



Massachusetts State Lottery Commission

DEBORAH B. GOLDBERG
Treasurer and Receiver General

MARK WILLIAM BRACKEN
Executive Director

May 19, 2025

The Massachusetts State Lottery is offering a KENO monitor to existing KENO To Go agent/s at the following location:

***Brock Avenue Market
629 Brock Avenue
New Bedford, MA 02744***

Estimated weekly traffic: (number of people): 900

Current No. of Cashier positions selling Lottery products: 1

Percentage of floor space currently devoted to Lottery sales: 5%

Percentage of floor space for KENO sales: 5%

Estimated annual gross revenues of current Lottery products: \$373,617

Estimated percentage of gross revenues from sales of Lottery products: 10%

Estimated net income to be derived from sales of KENO products at this location: \$37,361



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