



# Massachusetts State Lottery Commission

DEBORAH B. GOLDBERG  
*Treasurer and Receiver General*

MARK WILLIAM BRACKEN  
*Executive Director*

May 30, 2025

The Massachusetts State Lottery is offering a KENO monitor to existing KENO To Go agent/s at the following location:

***Liquor World & Market***  
***76 Main Street***  
***N. Adams, MA 01247***

Agent Name	Liquor World & Market
Agent Number	401274
Address	76 Main St
City	N Adams
Zip Code	01247
Phone #	413-344-7245
Estimated Daily Customer Count	1,000
Number of MSLC Terminals	1
% of Existing Lottery Floor Space	5%
% of Expected Keno Floor Space	6%
Annual Gross Sales of Existing Lottery Products	\$92,000.00
Gross Revenues from All Lottery Products	6%
Estimated Additional Sales Generated by Adding Keno	\$20,000.00



*Supporting the 351 Cities and Towns of Massachusetts*

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