



mobile

VOXI Mobile

Friends with Benefits (FWB) - Terms and Conditions

Date: 19 / 03 / 2026

Version 1.14

VOXI: Friends with Benefits (FWB) - Terms and Conditions

1. General terms

The Offer is open to all UK residents. No third-party entries or bulk entries are allowed.

2. FWB administrator

The administrator of the FWB referral scheme is Buyapowa Limited who processes referral requests for and on behalf of VOXI Mobile and generates unique referral links used to refer friends.

3. Referral Process

For the purposes of these Terms and Conditions “You” means the “Referrer” or VOXI Mobile customer sending the FWB link to their friend for referral and “Your friend” means the “Referee” or person who receives the FWB link from the Referrer.

Referrer Journey

When you sign up to VOXI Mobile, a unique FWB referral link will be generated for you when you enter the ‘Refer a friend’ dashboard accessed via ‘My Account’.

Please note that by accessing this dashboard, you consent to:

- i. Buyapowa processing your name and email address under VOXI Mobile’s instructions in order to log and process the referral and to generate a referral link.
- ii. Buyapowa and VOXI Mobile sharing your first name and surname with your friend, so that they know who has referred them.
- iii. Buyapowa and VOXI Mobile processing your friend’s personal data in order to share your referral. You also agree that you will only provide your friend’s personal data to us if you have permission from the friend to share that personal data with us for this use.
- iv. Buyapowa sending marketing communications to you via email. You can unsubscribe from Buyapowa emails at any time.

If you do not agree to (i) to (iv) of this paragraph then you should not access the ‘Refer a friend’ dashboard.

To refer your friend to VOXI Mobile, you can share your link accessed via the ‘Refer a friend’ dashboard in ‘My Account’.

Once both you and your friend have passed the requirements listed below, Buyapowa will contact you via email notifying you that you can claim your Reward. You’ll have the choice of an Amazon.co.uk Gift Card, Just Eat Gift Card or cash via PayPal (‘Reward’). The value of the Reward will depend on the plan your friend chooses.

Friend journey

Signing up to VOXI Mobile

When signing up to VOXI Mobile via the FWB referral scheme, your friend is required to input their details into the friend landing page to access the FWB page. If your friend clicks off this page before accessing the FWB page and signs up to VOXI Mobile through a separate journey, the referral won't be tracked and both you and your friend won't be eligible for a Reward for their sign up.

Please note that when the friend inputs their details into the friend landing page and goes on to sign up to VOXI Mobile via a referral link, they are consenting to:

- i. Buyapowa processing their name and email address under VOXI Mobile's instructions in order to log and process the referral.
- ii. Buyapowa and VOXI Mobile sharing their first name and surname with you so that you know they have successfully signed up using your link.
- iii. Buyapowa and VOXI Mobile processing your friend's personal data in order to share your referral. You also agree that you will only provide your friend's personal data to us if you have permission from the friend to share that personal data with us for this use.
- iv. Buyapowa sending marketing communications to your friend via email. You can subscribe from Buyapowa emails at any time.

4. Qualification requirements

To ensure a successful FWB referral, the following criteria must be met.

A. Referrer requirements

- i. Be an active customer when your friend signs up to VOXI Mobile.
- ii. Purchase 2 plans within 60 days after your friend has signed up to VOXI Mobile without pausing your plan.
- iii. Have an active plan at the point of claiming your reward.

B. Friend requirements

- i. Purchase 2 plans within 60 days after the first payment at sign up without pausing your plan.
- ii. Be on a plan priced at £10 or more.
- iii. Not have used a promotional code at checkout – e.g. a one-month free code.
- iv. Have an active plan at the point of claiming your reward.

5. Exclusions

A. General

- i. Only up to £2,000 in Rewards can be claimed annually by an individual. Annual allowance begins from the date of completion of the first successful referral.
- ii. eGifts should be treated like cash and cannot be replaced if lost or stolen.

B. Friend

- i. Applying a promotional code at checkout will invalidate the referral.
- ii. Joining via the student certification method/one-month free code applied at checkout will invalidate the referral.
- iii. The plan the friend purchases must be equal to the value of £10 or more.

6. VOXI Mobile reserved rights

We reserve the right to verify the eligibility of entries. We may require such information as we consider reasonably necessary to verify the eligibility of an entry. Reward may be withheld until we are satisfied with the verification. We reserve the right not to give Reward for a successful referral if we believe that the referral is not legitimate, including but not limited to users referring themselves, multiple user referrals, returned orders, cancellations and orders placed under the minimum spend. We reserve the right to substitute any Reward for an alternative of similar value. Your Reward is not transferable.

7. Fraud

In the event of fraud, abuse, and/or an error affecting the operation of the Offer, we reserve the right to end or suspend the Offer and amend these terms & conditions. We will notify you in a timely manner if there are any material changes. We also reserve the right to take action against you to recover the full amount of any Reward awarded to you if you breach these terms and conditions.

8. Personal data

Your personal data will be collected, stored and processed for the purposes of administering and assessing the Offer. We will comply with all requirements of the Data Protection Act 2018. Find out more about our Privacy Policy please visit VOXI.co.uk/privacy-policy.

9. Social media

The Offer is in no way sponsored, endorsed or administered by, or associated with, Twitter or Facebook or any other form of social media.

10. Gift Card suppliers

Amazon.co.uk, Just Eat or PayPal are not sponsors of this promotion. The Rewards are subject to the terms & conditions of the supplier (either Amazon.co.uk, Just Eat or PayPal).

Customers claiming their Reward as PayPal cash must use a PayPal account with the same email address that they used to sign up to VOXI Mobile.

11. Amazon.co.uk specific terms

Amazon.co.uk Gift Cards may be redeemed on the Amazon.co.uk website towards the purchase of eligible products available on www.amazon.co.uk. Gift Cards cannot be reloaded, resold, transferred for value, redeemed for cash or applied to any other account. Amazon.co.uk is not responsible if a Gift Card is lost, stolen, destroyed or used without permission. See www.amazon.co.uk/gc-legal for complete terms and conditions. Amazon.co.uk Gift Cards are issued by Amazon EU. All Amazon ®, ™ & © are IP of Amazon.com, Inc. or its affiliates.

12. Reward value

The value of your choice of Reward will be determined in a tiered approach, where the value of your friend's plan will determine the value of your choice of Reward. When your friend chooses a £10 or £12 plan, both you and your friend's Reward choice is £10; when your friend chooses a £15 plan, both you and your friend's Reward choice is £15; when your friend chooses a £20+ plan, both you and your friend's Reward choice is £20. Where your friend changes plan before their second payment, both you and your friend's Reward value will match with the lower amount of their two plans. For example, if they join on the £20 plan and move to the £10 plan before their 2nd payment, you will receive the £10 Reward.

13. FWB Double Rewards offer

For a limited time, customers have the opportunity to receive double the rewards. The Double Rewards promotion is running from 21.04.2026 to 20.05.2026. You must refer your friend within this period to be eligible for a Double Reward. Claim a Gift Card worth double the standard reward value from your choice of Amazon.co.uk, JustEat or cash via PayPal once you and your friend have been VOXI customers for two months & made two consecutive monthly payments (exclusions outlined in T&Cs apply). Following Reward amounts are given based on your friend's plan: £10 / £12 plan is a £20 Reward, £15 plan is a £30 Reward, £20 plan/Unlimited plan is a £40 Reward.

Last updated 19 March 2026.

Connect with us:



www.twitter.com/voxi_uk



www.instagram.com/voxi_uk/



www.snapchat.com/add/voxi_uk



www.facebook.com/voxiuk/