

---

# Massachusetts State Lottery Commission Meeting

---

## *Executive Director's Report*

Delivered by: Mark William Bracken

March 31, 2026



# Lottery Sales Update – February

## Figures for the month of February 2026

- Overall unadjusted sales for February of 2026 were **down \$18.2 million** from February 2025.
- Estimated February 2026 net profit and prize payout figures do not include accruals for prizes won that have not yet been paid.
  - Due in part to an \$18.4 million decrease in Instant Ticket sales and a \$28.7 million decrease in prize payouts for the month:
    - Estimated net profit for February 2026 was \$94.2 million compared to \$84.7 million in February 2025, resulting in an **estimated \$9.5 million increase in net profit.**
    - Estimated prize payout for February 2026 was 69.93 percent, compared to 73.61 percent in February 2025.

## Figures for Fiscal Year 2026

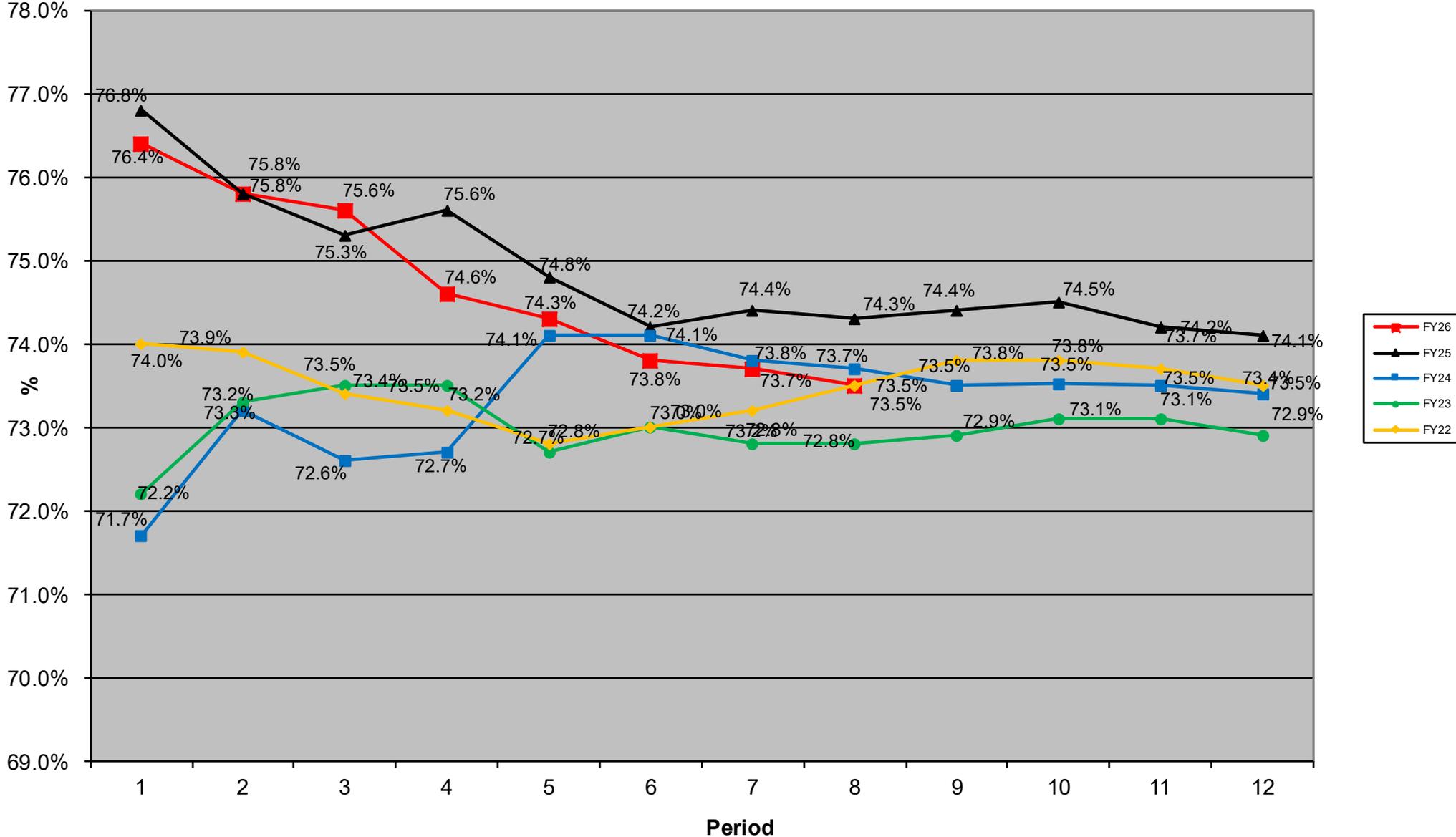
- Overall unadjusted sales for the first eight months of FY26 were **down \$33.0 million** from the first eight months of FY25.
- Our estimated FY26 year-to-date net profit and prize payout figures both include accruals for prizes won that have not yet been paid.
  - Due in part to a \$99.3 million increase in Powerball sales and a \$56.7 million decrease in prize payouts:
    - Our estimated year-to-date net profit for the first eight months of FY26 is \$741.0 million compared to \$724.9 million for the first eight months of FY25. After adding a 1-day average net profit figure of \$3.1 million due to a shift in the calendar, the adjusted year-over-year change for the first eight months of FY26 vs. the first eight months of FY25 is an **estimated \$19.2 million increase in net profit.**
    - Our estimated year-to-date prize payout for the first eight months of FY26 is 73.46 percent, compared to 74.25 percent for the first eight months of FY25.

## February 2026 sales breakdown

- Compared to February of 2025, **Megabucks** sales were **up \$1.4 million** (high jackpot of \$12.55 million compared to \$770,000 in February 2025), **Mega Millions** sales were **up \$1.1 million** (high jackpot of \$458 million compared to \$197 million in February 2025), and **Mass Cash** sales were **up \$494,063.**
- Compared to February of 2025, **Instant Ticket** sales were **down \$18.4 million**, **Numbers Game** sales were **down \$1.7 million**, **Powerball** sales were **down \$542,646** (high jackpot of \$238 million compared to \$248 million in February 2025), **Lucky for Life/Millionaire for Life** sales were **down \$296,237**, **Wheel of Luck** sales were **down \$176,318**, and **Keno** sales were **down \$102,822.**

# Prize Payout Percentage, Fiscal Year-to-Date by Month

5 Year Comparison  
Prize Payout as a % of Sales  
Through February 2026 (February 2026 Estimated)



# February Sales

<b>MSLC Gross Sales Results</b>							
<b>FEBRUARY FY26 vs. FY25 Unadjusted Non Fiscal Year</b>							
(\$ millions)							
Through February 28, 2026							
	FY26	% of Total	FY25	% of Total	\$ Change	% Change	
<b>Instant Tickets</b>	\$275.5	65.1%	\$293.9	66.6%	-\$18.4	-6.3%	
<b>Numbers Game</b>	\$22.7	5.4%	\$24.4	5.5%	-\$1.7	-7.0%	
<b>Mass Cash</b>	\$6.7	1.6%	\$6.2	1.4%	\$0.5	8.0%	
<b>Megabucks</b>	\$3.1	0.7%	\$1.7	0.4%	\$1.4	87.4%	
<b>Mega Millions</b>	\$5.9	1.4%	\$4.8	1.1%	\$1.1	22.7%	
<b>Powerball</b>	\$6.4	1.5%	\$6.9	1.6%	-\$0.5	-7.9%	
<b>Lucky for Life/Millionaire for Life</b>	\$3.4	0.8%	\$3.7	0.8%	-\$0.3	-8.0%	
<b>Keno</b>	\$98.2	23.2%	\$98.3	22.3%	-\$0.1	-0.1%	
<b>Wheel of Luck</b>	\$1.1	0.3%	\$1.3	0.3%	-\$0.2	-13.5%	
<b>Total</b>	\$423.0	100.0%	\$441.2	100.0%	-\$18.2	-4.1%	
<b>Instant Tickets</b>	\$275.5	65.1%	\$293.9	66.6%	-\$18.4	-6.3%	
<b>Draw Games</b>	\$48.1	11.4%	\$47.7	10.8%	\$0.5	1.0%	
<b>Monitor Games</b>	\$99.4	23.5%	\$99.6	22.6%	-\$0.3	-0.3%	
<b>Total</b>	\$423.0	100.0%	\$441.2	100.0%	-\$18.2	-4.1%	
Unadjusted	Month	2/1/26-2/28/26	Month	2/2/25-3/1/25			
		4 weeks		4 weeks			
		28 days		28 days			

*Lucky for Life ended on 2/21/26 and was replaced by Millionaire for Life which began on 2/22/26.*

# FY 2026 vs. FY 2025 Sales

## MSLC Gross Sales Results

### YEAR-TO-DATE FY26 vs. FY25 Unadjusted Non Fiscal Year

(\$ millions)

Through February 28, 2026

	FY26	% of Total	FY25	% of Total	\$ Change	% Change
<b>Instant Tickets</b>	\$2,544.1	64.5%	\$2,648.9	66.6%	-\$104.8	-4.0%
<b>Numbers Game</b>	\$208.2	5.3%	\$216.5	5.4%	-\$8.3	-3.8%
<b>Mass Cash</b>	\$59.6	1.5%	\$54.7	1.4%	\$5.0	9.1%
<b>Megabucks</b>	\$22.9	0.6%	\$17.4	0.4%	\$5.4	31.1%
<b>Mega Millions</b>	\$62.4	1.6%	\$84.3	2.1%	-\$21.9	-26.0%
<b>Powerball</b>	\$160.8	4.1%	\$61.5	1.5%	\$99.3	161.5%
<b>Lucky for Life/Millionaire for Life</b>	\$31.1	0.8%	\$32.4	0.8%	-\$1.4	-4.2%
<b>Keno</b>	\$846.3	21.5%	\$849.9	21.4%	-\$3.6	-0.42%
<b>Wheel of Luck</b>	\$10.2	0.3%	\$13.0	0.3%	-\$2.8	-21.5%
<b>Total</b>	\$3,945.5	100.0%	\$3,978.6	100.0%	-\$33.0	-0.8%
<b>Instant Tickets</b>	\$2,544.1	64.5%	\$2,648.9	66.6%	-\$104.8	-4.0%
<b>Draw Games</b>	\$544.9	13.8%	\$466.8	11.7%	\$78.1	16.7%
<b>Monitor Games</b>	\$856.5	21.7%	\$862.9	21.7%	-\$6.4	-0.7%
<b>Total</b>	\$3,945.5	100.0%	\$3,978.6	100.0%	-\$33.0	-0.8%
Unadjusted	Year	6/29/25-2/28/26	Year	6/30/24-3/1/25		
		35 weeks		35 weeks		
		245 days		245 days		

Lucky for Life ended on 2/21/26 and was replaced by Millionaire for Life which began on 2/22/26.

# March 31 Instant Ticket Launch

## \$10,000 Silver Strike

Price Point: \$1

Top Prize: \$10,000

Quantity: 7,056,000



## 777 Slots

Price Point: \$2

Top Prize: \$77,777

Quantity: 8,064,000



## \$250,000 Jackpot

Price Point: \$5

Top Prize: \$250,000

Quantity: 8,064,000



## Extreme Green

Price Point: \$5

Top Prize: \$1,000,000

Quantity: 9,072,000



# March 31 Instant Ticket Launch

## \$4,000,000 Extreme Cash

Price Point: \$10

Top Prize: \$4,000,000

Quantity: 10,080,000



## \$15,000,000 Magnificent Millions

Price Point: \$30

Top Prize: \$15,000,000

Quantity: 15,120,000

# March 31 Instant Ticket Launch – POS



8.5" x 11" Poster



8" x 4" Topper



# March 31 Instant Ticket Launch :30 Commercial



# March is Problem Gambling Awareness Month

## Mass Lottery participation includes:

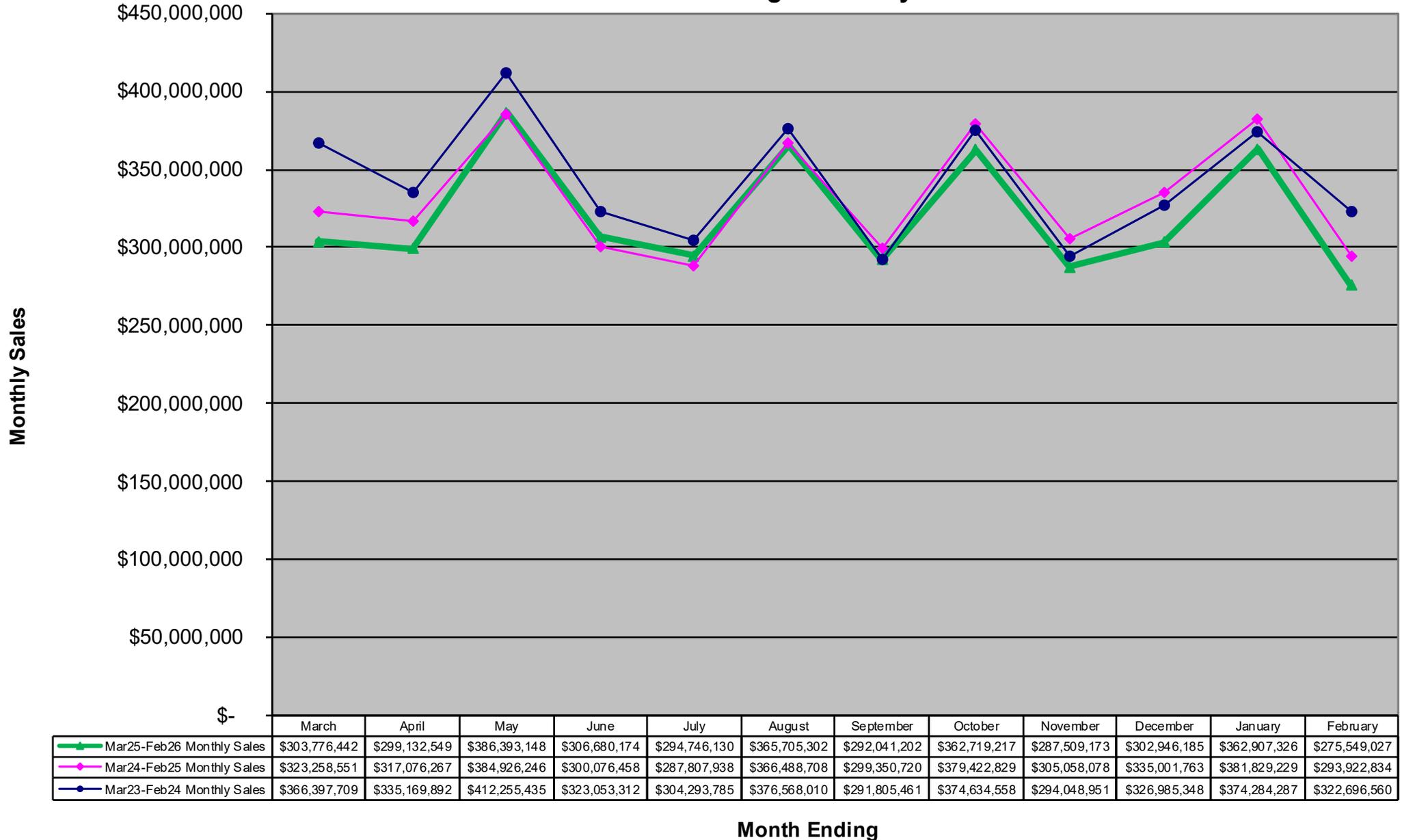
- Messaging on customer facing displays at agent locations
- Banner on homepage of Lottery website linking to related press release
- Keno and Wheel of Luck monitor displays
- Signage in Customer Service areas of Dorchester headquarters and regional offices
- Tabling at headquarters and regional offices
- Emails to players and retailers
- Required training video for Lottery employees
- PSA radio inventory
- Draw game ticket messaging
- Social media posts



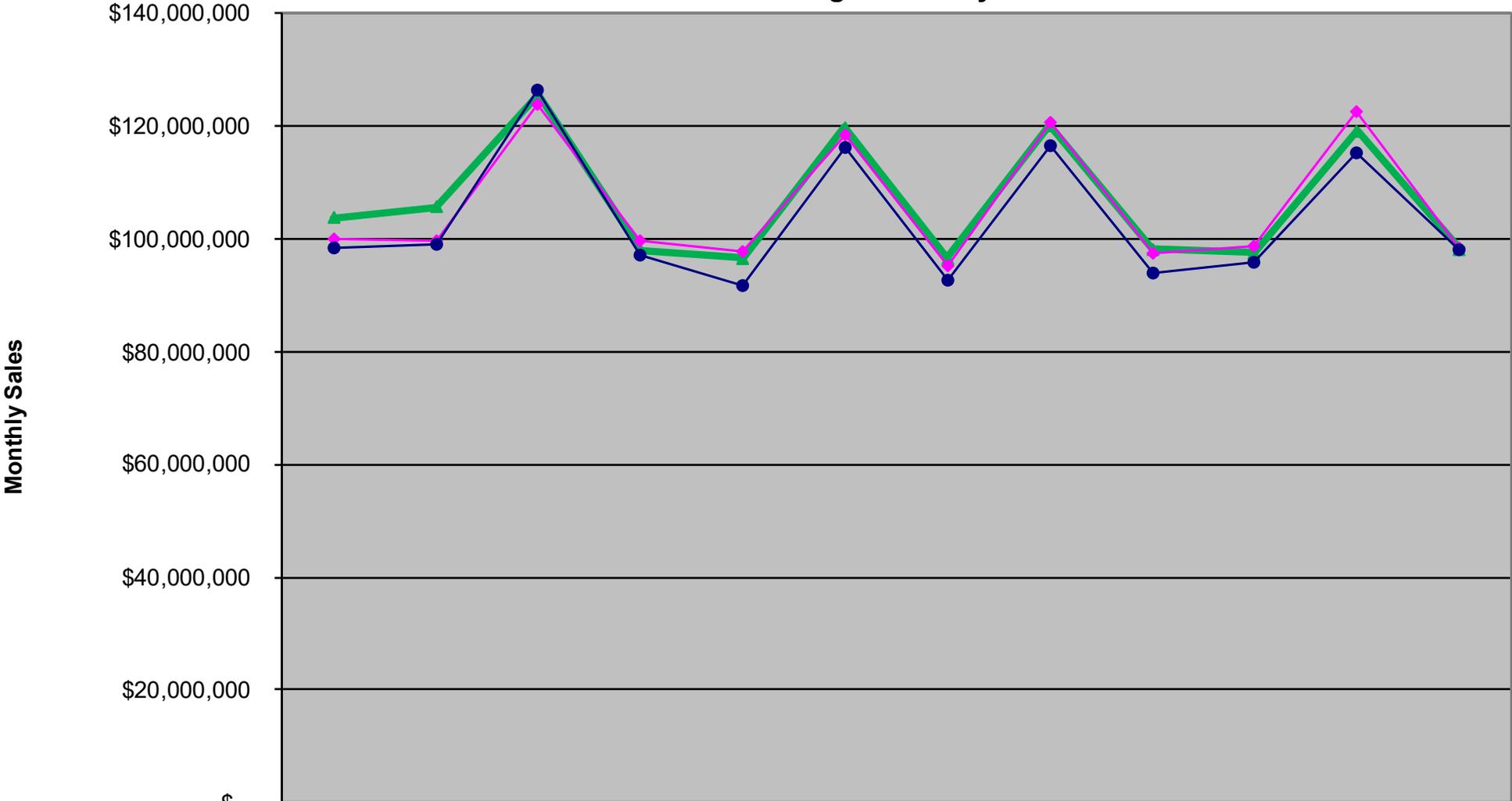
**:15 Radio PSA**



## Instant Ticket Games Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026



### Keno Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026

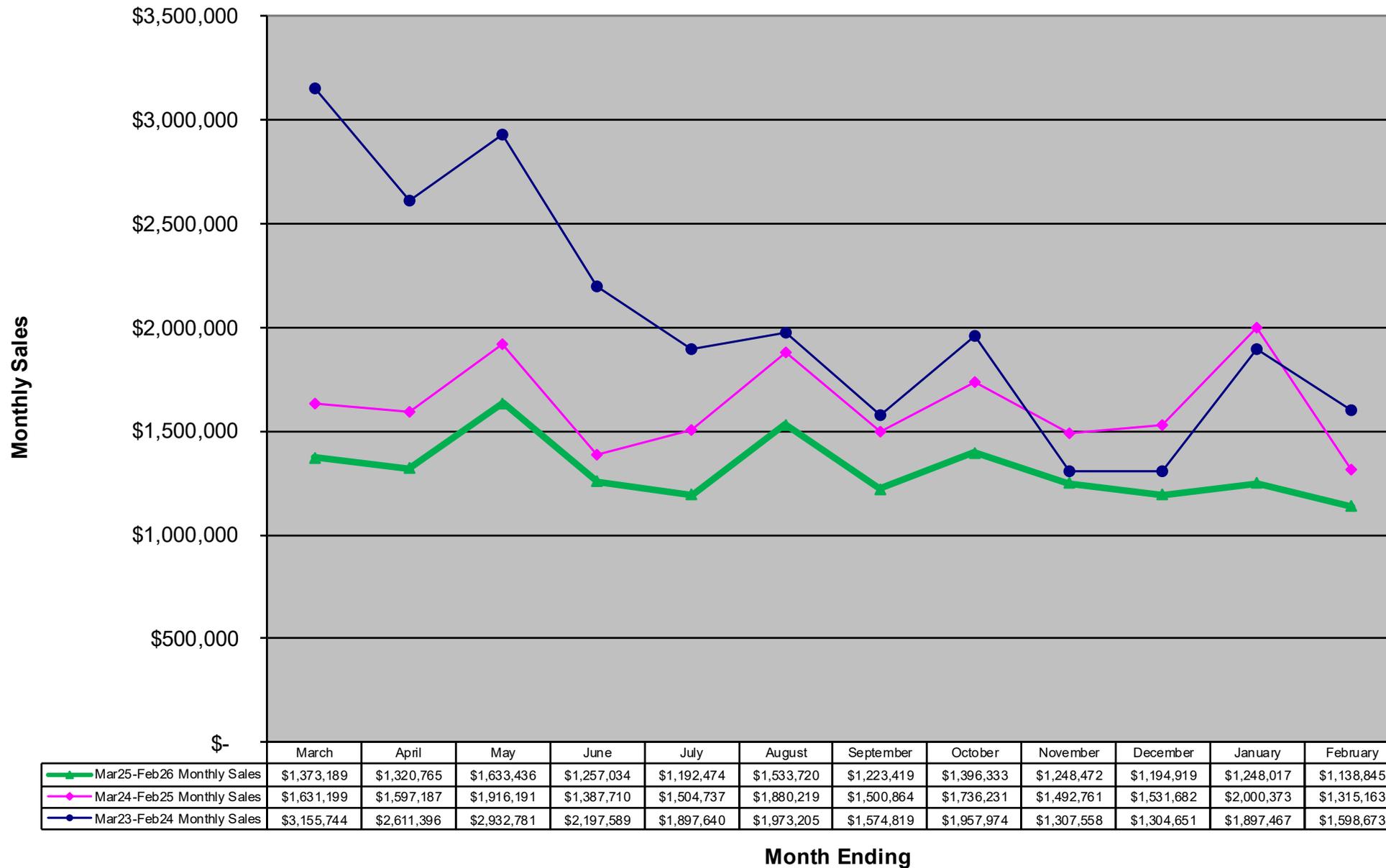


	March	April	May	June	July	August	September	October	November	December	January	February
Mar25-Feb26 Monthly Sales	\$103,761,55	\$105,734,29	\$125,820,09	\$97,920,363	\$96,606,531	\$119,803,04	\$96,552,286	\$120,185,56	\$98,226,135	\$97,582,197	\$119,144,71	\$98,216,032
Mar24-Feb25 Monthly Sales	\$100,158,77	\$99,822,745	\$123,901,29	\$99,792,251	\$97,915,074	\$118,525,56	\$95,390,717	\$120,580,08	\$97,532,622	\$98,893,634	\$122,771,44	\$98,318,854
Mar23-Feb24 Monthly Sales	\$98,583,280	\$98,932,296	\$126,319,00	\$97,068,346	\$91,860,114	\$116,251,54	\$92,806,831	\$116,740,33	\$93,898,235	\$96,008,818	\$115,352,54	\$98,249,009

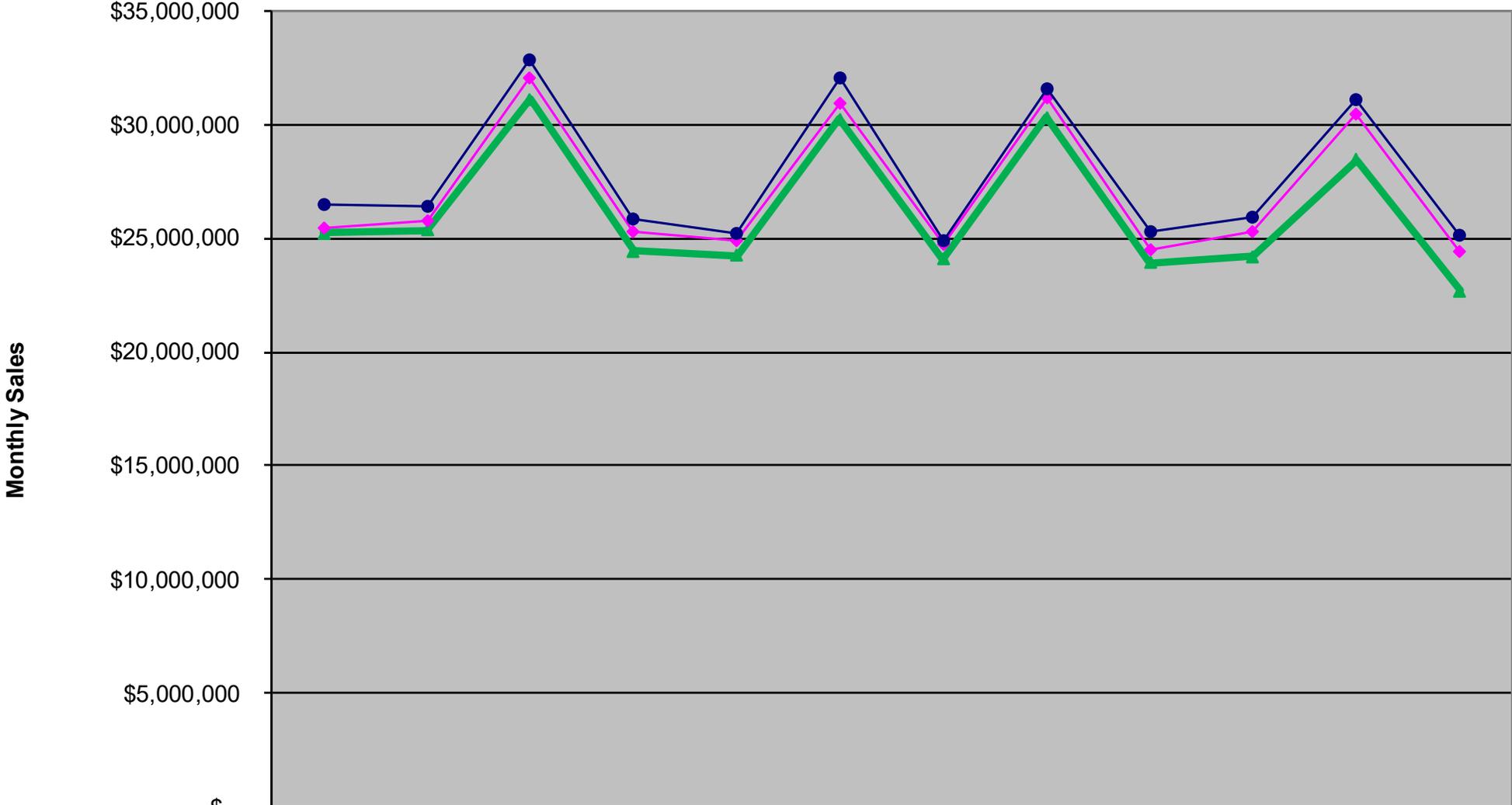
Month Ending



## Wheel of Luck Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026



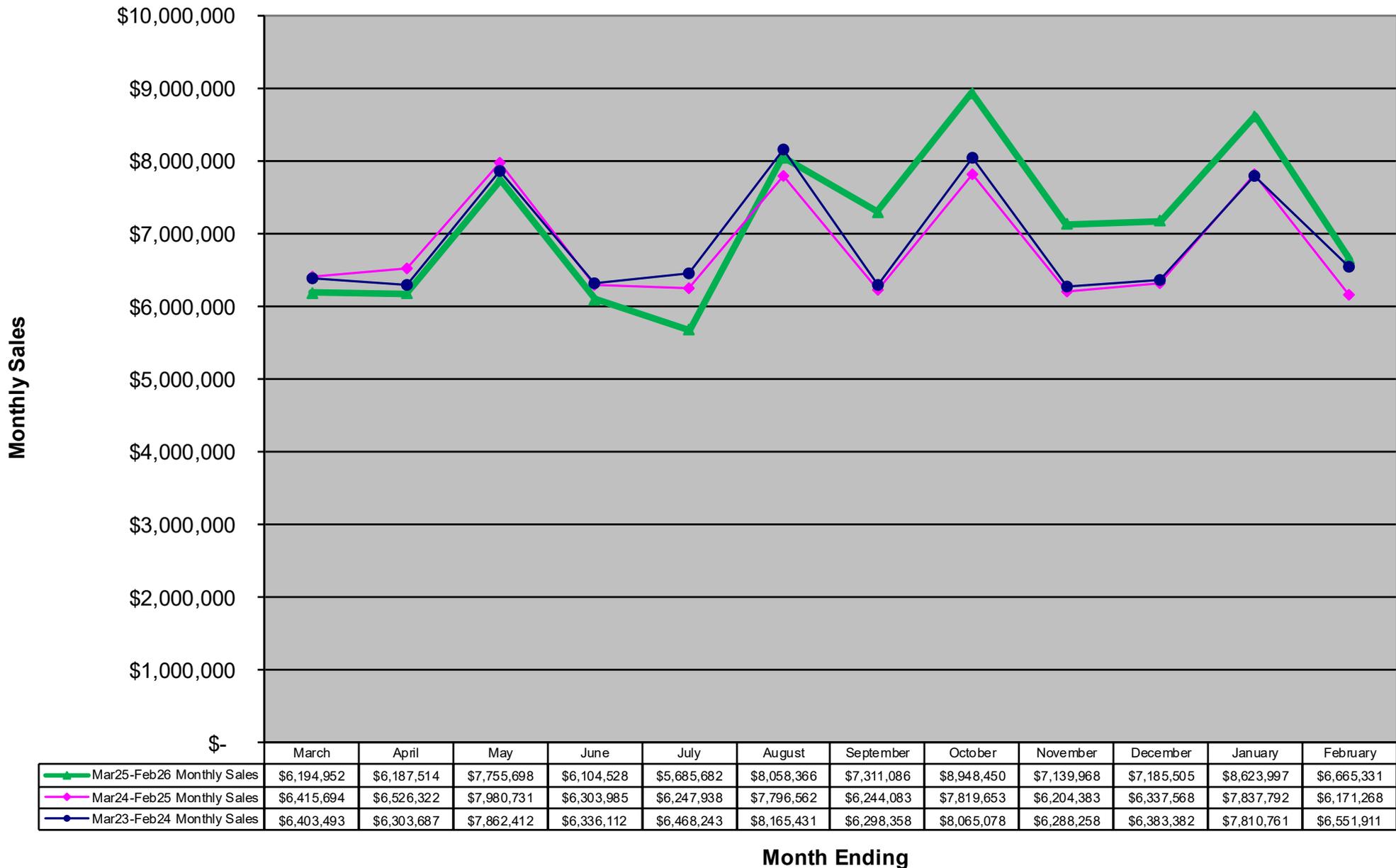
# Numbers Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026



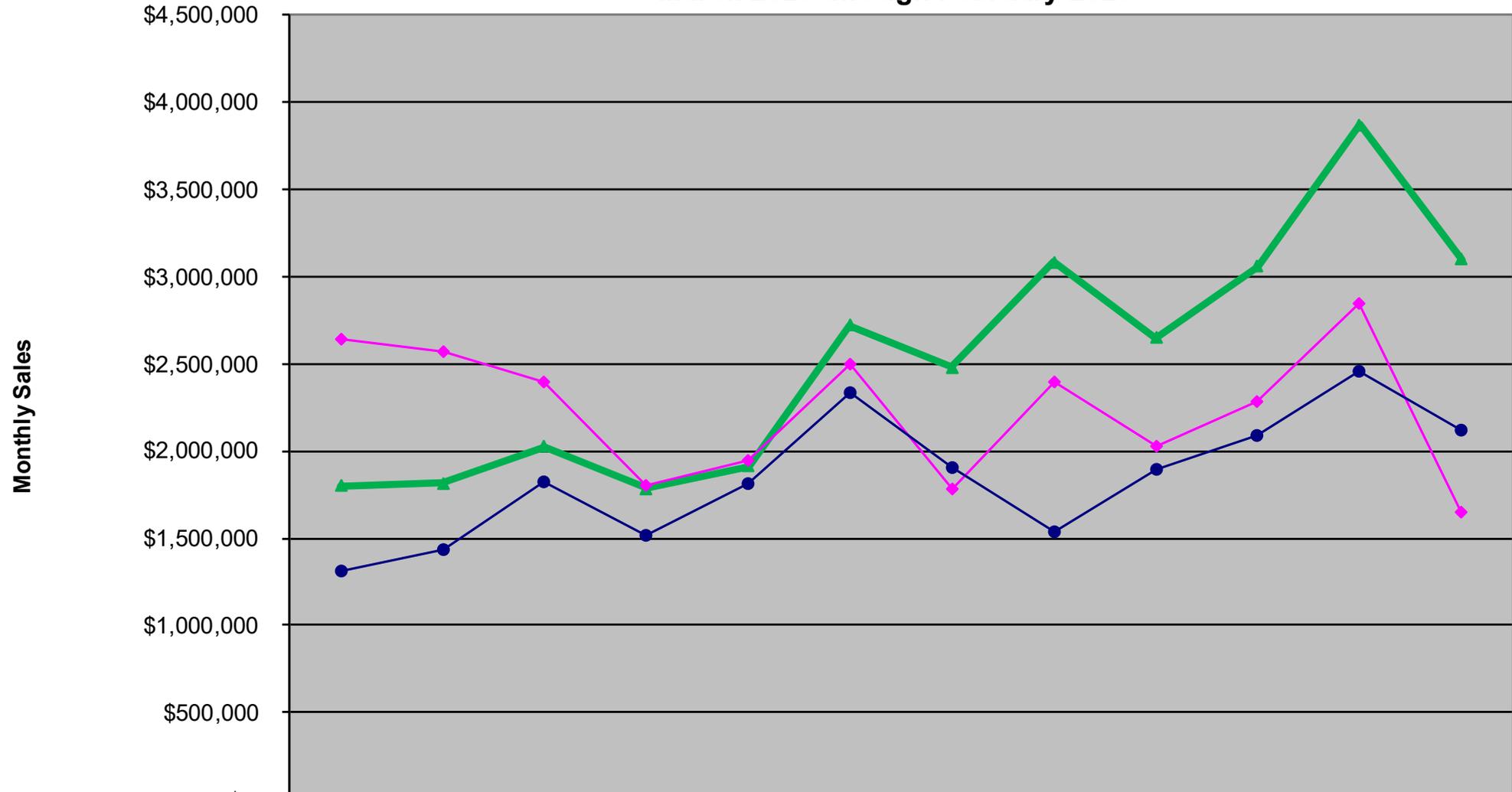
	March	April	May	June	July	August	September	October	November	December	January	February
Mar25-Feb26 Monthly Sales	\$25,235,671	\$25,360,942	\$31,121,392	\$24,433,122	\$24,240,008	\$30,234,892	\$24,090,017	\$30,322,571	\$23,908,201	\$24,195,444	\$28,469,059	\$22,713,194
Mar24-Feb25 Monthly Sales	\$25,429,942	\$25,774,261	\$32,103,156	\$25,336,991	\$24,904,006	\$30,970,103	\$24,726,734	\$31,164,977	\$24,515,588	\$25,309,269	\$30,456,637	\$24,434,424
Mar23-Feb24 Monthly Sales	\$26,496,425	\$26,384,733	\$32,880,634	\$25,848,386	\$25,215,449	\$32,064,374	\$24,932,146	\$31,580,786	\$25,337,429	\$25,972,413	\$31,104,722	\$25,157,670

Month Ending

## Mass Cash Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026



## Megabucks Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026

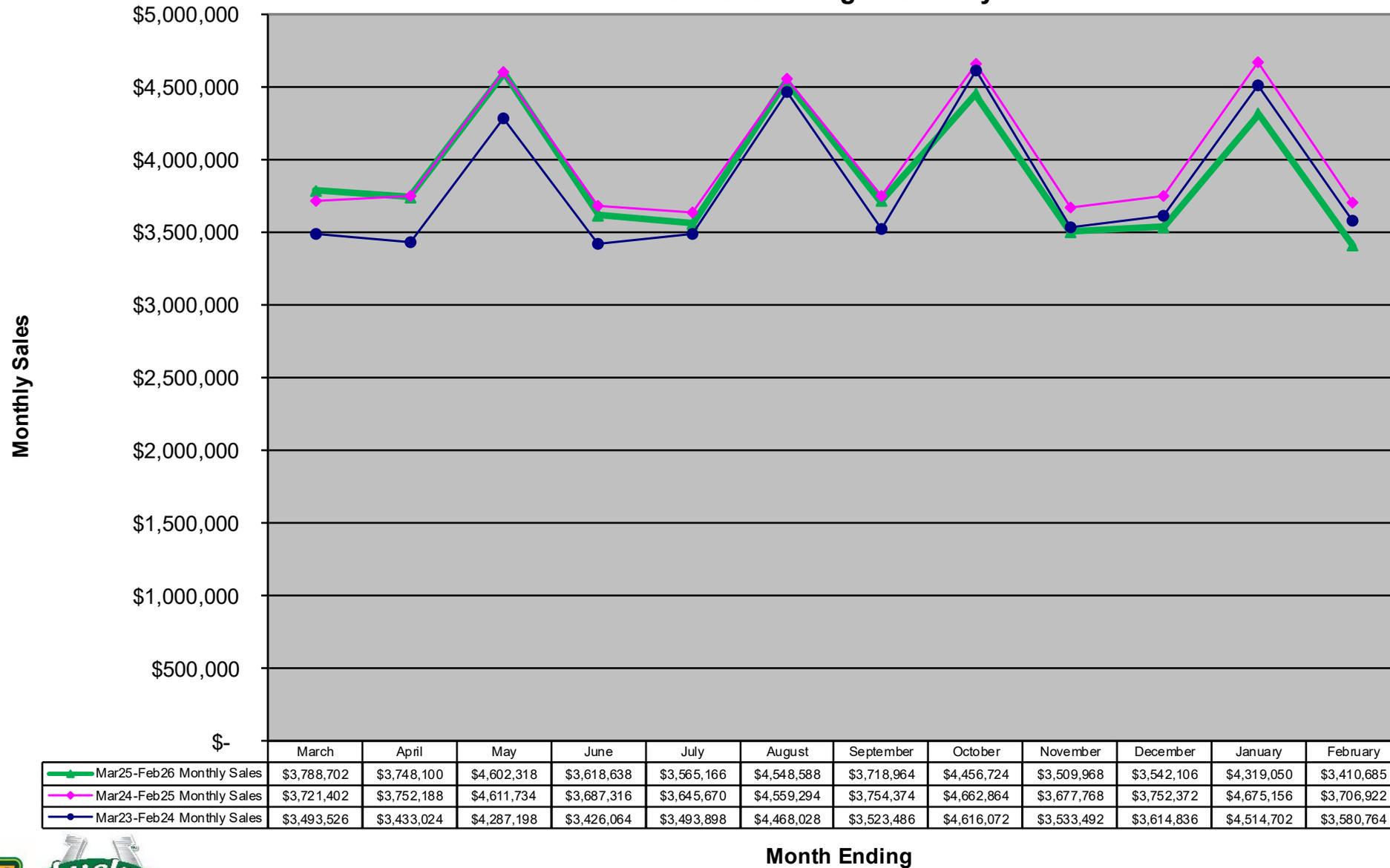


	March	April	May	June	July	August	September	October	November	December	January	February
Mar25-Feb26 Monthly Sales	\$1,800,516	\$1,817,492	\$2,026,798	\$1,784,310	\$1,911,018	\$2,722,244	\$2,478,616	\$3,083,276	\$2,648,242	\$3,057,868	\$3,874,240	\$3,100,150
Mar24-Feb25 Monthly Sales	\$2,640,726	\$2,569,272	\$2,398,014	\$1,798,546	\$1,945,814	\$2,500,632	\$1,779,084	\$2,396,752	\$2,031,068	\$2,287,802	\$2,847,540	\$1,654,248
Mar23-Feb24 Monthly Sales	\$1,315,721	\$1,431,051	\$1,824,679	\$1,515,428	\$1,811,495	\$2,331,950	\$1,905,388	\$1,532,892	\$1,898,039	\$2,093,642	\$2,455,348	\$2,120,320

Month Ending



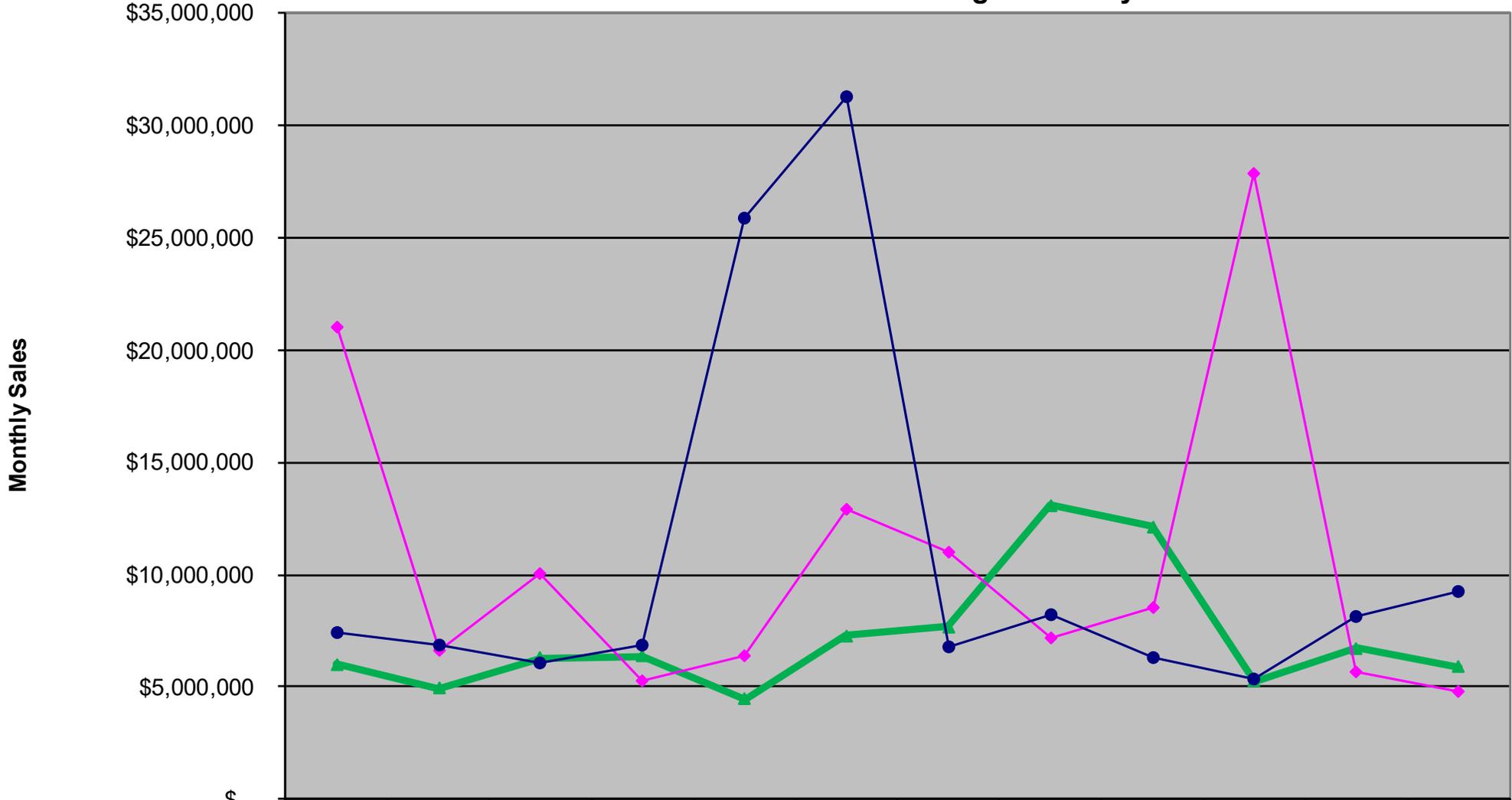
## Millionaire for Life/Lucky for Life Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026



*Lucky for Life ended on 2/21/26 and was replaced by Millionaire for Life which began on 2/22/26.*



## Mega Millions Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026

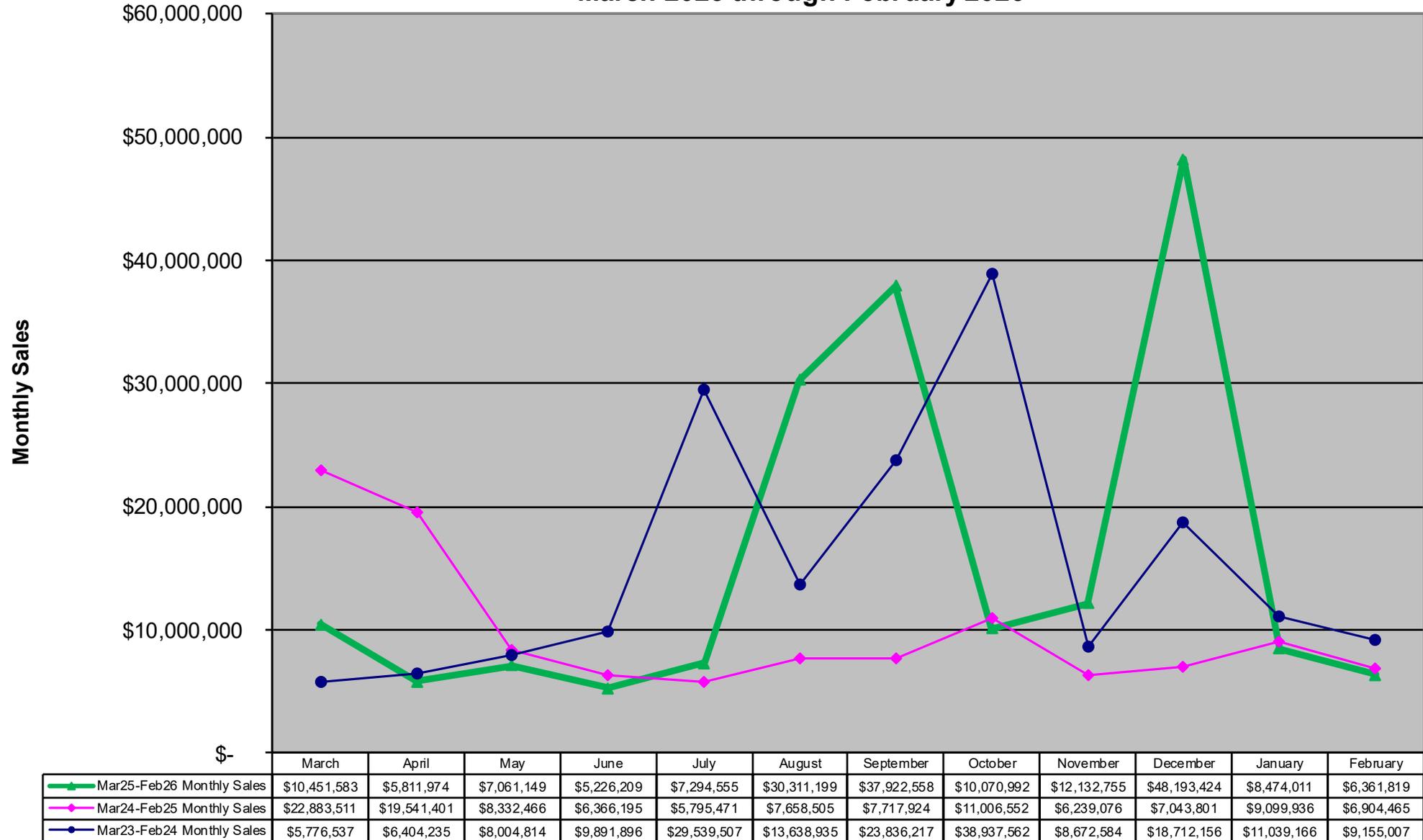


	March	April	May	June	July	August	September	October	November	December	January	February
Mar25-Feb26 Monthly Sales	\$5,998,069	\$4,918,628	\$6,297,445	\$6,378,270	\$4,439,190	\$7,270,355	\$7,664,970	\$13,070,160	\$12,142,895	\$5,234,955	\$6,706,105	\$5,879,645
Mar24-Feb25 Monthly Sales	\$20,993,917	\$6,630,230	\$10,065,162	\$5,261,670	\$6,348,354	\$12,906,659	\$11,000,668	\$7,162,966	\$8,566,810	\$27,892,531	\$5,642,024	\$4,792,583
Mar23-Feb24 Monthly Sales	\$7,402,441	\$6,840,248	\$6,063,636	\$6,837,723	\$25,892,603	\$31,325,796	\$6,744,506	\$8,179,985	\$6,321,419	\$5,363,049	\$8,133,111	\$9,226,875

Month Ending

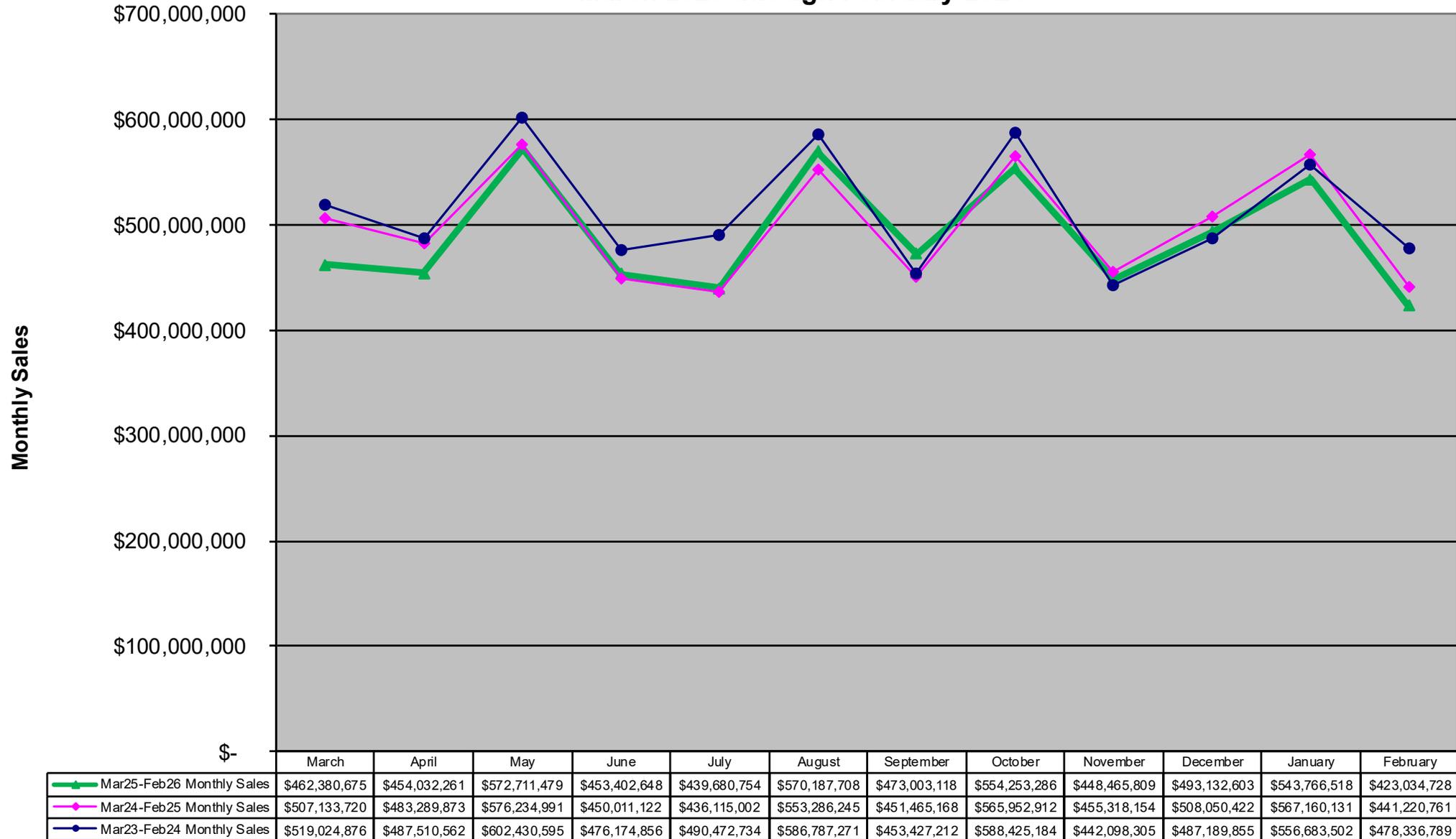


# Powerball Game Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026

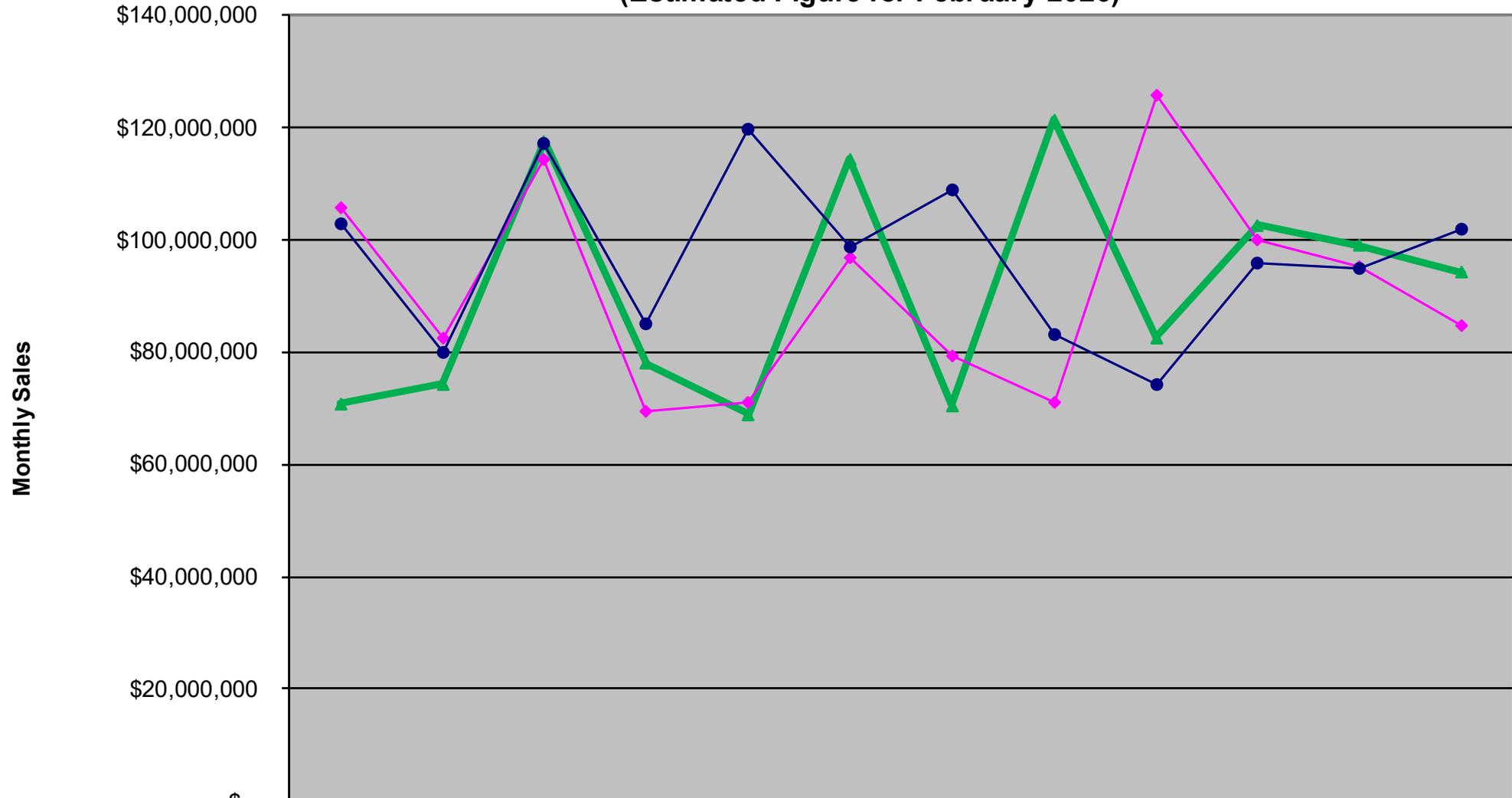


Month Ending

## All Games Monthly Sales Unadjusted Non Fiscal Year March 2023 through February 2026



## Monthly Net Profit March 2023 through February 2026 (Estimated Figure for February 2026)



	March	April	May	June	July	August	September	October	November	December	January	February
Mar25-Feb26 Monthly Sales	\$70,748,895	\$74,236,521	\$117,566,100	\$77,981,713	\$68,826,406	\$114,401,682	\$70,537,757	\$121,303,092	\$82,550,498	\$102,663,119	\$98,906,968	\$94,195,127
Mar24-Feb25 Monthly Sales	\$105,845,464	\$82,550,554	\$114,343,231	\$69,528,939	\$71,030,375	\$96,680,363	\$79,370,445	\$70,911,857	\$125,589,689	\$99,901,215	\$95,357,010	\$84,692,240
Mar23-Feb24 Monthly Sales	\$102,690,815	\$80,012,003	\$116,996,253	\$84,941,091	\$119,777,851	\$98,771,523	\$108,901,893	\$83,028,904	\$74,093,667	\$95,780,443	\$94,799,076	\$101,922,743