

ADMINISTRATIVE BULLETIN
THE INSTANT GAME SHOW PROMOTION

The purpose of this Administrative Bulletin is to outline the rules and regulations for THE INSTANT GAME SHOW Promotion. The manner in which the promotion is conducted shall be consistent with the Official Rules attached to this Administrative Bulletin.

The Executive Director reserves the right to amend this Administrative Bulletin if he/she deems it is in the best interest of the Lottery to do so.

The effective date of the Administrative Bulletin shall be May 19, 2025.

MASSACHUSETTS STATE LOTTERY COMMISSION

Mark William Bracken
By: [Mark William Bracken \(May 16, 2025 09:17 EDT\)](#)

Mark William Bracken
Executive Director

Date: _____

Massachusetts State Lottery

The Instant Game Show Promotion

Official Rules

1. **GENERAL.** By participating in the Massachusetts State Lottery Commission's THE INSTANT GAME SHOW Promotion with THE INSTANT CASH GAME, the DOOR PRIZE (to be held on May 29, 2025, respectively), and the WATCH AND WIN (to be held on June 4, 2025) (individually and collectively the "Promotion"), which is sponsored by the Massachusetts State Lottery Commission (the "Lottery"), located at 150 Mount Vernon Street, Dorchester, MA 02125, all entrants acknowledge and agree to the Official Rules of the Promotion as provided herein. The Lottery shall host an online entry promotion, with an in-person entry period and event at the Lottery Headquarters following the online entry promotion, to select entrants for a computer-generated game, THE INSTANT CASH GAME. A week thereafter, the Lottery shall host another online entry promotion whereby entrants can use a link on social media to create an entry, which shall be referred to as the WATCH AND WIN. THE INSTANT CASH GAME selects THE INSTANT CASH GAME entrants from a dedicated digital form, randomly selected by a computer-generated system and the entrant is paired with the in-person entrants who shall be selected on site, each drawn by hand from a drum which has been spun. The entrants will "scratch" for a chance to win a \$200, \$225, \$250, \$275, \$300, \$325, \$350, \$375, \$400, \$425, \$450, \$475, \$500, \$525, \$550, \$575, \$600 or \$1,000 prize. The WATCH AND WIN promotion includes the streaming of THE INSTANT GAME SHOW, during which the Lottery will post a link in the comment section to enter WATCH AND WIN for a chance for online viewers to win \$100.

All times in the Promotion refer to Eastern Time. By participating in the Promotion, entrants agree to be bound by the Official Rules and by all decisions of the Executive Director of the Lottery, whose decisions are in his/her sole discretion and are binding and final. Failure to comply with the Official Rules will result in disqualification from the Promotion.

2. **ELIGIBILITY.** Game Entry is open to residents of the continental United States who are 18 years of age or older. Employees of the Massachusetts Lottery and family members of employees of the Massachusetts Lottery, including any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any member or employee of the Massachusetts Lottery, and employees of the Massachusetts Lottery's advertising agency are not eligible to enter or win.
3. **HOW TO ENTER.** There are four (4) methods of entry for the Promotion - three (3) ways to enter THE INSTANT CASH GAME and DOOR PRIZE, and one (1) for the WATCH AND WIN for the Promotion:
 - a. THE INSTANT CASH GAME WEB ENTRY – From 9 a.m. on Monday, May 19, 2025, through 3:00 pm on Monday, May 26, 2025 the Lottery shall post the contest link to the Woobox entry form on the Lottery's promotions page at

www.masslottery.com. To enter the Promotion, entrants complete the digital form by entering their name, email address, valid mailing address, zip code, city/town, phone number, certify their age of 18 years or older, and confirm their acceptance of the Official Rules. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. Entries shall be eligible only if received within the Entry Period. Entrants are limited to one (1) and only (1) web entry per email address.

WEB ENTRY PERIOD:

THE INSTANT CASH GAME Web Entry Period	Entry Start Date / Time	Entry Deadline Date / Time	INSTANT CASH GAME Date
1	May 19, 2025, at 9:00 a.m.	May 26, 2025, at 3:00 p.m..	May 29, 2025, at approximately 12:00 p.m.

b. THE INSTANT CASH GAME - IN-PERSON ENTRY:

Between approximately 11:00 a.m. and 12:00 p.m. on Thursday, May 29, 2025, at the Lottery Headquarters participants may enter the INSTANT CASH GAME Promotion by completing an entry form, including their name, email address, zip code, city/town, phone number, stating that they are 18 years of age or older, and acknowledge their acceptance of the Official Rules. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. Entries shall be an eligible entry only if received within the applicable Entry Period.

THE INSTANT CASH GAME - IN-PERSON ENTRY PERIOD:

THE INSTANT CASH GAME Entry Period	Entry Location	Entry Date	Entry Window/Duration
2	Lottery Headquarters 150 Mount Vernon Street, Dorchester, MA	May 29, 2025	11:00 a.m. – 12:00 p.m.

- c. THE INSTANT CASH GAME IN-PERSON WITH PURCHASE ENTRY:** Between approximately 11:00 a.m. and 12:00 p.m. on Thursday, May 29, 2025, at the Lottery Headquarters participants may earn an additional entry form for the INSTANT CASH GAME portion of the Promotion by purchasing \$40 worth of instant tickets from the Customer Service Window and completing a dedicated entry form, including their name, email address, zip code, city/town, phone number, stating that they are 18 years of age or older, and acknowledge their acceptance of the Official Rules. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. With each \$40 purchase of instant tickets, the purchaser will receive an additional entry during this Entry Period. There is no limit to the number of entries submitted by this method. Entries for the Promotion shall be an eligible entry only if received within the applicable Entry Period.

THE INSTANT CASH GAME - IN-PERSON WITH PURCHASE ENTRY PERIOD:

THE INSTANT CASH GAME With Purchase Entry Period	Entry Location	Entry Date	Entry Window/Duration
3	Lottery Headquarters 150 Mount Vernon Street, Dorchester, MA	May 29, 2025	11:00 a.m. – 12:00 p.m.

- d. DOOR PRIZE ENTRY - IN-PERSON: All non-selected, non-winning remaining entries at the completion of THE INSTANT CASH GAME – IN-PERSON ENTRY, or THE INSTANT CASH GAME – IN-PERSON WITH PURCHASE ENTRY shall be an eligible entry into the drawing for the DOOR PRIZE, only if received within the applicable Entry Period.

DOOR PRIZE ENTRY PERIOD:

Door Prize Entry Period	Entry Location	Entry Date	Entry Window/Duration
4	Lottery Headquarters 150 Mount Vernon Street, Dorchester, MA	May 29, 2025	11:00 a.m. - 12:00 p.m.

- e. WEB ENTRY – THE INSTANT CASH GAME SHOW – WATCH AND WIN: THE INSTANT GAME SHOW video, shall be streamed on the Mass Lottery’s Facebook page and YouTube channel on June 4, 2025, at 7:00 pm. The Lottery shall post the contest link to the Woobox entry form on the promotions page at www.masslottery.com. To enter the Promotion, entrants must enter their name, email address, valid mailing address, zip code, city/town, phone number, certify their age of 18 years or older, and confirm their acceptance of the Official Rules. Entrants may opt-in to receive emails from the Lottery, but it is not required to enter the Promotion. Limit one (1) entry per person, per email address during this Entry Period. Entries for the Promotion shall be an eligible entry only if received within the applicable Entry Period. Entrants are limited to one (1) and only one (1) web entry per email address.

WATCH AND WIN WEB Entry Period:

WATCH AND WIN Entry Period	Entry Start Date / Time	Entry Deadline Date / Time	THE INSTANT GAME SHOW Date
1	June 4, 2025 at 7:00 p.m.	June 4, 2025 at 11:59 p.m.	June 4, 2025 at 7:00 p.m.

There is no limit to the number of entries a participant may submit, unless otherwise stated herein; an entrant may win one (1) and only one (1) prize in THE INSTANT CASH GAME event.

4. PROMOTION. The Promotion consists of three (3) separate events, each having individual entry requirements respectively.

- a. **THE INSTANT CASH GAME:** There are a total of three (3) ways to enter THE INSTANT CASH GAME promotion (the Web Entry Period and the Game Entry Period shall be collectively referred to as the “Instant Cash Entry Period”). THE INSTANT CASH GAME online entry begins on Monday, May 19, 2025, at 9:00 am and ending at 3:00 pm on Monday, May 26, 2025 (the “Web Entry Period”). The digital entrant shall be selected using Woobox which has a tool for randomly selecting participants from the Entries. The first way a player can enter is through a digital promotion to be conducted at masslottery.com by completing an entry form. An entrant may enter by completing in-person an entry form on the day of the Promotion during the entry period or with each purchase of \$40 worth of instant tickets, the entrant will receive an additional entry form on the day of the Promotion during the entry period. The Promotion will commence at 11:00 am and is to be held at the Lottery Headquarters on Thursday, May 29, 2025, prior to the start of THE INSTANT CASH GAME (the “Game Entry Period”).
- b. **DOOR PRIZE:** All non-winning and non-selected entrants shall be eligible for a chance to win a DOOR PRIZE. The DOOR PRIZE will be awarded to five (5) entrants selected by use of a wheel drum. The winners shall receive one (1) of five (5) \$100 cash prizes. The DOOR PRIZE shall occur at the completion of the INSTANT GAME CASH GAME AND THE INSTANT JACKPOT GAME (the Second Chance Drawing).
- c. **WATCH AND WIN:** For the WATCH AND WIN portion of the show, all entrants who are 18 years of age or older viewing the Mass Lottery’s streaming of THE INSTANT GAME SHOW on June 4, 2025 are eligible for a chance to win a prize of \$100. Near the conclusion of the produced show, a contest link to a dedicated Woobox entry form will be posted in the comment section of both live posts on the Lottery’s Facebook page and YouTube channel. The Lottery will randomly select five (5) WATCH AND WIN winners via Woobox.

Entrants for each game/event shall be selected as follows:

- Five (5) winners will be selected from online entries using THE INSTANT CASH GAME Web Entry Woobox application, which has a tool for randomly selecting participants from the Entries. Within two (2) business days following THE INSTANT CASH GAME date, the Lottery will notify each of the five (5) winners from the online entries by contacting the respective email address and/or phone number provided by the player in the Web Entry.

- Five (5) winners will be selected onsite for THE INSTANT CASH GAME IN-PERSON ENTRY which shall take place at the Lottery Headquarters, 150 Mount Vernon Street, Dorchester, MA using a raffle drum. Participants MUST be present at drawing to win and respond to name announcement within, no less than, two (2) callouts of said name, as determined by designated Lottery staff, or prize will be forfeited, and an alternate will be picked.
- Five (5) winners will be selected onsite for the DOOR PRIZE designated location/ Lottery Headquarters, 150 Mount Vernon Street, Dorchester, MA using the remaining non-winning raffle drum of entries from THE INSTANT CASH GAME. Participants MUST be present at the drawing to win and respond to name announcement within, no less than, two (2) callouts of said name, as determined by designated Lottery staff, or prize will be forfeited, and an alternate will be picked.

Participants shall be selected following the end of the Entry Period. If any prize notification is undeliverable, or in the event of non-compliance with any of the Promotion rules, the prize shall be forfeited. The Lottery reserves the right to select or not select an alternate participant. It shall be the sole responsibility of each entrant to notify the Lottery if their contact information changes. The Lottery shall not be responsible for false, incorrect, changed, incomplete or illegible contact information. **Excluding the WATCH AND WIN, each entrant may win one (1) and only one (1) prize during the Promotion.** If the Lottery determines that an entrant failed to abide by these rules and procedures and/or used or attempted to use the entry system, either in-person or digital, in a manner other than for its intended purposes, the entrant may be disqualified, and no prize may be awarded to the entrant at the sole discretion of the Executive Director

THE INSTANT CASH GAME at LOTTERY HEADQUARTERS: The public, including all eligible entrants during the Entry Periods, will be invited to join an on-location game. All THE INSTANT CASH GAME entries for each Entry Period during the Promotion must be received prior to the respective entry deadline. The ten (10) randomly selected winners will be announced, five (5) web entries and five (5) on-location entries.

Each web winner will be randomly partnered with an on-location winner. THE INSTANT CASH GAME is a computer program played on a digital board. The board consists of 16 spaces numbered 1 through 16. Prior to play, each of the following values will be secretly and randomly assigned to a unique space by the program, utilizing a random number generator.

\$50	\$75	\$75	\$100
\$100	\$125	\$150	\$150
\$150	\$175	\$175	\$175
\$175	\$175	\$250	MAX

Each on-location winner will select three (3) of sixteen (16) spaces by announcing their selection on their and their randomly selected online winner's behalf during the designated game during the Promotion. The spaces' assigned values will be revealed as they are selected, and the revealed values will be added to the player's prize. If the player selects and reveals the "MAX" space, their play will immediately end and their prize will be \$1,000, regardless of any other

revealed values. The host will confirm and announce the prize amount. Prior to each player's turn, the Lottery Staff will reset and randomize the board.

Prize Amount	Chance of Prize
\$200	0.18%
\$225	0.71%
\$250	0.89%
\$275	1.96%
\$300	4.11%
\$325	5.54%
\$350	6.61%
\$375	7.86%
\$400	10.54%
\$425	10.36%
\$450	7.50%
\$475	6.79%
\$500	8.21%
\$525	4.11%
\$550	1.43%
\$575	2.68%
\$600	1.79%
\$1000	18.75%

The web winner that has been selected randomly will be partnered with an on-location participant, such that the first digital winner shall be partnered with the first selected in-person winner and each will win the same prize amount in accordance with the process described above.

DOOR PRIZE: The public, including all eligible entrants during the Entry Periods, will be invited to join an on-location show. Five (5) winners will be selected to win \$100 onsite for the DOOR PRIZE designated location/ Lottery Headquarters, 150 Mount Vernon Street, Dorchester, MA using the remaining raffle drum of entries from THE INSTANT CASH GAME. Participants MUST be present at drawing to win and respond to name announcement within, no less than, two (2) callouts of said name, as determined by designated Lottery staff, or prize will be forfeited, and an alternate will be picked. Players from THE INSTANT CASH GAME and THE INSTANT JACKPOT GAME are not eligible for a DOOR PRIZE.

WATCH AND WIN: All legal residents of Massachusetts, who are 18 years of age or older, viewing the Mass Lottery's THE INSTANT GAME SHOW promotion are eligible for a chance to win a secondary prize of \$100. The Lottery shall stream a video of THE INSTANT GAME SHOW on the Mass Lottery's Facebook page and YouTube channel on June 4, 2025, with a contest link to a dedicated Woobox entry form, which will be posted in the comment section of both live posts on the Mass Lottery's Facebook page and YouTube channel. Complete the form for the chance to win \$100. The contest will be live until 11:59 p.m. on June 4, 2025. The

Lottery will randomly select five (5) WATCH AND WIN winners via Woobox and post names of winners on the Mass Lottery Facebook page.

WATCH AND WIN winners shall be notified via email address and/or phone number provided in the entry form within 24 hours of each winner selection.

Limit one (1) cash prize per winner during the Watch and Win of the Promotion.

5. PRIZES. The total number of prizes available to be awarded during the Lottery's THE INSTANT GAME SHOW promotion shall be up to twenty (20) – ten (10) THE INSTANT CASH GAME, five (5) DOOR PRIZE and five (5) WATCH AND WIN. Each prize shall be a cash prize between \$100 and \$1,000. There shall be no substitutions. Transfer of the prize is prohibited. To claim a prize at the in-person show, winners shall complete a claim form and provide identification. For prizes less than \$600, checks will be mailed to the addresses provided by the entrant when entering the promotion. All winners of prizes greater than \$600 shall receive an email with instructions to claim their prize at the Lottery Headquarters or Regional offices. See www.masslottery.com to download a claim form. All prizes must be claimed within **thirty (30) days from the date won or the prize shall be forfeited.** Prize checks shall be mailed to each winner approximately two weeks after the claim form has been submitted. All applicable federal, state and local taxes, and expenses, costs or fees associated with the acceptance and/or use of the prize shall be the sole responsibility of the winner. For the DOOR PRIZE, The Lottery reserves the right to substitute a similar prize of equal or greater value at its sole discretion. Limit one (1) prize per person. For example, if an online entrant wins a prize, they are no longer eligible to win a prize as an onsite entrant; and if an onsite entrant has already been chosen for a prize, they are not eligible for more than one onsite prize.

6. RELEASE AND LIMITATIONS OF LIABILITY. By entering the Promotion, each entrant agrees on behalf of herself/himself and each of her/his heirs, executors, and administrators (a) to release and hold harmless the Lottery, its respective constitutional office, subsidiaries, affiliates, officers, directors, agents and employees (collectively the "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of prize or any portion thereof (including any travel related thereto); (b) that Released Parties have not made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose; and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Promotion itself, and to be bound by all decisions of the Lottery, which are binding and final. Failure to comply with these conditions may result in disqualification from the Promotion at the Lottery's sole discretion. The Released Parties are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment, services, or programming associated with or utilized in the Promotion. Except where prohibited by law,

participation in the Promotion constitutes permission to the Lottery to use winner's name, city, state, likeness and/or voice, and Promotion photo submissions for purposes of advertising, promotion and publicity, including social media, without compensation of any kind.

7. GENERAL CONDITIONS. If the Promotion is not capable of running as planned for any reason, including, but not limited to, weather, infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Lottery which corrupt or affect the administration, security, fairness, integrity of the game or Promotion, the Lottery reserves the right in its sole discretion to disqualify any individual it believes has tampered with the Promotion process, and/or cancel, terminate, modify or suspend the Promotion. The Lottery reserves the right in its sole discretion to disqualify any entrant at any time if the Lottery determines or reasonably believes the entrant submitted fraudulent information on any Promotion entry or submission or engaged in any conduct or activity that affects or interferes with the fairness and/or integrity of the Promotion. The Lottery reserves the right to disqualify entrants that submit entries or post responses that, to a reasonable person: (a) are sexually explicit, unnecessarily violent or derogatory of any ethic, racial, general, religious, professional or age group; (b) are obscene or offensive, or may create public disrepute, contempt, scandal or ridicule; (c) defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any third party's personal or intellectual property rights or contain disparaging remarks about other people or companies; and/or (d) are inconsistent with the positive images and/or goodwill to which the Lottery wishes to associate (which may be determined by the Lottery, at its sole and absolute discretion). The Commonwealth of Massachusetts, the Treasurer and Receiver General, the Lottery, its Commissioners, directors, agents and employees of any of the foregoing (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries, (ii) are not responsible for any problems or technical malfunction of, Woobox, Facebook, any mobile networks, any telephone network or lines, computer on-line systems, servers, or provider, computer equipment, software, failure of any email to be received by the Lottery on account of technical problems, human error or traffic congestion, or any combination thereof, including any injury or damage to the entrant or any other person's mobile phone or device related to or resulting from participation in the Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, YouTube or Woobox. Certain features of the Promotion may utilize the services or products of third-party vendors and participation in the Promotion may require entrants to utilize such features and agree to additional terms and conditions. You may seek independent legal counsel if you have any questions about any third-party additional terms and conditions.

8. DISPUTES/CHOICE OF LAW. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with the Promotion or any prize awarded shall be brought and are subject to the exclusive jurisdiction of the state or federal court situated in the Commonwealth of Massachusetts, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby

waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Massachusetts law, without reference to Massachusetts' choice of law rules, governs the Promotion and all aspects related thereto.

9. WINNER ANNOUNCEMENT; OFFICIAL RULES. For the names of the winners, available after the conclusion of the Promotion, send a self-addressed, stamped envelope to: Massachusetts State Lottery, THE INSTANT GAME SHOW Promotion, 150 Mount Vernon Street, Dorchester, MA 02125. For a copy of the Official Rules, please go to the Lottery's website or send a self-addressed, stamped envelope to: Massachusetts State Lottery, THE INSTANT GAME SHOW Promotion, 150 Mount Vernon Street, Dorchester, MA 02125. Please indicate that you are requesting a copy of the Official Rules.

10. ODDS OF WINNING. Odds of becoming a winner of the Promotion depend on the total number of eligible entries and the odds laid out above for THE INSTANT CASH GAME. There shall be up to twenty (20) winners – ten (10) THE INSTANT CASH GAME, five (5) DOOR PRIZE and five (5) WATCH AND WIN.

11. PRIVACY. Any personally identifiable information that is submitted by an entrant/winner as part of the Promotion shall be used by the Lottery to administer the Promotion, select the prize winners and fulfill the prizes, and will be treated in accordance with the privacy policy accessible at: <http://www.masslottery.com/privacy.html>.

12. SPONSOR. The Massachusetts State Lottery Commission, 150 Mount Vernon Street, Dorchester, MA 02125.

13. MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules or the Required Documentation will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Required Documentation is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained therein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that or any other provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy, and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern, and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.