
Massachusetts State Lottery Commission Meeting

Executive Director's Report

Delivered by: Mark William Bracken

September 22, 2026



Lottery Sales Update – August

Figures for the month of August 2026

Overall unadjusted sales for August of 2026 were **up \$109.3 million** from August 2025. **(Combined)**

- Retail sales for August of 2026 were down \$30.1 million.
- Online sales for August of 2026 totaled \$139.4 million.

Estimated August 2026 net profit and prize payout figures do not include accruals for prizes won that have not yet been paid.

- Estimated net profit for August 2026 was \$108.9 million compared to \$114.4 million in August 2025. The year-over-year change for August of 2026 vs. August of 2025 is an **estimated \$5.5 million decrease in net profit. (Combined)**
 - Retail net profit for August of 2026 is \$98.2 million, an estimated \$16.2 million decrease compared to August 2025.
 - Online net profit for August of 2026 is \$10.6 million.
- Estimated prize payout for August 2026:
 - Retail prize payout: 74.57% compared to 72.93% in August 2025
 - Online prize payout: 91.36%

Figures for Fiscal Year 2027

Overall unadjusted sales for the first two months of FY27 were **up \$113.0 million** from the first two months of FY26. **(Combined)**

- Retail sales for the first two months of FY27 were down \$26.4 million.
- Online sales for the first two months of FY27 totaled \$139.4 million.

Our estimated FY27 year-to-date net profit and prize payout figures both include accruals for prizes won that have not yet been paid.

- Our estimated year-to-date net profit for the first two months of FY27 is \$190.6 million compared to \$167.6 million for the first two months of FY26. After adding a 1-day average net profit figure of \$3.3 million due to a shift in the calendar, the adjusted year-over-year change for the first two months of FY27 vs. the first two months of FY26 is an **estimated \$26.3 million increase in net profit. (Combined)**
 - Retail net profit for the first two months of FY27 is \$180.6 million, an estimated \$16.0 million increase compared to the first two months of FY26.
 - Online net profit for the first two months of FY27 is 10.0 million.
- Our estimated year-to-date prize payout for the first two months of FY27:
 - Retail year-to-date prize payout: 73.55% compared to 75.79% for the first two months of FY26
 - Online year-to-date prize payout: 91.72%

Lottery Sales Update – August 2026 vs. 2025 Sales Breakdown

Retail-only Games

- Keno sales were up \$1.4 million
- Wheel of Luck sales were down \$342,368
- Numbers Game sales were down \$1.3 million
- Scratch Ticket sales were down \$24.4 million

Online-only Games

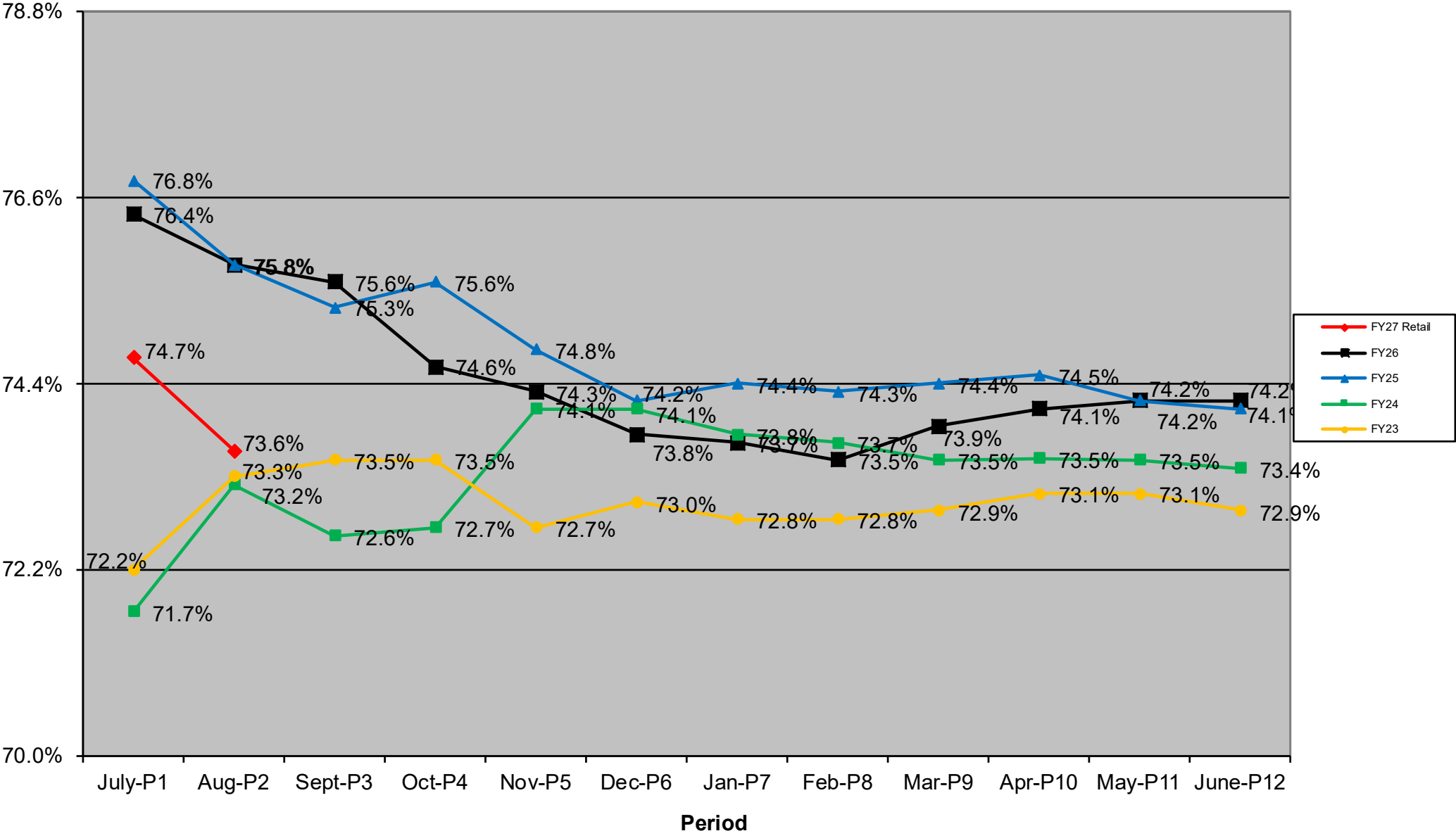
- eInstant sales were \$137.0 million
- Mass 3 sales were \$104,510
- Mass 4 sales were \$92,805

Games available at Retail and Online (Combined)

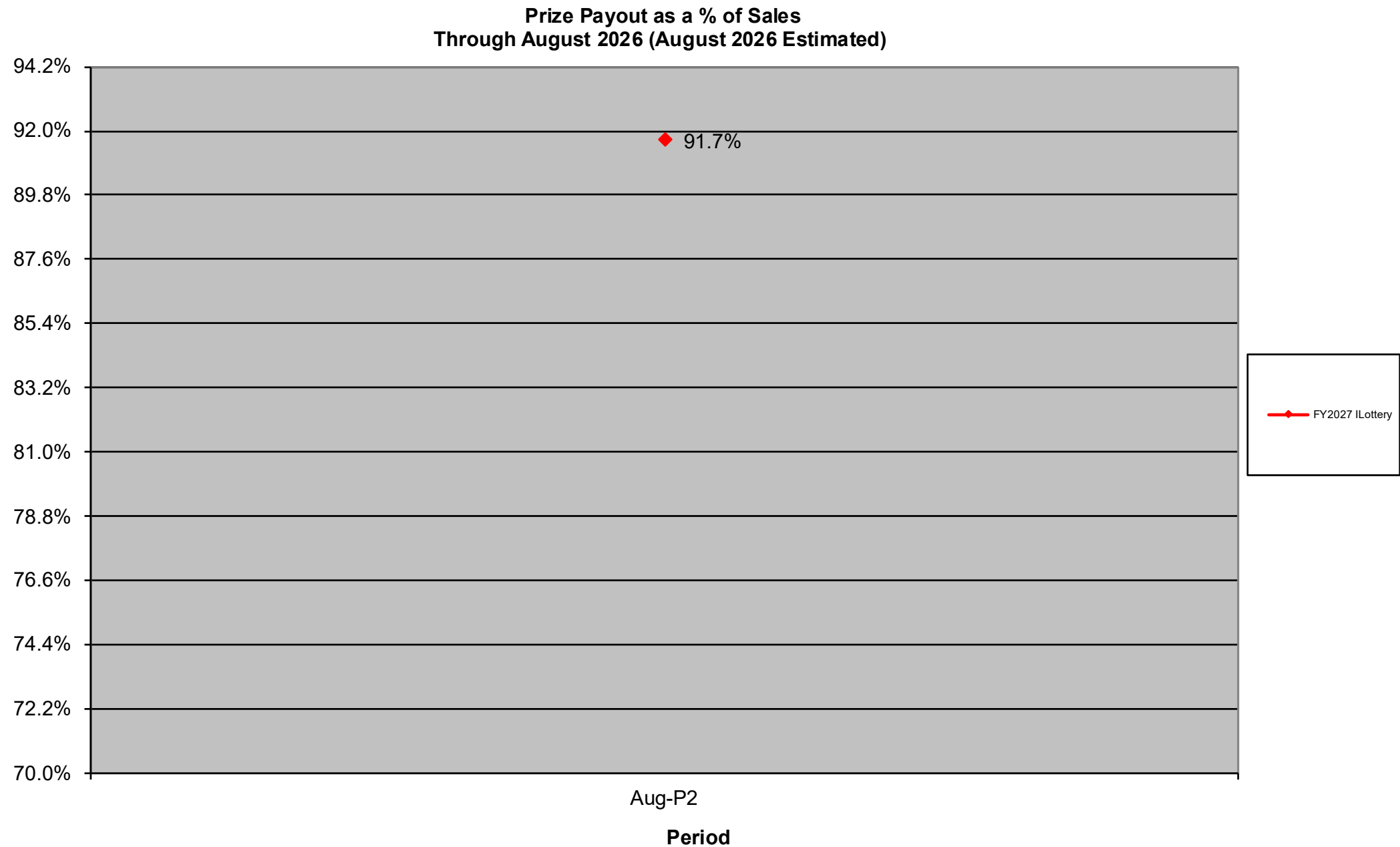
- Megabucks sales were up \$4.7 million
 - High jackpot of \$28.85 million compared to \$4.25 million in August 2025
- Mass Cash sales were up \$548,967
- Mega Millions sales were down \$243,446
 - High jackpot of \$145 million compared to \$277 million in August 2025
- Millionaire for Life sales were down \$860,151
- Powerball sales were down \$7.3 million
 - High jackpot of \$1.04 billion (hit August 12) compared to \$1 billion on August 30, 2025

Retail Prize Payout Percentage, Fiscal Year-to-Date by Month

5 Year Comparison
Prize Payout as a % of Sales
Through August 2026 (June 2026 & August 2026 Estimated)



Online Prize Payout Percentage, Fiscal Year-to-Date by Month



August Sales

MSLC Gross Sales Results									
AUGUST FY27 vs. FY26 Unadjusted Non Fiscal Year									
Through August 29, 2026 (\$ millions)									
	FY27	% of Total		FY26	% of Total		\$ Change	% Change	
Scratch Tickets	\$341.3	50.2%		\$365.7	64.1%		-\$24.4	-6.7%	
Numbers Game	\$28.9	4.3%		\$30.2	5.3%		-\$1.3	-4.4%	
Keno	\$121.2	17.8%		\$119.8	21.0%		\$1.4	1.1%	
Wheel of Luck	\$1.2	0.2%		\$1.5	0.3%		-\$0.3	-22.3%	
eInstant	\$137.0	20.2%		\$0.0	0.0%		\$137.0	100%	
Mass 3	\$0.1	0.0%		\$0.0	0.0%		\$0.1	100%	
Mass 4	\$0.1	0.0%		\$0.0	0.0%		\$0.1	100%	
Mass Cash (retail)	\$8.3	1.2%		\$8.1	1.4%		\$0.3	3.4%	
Mass Cash (online)	\$0.3	0.0%		\$0.0	0.0%		\$0.3	100%	
Megabucks (retail)	\$7.0	1.0%		\$2.7	0.5%		\$4.2	155.9%	
Megabucks (online)	\$0.5	0.1%		\$0.0	0.0%		\$0.5	100%	
Mega Millions (retail)	\$6.8	1.0%		\$7.3	1.3%		-\$0.5	-6.3%	
Mega Millions (online)	\$0.2	0.0%		\$0.0	0.0%		\$0.2	100%	
Powerball (retail)	\$22.0	3.2%		\$30.3	5.3%		-\$8.4	-27.6%	
Powerball (online)	\$1.0	0.1%		\$0.0	0.0%		\$1.0	100%	
Millionaire for Life/Lucky for Life (retail)	\$3.5	0.5%		\$4.5	0.8%		-\$1.1	-24.1%	
Millionaire for Life/Lucky for Life (online)	\$0.2	0.0%		\$0.0	0.0%		\$0.2	100%	
Total	\$679.5	100.0%		\$570.2	100.0%		\$109.3	19.2%	
Retail Only	\$492.5	72.5%		\$517.3	90.7%		-\$24.7	-4.8%	
Online Only	\$137.2	20.2%		\$0.0	0.0%		\$137.2	100%	
Combined	\$49.7	7.3%		\$52.9	9.3%		-\$3.2	-6.0%	
Total	\$679.5	100.0%		\$570.2	100.0%		\$109.3	19.2%	
Unadjusted	Month	7/26/26-8/29/26		Month	7/27/25-8/30/25				
		5 weeks			5 weeks				
		35 days			35 days				

FY 2026 vs. FY 2025 Sales

MSLC Gross Sales Results									
YEAR-TO-DATE FY27 vs. FY26 Unadjusted Non Fiscal Year									
Through August 29, 2026 (\$ millions)									
	FY27		% of Total		FY26		% of Total	\$ Change	% Change
Scratch Tickets	\$625.0		55.7%		\$660.5		65.4%	-\$35.4	-5.4%
Numbers Game	\$52.6		4.7%		\$54.5		5.4%	-\$1.9	-3.5%
Keno	\$220.8		19.7%		\$216.4		21.4%	\$4.4	2.0%
Wheel of Luck	\$2.3		0.2%		\$2.7		0.3%	-\$0.5	-16.8%
eInstant	\$137.0		12.2%		\$0.0		0.0%	\$137.0	100%
Mass 3	\$0.1		0.0%		\$0.0		0.0%	\$0.1	100%
Mass 4	\$0.1		0.0%		\$0.0		0.0%	\$0.1	100%
Mass Cash (retail)	\$15.1		1.3%		\$13.7		1.4%	\$1.4	10.0%
Mass Cash (online)	\$0.3		0.0%		\$0.0		0.0%	\$0.3	100%
Megabucks (retail)	\$12.5		1.1%		\$4.6		0.5%	\$7.9	169.7%
Megabucks (online)	\$0.5		0.0%		\$0.0		0.0%	\$0.5	100%
Mega Millions (retail)	\$16.5		1.5%		\$11.7		1.2%	\$4.8	40.9%
Mega Millions (online)	\$0.2		0.0%		\$0.0		0.0%	\$0.2	100%
Powerball (retail)	\$32.2		2.9%		\$37.6		3.7%	-\$5.4	-14.3%
Powerball (online)	\$1.0		0.1%		\$0.0		0.0%	\$1.0	100%
Millionaire for Life/Lucky for Life (retail)	\$6.4		0.6%		\$8.1		0.8%	-\$1.7	-20.7%
Millionaire for Life/Lucky for Life (online)	\$0.2		0.0%		\$0.0		0.0%	\$0.2	100%
Total	\$1,122.9		100.0%		\$1,009.9		100.0%	\$113.0	11.2%
Retail Only	\$900.7		80.2%		\$934.1		92.5%	-\$33.4	-3.6%
Online Only	\$137.2		12.2%		\$0.0		0.0%	\$137.2	100%
Combined	\$85.0		7.6%		\$75.8		7.5%	\$9.2	12.1%
Total	\$1,122.9		100.0%		\$1,009.9		100.0%	\$113.0	11.2%
Unadjusted	Year	6/28/26-8/29/26			Year	6/29/25-8/30/25			
		9 weeks				9 weeks			
		63 days				63 days			

Recent Big Winners



\$25 Million

September 10

\$25,000,000 Mega Money



\$15 Million

September 5

\$15,000,000 Magnificent Millions

\$29.71 Million

September 7

Megabucks

Winning ticket sold in Holyoke

Recent Agent Highlight: King Mart



18+ to play at retail | 21+ to play online
MA Problem Gambling Helpline: 800-327-5050

Recent Big Winners



\$281,851

September 5
The Lamp



\$327,091

August 30
The Lamp

\$416,405

September 13
Timber Wolf

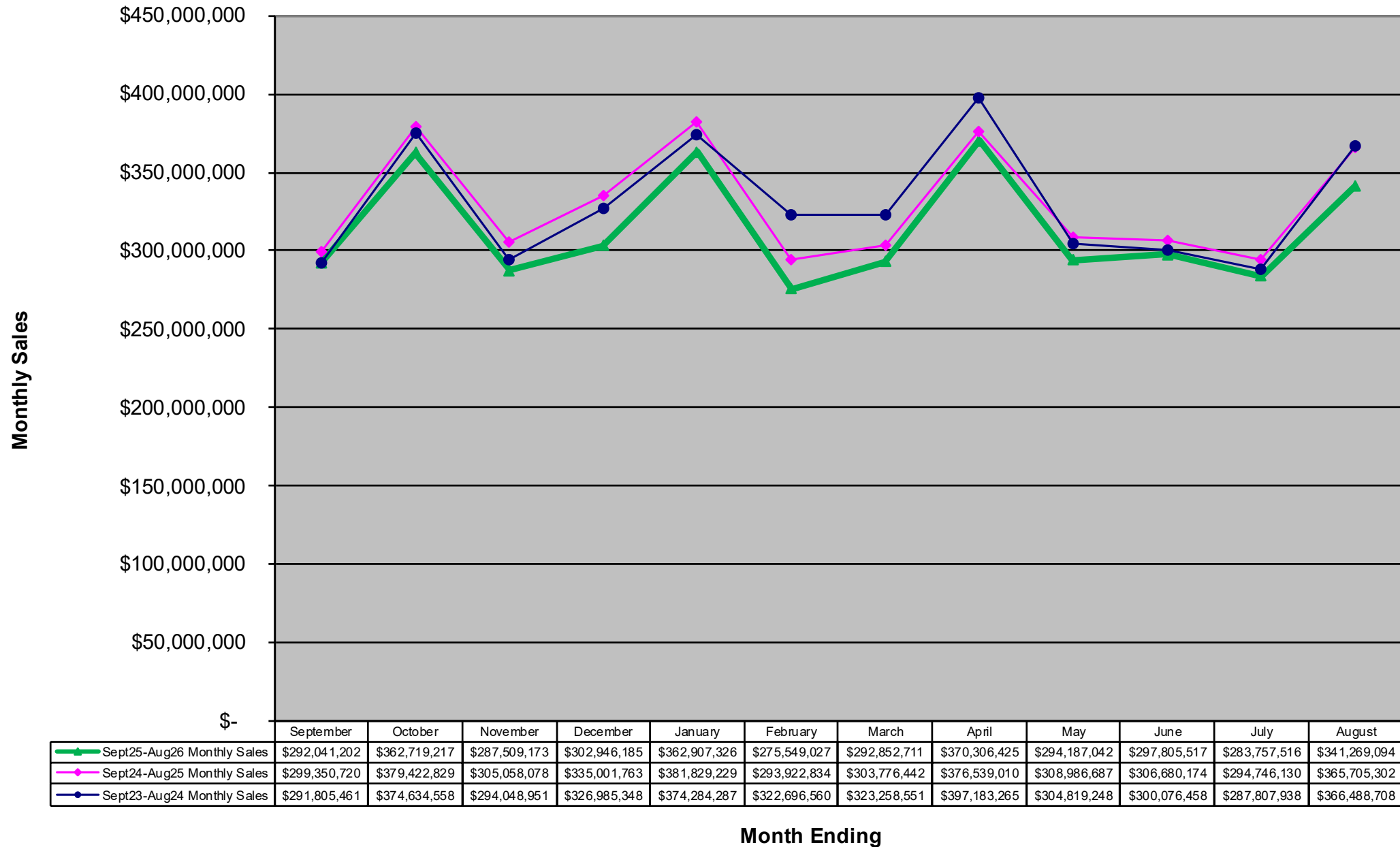
\$414,482

September 3
Bigfoot Bucks

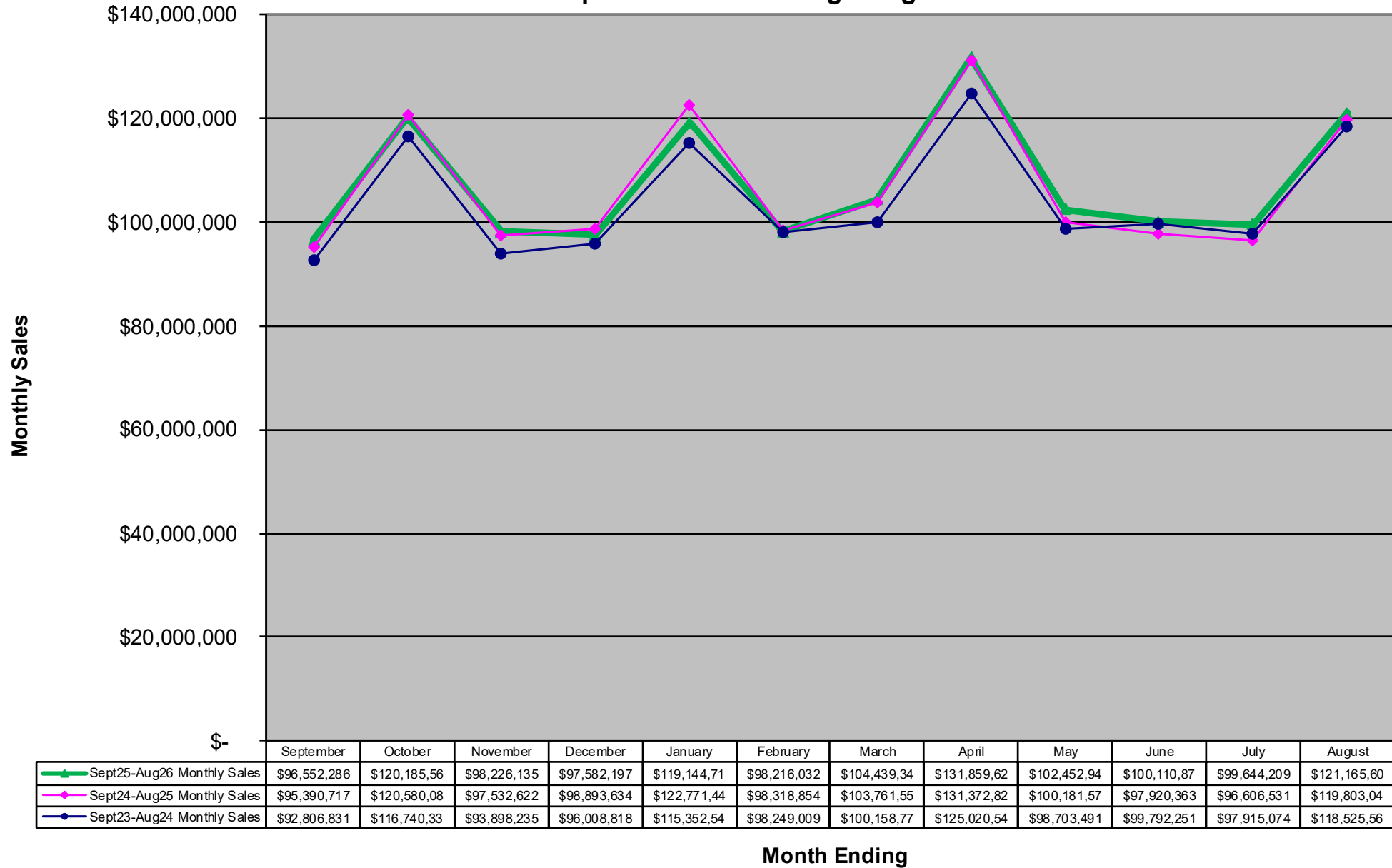
\$110,124

September 13
Bison Bonanza

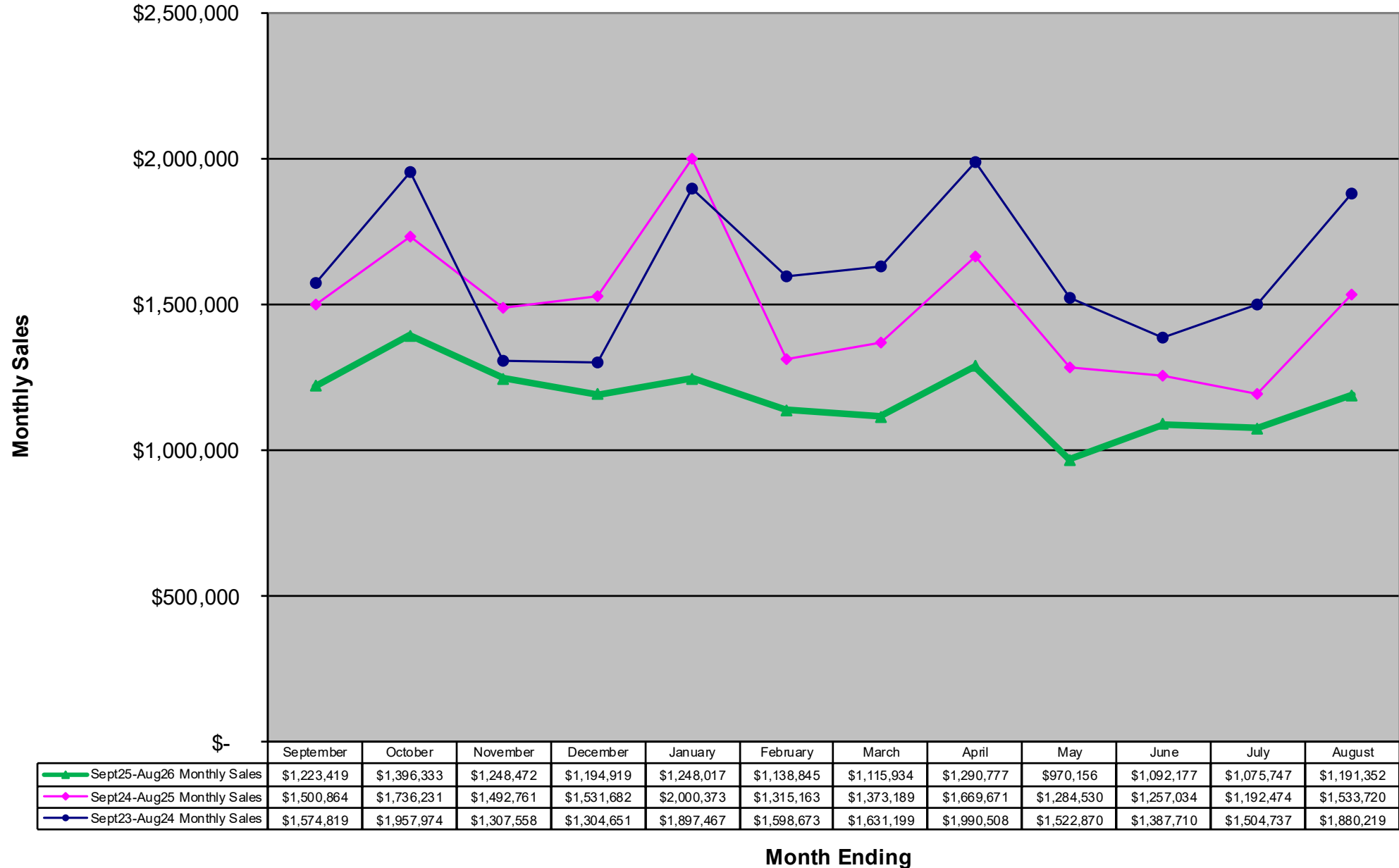
Scratch Ticket Games Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



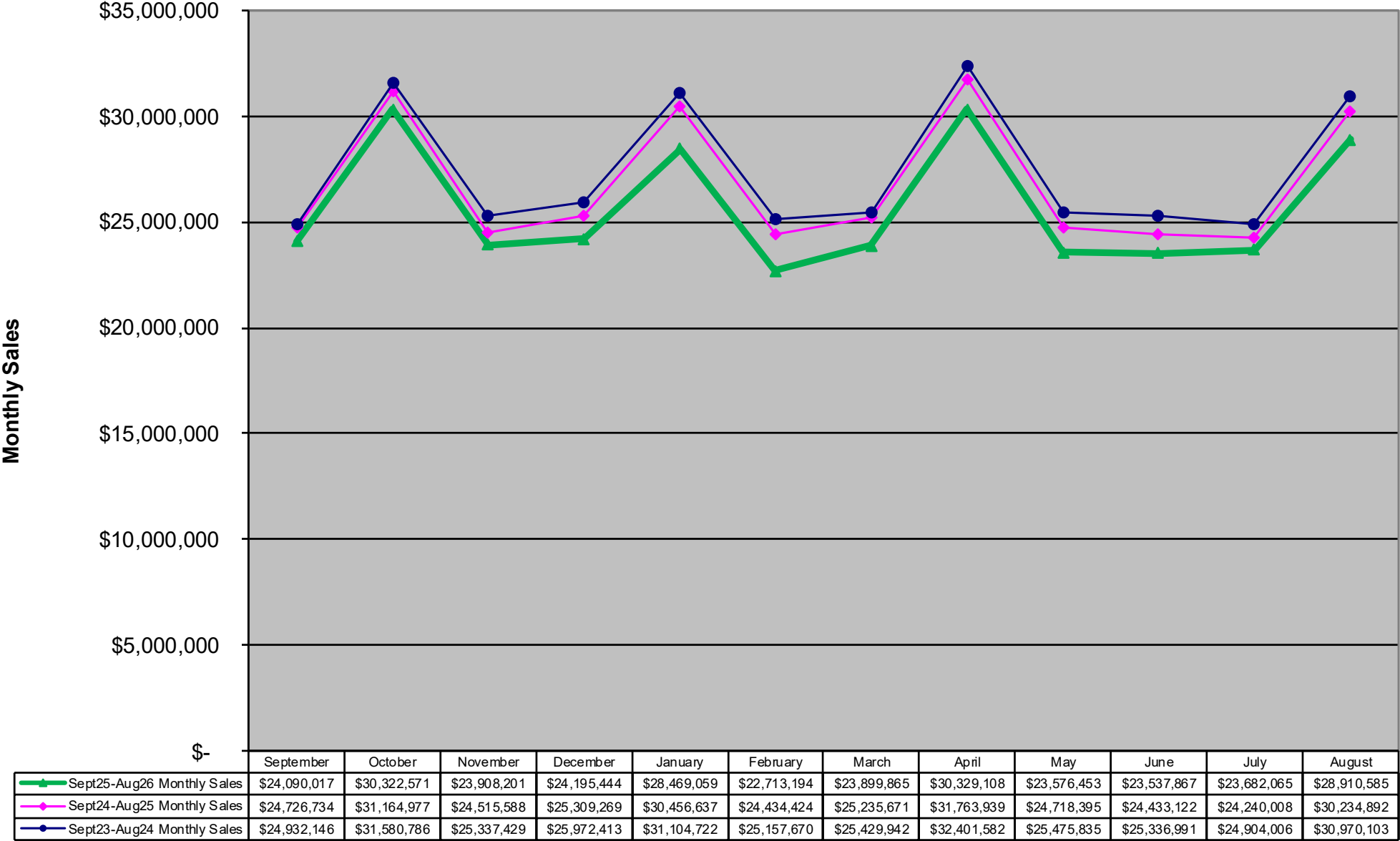
Keno Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



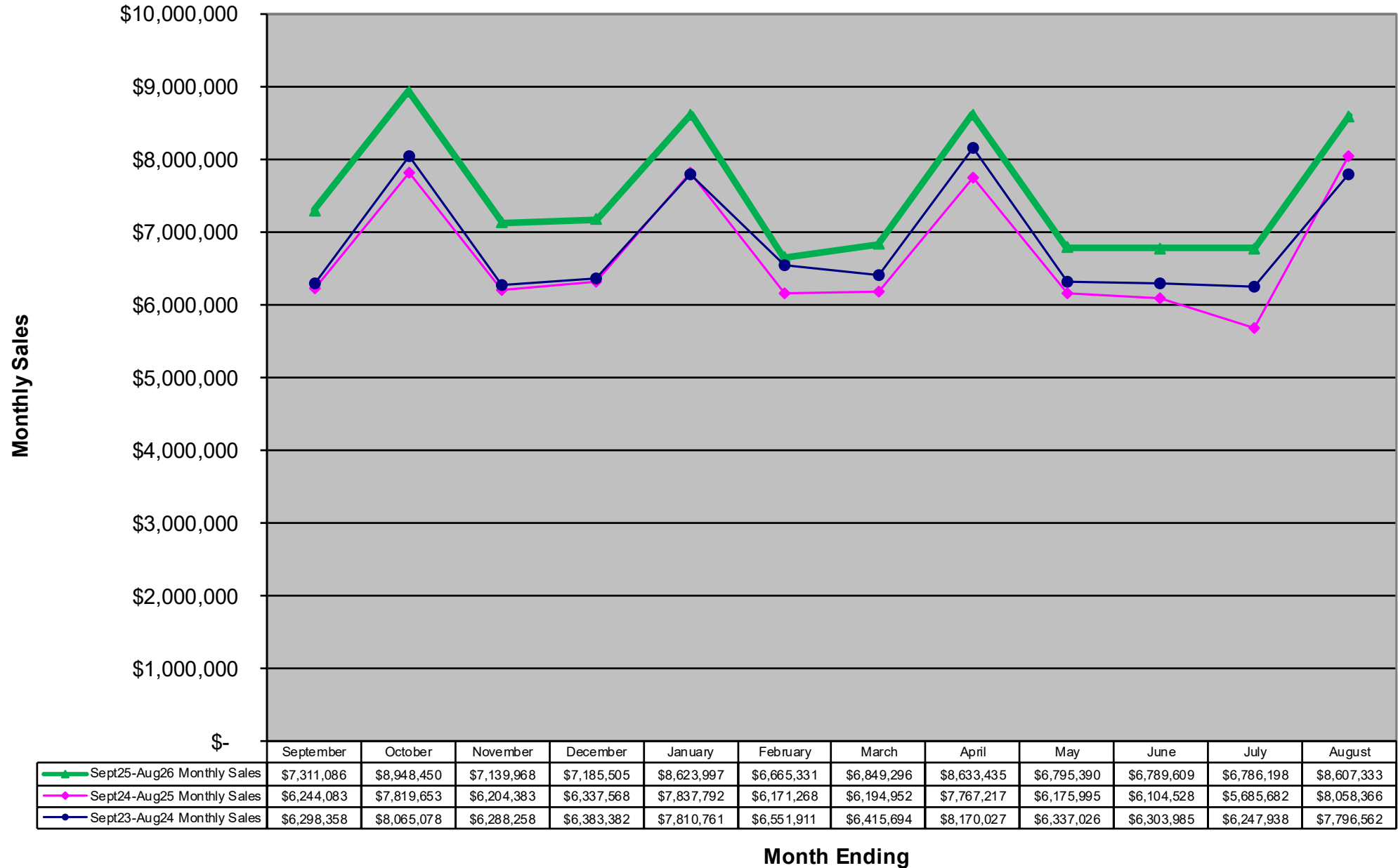
Wheel of Luck Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



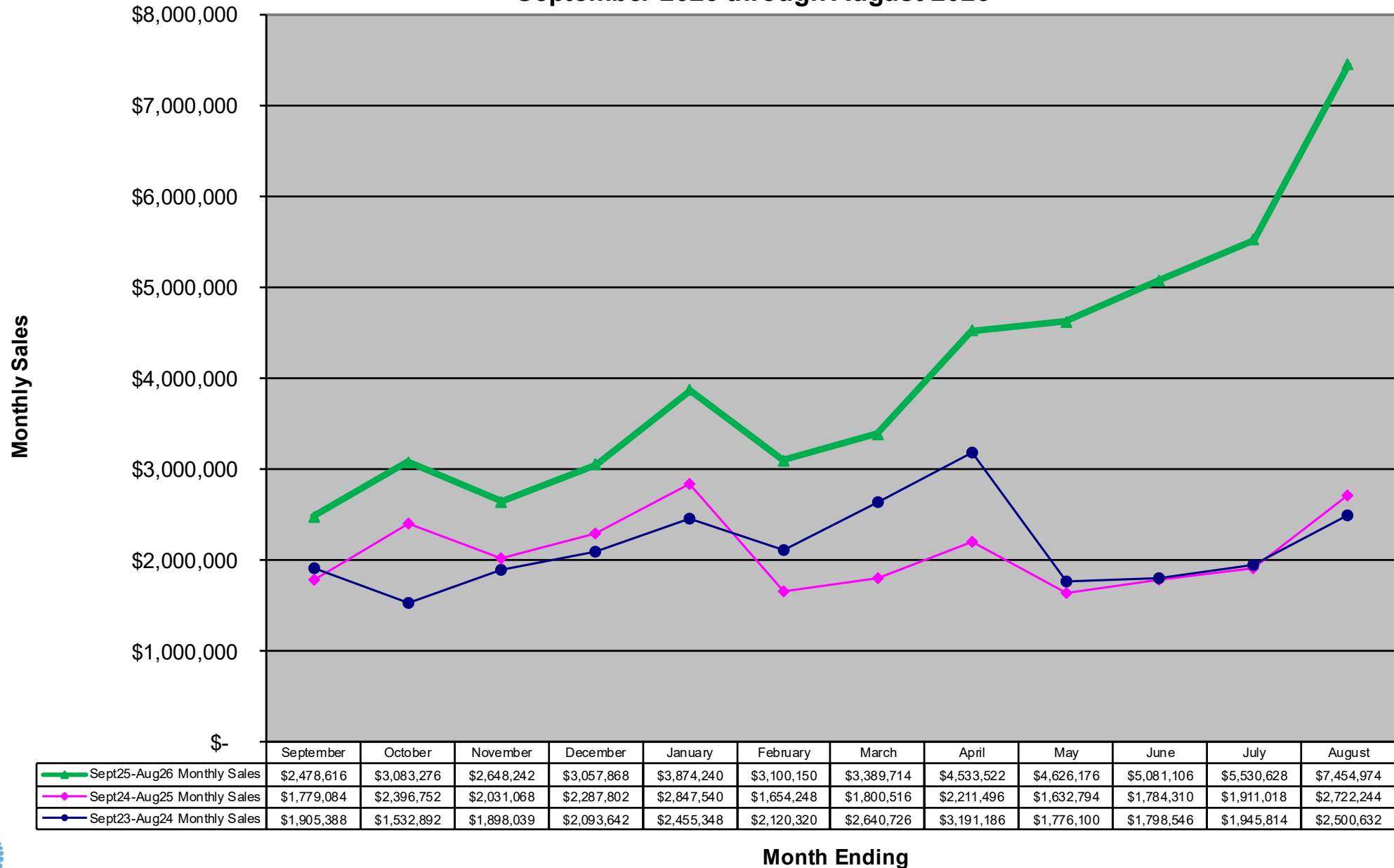
Numbers Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



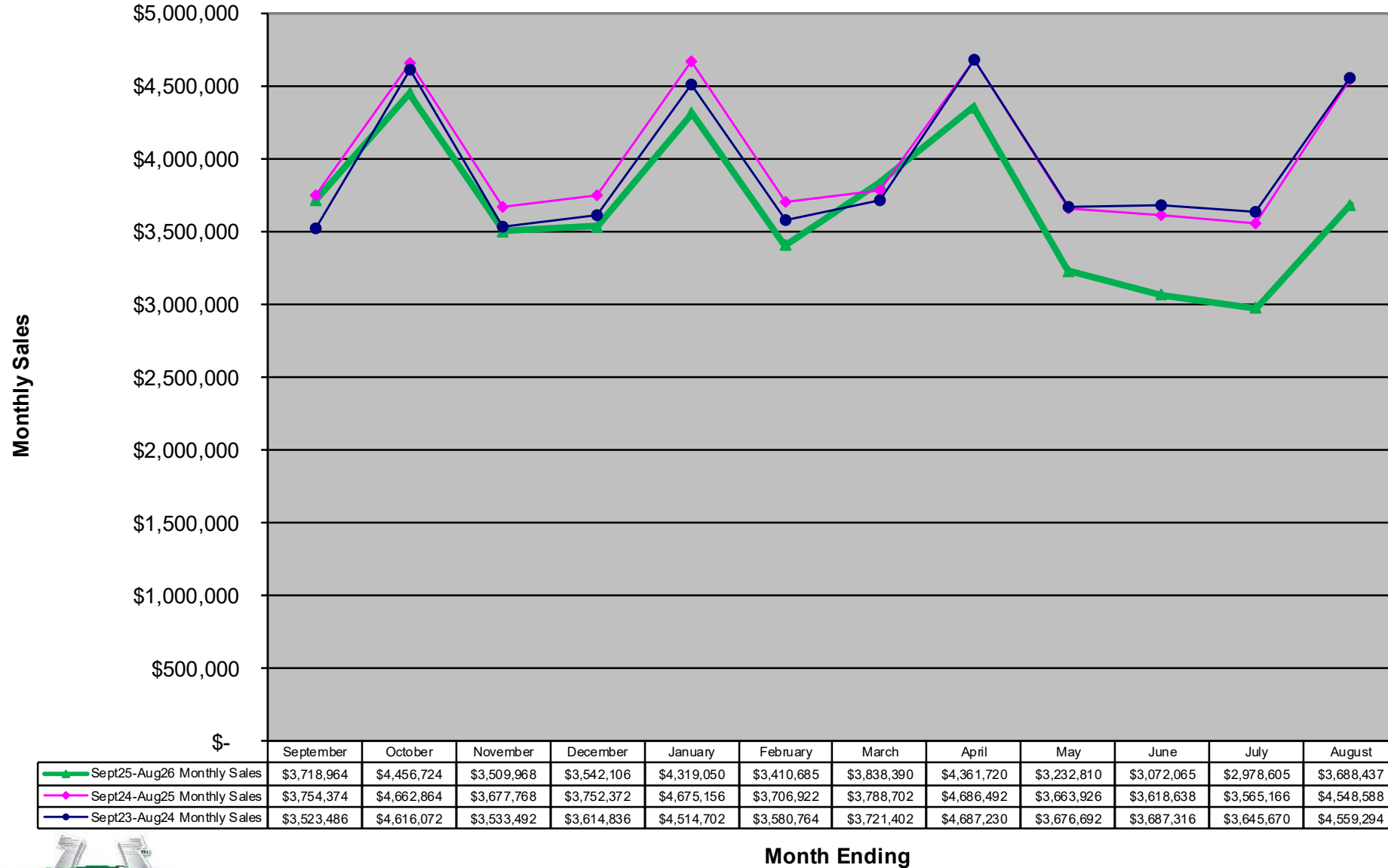
Mass Cash Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



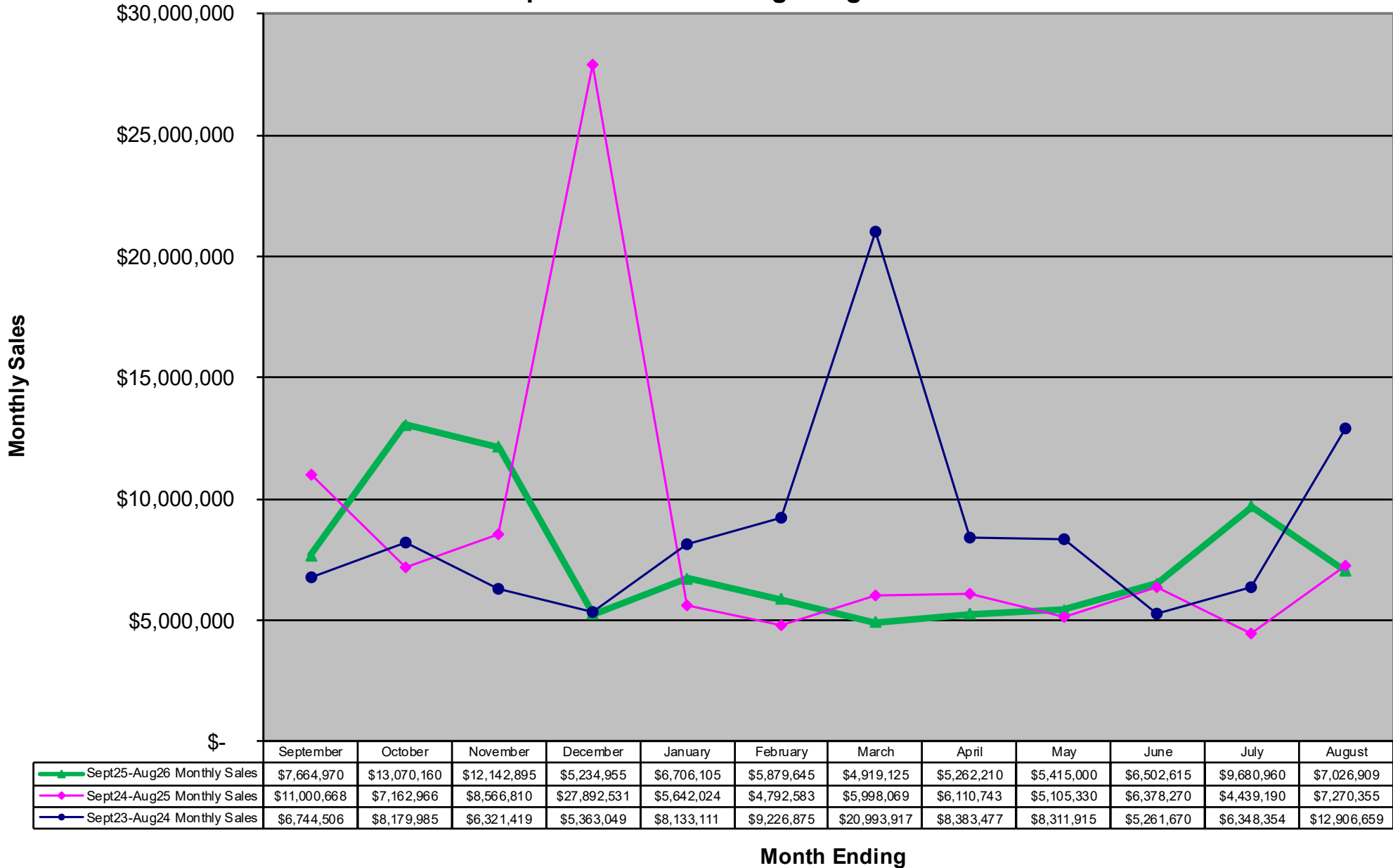
Megabucks Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



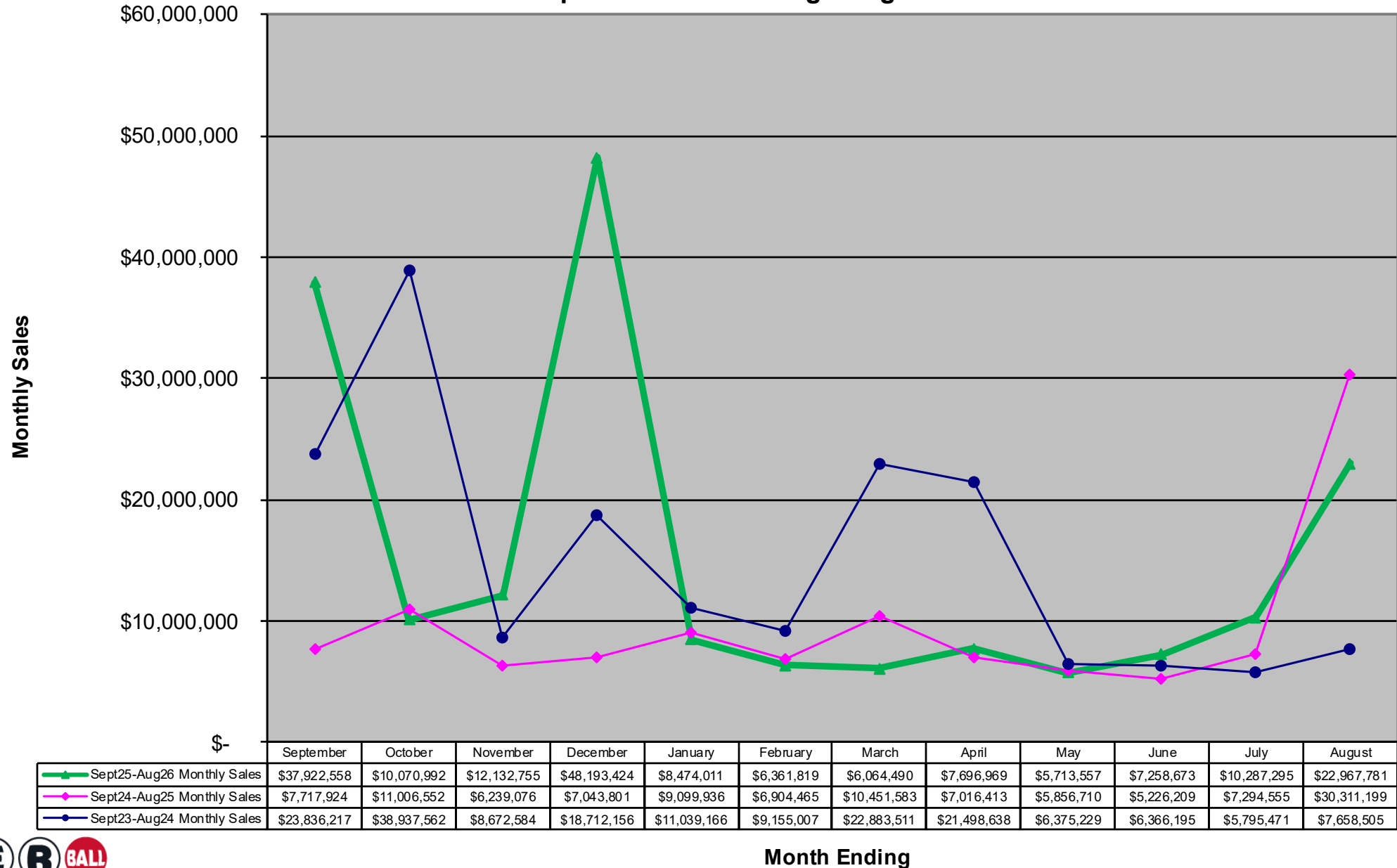
Millionaire for Life/Lucky for Life Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



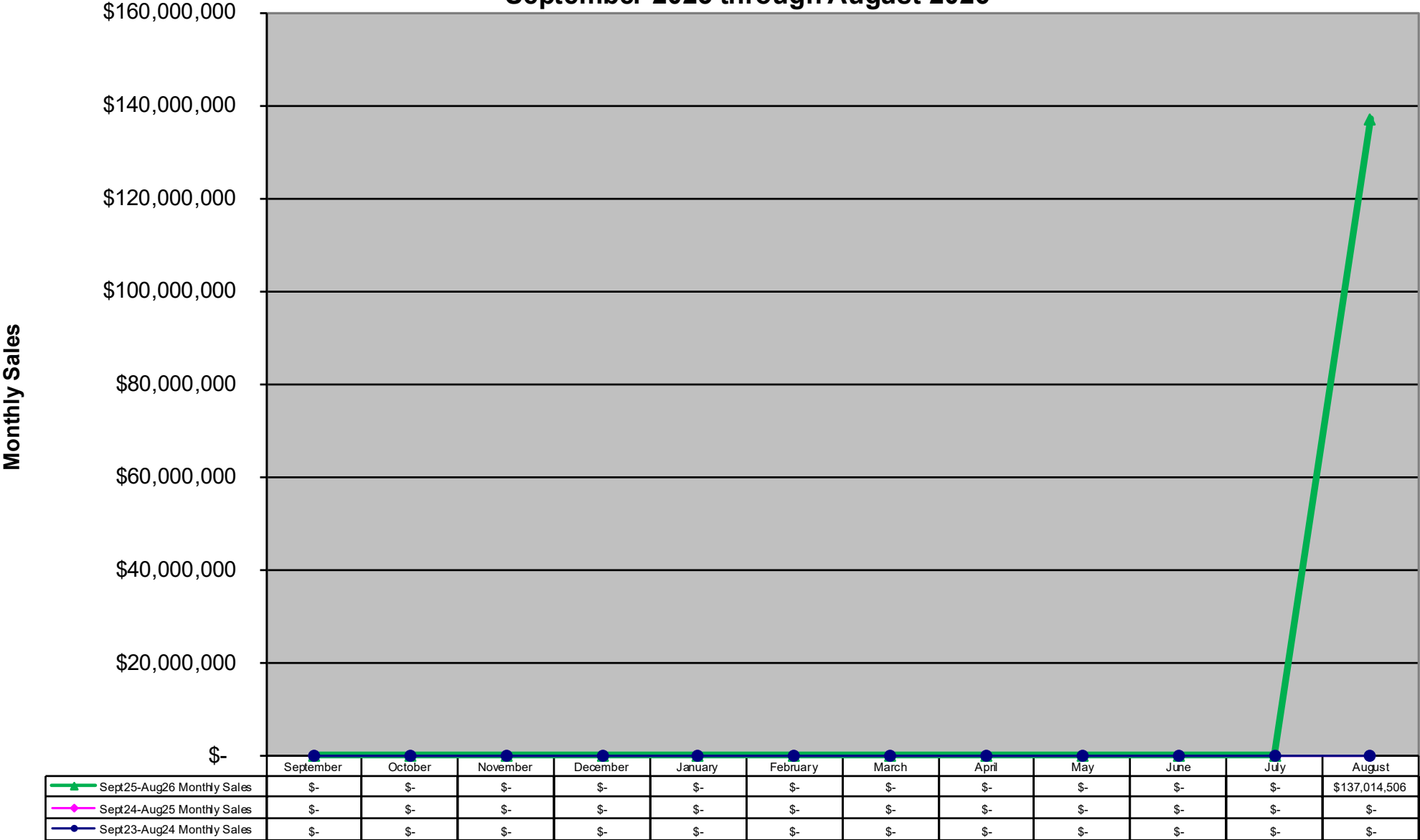
Mega Millions Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026



Powerball Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026

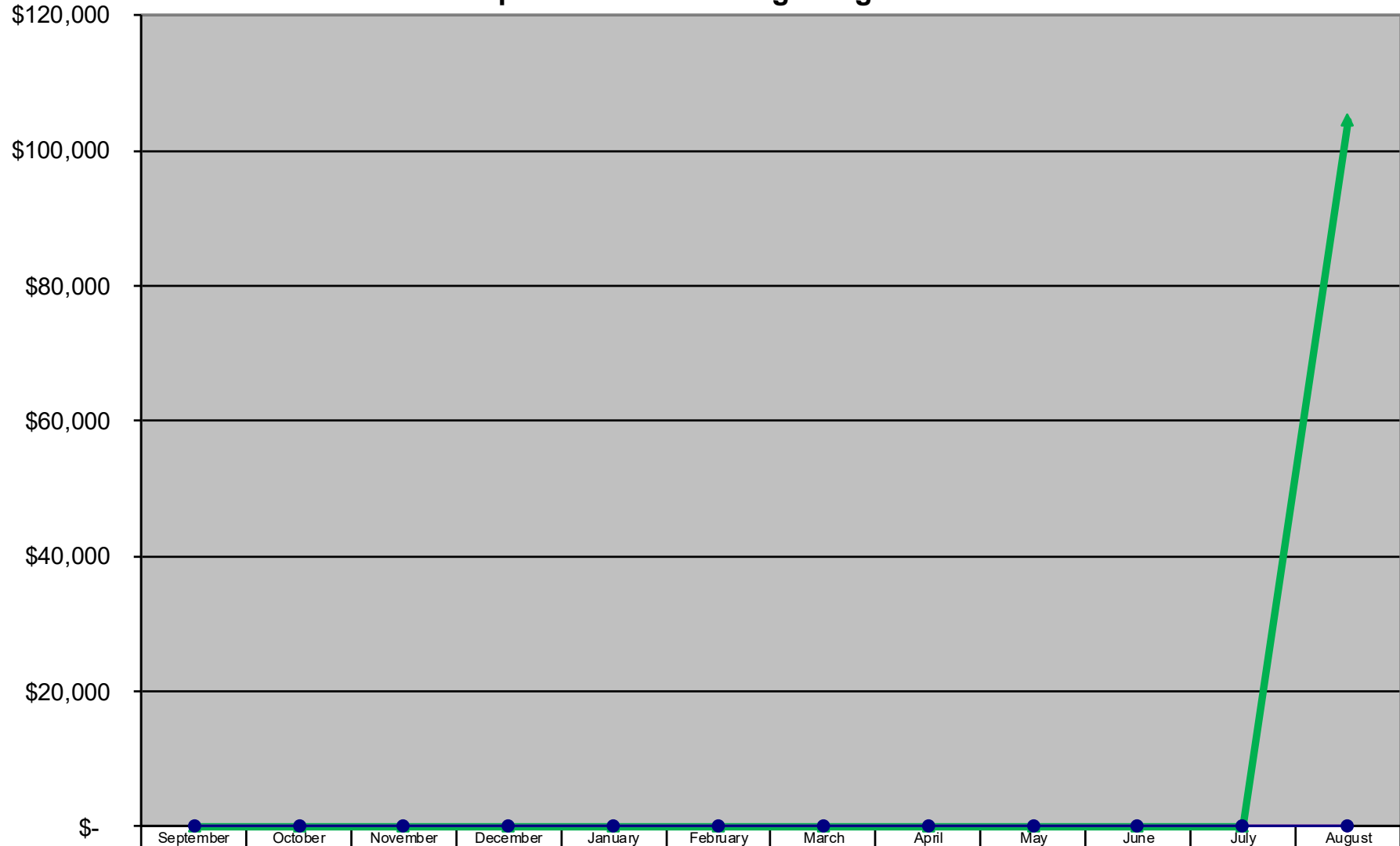


Instant Games Monthly Sales
Unadjusted Non Fiscal Year
September 2023 through August 2026



Mass 3 Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026

Monthly Sales



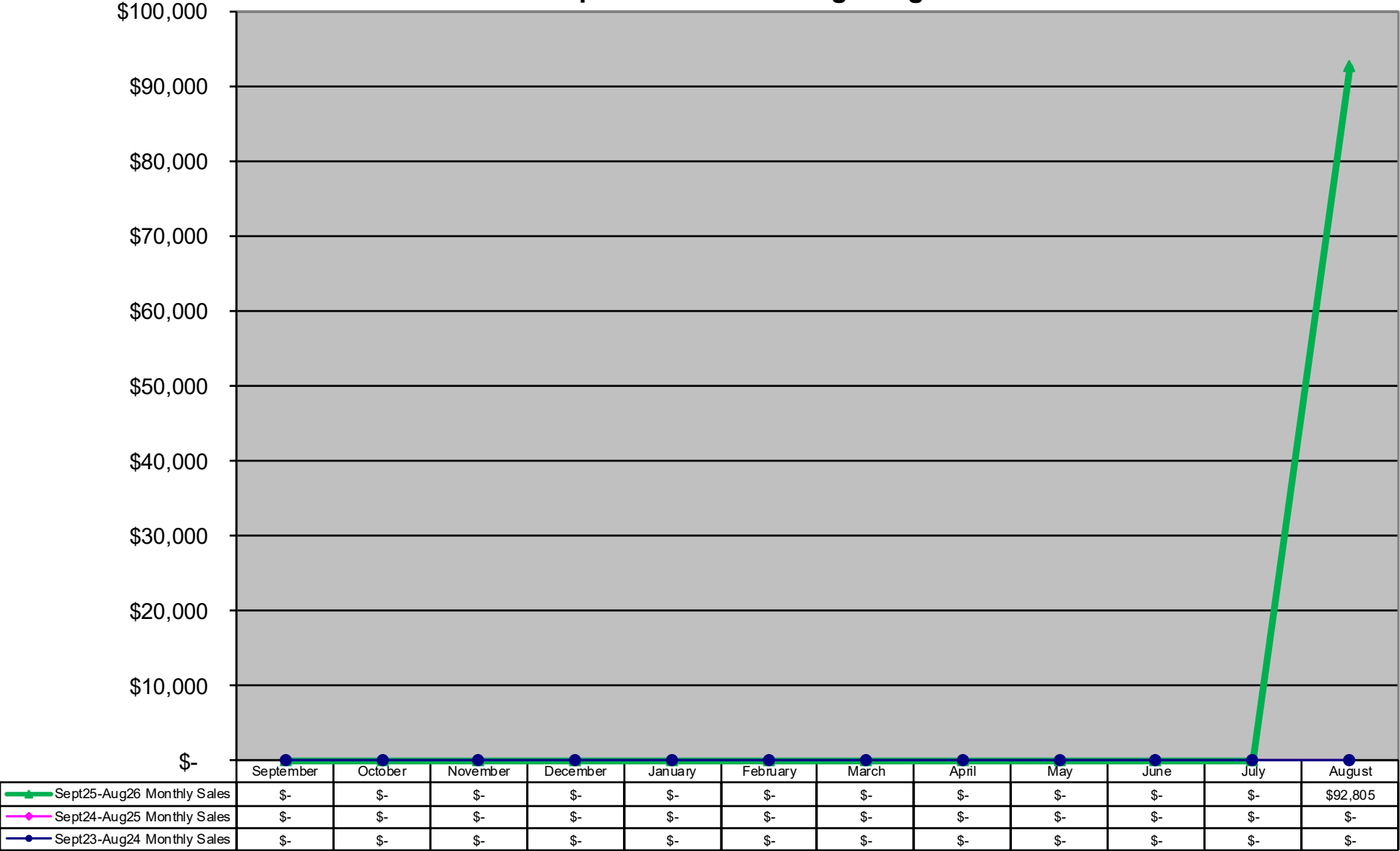
Sept25-Aug26 Monthly Sales	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$104,510
Sept24-Aug25 Monthly Sales	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-
Sept23-Aug24 Monthly Sales	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-	\$-

Month Ending



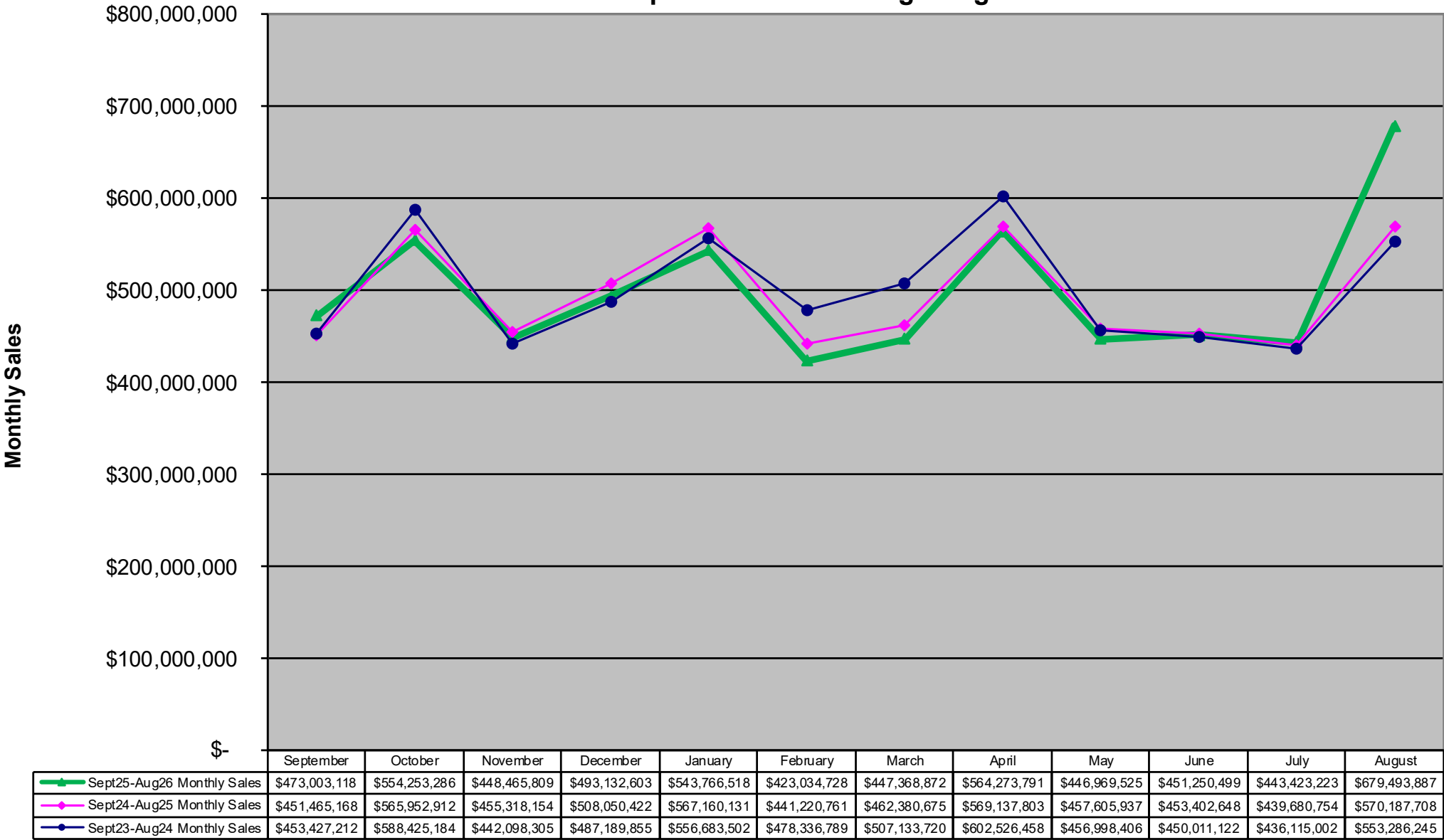
Mass 4 Game Monthly Sales Unadjusted Non Fiscal Year September 2023 through August 2026

Monthly Sales



Month Ending

All Games Monthly Sales - Combined Unadjusted Non Fiscal Year September 2023 through August 2026



Monthly Net Profit - Combined September 2023 through August 2026 (Estimated Figure for June & August 2026)

