



# Massachusetts State Lottery Commission

DEBORAH B. GOLDBERG  
*Treasurer and Receiver General*

MARK WILLIAM BRACKEN  
*Executive Director*

May 30, 2025

The Massachusetts State Lottery is offering a KENO monitor to existing KENO To Go agent/s at the following location:

***Sullivan's Liquors***  
***363 River Street***  
***Fitchburg, MA 01420***

<b>Agent Name</b>	<b>Sullivan Liquors</b>
<b>Agent Number</b>	822438
<b>Address</b>	363 River St
<b>City</b>	Fitchburg
<b>Zip Code</b>	01420
<b>Phone #</b>	978-342-4407
<b>Estimated Daily Customer Count</b>	500
<b>Number of MSLC Terminals</b>	1
<b>% of Existing Lottery Floor Space</b>	6%
<b>% of Expected Keno Floor Space</b>	4%
<b>Annual Gross Sales of Existing Lottery Products</b>	\$810,000.00
<b>Gross Revenues from All Lottery Products</b>	
<b>Estimated Additional Sales Generated by Adding Keno</b>	\$100,000.00



*Supporting the 351 Cities and Towns of Massachusetts*

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