



Massachusetts State Lottery Commission

DEBORAH B. GOLDBERG
Treasurer and Receiver General

MARK WILLIAM BRACKEN
Executive Director

May 29, 2025

The Massachusetts State Lottery is offering a KENO monitor to existing KENO To Go agent/s at the following location:

Harissa Valley
200 Main Street
Cherry Valley, MA 01611

Agent Name	Harissa Valley Inc
Agent Number	400737
Address	200 Main St
City	Cherry Valley
Zip Code	01611
Phone #	774-239-4909
Estimated Daily Customer Count	500
Number of MSLC Terminals	1
% of Existing Lottery Floor Space	4%
% of Expected Keno Floor Space	4%
Annual Gross Sales of Existing Lottery Products	(2024) \$243,500 YTD \$99,766
Gross Revenues from All Lottery Products	
Estimated Additional Sales Generated by Adding Keno	\$20,000 - \$25,000



Supporting the 351 Cities and Towns of Massachusetts

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