

ADMINISTRATIVE BULLETIN
2024 – 7 - 6 – 2024
PROMOTION
CASH WHEEL LIVE – WOOSOX

The purpose of this Administrative Bulletin is to outline the rules and regulations for the CASH WHEEL LIVE –WOOSOX Promotion. The manner in which the promotion is conducted shall be consistent with the Official Rules attached to this Administrative Bulletin.

The Executive Director reserves the right to amend this Administrative Bulletin if he/she deems it is in the best interest of the Lottery to do so.

The effective date of the Administrative Bulletin shall be June 3, 2024.

MASSACHUSETTS STATE LOTTERY COMMISSION

By: *Mark William Bracken*
Mark William Bracken (May 30, 2024 21:36 EDT)

MARK WILLIAM BRACKEN
EXECUTIVE DIRECTOR

Date: 05/30/24

By: *Sheila Capone-Wulsin*

SHEILA CAPONE-WULSIN
CHIEF MARKETING OFFICER

Date: 05/30/2024

**Massachusetts State Lottery
CASH WHEEL LIVE – WOOSOX PROMOTION**

Official Rules

1. GENERAL. By participating in the Massachusetts State Lottery Commission’s CASH WHEEL LIVE – WOOSOX Promotion with the “Watch and Win” event (collectively the “Promotion”), sponsored by the Massachusetts State Lottery Commission (the “Lottery”), located at 150 Mount Vernon Street, Dorchester, MA 02125, the entrant acknowledges and agrees to all of the Official Rules. The Lottery shall host the Promotion both online using masslottery.com, Facebook page, YouTube channel and in person at Polar Park, 100 Madison Street, Worcester MA (“Polar Park”) and at the Lottery Worcester Regional Office, 135 Gold Star Boulevard in Worcester, MA (“ Lottery Regional Office”). The Promotion is comprised of three ways to enter and offers a chance to win tickets to attend and potentially participate in a Cash Wheel Live spin event (“Event”) to be held on Saturday, July 6, 2024 at the Worcester WooSox game at Polar Park, and selected entrants from a dedicated digital form that shall be paired with the in-person entrants to spin for a chance to win a \$100, \$200, \$300, \$400 or \$500 prize and tickets to a Red Sox game. The Wheel Spin Event shall be live streamed on the Lottery Facebook page and YouTube channel. Near the conclusion of the live streaming, the Lottery will post a link in the comment section for the “Watch and Win” Event for on-line viewers for a chance to win an additional \$100.

2. PROMOTION.

The Promotion consists of three individual ways for a player to enter:

- 1.) Complete one entry form at the Regional Office during the designated entry period (“Regional Office Tickets Entry”). Twenty (20) eligible entries will be randomly selected using a drum. Each prize will consist of four tickets to the Saturday, July 6, 2024 WooSox game with entry into the Event with entry to the Cash Wheel Live private pregame party. All pregame party attendees who are residents of the continental United States and 18 years of age or older may enter for the chance to spin the Cash Wheel.
- 2.) Complete one digital entry form at masslottery.com during the designated entry period (“Web Tickets Entry”). Five (5) eligible entries will be randomly selected via Woobox. Each prize will consist of four tickets to the Saturday, July 6, 2024 WooSox game with entry into the Event with entry to the Cash Wheel Live private pregame party. All pregame party attendees who are residents of the continental United States and 18 years of age or older may enter for the chance to spin the Cash Wheel.
- 3.) Complete and submit a digital entry form at masslottery.com during the designated entry period (“Web Only Entry”). Five (5) eligible entries will be randomly selected via Woobox. Each winner will be randomly partnered with an onsite Cash Wheel Live participant.

There are a total of three (3) ways to enter the Promotion (Regional Office Tickets Entry, Web Tickets Entry and Web Only Entry and shall be collectively referred to as the “Entry Period” or the “Entry Periods”. All times are Eastern Standard Time (“ET”)

REGIONAL OFFICE TICKETS ENTRY PERIOD:

Entry Period	Entry Location	Entry Dates	Drawing	Number of Winners
1	Worcester Regional Office, 135 Gold Star Boulevard	Monday, June 3, 2024 at 9 a.m. - Thursday, June 13, 2024 at 4:30 p.m.	Friday, June 14, 2024 on or about 2 p.m.	20
Prize: Four tickets to July 6, 2024 WooSox game with entry to pregame party and opportunity to enter for the chance to play Cash Wheel Live on Saturday, July 6, 2024.				

WEB TICKETS ENTRY PERIOD:

Entry Period	Entry Location	Entry Dates	Drawing	Number of Winners
2	www.masslottery.com	Monday, June 3, 2024 at 9 a.m. - Thursday, June 13, 2024 at 4:30 p.m.	Friday, June 14, 2024 on or about 2 p.m.	5
Prize: Four tickets to July 6, 2024 WooSox game with entry to pregame party and opportunity to enter for the chance to play Cash Wheel Live on Saturday, July 6, 2024.				

WEB ONLY ENTRY PERIOD:

Entry Period	Entry Location	Entry Dates	Facebook Live Event	Number of Winners
3	www.masslottery.com	Friday, June 14, 2024 at 9 a.m. - Tuesday, July 2, 2024 at 9 a.m.	Saturday, July 6, 2024 At 2 p.m.	5
Prize: Virtual Cash Wheel Live participant.				

By participating in the Promotion, entrants agree to be bound by the Official Rules and by all decisions of the Executive Director of the Lottery, whose decisions are in his/her sole discretion and are binding and final. Failure to comply with the Official Rules will result in disqualification from the Promotion.

3. ELIGIBILITY. Web Entry is open only to legal residents of Massachusetts who are 18 years of age or older. Entry into this Promotion is open to residents of the continental United States who are 18 years of age or older. Employees of the Lottery and family members of employees of the Lottery, including any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any member or employee of the Lottery, and employees of the Lottery’s advertising agency, are not eligible to enter or win.

4. HOW TO ENTER. There are three (3) methods of entry for the CASH WHEEL LIVE – WOOSOX Promotion, as follows:

1. REGIONAL OFFICE TICKETS Entry: At approximately 9:00 a.m. on Monday, June 3, 2023 through Friday, June 14, 2023 at 4:30 pm at the Lottery Regional Office participants may enter the Promotion by completing an entry form, including their name, email address, zip code, city/town, phone number, stating that they are 18 years of age or older, and acknowledge their acceptance of the Official Rules. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. Limit one (1) entry per person, per email address during each Entry Period. Entries for the Promotion shall be eligible entries only if received within the applicable Entry Period.
2. WEB TICKETS Entry: Beginning on Monday, June 3, 2024 at 9:00 am through Thursday, June 13, 2024 at 4:30 pm Entry Period of the Promotion, the Lottery shall post the contest link to the WOBOX entry form on the promotions page at www.masslottery.com. To enter the Promotion, entrants must enter their name, email address, valid mailing address, zip code, city/town, phone number, certify their age of 18 years or older, and confirm their acceptance of the Official Rules. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. Limit one (1) entry per person, per email address during each Entry Period. Entries for the Promotion shall be eligible entries only if received within the Entry Period.
3. WEB ONLY Entry: Beginning on Friday, June 14, 2024 at 9:00 am through Tuesday, July 2, 2024 at 9:00 am the Lottery shall post the contest link to the WOBOX entry form on the promotions page at www.masslottery.com. To enter the Promotion, entrants must enter their name, email address, valid mailing address, zip code, city/town, phone number, certify their age of 18 years or older, and confirm their acceptance of the Official Rules. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. Limit one (1) entry per person, per email address during each Entry Period. Entries for the Promotion shall be eligible entries only if received within the Entry Period.

Limit one prize per person. For example, if an online entrant wins a prize, they are no longer eligible to win a prize as an onsite entrant.

5. SELECTION OF WINNERS. For each Entry Period of the Promotion, the total number of winners for the CASH WHEEL LIVE – WOOSOX promotion shall be thirty (30).

The selections shall be made as follows:

- REGIONAL OFFICE TICKETS Entry: On Friday, July 14, 2024 at approximately 2:00 pm, twenty (20) winners will be selected onsite at the Worcester Regional Office using a RAFFLE DRUM. Prize: Four tickets to July 6, 2024 WooSox game with entry to pregame party and opportunity to enter for the chance to play Cash Wheel Live. * Winners will be contacted within two (2) business days following the drawing. The Lottery will notify each of the twenty (20) winners by contacting the respective email address and/or phone number provided by the player in the entry.
- WEB TICKETS Entry: On Friday, June 14, 2024, at approximately, 2:00 p.m. five (5) winners will be selected from online entries using Woobox, which has a tool for

randomly selecting participants from the Entries. Prize: Four tickets to July 6, 2024 WooSox game with entry to pregame party and opportunity to enter for the chance to play Cash Wheel Live.* Winners will be contacted within two (2) business days following the drawing. The Lottery will notify each of the five (5) winners by contacting the respective email address and/or phone number provided by the player in the entry.

- WEB ONLY Entry: On Tuesday, July 2, 2024, at approximately 10 a.m.] five (5) winners will be selected from online entries using Woobox, which has a tool for randomly selecting participants from the Entries. Prize: Virtual Cash Wheel Live participant.

Potential participants shall be selected following the end of the Entry Period. If any prize notification is undeliverable, or in the event of non-compliance with any of the Promotion rules, the prize shall be forfeited. The Lottery reserves the right to select or not select an alternate participant. It shall be the sole responsibility of each entrant to notify the Lottery if their contact information changes. The Lottery shall not be responsible for false, incorrect, changed, incomplete or illegible contact information. Excluding Watch and Win, each entrant may win only one prize during the Promotion.

CASH WHEEL LIVE at POLAR PARK: On Saturday, July 6, 2024, the public and WEB ONLY winners will be invited to join a Facebook and YouTube Live event. The 20 REGIONAL OFFICE and 5 WEB TICKETS winners and their guests will be invited to a private on-location event. All CASH WHEEL LIVE – WOOSOX entries for each Entry Period during the Promotion must be received prior to the respective entry deadline.

* All REGIONAL OFFICE TICKETS and WEB TICKETS winners and their guests who are residents of the continental United States and 18 years of age or older may enter for the chance to spin the Cash Wheel at the pregame party. Five (5) winners to be selected via drum.

1:30 p.m. - Doors open.

1:30 to 2 p.m. - Enter Cash Wheel Live via onsite entry form.

2 p.m. – Cash Wheel Live where five (5) onsite entries will be selected to spin the Cash Wheel.

2:30 p.m. – Food and non-alcoholic beverages provided.

Each WEB ONLY winner will be randomly partnered with an on-location winner. The Cash Wheel will be spun at the designated event location by each on-location winner on their and their randomly selected online winner's behalf during the designated event during the Promotion. The wheel must make at least one full revolution to be an eligible spin. When the wheel comes to a complete stop, the dollar value of the section in which the rubber clicker comes to rest shall be the amount of the prize won. The host will confirm and announce the prize amount. Prior to each spin, the host will reset the wheel by placing the rubber clicker in a \$500 section of the Cash Wheel.

The Cash Wheel will display sixteen (16) prize sections. In each of the sixteen (16) prize sections, there will be one of the following prizes:

Prize Amount	Frequency of Prizes
\$100	4
\$100 plus a pair of Red Sox tickets.	1
\$200	2
\$200 plus a pair of Red Sox tickets.	1
\$300	2
\$300 plus a pair of Red Sox tickets.	1
\$400	2
\$400 plus a pair of Red Sox tickets.	1
\$500	1
\$500 plus a pair of Red Sox tickets.	1

* Red Sox tickets valued at approximately \$75.00 each.

MODIFIER EXTENDED PLAY

After spinning the Cash Wheel, the on-location winner will decide, on their and their randomly selected online winner's behalf, to play the modifier or pass. The modifier is comprised of three separate actions which may change the amount of cash an entrant may win. Players are not required to choose a modifier and may keep the prize already won. The modifier is one (1) of three (3) thematic decals, numbered 1 through 3, on their designated board which an on-location player may choose. The Cash Wheel Live host will remove the chosen numbered decal and reveal one of the following randomly placed directives that the on-location winner must complete:

- Spin Again - Spin the Cash Wheel. When the wheel comes to a complete stop, the dollar value and ticket amount (if any) of the section in which the rubber clicker comes to rest shall be the amount of the prize won. This amount replaces the original spin amount won.
- Double Your Prize – Double the prize already won. The player will win two times (2x) the value of the cash prize they currently hold, including cash and tickets.
- Extra \$100 – Add \$100 to the value of the cash prize they currently hold.

The on-location winner and the web winner randomly partnered with that on-location winner will each win the same prize amount in accordance with the process described above.

If applicable, once confirmed, the web winner will be able to pick up their Red Sox tickets at their closest Mass Lottery regional office on or after an agreed upon date.

Cash Wheel LIVE web entry winners will be contacted by Lottery staff using information submitted on the contest entry form.

Limit one cash prize per winner during the Promotion.

WATCH AND WIN: All legal residents of Massachusetts who are 18 years of age or older viewing the Mass Lottery's CASH WHEEL LIVE – WOOSOX promotion are eligible for a chance to win a secondary prize of \$100.

Near the conclusion of the LIVE event, a contest link to a dedicated WOOSOX entry form will be posted in the comment section of both live posts on Facebook and YouTube. Complete the form for the chance to win \$100. The contest will be live until 11:59 p.m. on July 6, 2024. The Lottery will randomly select five (5) "Watch and Win" winners via Woobox and post names of winners on the MA Lottery Facebook page.

Watch and Win winners shall be notified via email address and/or phone number provided in the entry form within 2 business days of winner selection.

Limit one cash prize per winner during the Watch and Win of the Promotion.

5. PRIZES. The total number of prizes available to be awarded for the Massachusetts State CASH WHEEL LIVE – WOOSOX promotion, not including WooSox tickets, shall be up to Fifteen (15) – ten (10) Cash Wheel Live and five (5) Watch and Win. Each prize shall be a cash prize between \$100 and \$1,000 and Red Sox tickets. There shall be no substitutions. Transfer of the prize is prohibited. To claim a prize at the in-person event, winners shall complete a claim form and provide identification. For prizes less than \$600, checks will be mailed to the addresses provided by the entrant when entering the promotion. All winners of prizes greater than \$600 shall receive an email with instructions to claim their prize at the Lottery Headquarters or Regional Offices. See www.masslottery.com to download a claim form and for Regional Office locations. All prizes must be claimed within thirty (30) days from the date won or the prize shall be forfeited. Prize checks shall be mailed to each winner approximately two weeks after the claim form has been submitted. All applicable federal, state and local taxes, and expenses, costs or fees associated with the acceptance and/or use of the prize shall be the sole responsibility of the winner. The Lottery reserves the right to substitute a similar prize of equal or greater value at its sole discretion.

6. RELEASE AND LIMITATIONS OF LIABILITY. By entering the Promotion, each entrant agrees on behalf of herself/himself and each of her/his heirs, executors, and administrators (a) to release and hold harmless the Massachusetts State Lottery Commission,, the Lottery, its respective constitutional office, subsidiaries, affiliates, officers, directors, agents and employees and the WooSox and all its subsidiaries, affiliates, officers, directors, agents and employees, (collectively the "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of prize or any portion thereof (including any travel related thereto); (b) that Released Parties have not made nor are in any manner responsible or liable for any warranty, representation or

guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose; and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Promotion itself, and to be bound by all decisions of the Lottery, which are binding and final. Failure to comply with these conditions may result in disqualification from the Promotion at the Lottery's sole discretion. The Released Parties are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment, services, or programming associated with or utilized in the Promotion. Except where prohibited by law, participation in the Promotion constitutes permission to the Lottery to use winner's name, city, state, likeness and/or voice, and Promotion photo submissions for purposes of advertising, promotion and publicity, including social media, without compensation of any kind.

7. GENERAL CONDITIONS. If the Promotion is not capable of running as planned for any reason, including, but not limited to, weather, infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Lottery which corrupt or affect the administration, security, fairness, integrity of the game or Promotion, the Lottery reserves the right in its sole discretion to disqualify any individual it believes has tampered with the Promotion process, and/or cancel, terminate, modify or suspend the Promotion. The Lottery reserves the right in its sole discretion to disqualify any entrant at any time if the Lottery determines or reasonably believes the entrant submitted fraudulent information on any Promotion entry or submission or engaged in any conduct or activity that affects or interferes with the fairness and/or integrity of the Promotion. The Lottery reserves the right to disqualify entrants that submit entries or post responses that, to a reasonable person: (a) are sexually explicit, unnecessarily violent or derogatory of any ethnic, racial, general, religious, professional or age group; (b) are obscene or offensive, or may create public disrepute, contempt, scandal or ridicule; (c) defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any third party's personal or intellectual property rights or contain disparaging remarks about other people or companies; and/or (d) are inconsistent with the positive images and/or goodwill to which the Lottery wishes to associate (which may be determined by the Lottery, at its sole and absolute discretion). The Commonwealth of Massachusetts, the Treasurer and Receiver General, the Lottery, its Commissioners, directors, agents and employees of any of the foregoing (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries, (ii) are not responsible for any problems or technical malfunction of, Woobox, Facebook, any mobile networks, any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Lottery on account of technical problems, human error or traffic congestion, or any combination thereof, including any injury or damage to the entrant or any other person's mobile phone or device related to or resulting from participation in the Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Woobox. Certain features of the Promotion may utilize the services or products of third-party vendors and participation in the Promotion may require entrants to utilize such features and agree to additional terms and conditions. You may seek independent legal counsel if you have any questions about any third-party additional

terms and conditions.

8. DISPUTES/CHOICE OF LAW. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Promotion or any prize awarded shall be brought and are subject to the exclusive jurisdiction of the state or federal court situated in the Commonwealth of Massachusetts, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Massachusetts law, without reference to Massachusetts' choice of law rules, governs the Promotion and all aspects related thereto.

9. WINNER ANNOUNCEMENT; OFFICIAL RULES. For the names of the winners, available after the conclusion of the Promotion, send a self-addressed, stamped envelope to: Massachusetts State Lottery, Cash Wheel Live – WOOSOX Promotion, 150 Mount Vernon Street, Dorchester, MA 02125. For a copy of the Official Rules, please go to the Lottery's website or send a self-addressed, stamped envelope to: Massachusetts State Lottery, Cash Wheel Live – WOOSOX Promotion, 150 Mount Vernon Street, Dorchester, MA 02125. Please indicate that you are requesting a copy of the Official Rules.

10. ODDS OF WINNING. Odds of becoming a winner of the Promotion depend on the total number of eligible entries. There shall be up to fifteen (15) winners – ten (10) Cash Wheel Live and five (5) Watch and Win.

11. PRIVACY. Any personally identifiable information that is submitted by an entrant/winner as part of the Promotion shall be used by the Lottery to administer the Promotion, select the prize winners and fulfill the prizes, and will be treated in accordance with the privacy policy accessible at: <http://www.masslottery.com/privacy.html>.

12. SPONSOR. The Massachusetts State Lottery Commission, 150 Mount Vernon Street, Dorchester, MA 02125.

13. MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules or the Required Documentation will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Required Documentation is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained therein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that or any other provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy, and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

