Games</b>	\$436.3	14.6%	\$358.6	12.1%	\$77.7	21.7%
<b>Monitor Games</b>	\$636.7	21.4%	\$638.5	21.5%	-\$1.7	-0.3%
<b>Total</b>	\$2,978.7	100.0%	\$2,970.2	100.0%	\$8.5	0.3%
Unadjusted	Year	6/29/25-12/27/25 26 weeks 182 days	Year	6/30/24-12/28/24 26 weeks 182 days		

# February 17 Instant Ticket Launch

Loteria

Price Point: \$5

Top Prize: \$1,000,000

Quantity: 8,064,000



2 for \$1

Price Point: \$1

Top Prize: \$10,000

Quantity: 7,056,000



Win It All Bonus

Price Point: \$2

Top Prize: \$100,000

Quantity: 11,088,000



\$1,000,000 High Roller

Price Point: \$5

Top Prize: \$1,000,000

Quantity: 15,120,000



# February 17 Instant Ticket Launch

## \$4,000,000 Cash Doubler

Price Point: \$10  
Top Prize: \$4,000,000  
Quantity: 9,072,000  
("Scratch my Back" ticket)



## \$2,000,000 Stacked

Price Point: \$20  
Top Prize: \$2,000,000  
Quantity: 11,088,000



# February 17 Instant Ticket Launch – POS



8.5" x 11" Poster

# February 17 Instant Ticket Launch – Loteria POS



8.5" x 11" How to Play Poster



9" x 9" Decal Cling



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Tienes que tener 18 años o más para jugar.  
Línea de Ayuda para Problemas de Juego: 800-327-5050



# Keno Midnight Multiplier Mania – Record Day of Sales



## MIDNIGHT MULTIPLIER MANIA DEC 30 - JAN 1

The Lottery included all multipliers, resulting in more games having a Bonus multiplier.

Tuesday, December 30, 2025	\$3,941,440
Wednesday, December 31, 2025	\$5,233,253
Thursday, January 1, 2026	\$3,606,495
<b>\$12,781,188</b>	

**DEC 31, 2025**  
**HIGHEST ONE-DAY SALES**

**\$5,233,253**

# Banner 18 Challenge Celtics Half Time Event



Must be 18 or older to play. Problem Gambling Helpline: 800-327-5050.

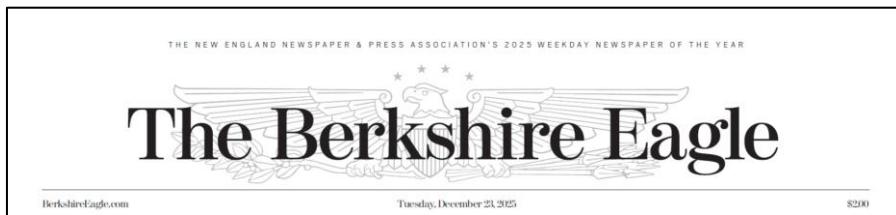
December 19, 2025

# Banner 18 Challenge Winner



Chatchavan Buasaengthong of Williamstown, MA

# Banner 18 Challenge Winner Media Coverage



## Williamstown man nets \$1M at Celtics game



By MITCHELL CHAPMAN  
*The Berkshire Eagle*

For this Williamstown resident, a second chance paid off big at TD Garden.

How big? \$1 million — before taxes.

At halftime Friday during the Boston Celtics' duel with the Miami Heat, which ended in a 129-116 Celtics win, Chatchavan Buasaengthong of Williamstown walked onto the court with four others who had previously lost the State Lottery's \$10 Celtics Banner 18 instant ticket game. Introduced by Celtics

legend Brian Scalabrine, each contestant selected an oversized version of the scratch ticket they had lost.

Four tickets hid \$10,000 cash prizes, but Buasaengthong's card revealed the \$1 million grand prize.

He leaped in celebration. "I was not expecting to win the \$1 million prize! I called my wife to tell her I had won," Buasaengthong said immediately after the win. He was presented with an oversized check by state Treasurer Deborah B. Goldberg, who also serves as chair of the LOTTERY. Page 5

Williamstown resident Chatchavan Buasaengthong, second from right, holds his \$1 million novelty check at TD Garden on Friday night, flanked by Celtics legend Brian Scalabrine, right, and Massachusetts Treasurer Deborah Goldberg, third from right.

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**BERKSHIRE COUNTY**

## Williamstown man wins \$1 million prize during Celtics game

by Beck Wehner  
Posted: Dec 20, 2025 / 09:22 AM EST  
Updated: Dec 22, 2025 / 08:29 AM EST

**WILLIAMSTOWN MAN WINS \$1 MILLION AT CELTICS GAME**

**22 NEWS** 30° 6:03

CelticsGlobe @celtglobe Fan account

League Pass is the funniest thing ever invented, no way I just watched Brian Scalabrine give away a million dollars at half time 😱

8:17 PM · Dec 19, 2025 · 28.9K Views

7 22 804 72

nbcbsoston · Follow Original audio

One lucky Celtics fan won one MILLION dollars today 🎉

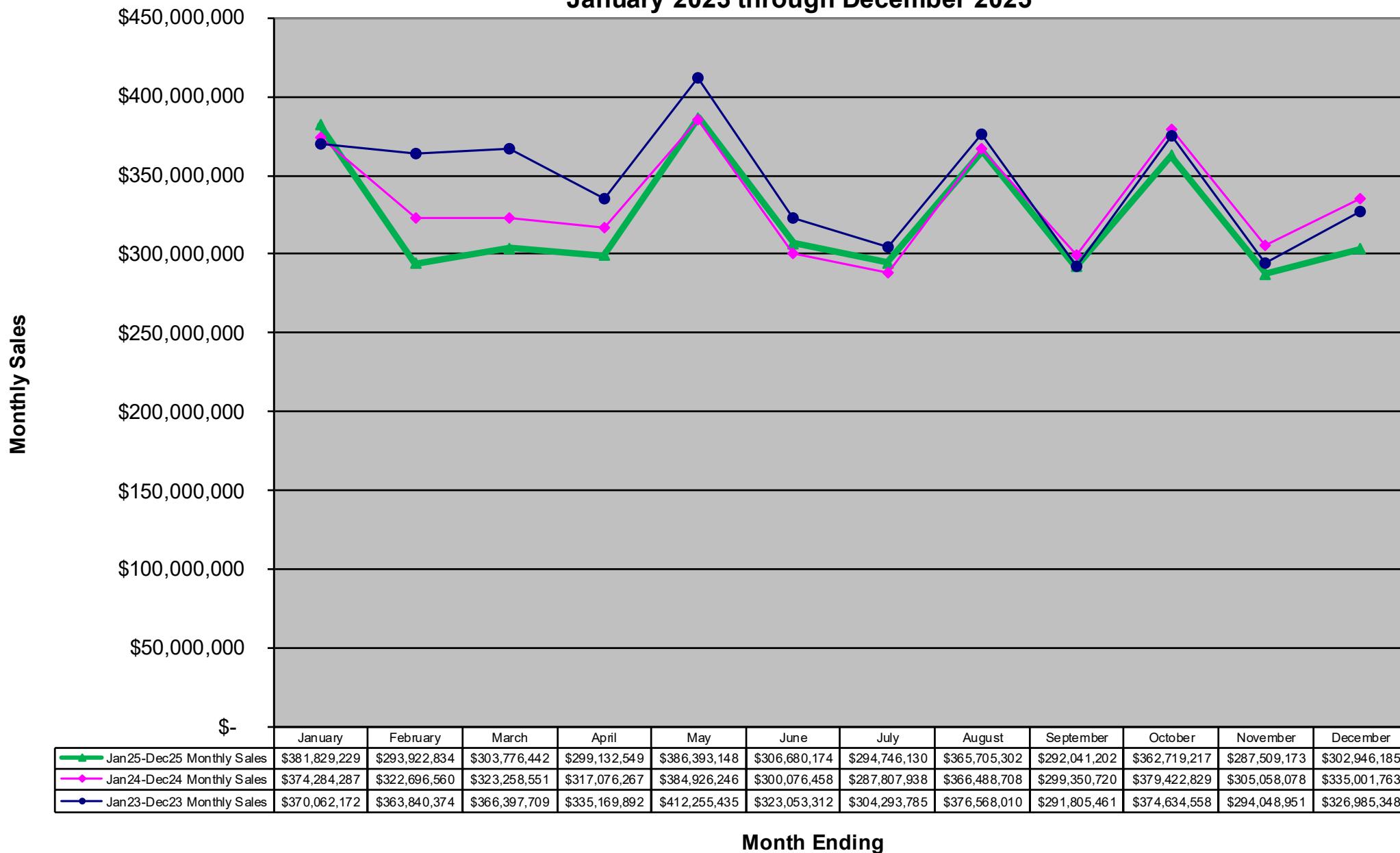
michael.centola 2d I Wish It Was Me Definitely 🤪 But Congratulations 🎉🎊 Brother And Make Good Decisions With Money 💰 Take Care !!!

riscanturri 1d Highest paid person on that NBA court last night. Jaylen Brown was second. He earns \$650k per game.

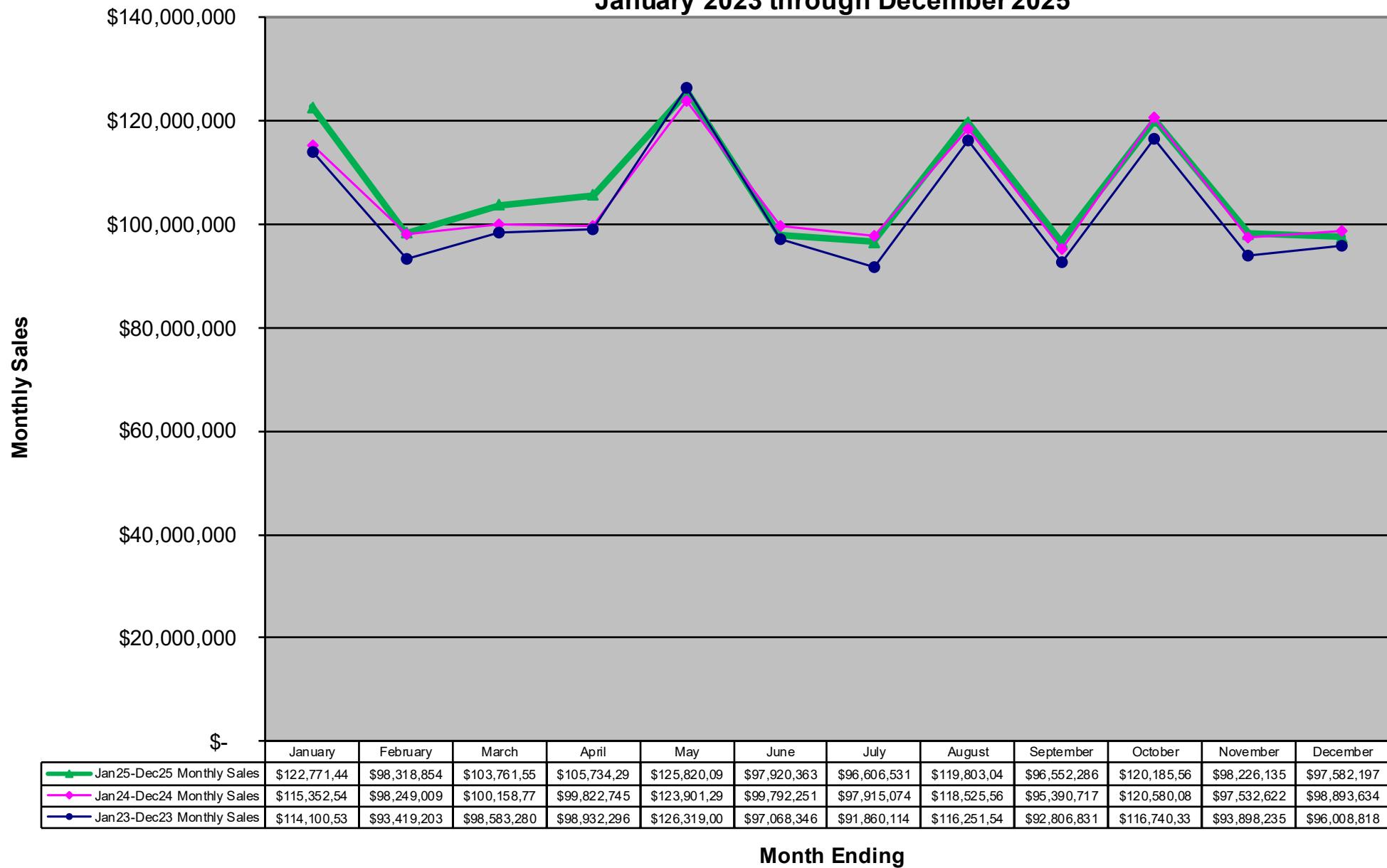
842 3 2 days ago

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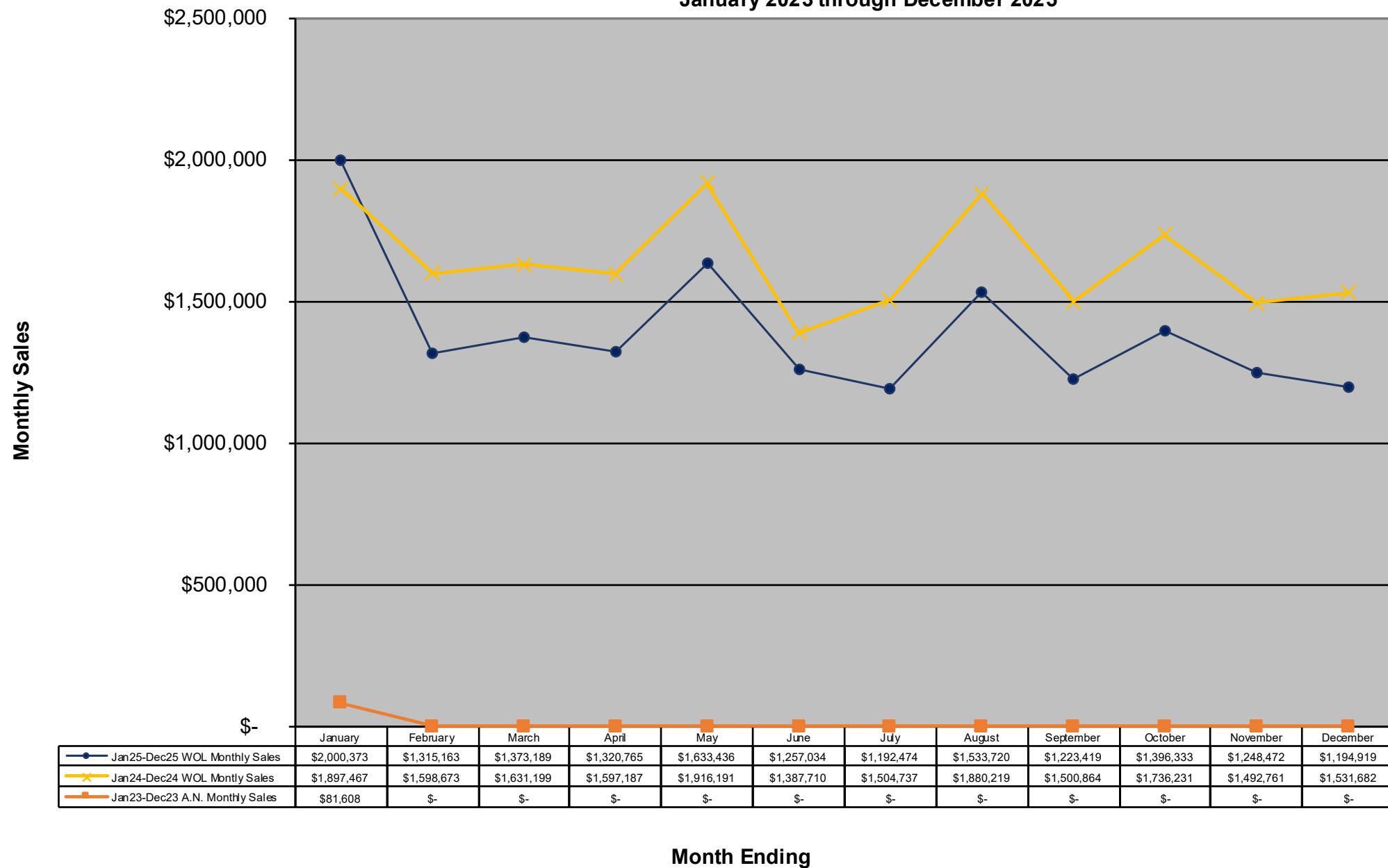
**Instant Ticket Games Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



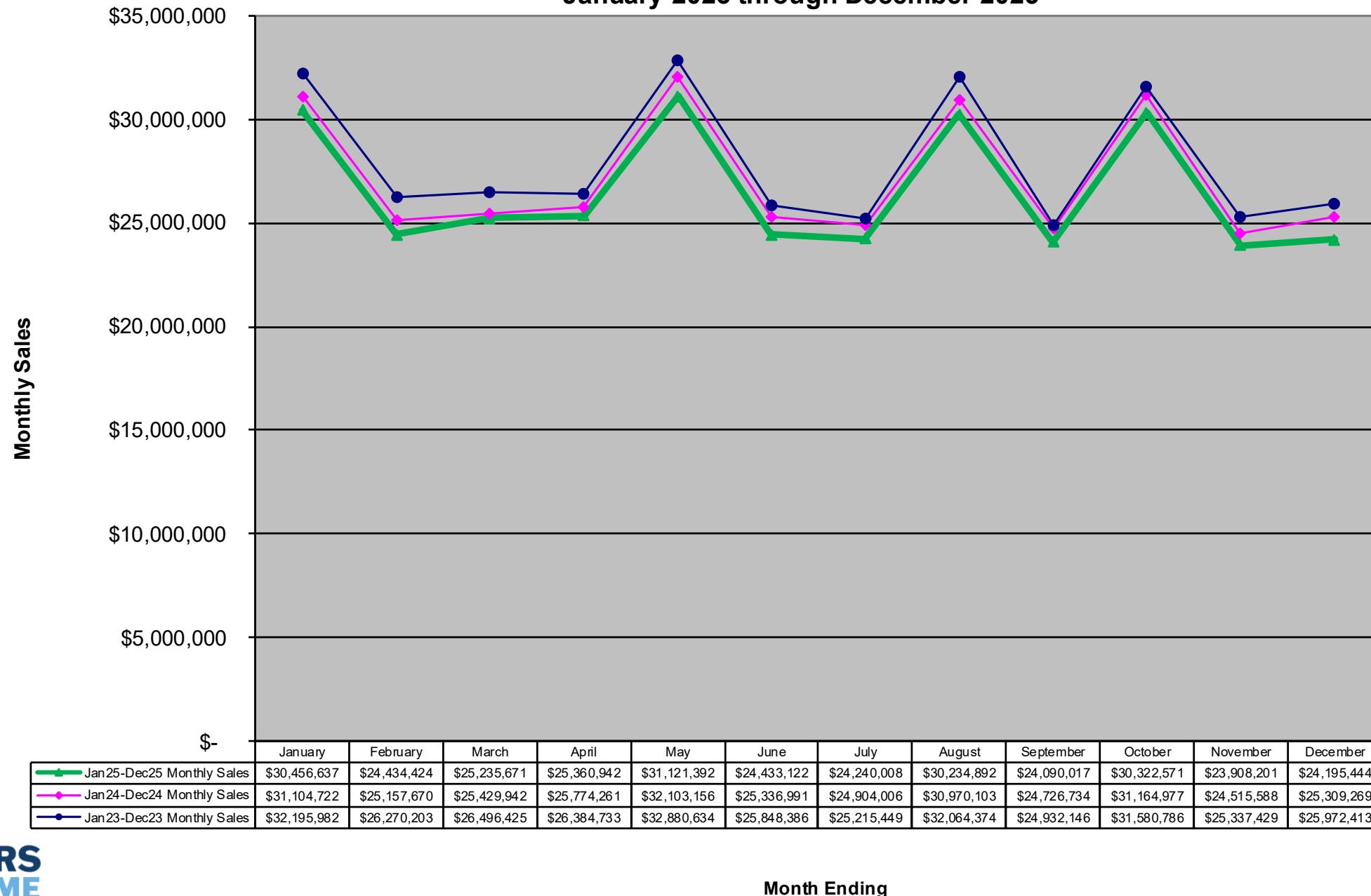
**Keno Game Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



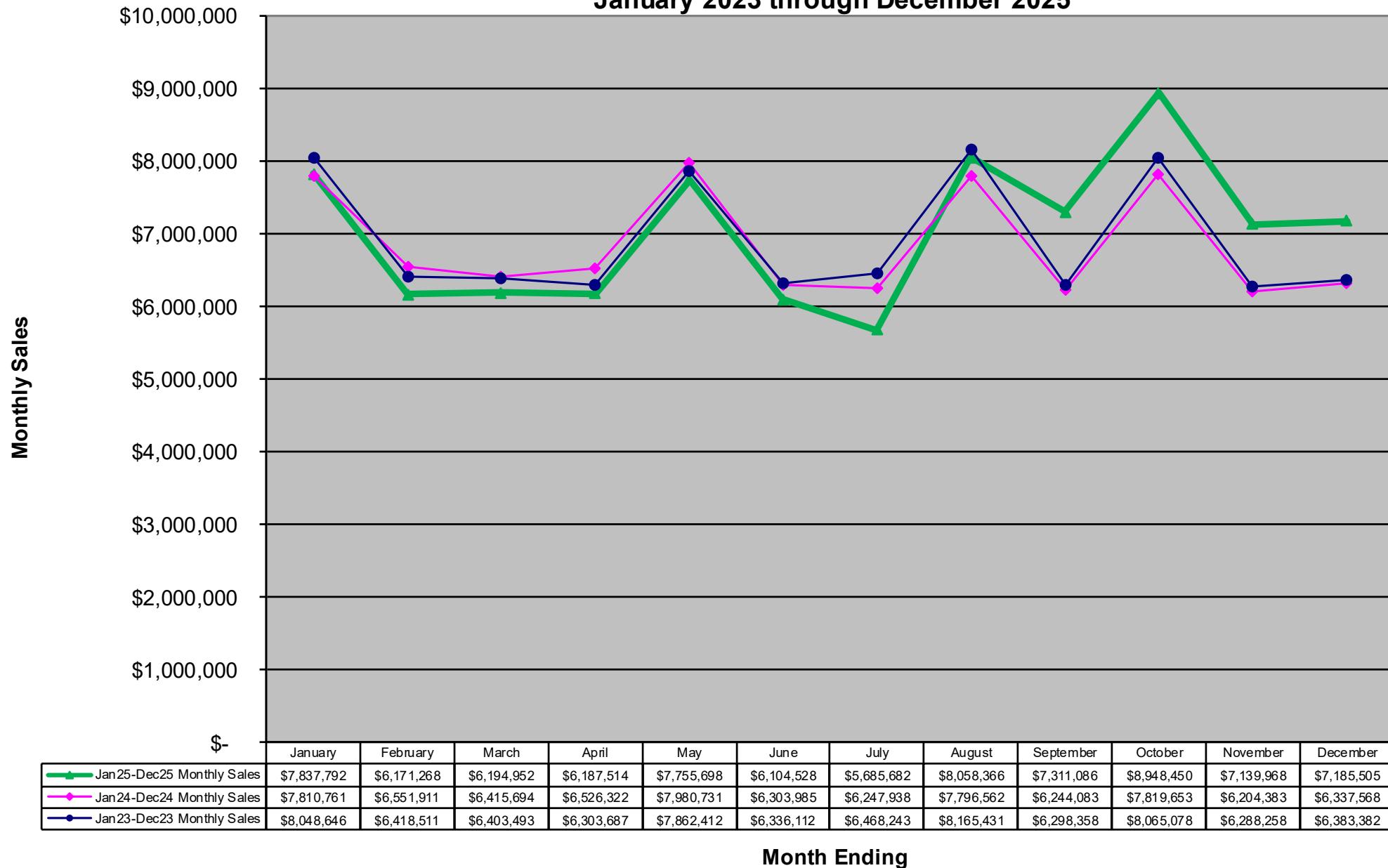
**Wheel of Luck and All or Nothing Games Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



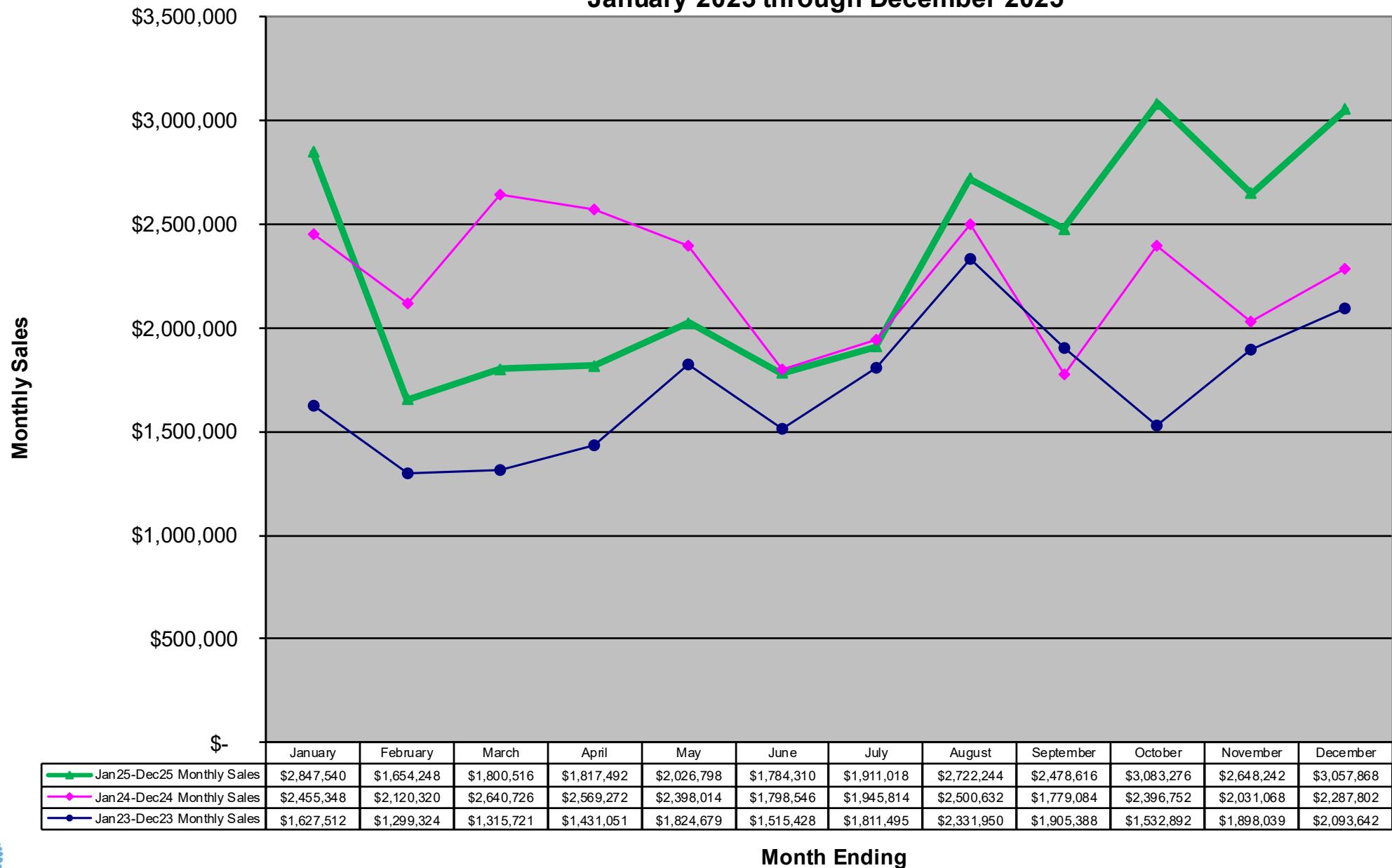
**Numbers Game Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



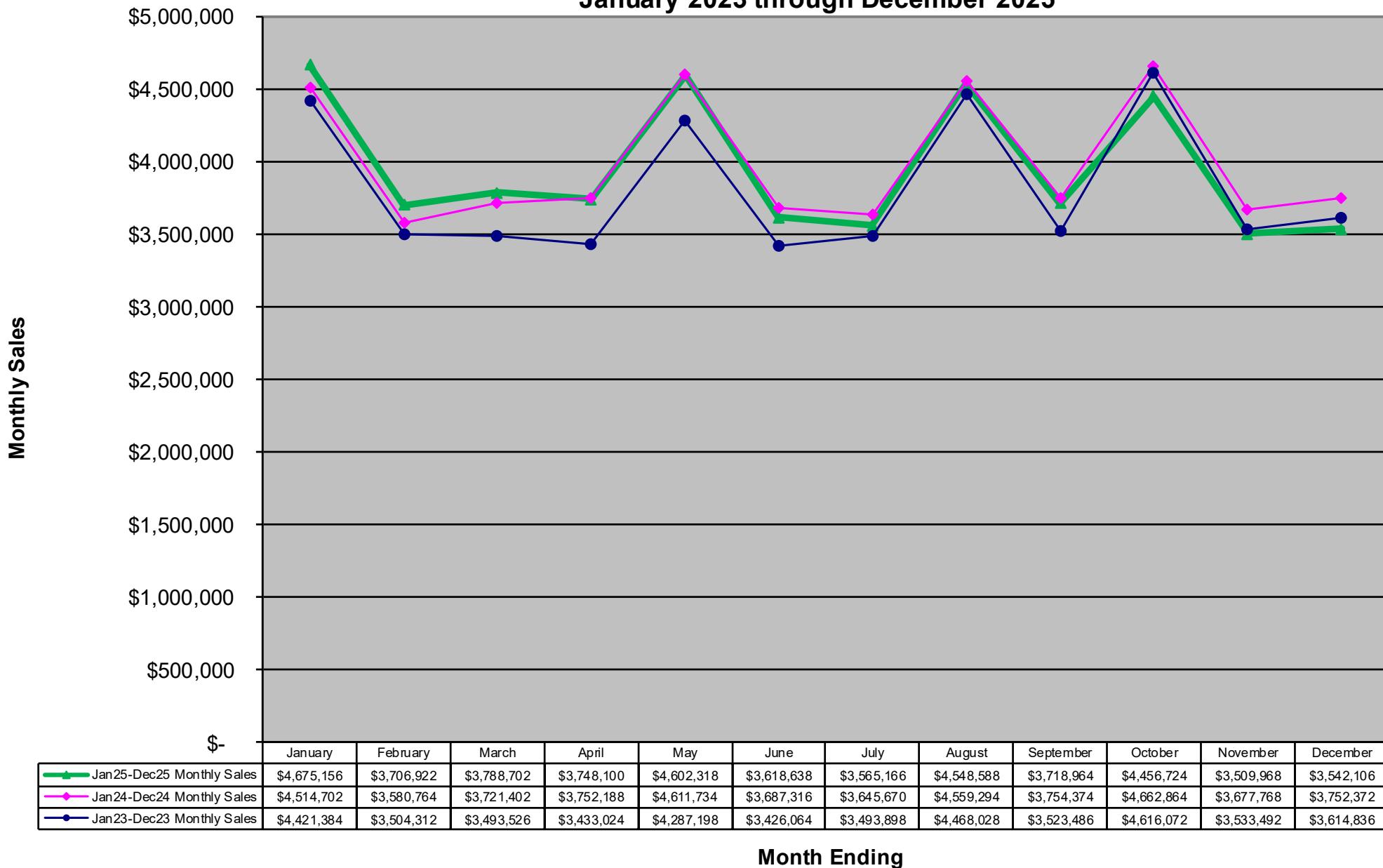
**Mass Cash Game Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



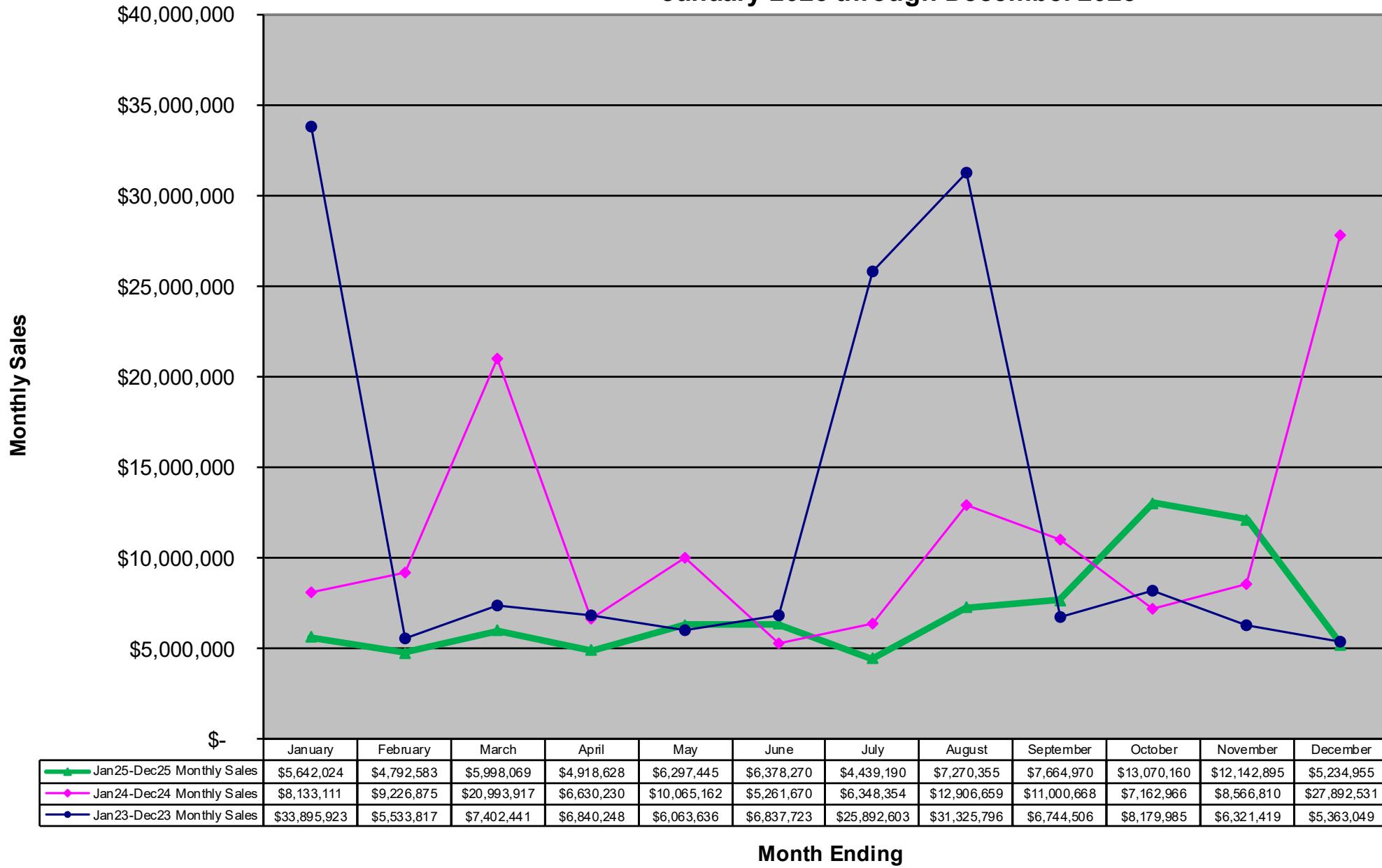
**Megabucks Game Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



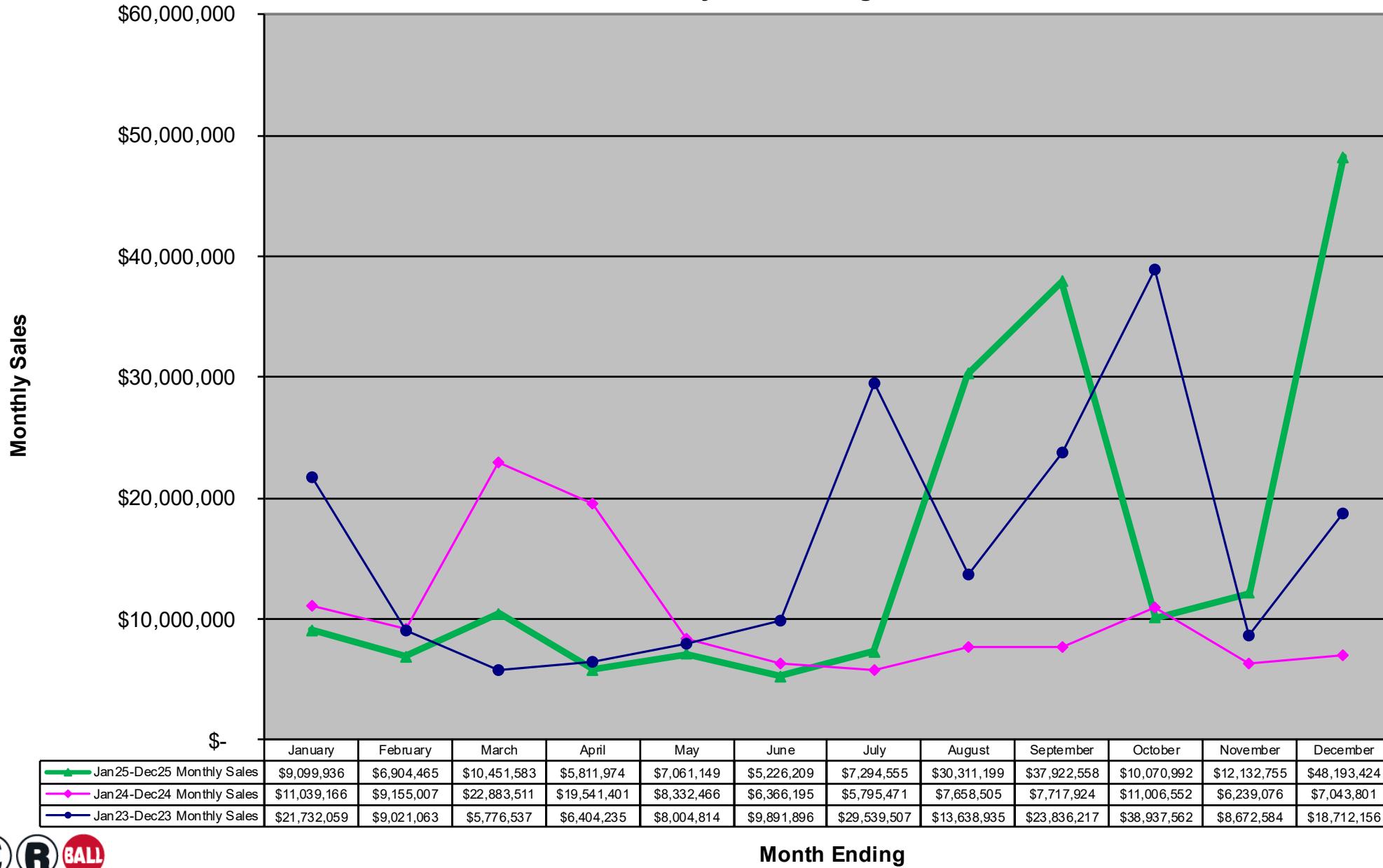
**Lucky for Life Game Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



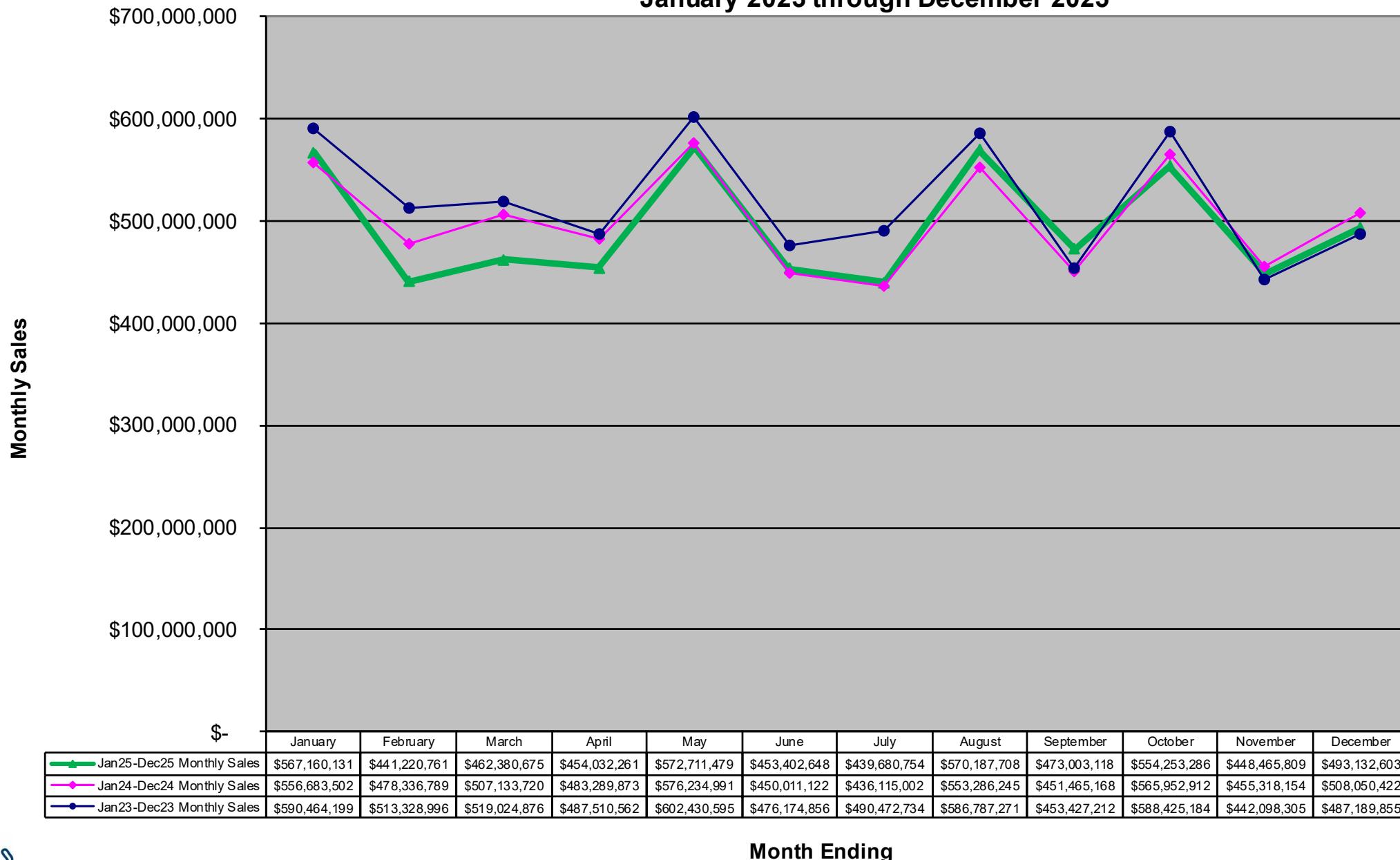
**Mega Millions Game Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



**Powerball Game Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



**All Games Monthly Sales**  
**Unadjusted Non Fiscal Year**  
**January 2023 through December 2025**



**Monthly Net Profit**  
**January 2023 through December 2025**  
**(Estimated Figure for December 2025)**

