

Massachusetts State Lottery

Holiday Word\$ Promotion

Official Rules

1. GENERAL. By participating in the Massachusetts State Lottery Commission's "Holiday Word\$" (the "Promotion"), sponsored by the Massachusetts State Lottery Commission (the "Lottery"), located at 150 Mount Vernon Street, Dorchester, MA 02125, the entrant acknowledges and agrees to all of the Official Rules. The Promotion begins Wednesday, November 23, 2022 at approximately 5 a.m. and ends Tuesday, December 13, 2022 at 11:59 p.m. (the "Entry Period"). There are a total of three (3) Entry Periods (individually referred to as an "Entry Period") within the Promotion Period. All times in the Promotion refer to Eastern Time. By participating in the Promotion, entrants agree to be bound by the Official Rules and by all decisions of the Executive Director of the Lottery, whose decisions are in his sole discretion and are binding and final. Failure to comply with the Official Rules will result in disqualification from the Promotion.

Entry Period	Entry Start Date	Entry Deadline Date	Facebook Live Event / Winner Announced Date
1	Wednesday, November 23, 2022 at 5 a.m.	Tuesday, November 29, 2022 at 11:59 p.m.	Wednesday, November 30, 2022 at approx. 6:00 p.m.
2	Wednesday, November 30, 2022 at 5 a.m.	Tuesday, December 6, 2022 at 11:59 p.m.	Wednesday, December 7, 2022 at approx. 6:00 p.m.
3	Wednesday, December 7, 2022 at 5 a.m.	Tuesday, December 13, 2022 at 11:59 p.m.	Wednesday, December 14, 2022 at approx. 6:00 p.m.

2. ELIGIBILITY. The Promotion is open only to legal residents of Massachusetts who are 18 years of age or older. Employees of the Lottery and family members of Lottery employees, including any spouse, child, sibling or parent residing as a member of the same household in the principal place of abode of any Lottery employee, and employees of the Lottery's advertising agency, are not eligible to enter or win.

3. HOW TO ENTER. There is one (1) method of entry ("Entry") for the Holiday Word\$ Promotion, as follows: At approximately 5:00 a.m. at the start of each Entry Period of the Promotion, the Lottery shall post the contest link to the Woobox entry form on the promotions page at www.masslottery.com.

To enter the Promotion, entrants must visit the promotions page at www.masslottery.com and enter a Holiday Word\$ keyword into the Woobox entry form exactly as printed on any Massachusetts Lottery online draw or monitor games ticket. Each day of the Promotion, a new Holiday Word\$ keyword will be printed on the following online Lottery draw and monitor game tickets: The Numbers Game, Mass Cash, Megabucks Doubler, Lucky for Life, Mega Millions, Powerball, Keno, and All or Nothing.

For an entry to be eligible and accepted:

- Entry must feature only one (1) eligible Promotion keyword
- Keyword must be entered exactly as presented on the online draw or monitor ticket, including the correct spelling, spacing, and in all capitalized letters
- Each keyword may only be entered one (1) time per person
- Entrants may enter the Promotion up to seven (7) times per entry period, but each entry must feature a different eligible keyword issued during one of the seven days within the respective Entry Period
- Keywords from an earlier Entry Period may not be used to enter the Promotion during a later Entry Period
- Duplicative entries submitted by an entrant will result in disqualification of the entrant
- Entrants will be disqualified if they enter the same word more than once

Entrants must also provide their name, email address, valid mailing address, zip code, city/town, phone number, state they are 18 years of age or older, and verify their acceptance of the Official Rules and Regulations. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. Limit one entry per person, per keyword. Entries for the Promotion shall be an eligible entry only if received within the Entry Period.

4. SELECTION OF WINNERS. For each Entry Period of the Promotion, there will be one (1) Holiday Word\$ winner and five (5) Holiday Word\$ LIVE Bonus Round winners. The selections of the one (1) Holiday Word\$ winner per each Entry Period shall be made using the Woobox application through its random selection tool from entries submitted. Holiday Word\$ winners shall be selected following the end of their respective current Entry Period.

Selected Holiday Word\$ winners will have 48 hours from the time the Lottery sends its initial telephone and email communication to respond to the Lottery. The Lottery will use the telephone and email submitted on the contest entry form when it sends its initial telephone and email communication. A selected Holiday Word\$ winner must respond by contacting the Lottery by telephone or email within the 48-hour period and at the telephone number or email address provided in the Lottery communication. If the selected Holiday Word\$ winner does not respond by making telephone or email contact with the Lottery within 48 hours as instructed, or if any prize notification is undeliverable, or in the event of non-compliance with any of the Promotion rules, the prize shall be forfeited. The Lottery reserves the right to either select or not select an alternate participant as an alternate Holiday Word\$ winner. It shall be the sole responsibility of each entrant to notify the Lottery if their contact information changes. The Lottery shall not be responsible for false, incorrect, changed, incomplete or illegible contact information. Each entrant may win only one (1) prize during the Entry Period. All prizes must be claimed within 30 days of the Lottery's initial telephone and email communication.

FACEBOOK LIVE EVENT.

Holiday Word\$ LIVE: The public, including all eligible entrants during each entry period, will be invited to join a Facebook LIVE event. All Holiday Word\$ entries for each Entry Period during the Promotion Period must be received prior to the entry deadline of the next scheduled Facebook LIVE event (i.e., entries must be received by Tuesday at 11:59 p.m. to be eligible for the Wednesday event). The one (1) randomly selected winner will be announced. Holiday Word\$ winners will be contacted by Lottery staff using information submitted on the contest entry form.

Holiday Word\$ LIVE Bonus Round: Legal residents of Massachusetts who are 18 years of age or older who view the Lottery's Facebook LIVE Holiday Word\$ LIVE event(s) are eligible for a chance to win a Holiday Word\$ LIVE Bonus Round cash prize. During each of these Facebook LIVE events, the Facebook Live host will announce a holiday theme and request viewers post a response, along with that Entry Period's dedicated hashtag ("#") that will be posted during the LIVE event, in the MA Lottery Facebook comment section. After the Facebook LIVE event, the Lottery will randomly select five (5)

Holiday Word\$ LIVE Bonus Round winners via Woobox and post names of winners on the MA Lottery Facebook page.

Three (3) Holiday Word\$ LIVE promotional wrapped presents (the "Presents") will be displayed during each Facebook LIVE event where that week's potential cash prizes will be concealed until the end of the broadcast. The Presents will feature three (3) options designated by color (red, green and gold) and during each Entry Period's Facebook LIVE event via a Facebook poll, viewers will vote for which color option they would like to reveal that week's Bonus Round Prize. The poll results (the color option with the highest number of votes) will determine which present will be chosen. The value of individual Holiday Word\$ LIVE Bonus Round cash prizes will be \$100, \$250 or \$500. Under each of the three (3) present options will be a card displaying one of these three (3) prize values. The prize value under which Present will be randomly determined for each Entry Period. Props are for entertainment only and will not be awarded to winners. In the case of a tie, balls representing the colors with the equal number of votes will be placed in a tumbler and the color of the ball to release first will determine the Bonus Round cash prize.

The Facebook usernames of Holiday Word\$ LIVE Bonus Round winners will be posted on the Lottery's Facebook page within 24 hours of each winner selection. Bonus Round Winners must contact the Lottery via Facebook Messenger within 48 hours of posting and provide name, city/town and age.

Limit one cash prize per winner per Entry Period.

5. PRIZES. The total number of cash prizes available to be awarded for the Holiday Word\$ shall not exceed eighteen (18) (one (1) Holiday Word\$ and five (5) Holiday Word\$ LIVE Bonus Round per Entry Period). The cash prize for the Holiday Word\$ is \$7,500. The cash prize for the Holiday Word\$ LIVE Bonus Round winners shall range between \$100 and \$500. There shall be no substitutions. Transfer of the prize is prohibited. Winners shall be required to provide a photo ID and complete a claim form. To claim their prizes, winners must go to the Lottery headquarters in Dorchester or to a regional office (Braintree, New Bedford, Lawrence, West Springfield, and Worcester) and submit a claim form or download the claim form from masslottery.com and mail to Massachusetts State Lottery, Marketing Department, Draw Games, along with any other required documentation, noting "Holiday Word\$" on the envelope. If prize is under \$600, the Social Security Number section of the claim form can be left blank. All prizes must be claimed within thirty (30) days of the Lottery prize notification as described above or the prize shall be forfeited. Prize checks shall be mailed to each winner approximately two weeks after the claim form has been submitted and processed. All applicable federal, state and local taxes, and expenses, costs or fees associated with the acceptance and/or use of the prize shall be the sole responsibility of the winner. Amounts of past due child support and any debt owed to the Commonwealth will be withheld from the prize winnings pursuant to G.L. c. 10, § 28A. The Lottery reserves the right to substitute a similar prize of equal or greater value at its sole discretion.

11. PRIVACY AND PUBLICITY. Any personally identifiable information that is submitted by an entrant/prize winner as part of the Promotion shall be used by the Lottery to administer the Promotion, select the prize winners and fulfill the prizes, and will be treated in accordance with the Lottery's privacy policy, available at: <http://www.masslottery.com/privacy.html>.

Except where prohibited by law, participation in the Promotion constitutes the winner's permission to use winner's name, likeness, voice opinions, Promotion photo submissions, biographical information city and state of residence, for promotional and/or publicity purposes in any media, including but not limited to social media, without further payment or consideration. See also the Lottery privacy policy at <http://www.masslottery.com/privacy.html>.

6. RELEASE AND LIMITATIONS OF LIABILITY. By entering the Promotion, each entrant agrees on behalf of herself/himself and each of her/his heirs, executors, and administrators (a) to release and hold harmless the Lottery, its respective constitutional office, subsidiaries, affiliates, officers, directors, agents and employees (collectively the "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of prize or any

portion thereof (including any travel related thereto); (b) that Released Parties have not made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose; and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Promotion itself, and to be bound by all decisions of the Lottery, which are binding and final. Failure to comply with these conditions may result in disqualification from the Promotion at the Lottery's sole discretion. The Released Parties are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment, services, or programming associated with or utilized in the Promotion.

7. GENERAL CONDITIONS. If the Promotion is not capable of running as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Lottery which corrupt or affect the administration, security, fairness, integrity of the game or Promotion, the Lottery reserves the right in its sole discretion to disqualify any individual it believes has tampered with the Promotion process, and/or cancel, terminate, modify or suspend the Promotion. The Lottery reserves the right in its sole discretion to disqualify any entrant at any time if the Lottery determines or reasonably believes the entrant: submitted more entries than permitted by these Official Rules; submitted fraudulent information on any Promotion entry or submission; or engaged in any conduct or activity that affects or interferes with the fairness and/or integrity of the Promotion. The Lottery reserves the right to disqualify entrants that submit entries or post responses that, to a reasonable person: (a) are sexually explicit, unnecessarily violent or derogatory of any ethic, racial, general, religious, professional or age group; (b) are obscene or offensive, or may create public disrepute, contempt, scandal or ridicule; (c) defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any third party's personal or intellectual property rights or contain disparaging remarks about other people or companies; and/or (d) are inconsistent with the positive images and/or goodwill to which the Lottery wishes to associate (which may be determined by the Lottery, at its sole and absolute discretion). The Commonwealth of Massachusetts, the Treasurer and Receiver General, the Lottery, its Commissioners, directors, agents and employees of any of the foregoing (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, (ii) are not responsible for any problems or technical malfunction of Squarespace, Woobox, Facebook, any mobile networks, any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Lottery on account of technical problems, human error or traffic congestion, or any combination thereof, including any injury or damage to the entrant or any other person's mobile phone or device related to or resulting from participation in the Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Woobox. Certain features of the Promotion may utilize the services or products of third-party vendors and participation in the Promotion may require entrants to utilize such features and agree to additional terms and conditions. You may seek independent legal counsel if you have any questions about any third party additional terms and conditions.

8. DISPUTES/CHOICE OF LAW. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Promotion or any prize awarded shall be brought and are subject to the exclusive jurisdiction of the state or federal court situated in the Commonwealth of Massachusetts, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Massachusetts law, without reference to Massachusetts' choice of law rules, governs the Promotion and all aspects related thereto.

9. WINNER ANNOUNCEMENT; OFFICIAL RULES. For the names of the winners, available after the conclusion of the Promotion, send a self-addressed, stamped envelope to: Massachusetts State Lottery, Holiday Word\$ Promotion, 150 Mount Vernon Street, Dorchester, MA 02125. For a copy of the Official Rules, please visit www.masslottery.com or send a self-addressed, stamped envelope to: Massachusetts

State Lottery, "Holiday Word\$," 150 Mount Vernon Street, Dorchester, MA 02125. Please indicate that you are requesting a copy of the Official Rules.

10. ODDS OF WINNING. Odds of becoming a winner of the Promotion are dependent on the total number of eligible entries. There shall be up to three (3) Holiday Word\$ winners (one per Entry Period) and up to fifteen (15) Holiday Word\$ LIVE Bonus Round winners (five per Entry Period).

11. PRIVACY. Personally identifiable information that is submitted by an entrant as part of the Promotion shall be used to administer the Promotion, select the prize winners and fulfill the prizes, and will be treated by the Lottery in accordance with the privacy policy accessible at: <http://www.masslottery.com/privacy.html>.

13. MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules and Regulations or the Required Documentation will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules and Regulations or the Required Documentation is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained therein. Sponsor's failure to enforce any term of these Official Rules and Regulations will not constitute a waiver of that or any other provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules and Regulations. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy, and/or the terms and conditions of the Official Rules and Regulations, the Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.